

House District 51
Senate District 25

THE TWENTY-EIGHTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No:

For Legislature's Use Only

Type of Grant Request: \$102,500

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN):

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN):

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
Waimanalo Market Co-op

Db:

Street Address: 41-1029 Kalaniana'ole Highway, Waimanalo, HI
96795-1641

Mailing Address: PO Box 390, Waimanalo, HI 96795-0390

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name MICHAEL BUCK

Title President - Board of Directors

Phone # (808) 259-80946

Fax # _____

E-mail mbuck@hawaii.rr.com



RECEIVED

1/29/15 1:20

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- OTHER
- SOLE PROPRIETORSHIP/INDIVIDUAL

Hawai'i Consumer Cooperative Association pursuant to the provisions of Hawaii Revised Statutes Chapter 421C

4. FEDERAL TAX ID #: [REDACTED]

5. STATE TAX ID #: [REDACTED]

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST: **The Healthy Food (Ka Mea'ai Pono) Initiative will expand capacities of the Waimanalo Market Co-op (WMC) to distribute and sell locally produced food products and improve the capacity of local farmers and their families to produce viable primary and value-added products for local markets**

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2016: \$ 102,500

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

MICHAEL BUCK PRESIDENT - BOARD OF DIRECTORS

AUTHORIZED SIGNATURE

NAME & TITLE

DATE SIGNED

1/29/2015

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Mel's Market, the home of the Waimanalo Market Co-op (WMC), was an iconic neighborhood food market that closed in 2011 after serving the community for over five decades. It was purchased in July 2013 by two Waimanalo resident couples who pooled their values and retirement savings together to provide an opportunity for a "commercial entity to maintain the unique character of Waimanalo, not corporatize it". The WMC was incorporated in Hawaii, June 2013, as a Hawai'i Consumer Cooperative Association pursuant to the provisions of Hawaii Revised Statutes Chapter 421C. It was organized without capitol stock and is operated on a cooperative basis for the mutual benefit of its members as patrons of the association. It functions as the sole community intermediary between local farmers and buyers by providing a market hub where farmers, community residents, and visitors come together to buy and sell locally-grown fresh, healthy, reasonably-priced produce.

The WMC opened its doors (four days a week) in November of 2013 with no electricity, coolers with ice to store the fresh produce, and a team of dedicated volunteers to run the operation. We have built the operation to its present stage where we engage 71 local farmers and value added producers with 46 community artists and crafters. Everything in the store is locally grown or made with 80 percent of our farmers from the Waimanalo community. The WMC has a ten year lease, initiated in August, 2014.

Website: <http://www.waimanalomarket.com>

2. The goals and objectives related to the request;

The Healthy Food (Ka Mea`ai Pono) Initiative will expand capacities of the Waimanalo Market Co-op (WMC) to distribute and sell locally produced food products, by implementing three integrated and mutually reinforcing goals:

- *increase domestic consumption and access to healthy and locally produced agricultural products through a cooperative community-owned market;*

- *improve the capacity of local farmers and their families to produce viable primary and value-added products for local markets; and*
- *develop new market opportunities for local farmers and their families.*

The increased capacity of the WMC to serve the local community will benefit all facets of the local food system by achieving the following objectives: 1) enabling buyers to buy healthy and nutritious food that provides income to farmers and their families; 2) reducing reliance on food imports to Hawaii; 3) enhancing community access to a culturally appropriate and nutritious diet; and 4) sustaining a traditional lifestyle.

3. The public purpose and need to be served;

WMC provides small local farmers and vendors with a market that will accept what they can provide and when they can provide it. This relieves the pressure of having their accounts terminated because they cannot keep up with weekly amounts of produce. Larger markets will stop taking produce directly from farmers if one or two orders cannot be filled. They instead order from large wholesalers, even though quality and freshness can't match produce from local farmer, and the local food production system suffers. The WMC Co-op also offers an opportunity for smaller backyard producers and their associated value-added cooperators to test and expand their markets, preparing them for larger retail buyers.

The expected outcomes from this grant include: 1) increasing number of viable local food producers and value-added agricultural entrepreneurs; 2) increased access and consumption of healthy and locally produced agricultural products; and 3) increased membership, sales, and capacities of a community-owned food cooperative. A successful WMC will provide benefits to community residents of all ages – farmers, artisans and businesses, non-profits, visitors, friends, part-time residents, customers and emerging entrepreneurs. Strong relationships among people and organizations working together will increase overall community social, physical and economic well-being in Waimanalo.

