

House District \_\_\_\_\_

Senate District \_\_\_\_\_

THE TWENTY-EIGHTH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: \_\_\_\_\_

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:  
Hawaii Ecotourism Association

Dbn:

Street Address:

Mailing Address:  
P.O. Box 61796  
Honolulu, HI 96839

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name ANNA C. KAOHELALUII

Title HEA Treasurer

Phone # 808-235-5431

Fax # \_\_\_\_\_

E-mail annettesadventures@juno.com

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL
- OTHER

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

Expanding HEA's Sustainable Tourism Programs  
Statewide: HEA Ambassador Project

4. FEDERAL TAX ID # \_\_\_\_\_

5. STATE TAX ID #: \_\_\_\_\_

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2017: \$ 25,000

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE  
AT THE TIME OF THIS REQUEST:

STATE \$ \_\_\_\_\_  
 FEDERAL \$ \_\_\_\_\_  
 COUNTY \$ \_\_\_\_\_  
 PRIVATE/OTHER \$ \_\_\_\_\_

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

\_\_\_\_\_  
AUTHORIZED SIGNATURE

ANNA C. KAOHELALUII, HEA Treasurer  
NAME & TITLE

January 22, 2016  
DATE SIGNED



RECEIVED  
1/22/16

**The Twenty-Eighth Legislature  
Application for Grants and Subsidies  
Expanding HEA's Sustainable Tourism Programs Statewide: HEA Ambassador Project**

**I. Background and Summary**

Hawaii Ecotourism Association

Hawaii Ecotourism Association (HEA) is a 501 (c) (3) non-profit organization whose mission is to protect Hawaii's unique natural environment and host culture through the promotion of responsible travel and education programs relating to sustainable tourism aimed at the residents, businesses and visitors. The Hawai'i Ecotourism Association (HEA) was formed as an outcome of the statewide Conference on Ecotourism held in Waikiki in October 1994, when it became apparent that no other statewide non-governmental organization had a mission to further the goals of sustainable and eco-friendly tourism in Hawaiian Islands. Conference planning committee members continued to meet throughout 1995 to form HEA and quickly added over 100 members. The Internal Revenue Service determined that HEA was exempt from federal income tax on January 15, 1997.

Today the membership is comprised of lodging operators, tour operators, travel agents, community and environmental organizations, travel writers and media experts, government agencies, economic development and non-profit organizations and educational institutions. Hawaii Ecotourism Association promotes communication and education about ecotourism and sustainable tourism issues; provides an information and resource network for visitors, residents, tour operators, resources managers, planners, students, educators, government agencies, and other professionals; promotes a visitor industry that is environmentally and culturally sensitive; promotes community-based, sustainable tourism development that benefits local residents; enhances visitor experiences through effective interpretation; and promotes resource conservation.

The mission of HEA is closely aligned with the Hawaii Tourism Authority's (HTA) Natural Resources Strategic Initiative, in the areas of Workforce Development and Hawaiian Culture. HEA has worked in collaboration with HTA and the University of Hawaii to further the objectives of the initiative for more than a decade. More recently, HEA has partnered with Na Ala Hele, The Coral Reef Alliance, Surfrider Foundation and Native Hawaiian Hospitality Association.

In 2016, HTA has agreed to provide additional fund HEA's Sustainable Tourism Certification Program in order to double the number of certified operators across the State, which was proposed by HEA for funding in a 2015 grant-in-aid proposal. At the same time, HEA wants to expand the Internship Program that was piloted in 2015 to include interns who are currently students at UH Colleges across the State. Another HEA goal is to increase the participation of residents in HEA including the Sustainable Tourism Certification Program, the HEA Awards Program, educational outreach on sustainable tourism topics, and annual fund raising efforts.