4. Describe the target population to be served; and

Although WMC benefits all of Oahu and Hawaii by supporting sustainable local agriculture, the key target population is in Waimānalo, which has a population of about 10,000 people. Waimānalo literally means “potable or sweet water” in Hawaiian. Since ancient times this ahupua‘a (mountain-to-sea land division) on the Windward side of O‘ahu has been a community rich with cultural and natural resources, both on the land and in the sea. Ample streams and

springs, fed by frequent rain and expansive valleys provided excellent conditions for lo 'i kalo (irrigated taro terraces) and other forms of irrigated agriculture in Waimānalo, such as crops of 'uala (sweet potatoes). Through the construction of 'auwai (ditches), residents diverted stream and spring water for terraced taro cultivation. In the late 1800s, land use in Waimānalo shifted from traditional patterns. Cattle and horse ranching, then commercial sugar cultivation destroyed most of the lo 'i kalo and other traditionally cultivated crops.

Today, Waimānalo is a multi-ethnic, rural population with distinctive social, cultural and ecological characteristics. Of the 9,932 residents, 68.9% identify as Native Hawaiian or other Pacific Islander and this figures prominently in Waimānalo's sense of place. Over 4,500 residents of Waimānalo are in the labor force and most are employed outside of the community and commute, on average, 35 minutes to work. The Waimānalo community experiences the challenges faced by rural communities throughout the State, including some socio-economic, environmental and educational deficits. For example, the percentage of residents who have not completed high school is 18.5%; 32.6% of the population is considered obese; 13.58% of the population has or has had diabetes; 14.8% of individuals are below 125% of the Federal Poverty Level; 5.8% of the population receives assistance from the Supplemental Nutrition Assistance Program, and 34.7% receive free or reduced price school lunch.

Our secondary target market would be the in the surrounding communities of Hawaii Kai, Enchanted Lakes and Kailua (@100,000 people), all within a 15 minute drive. Additionally there is a considerable amount of tourist traffic that uses the main highway that runs through Waimanalo and on which the market is located. There are an estimated about 300 English speaking, and 400 non-English speaking, visitors in small mini-vans and motor coaches, who pass by the Waimanalo Market Co-op each day. The Hawaii Department of Transportation estimates 17,000 cars per week drive through Waimanalo.

Our stakeholders are the people who live in Waimanalo and call it their home and interested parties are those in surrounding communities, passers-by and tourists that are traveling around the island. We intend to touch these people through the "aloha" that will be shared as soon as you step into the market. Our market will offer everything local, healthy and nutritious but most of all it is a place where people can come together, talk-story and feel a part of this wholesome rural community, Waimanalo.

5. Describe the geographic coverage.

See above (#4)

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

There are two integrated scopes of work within this grant request.

Scope of Work: Marketplace Development and Product Sales Expansion

The WMC will provide opportunities for local farmers to increase value from their produce and develop new market opportunities, while maintaining and enhancing its safe and healthy venue for local community to buy locally grown produce and associated value added products.

The WMC will provide interactive feedback to our farmer vendors to let them know what products are popular, what our customers are requesting and constructive criticism.

Tasks:

- *enhancing safety and consumer choices with refrigerated display tables;*
- *finalizing electrical build-out infrastructure;*
- *enhancing WMC community member volunteer program;*
- *establishing Electronic Benefit Transfer capability to expand access for our consumers;*
- *fulfilling Department of Health permitting requirements for a licensed commercial kitchen; and*
- *purchase and installation of cold preparation commercial kitchen infrastructure.*

Scope of Work: Communication and Collaboration. *The WMC will help the local farmer operations improve capacity by increasing the amount of sales through education and dissemination of information to our community.*

Tasks:

- *Festivals to showcase local farmers and their products*
- *Community-wide communication through community newspaper "96795 News", WMC website, and mailings.*
- *Collaboration with Waimanalo Health Center to disseminate information on the nutritional value of products sold.*
- *Collaboration with the Waimānalo Agricultural Experimental Station to help farmers (1) produce better quality products, (2) deal with pests and blights, (3)*

- access to new seeds and multiple varieties of produce and (4) exposure to best practices*
- *Once-a-month in-store “meet your farmer” days where farmers have the opportunity to meet and talk with our customers.*
- *Value-added workshops (e.g. medicinal plants, packaging) where farmers and customers (e.g. local chefs) are exposed to different items that add value to local produce.*

Responsibilities: *The existing Waimanalo Market Co-op (WMC) General Manager will be the Project Manager for this project, with the overall responsibility of project implementation, supervision of all subcontractors, and project monitoring, assessment and reporting. There will also be two part time sub-contractors. The WMC is in its initial startup phase and is not in a fiscal position to add more full time permanent employees at this time. An open recruitment will be conducted by the Board of Directors to hire the most qualified part-time subcontractors based on the hourly rates in the grant proposal. Payments for the subcontractors will cover their professional services only.*

The Marketing Specialist will be responsible for developing and implementing the Marketing Development scope of work for the Initiative, which will provide interactive feedback to our farmer vendors through surveys, customer feedback, farmer/consumer events , and workshops (e.g. medicinal plants, packaging) where farmers and customers (e.g. local chefs) are exposed to different items that add value to local produce.

The Communication/Membership Specialist will be responsible for sharing, expanding, and disseminating existing community manao (knowledge) about how to store, prepare, and eat locally grown produce. This is a key component of the Initiative's Communication and Collaboration component as it increases support for small farmers to grow produce by creating increased demands for their products. The Specialist will also be responsible for recruiting and supporting new and existing WMC members. This position is critical to all components of this Initiative and will directly enhance the ability of the WMC to expand its capacities to distribute and sell locally produced food products. WMC members are and will continue to be an important part of the WMC work force and equity base.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

All work will be initiated and completed within one year.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Throughout this project there will be quarterly farmer evaluations, talk-story focus groups with our members and entrepreneur workshops. Through the quarterly festivals we will be in touch with the wider community giving the opportunity of feedback and opinion polls. During the project period there will be constant data on sales and customer counts. Upon conclusion data totals and a final evaluation analysis will be disseminated into the community through multiple media types.

Our community newspaper 96795 News will be enhanced and provide a means of monthly update for our residents. Through web-based as well as mailings we hope to reach all of our residents and draw them to market. The Waimanalo Market website as well as our Facebook and twitter accounts will be a source of daily dissemination of what is being offered at the market as well as daily events that are planned.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Specific metrics used to assess impacts on intended beneficiaries will include but not limited to:

- *WMC membership will increase 20% enabling at least 30 people eating more healthy meals with increased understanding of their nutritional value.*
- *WMC Market sales will increase by 20% during the project period..*
- *WMC will be open 6 days a week 9 hours a day.*
- *Ten Farmers will be added to the WMC vendor base (currently at 40) and will be given valuable feedback from our membership as data to drive the future of their business.*
- *At least 3 new businesses will be established in the production of value-added products during the project period.*
- *At least 10 of our farmer vendors will have a 20% increase in sales to WMC*
- *WMC membership will expand 20 percent.*

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2016.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
58,000	24,500	20,000	0	102,500

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2016.
No other funding requests at this time.
4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.
None
5. The applicant shall provide a listing of all government contracts and grants it has been and will be receiving for program funding.
USDA Farmers Market Program (see attached)
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2014.
\$12,000

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

In addition to the General Manager and the Board Chair, the WMC Board of directors contains individuals with a broad range of relevant backgrounds and experiences,

including extensive experience in native Hawaiian practices, community organizing, social work, health, farming, graphic design, law, grant management, and marketing (See attached board biographies).

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

The market is located at 41-1029 Kalaniana'ole Highway, on the main highway the runs through Waimānalo, with 1,950 interior square feet, 10 parking stalls, and 900 square feet of storage/market area.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The existing Waimanalo Market Co-op (WMC) General Manager will be the Project Manager for this project, with the overall responsibility of project implementation, supervision of all subcontractors, and project monitoring, assessment and reporting. There will also be two part time sub-contractors. The Marketing Specialist will be responsible for developing and implementing the Marketing Development scope of work and the Communication/Membership Specialist will be responsible for sharing, expanding, and disseminating existing community manao and for recruiting and supporting new and existing WMC members. WMC members will provide volunteer hours for all aspects of the project.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Not applicable at this time.

C. Compensation

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position..

The only paid employee is a contract General Manager (@ \$45,000/yr).

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

None

B. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable

C. Federal and County Grants

The applicant shall separately specify the amount of federal and county grants awarded since July 1, 2014.

See attached USDA Farmers Market grant

D. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable

E. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2015-16 the activity funded by the grant if the grant of this application is:

- (1) Received by the applicant for fiscal year 2015-16, but
- (2) Not received by the applicant thereafter.

Detailed pro forma financial analysis is available that provides business sustainability projections after grant period.

F. Certificate of Good Standing (If the Applicant is an Organization)

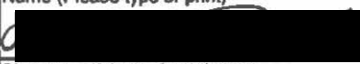
If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2014.