Project Goal and Objectives

This proposal for the HEA Ambassador Project will provide funding for HEA to reach its goals for 2016 that are designed to expand HEA's sustainable tourism program, including 1) expanding the internship program that was piloted in 2015; and 2) increase resident's participation in HEA and its activities, including annual awards program, educational outreach on sustainable tourism topics, and annual fund raising efforts. HEA is working to improve its relationship with HTA. HEA and its programs complement and support the principles and goals stated in the most recent Hawaii Tourism Authority Strategic Plan, 2015-2020. The goals and responsibilities outlined on page 7, which stress the need to sustain the State's natural environments, cultural authenticity, guest satisfaction and community partners, are all addressed currently by HEA efforts.

The HEA project goals and objectives for this proposal are as follows:

**Goal 1. Expand the Internship Program**

Objective 1. Identify and contract with HEA County ambassadors on each county, including Kauai, Maui, and the island of Hawaii

Objective 2. HEA ambassadors will develop a pilot internship program in partnership with each UH College in the county.

**Goal 2. Increase resident participation in HEA and its activities**

Objective 1. HEA ambassadors will promote HEA at community outreach events in the county, with the assistance of interns.

Objective 2. HEA ambassadors will partner with locally-based visitor organization and agencies in order to develop and co-host educational outreach events.

Objective 3. HEA ambassadors will develop relationships with residents and local businesses, particularly tour operators, to support HEA's mission and its programs.

**Public Purpose**

By working closer with HTA, HEA can assist in making this public agency more effective. As stated in the plan starting on page 23, Hawaii Tourism Authority's goals and objectives are aligned with the mission of HEA. HEA Sustainable Tourism Certification Program, Awards Program and Internship Program can facilitate HTA's Strategic Plan as follows.

- HTA Goal 1. Improve the Integrity of the Destination and Goal

HTA Objective 1. Increase community support for tourism.

By reaching out to residents across the State and training interns, HEA will help foster support within the community for sustainable tourism.

HTA Objective 2. Be a better steward of the destination.

Increased resident and business participation is expected to boost the number of operators in HEA's Sustainable Tourism Certification Program, which is designed to improve and protect Hawaii's natural environment and the integrity of Hawaiian culture.

- HTA Goal 2. Ensure Stable Economic Benefits

HTA Objective 1. Focus marketing in producing consistent arrivals.

Research sponsored by HEA has found that international visitors would prefer to travel with certified tour operators and cruise lines are currently working with HEA in order to develop a working relationship in support of HEA's certified operators.

HTA Objective 2. Increase visitor expenditures by attracting high-spending opportunities.

Research indicates that visitors are increasingly interested in unique, authentic experiences that do not harm the natural environment and support local culture. Increasing the number of HEA's certified operators will ensure that visitors will have access to the activities they prefer.

- HTA Goal 3: Elevate Hawaii's Value Perception

HTA Objective 2. Protect Hawaii brand to remain competitive.

HEA's Sustainable Tour Operator Program will ensure that the unique, authentic experiences that visitor want now and in the future exist. At the same time, HEA's Internship Program will provide opportunities to further workforce development.

- HTA Goal 4: Strengthen HTA's Reputation

HTA Objective 1. Continually improve the organization's ability to lead the industry.

HEA's educational outreach efforts and continual education about best management practices for sustainable operators, plus a continual effort to improve the Sustainable Tourism Certification Program standards, will ensure that innovative practices are in places to enhance.

### Target Population

Many residents have called for a more sustainable tourism sector and HEA is posed to assist with this. Currently, the majority of HEA's efforts revolve around Oahu and HEA membership locations other than Oahu are sparse. The purpose of this proposal is to increase resident participation in HEA programs on Kauai, Maui County, and the island of Hawaii by funding a HEA ambassador to promote HEA and its activities.

### Geographic Coverage

HEA's programs are now statewide, although participation outside of Oahu is limited. Educational outreach efforts are primarily focused on Oahu and this project will allow outreach to be expanded on the other islands. At the same time, workforce development in sustainable tourism will become more geographically dispersed across the State if HEA's Internship Program is expanded.

## **II. Service Summary and Outcomes**

### Scope of Work, Tasks and Responsibilities

The HEA Ambassador's Project involves the following work, tasks and responsibilities.

1. Identify and contract with HEA County ambassadors (3) in each county, including Kauai (1), Maui (1), and the island of Hawaii (1).
2. HEA ambassadors will develop a pilot internship program in partnership with a UH College in the county. Each ambassador is expected to recruit at least 1 intern for 2016/17.

3. HEA ambassadors will identify potential community outreach events in the county. Ambassadors will promote HEA at the most appropriate events with the assistance of interns.
4. HEA ambassadors will partner with locally-based visitor organization and agencies in order to develop and co-host educational outreach events. The Island Visitor Bureaus, local cultural organizations, business associations, local environmental organizations, and local tour operators are among the groups that should become partners with HEA. At least two educational outreach events, will be co-sponsored in 2016/17.
5. HEA ambassadors will develop relationships with residents and local businesses, particularly tour operators, to support HEA's mission and its programs. An increase in HEA membership, an increase in certified operator and participation in HEA activities is expected in each county by the end of 2016/17.

### Timeline

#### Month 1

- Develop scope of service for HEA Ambassadors.
- Advertise the positions and evaluate the applicants.

#### Month 2

- Contract for the services of HEA Ambassadors.
- Provide training on HEA programs to HEA Ambassadors.

#### Month 3-4

-HEA Ambassadors will develop a strategy to implement the objective of this proposal, including identifying potential events, potential partners and details for the pilot internship program. The HEA Board of Directors will review each strategy and provide feedback.

#### Month 5-11

- Once the HEA ambassador has an approved strategy, then he/she will implement it and provide a monthly progress report to the HEA Board of Directors.

#### Month 12

-Draft final report for HEA Board on what the HEA ambassador has accomplished and provide an evaluation of the effort.

### Quality Assurance and Evaluation

HEA Board members and special advisors will train HEA Ambassadors. The Ambassadors' implementation plans will be reviewed by the HEA Board, as will monthly project reports. Each Ambassador will also evaluate their efforts as part of their final report.

### Effectiveness Measures

The number of interns recruited; the number of educational outreach events; the number of partnerships; the number of new members; the number of certified operators; and the amount of participation in HEA activities will serve as effectiveness measures for the HEA Ambassadors Project.

## **III. Financial**

### **Budget**

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$0	\$6,500	\$12,000	\$6,500	\$25,000

Other Sources of Funding for Fiscal Year 2016

HEA will receive \$50,000 to double the number of certified operators in 2016. As part of this effort, fundraising will also occur since a 50% cash match and 50% in-kind match is required by this grant.

All State and Federal Tax Credits Granted Within the Prior Three Years

HEA has applied for no state and federal tax credits in the past three years and does not anticipate applying for any.

All Government Contracts and Grants Received and Will Receive

HEA received a grant for \$25,000 from the HTA Hawaiian Culture & Natural Resource Program from 3/1/13-5/31/14 and received a \$500 grant from the Oahu Visitor Industry Charity Walk in 2015.

Current Balance of Unrestricted Assets

HEA's bank balance was \$24,497.29 as of December 28, 2015. HEA's only other assets are outreach materials consisting of brochures, displays, and small promotional items such as luggage tags and pens.

**IV. Experience and Capability**

**A. Necessary Skills and Experience**

In January 1999, HEA and Kapiolani Community College's Interpret Hawaii program launched E Malama, The Ecotourism Manual for Hawaii. Written by Barbara Mills and published by HEA, the manual was funded by a grant from the Employers Training Fund of the Department of Labor and Industrial Relations Workforce Division.

Another joint project with the UH Cooperative Extension Service which was funded by HTA in 2002 resulted in production and distribution of seven sets of brochures and posters entitled Ke Ala Moa'e -The Tradewind Trail that profiles the people, culture and history of Windward O'ahu communities from Kualoa to Kahuku, also known as Ko'olauloa. The information also was put on the web for download. A Keep It Hawaii certificate of merit was awarded to HEA and the UH Cooperative Extension Service for this project in the special category in 2004. In 2005, HEA joined with the Kaneohe Business Group to promote Kaneohe as a visitor destination for the day and received funding from HTA. Visitor maps of Kaneohe Bay were created and a webpage was developed.