See Attached - Articles of Incorporation filed with DCC - 6/24/2013

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2015 to June 30, 2016

Applicant: Waimanalo Market Co-op

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	29,500			
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST	29,500			
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment	4,000			
4. Lease/Rental of Space	30,000			
5. Staff Training				
6. Supplies	2,000			
7. Telecommunication				
8. Utilities				
Family Co-op Memberships (30)	6,000			
Plumbing supplies/ installation	5,000			
Secondary electric outlets	8,000			
Cooking supplies	3,000			
Printing	2,000			
Advertising	4,000			
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	64,000			
C. EQUIPMENT PURCHASES	9,000			
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	102,500			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	102,500	Michael G. Buck	(808) 259-8946	
(b) Total Federal Funds Requested	0	Name (Please type or print)	Phone	
(c) Total County Funds Requested	0		1/28/2015	
(d) Total Private/Other Funds Requested	0	Signature of Authorized Official	Date	
TOTAL BUDGET	102,500	WMC Board President		
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2015 to June 30, 2016

Applicant: Waimanalo Market Co-op

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
General Manager	1	\$40,000.00	50.00%	\$ 20,000.00
Marketing Specialist	contract	\$25/ Hour	200 hours	\$ 5,000.00
Communication / Membership Specialist	contract	\$15 / Hour	300 hours	\$ 4,500.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				29,500.00
JUSTIFICATION/COMMENTS: See attached justification and comments.				

Waimanalo Market Co-op 2015 Grant in Aid Request.

Personnel Justification

Personnel: The existing Waimanalo Market Co-op (WMC) General Manager will be the Project Manager for this project, with the overall responsibility of project implementation, supervision of all subcontractors, and project monitoring, assessment and reporting. There will also be two part time sub-contractors. The WMC is in its initial startup phase and is not in a fiscal position to add more full time permanent employees at this time. An open recruitment will be conducted by the Board of Directors to hire the most qualified part-time subcontractors based on the hourly rates in the grant proposal. Payments for the subcontractors will cover their professional services only.

The Marketing Specialist will be responsible for developing and implementing the Marketing Development scope of work for the Initiative, which will provide interactive feedback to our farmer vendors through surveys, customer feedback, farmer/consumer events, and workshops (e.g. medicinal plants, packaging) where farmers and customers (e.g. local chefs) are exposed to different items that add value to local produce.

The Communication/Membership Specialist will be responsible for sharing, expanding, and disseminating existing community manao (knowledge) about how to store, prepare, and eat locally grown produce. This is a key component of the Initiative's Communication and Collaboration component as it increases support for small farmers to grow produce by creating increased demands for their products. The Specialist will also be responsible for recruiting and supporting new and existing WMC members. This position is critical to all components of this Initiative and will directly enhance the ability of the WMC to expand its capacities to distribute and sell locally produced food products. WMC members are and will continue to be an important part of the WMC work force and equity base.

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2015 to June 30, 2016

Applicant: Waimanalo Market Co-op

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Refrigerated Display Tables	2.00	\$4,500.00	\$ 9,000.00	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:	2		\$ 9,000.00	

JUSTIFICATION/COMMENTS: Needed for safe and consumer friendly display of local produce and value-added items.

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

GOVERNMENT CONTRACTS AND/OR GRANTS

Applicant: Waimanalo Market Co-op

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1.	Farmer's Market Promotion Program	9/30/2014-9/30/2016	Agriculture Marketing Services - U.S. Department of Agriculture	U.S.	\$80,839
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
				TOTAL	\$80,839

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAI'I REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Waimanalo Market Co-op
(Typed Name of Individual or Organization)

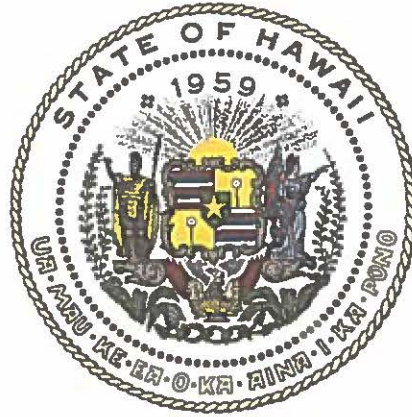
(Signature)

1/28/2015

(Date)

Michael Buck
(Typed Name)

President - Board of Directors
(Title)



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

WAIMANALO MARKET CO-OP

was incorporated under the laws of Hawaii on 06/24/2013 ; that it is an existing agricultural cooperative association; and that as far as the records of this Department reveal, has complied with all of the provisions of Chapter 421 of the Hawaii Revised Statutes, regulating agricultural cooperative associations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