The road to creating a statewide ecotour certification program tailored to the unique needs of the Hawaiian Islands started in 2001. With grant support from the Hawaii Tourism Authority (HTA), HEA worked with several other organizations to explore the creation of a certification program. Workshops were conducted on Oahu and Maui and the conclusion among the

participants was that Hawaii was not ready for a formal ecotour certification program because a permanent funding source did not exist.

In 2006, HEA partially funded a graduate student to complete a survey of HEA members to explore their interest in a certification program. Her thesis concluded that members supported a certification program as long as it was simple and inexpensive. Members hoped that consumers would be willing to pay more for certified ecotourism products and/or services and that certification would promote ecotourism across the State. As a result of these conclusions, an HEA committee developed a review process for ecotour operators based on the descriptions of other certification programs in use around the world.

At that point HEA planned to expand the review process into an ecotour certification program. In 2009, HEA received funding from HTA's Natural Resources Program in order to develop a pilot Ecotour Certification Program that:

1. Educated commercial tour operators and community stakeholders on best management practices for the responsible use of natural and cultural resources;
2. Ensured credibility using third party assessment for ecotour providers whose operations positively affect the natural and cultural resources, contribute to conservation, and help sustain local communities; and
3. Increased visibility of ecotourism operators and raised awareness amongst visitors.

HEA developed the pilot certification program by examining the effectiveness of other certification programs from around the world. In addition, previous research provided guidance to address the more localized aspects of the program.

The pilot Ecotourism Certification program addressed all the minimum requirements and operating principles that were identified in the other programs. An expected outcome for HEA's pilot certification project was to successfully certify ten currently operating ecotour businesses. HEA surpassed this goal as 14 companies were ultimately certified.

Another grant was obtained from HTA in 2013 to refine the pilot effort. The certification program was revised to include the West Hawaii Voluntary Standards for Marine Tourism, refined to address the concerns raised as a result of the pilot effort, and renamed the Sustainable Tourism Certification Program. Evaluators were trained on Oahu, Maui and Hawaii who then worked with the Certification Coordinator to certify the following tour operators:

Oahu: Atlantis Adventures; Bike Hawaii; Holokai Adventures; Kailua Sailboards & Kayaks; Ko Olina Ocean Adventures; Kualoa Ranch; Pacific Island Institute; Wild Side Specialty Tours  
Kauai: Island Sail Kauai

Island of Hawaii: Atlantis Adventures; Fairwind Cruises; Hawaii Forest & Trail; Hawaiian Legacy Tours; Kapoho Kine Adventures; Volcano Discovery Hawaii

Maui: Atlantis Adventures; Hawaiian Paddle Sport; Maui Kayak Adventures; Pacific Whale Foundation

The expected project outcomes of the 2013-2014 project, included

- Certifying 15 tour operators;
- Indirectly affecting 3000 visitors who travel with these operators every year;

-Reaching out to 500 residents and 500 visitors directly to educate them about the program; and  
-Surveying 250 visitors and 50 residents, including booking agent and tour operators.  
All of these outcomes were exceeded, as was HEA's in-kind contribution to the project. HEA is working to certify more operators in 2016.

HEA is a small organization that has made slow, steady progress in developing a certification program with less than \$50,000 in grant funding to date and a large amount of volunteer labor. The sustainable tourism certification programs developed by Costa Rica and Australia, which served as models for HEA's program, relied on annual budgets of at least one million dollars in order to make progress. The list of HEA's certified operators includes many of the State's leading activity providers and also includes some small, specialty operators. The dedication shown by HEA over the years has produced a certification program that is now ready to expand rapidly as a result of the investment made over a period of many years.

HTA has agreed to provide HEA with \$50,000 in 2016 and partner with HEA on its Go Hawaii website to promote sustainable tourism. This indicates that HEA's Sustainable Tourism Certification Program is now being recognized as valuable. This will provide HEA with the credibility needed to expand its efforts in other areas.

#### B. Facilities

Currently HEA has no permanent facilities. Partnerships with UH's Cooperative Extension Service and DLNR's Na Ala Hele provides HEA with the space needed to store the outreach materials that have been developed. Volunteers coordinate with these partners to get access to the outreach materials. All contractors provide their own workspace and equipment.



## **V. Personnel: Project Organization and Staffing**

### **A. Proposed Staffing, Staff Qualifications, Supervision and Training**

Three HEA ambassadors will be hired as consultants by the project. The positions are not of sufficient scope to warrant hiring an employee. In addition, since HEA does not have facilities, consultants that provide their own workspace and equipment are needed. Consultants who may currently be on HEA's Board of Directors are required to resign from the Board in order to serve as consultants.

All HEA Ambassadors will be required to have experience in the tourism sector with a BA/BS degree involving tourism, culture or natural resource management and experience working with a non-profit as desirable qualifications. They will receive training in month two of the project and be supervised by the HEA Executive Committee. The entire HEA Board of Directors will provide input on the strategy developed by each ambassador and on each ambassador's monthly accomplishment report and final report.

### **B. Organization Chart**

HEA has a Board of Directors. The officers are as follows:

President - Aaron Lowe, Oahu Division of Forestry & Wildlife

Department of Land & Natural Resources

Vice President - Timothy McKeague, Atlantis Adventures

Secretary – Alana Hong Eagle, Business Insurance Services, Inc.

Treasurer - Annette Kaohelaulii, Annette's Adventures

The remaining Board members include:

Chris Barzman, Expedia and Barzman Consulting

Andy Carre, Holokai Kayak and Snorkel Adventure

LiAnne Driesson, Trilogy Excursions

Liz Foote, Project S.E.A.-Link

Tim Lara, Hawaiian Paddle Sports

Winnie Law, Consultant

Linda Cox, Ph.D., serves a special advisor to HEA and is employed by UH's Cooperative Extension Service as a Community Economic Development Specialist. Dr. Cox writes HEA's educational materials and grants. She also recruits student interns and volunteers to help with HEA's outreach efforts. She has co-managed and worked on HEA's grant funded projects since 2001. She receives no compensation from HEA.

### **C. Compensation**

HEA is a very small organization run by a committed set of volunteers. HEA hires an administrative assistant, Tiffani Van Ee, on a contract basis to deal with membership issues and the monthly payment to this contractor is \$300. HEA's Treasurer, Annette Kaohelaulii,

supervises Ms Van EE. This is the only compensated position funded by HEA. All other compensated positions were associated with grant-funded projects.

## **VI. Other**

### **A. Litigation**

HEA has no pending litigation to which it is a party or outstanding judgments against it.

### **B. Licensure or Accreditation**

No special qualifications, including but not limited to licensure or accreditation, are needed or relevant to the project proposed by HEA here.

### **C. Federal and County Grants**

No federal or county grants have been awarded to HEA since July 1, 2014.

### **D. Private Educational Institutions**

The grant will not be used to support or benefit a sectarian or non-sectarian private educational institution.

### **E. Future Sustainability Plan**

HEA has four sources of funding. Since 1994, HEA's the largest source of funds has been memberships. Membership categories were changed in 2015 in order to make membership more attractive. This project will involve efforts to increase membership by increasing HEA's visibility on Kauai, Maui and the island of Hawaii. In addition, in 2015, HEA had three corporate sponsors, the largest number ever, at a fee of \$500 per year. HEA is always recruiting corporate sponsors.

The Certification Program charges a fee for each certification application. The current fee is \$200, although this is likely to increase as more operators become certified. All revenues generated by the fee will be invested back into the certification program. In 2016, HEA plans to double the number of certified operators.

HEA is increasing its effort to obtain program grants. This has resulted in a 2015 grant for \$500 from the Oahu Visitor Charity Walk, and a 2016 grant from HTA for \$50,000.

HEA is also increasing its fundraising efforts. The annual luncheon features a silent auction, which has raised increasing amount of money. In addition, an end-of the year campaign was instituted in 2015 and raised \$2200 in its inaugural year.

HEA has instituted a detailed monthly budgeting to assist the Board of Directors in their efforts to grow HEA and ensure it is sustainable.

**F. Certificate of Good Standing (If the Applicant is an Organization)**

A copy of HEA's certificate of good standing from the Director of Commerce and Consumer Affairs dated January 19, 2016 is attached.

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2016 to June 30, 2017

App: Hawaii Ecotourism Association

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Three HEA Ambassadors (consultants)	18,000			
2				
3				
<b>TOTAL PERSONNEL COST</b>	<b>18,000</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Inter-Island travel expenses	2,500			
2. Printing & outreach material	1,500			
3. Outreach event charges/expenses	1,500			
4. Administrative expenses	1,500			
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>7,000</b>			
<b>C. EQUIPMENT PURCHASES</b>				
<b>D. MOTOR VEHICLE PURCHASES</b>				
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>25,000</b>			
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested		ANNA C. KAOHELALII <span style="float: right;">808-235-5431</span>		
(b) Total Federal Funds Requested		Name (Please type or print) <span style="float: right;">Phone</span>		
(c) Total County Funds Requested		[Redacted Signature] <span style="float: right;">1/21/10</span>		
(d) Total Private/Other Funds Requested		Signature of Authorized Official <span style="float: right;">Date</span>		
<b>TOTAL BUDGET</b>		ANNA C. KAOHELALII, Treasurer		
		Name and Title (Please type or print)		



## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2016 to June 30, 2017

Applicant: Hawaii Ecotoruism Assocaition

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
			\$ -	0
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

JUSTIFICATION/COMMENTS:

## BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2016 to June 30, 2017

Applicant: Hawaii Ecotourism Association

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2014-2015	FY: 2015-2016	FY:2016-2017	FY:2016-2017	FY:2017-2018	FY:2018-2019
PLANS	0	0	0	0	0	0
LAND ACQUISITION	0	0	0	0	0	0
DESIGN	0	0	0	0	0	0
CONSTRUCTION	0	0	0	0	0	0
EQUIPMENT	0	0	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>JUSTIFICATION/COMMENTS:</b>						

**GOVERNMENT CONTRACTS AND / OR GRANTS**

Applicant: Hawaii Ecotourism Association

Contracts Total: \$50,000-Pending

-

	<b>CONTRACT DESCRIPTION</b>	<b>EFFECTIVE DATES</b>	<b>AGENCY</b>	<b>GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)</b>	<b>CONTRACT VALUE</b>
1	Doubling HEA's Certified Tour Operators	1/2016-12/2016	HTA	State	\$50,000-Pending
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					



**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hawaii Ecotourism Association  
(Typed Name of Individual or Organization)



(Signature)

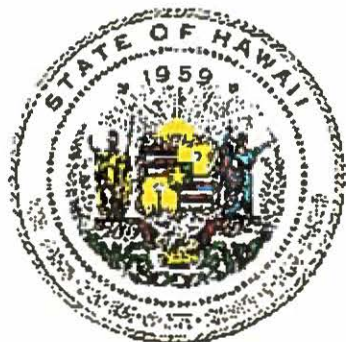
*January 22, 2014*

(Date)

ANNA C. KAOHELALII  
(Typed Name)

TREASURER  
(Title)

From: **Annette Kaohelaui** [annettesadventures@juno.com](mailto:annettesadventures@juno.com)  
Subject: **Fwd: Your Electronic Document from eHawaii.gov**  
Date: **January 21, 2016 at 12:36 PM**  
To:



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

#### HAWAII ECOTOURISM ASSOCIATION

was incorporated under the laws of Hawaii on 03/04/1996 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 21, 2016



Director of Commerce and Consumer Affairs