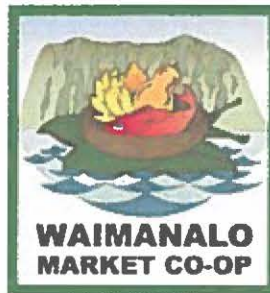
Dated: January 27, 2015



Interim Director of Commerce and Consumer Affairs

**Agricultural Marketing Service
AGREEMENT FACE SHEET**

1. Accounting Code: 14142500DB80TMD3400777777		2. Vendor I.D. (EIN): 80-0938212		3. DUNS Number: 079397163	
4. Agreement Number: 14-FMPPX-HI-0052		Amendment Number:		5. Type of Instrument: Grant	
6. CFDA Number: 10.168					
7. Title of Agreement: Farmer to the People (Mahi'ai ia ka po'e) Initiative					
8. Objective: To expand its farmers market hub and increase promotions to encourage local foods consumption.					
9. Statement of Work: This agreement shall be carried out by the organizational units or officials of the Federal Agency and the Grantee in the manner and subject to the conditions provided in the Farmers' Market Promotion Program (FMPP) Grant Program General Terms and Conditions attached hereto and made a part of this agreement.					
10. Legal Authority: The Agricultural Act of 1946 (7 U.S.C. 1621-1627), the Farmer-to-Consumer Direct Marketing Act of 1976 (7 U.S.C. 3001-3006) and the recent passage of the Agriculture Act of 2014 (Public Law 113-79) (2014 Farm Bill) that reauthorized, funded, expanded, and renamed the Farmers Market Promotion Program as the "Farmers' Market and Local Food Promotion Program" (7 U.S.C. 3005).					
11. Federal Agency (Name and Address): Farmers' Market Promotion Program Agricultural Marketing Service United States Department of Agriculture Washington, DC 20250			12. Grantee: Waimanalo market Co-op 41-1029 Kalaniana'ole Highway Waimanalo, HI 96795-0390		
13. Federal Agency Project Manager: Carmen H. Humphrey, FMPP Program Manager Telephone: (202) 720-8317 Email: Carmen.Humphrey@ams.usda.gov			14. Grantee Project Coordinator: Michael Buck Telephone: (808) 259-8946 E-mail: mbuck@hawaii.rr.com		
15. Period of Performance: September 30, 2014 thru September 29, 2016		16. Federal Agency Funding Amount: \$80,839		Non-Federal Matching Amount: \$0	
PROVISIONS					
This Grant Award incorporates the following:					
<ul style="list-style-type: none"> The referenced grantee 2014 FMPP Project Proposal Narrative and Supplemental Budget, including any AMS budget revisions – incorporated by reference. The grantee will complete activities outlined in the FMPP Project Proposal, Supplemental Budget Narrative, and Approved Award Budget. The Grantee agrees to comply with and require Sub-Grantees to comply with the requirements in the Farmers' Market Promotion Program (FMPP) Grant Program General Terms and Conditions – incorporated by reference. 7 CFR Part 3015, 7 CFR Part 3016, 7 CFR Part 3019, and FAR 31.2 – incorporated by reference. The FMPP Announcement, Fiscal Year 2014 Request for Applications, including all requirements and post-award grant management – incorporated by reference. The obligation of funds may be terminated without further cause unless the recipient commences the timely drawdown of funds; initial drawdown must be made within the first eight (8) months of the project. Awards made under this announcement are subject to the provisions contained in the Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2012, P.L. No. 112~55, Division A, Sections 738 and 739 regarding corporate felony convictions and corporate federal tax delinquencies. 					
FOR THE UNITED STATES DEPARTMENT OF AGRICULTURE					
This agreement, subject to the provisions above, shall constitute an obligation of funds on behalf of the Government, unless amended or terminated by mutual consent of the parties in writing, or terminated by either party upon 60 days notice in writing.					
17. Federal Agency Representative Approval: Arthur L. Neal Deputy Administrator Transportation and Marketing Programs Agricultural Marketing Service			18. Grantee Representative Approval (Please Print): Name: Michael Buck Title: Board President		
19. Federal Agency Representative Approval Signature: ARTHUR NEAL <small>Digitally signed by Arthur L. Neal, DN: cn=Arthur L. Neal, o=USDA, ou=Department of Agriculture, c=US</small>		Date:		20. Grantee Representative Approval Signature: 	
				Date: 10/1/2014	



Board of Directors

The responsibilities of this Board: to be accountable to the members, and define objectives and policies. The Board has a fiduciary responsibility to protect the members' assets and plan for a solid financial foundation. More importantly, the Board will keep the Co-op moving forward in establishing a prosperous community market that we own together; supporting Waimanalo businesses, increasing self-sufficiency and promoting health, and social and economic well-being *mauka to makai*.

Michael Buck, President

Michael Buck has lived in Waimanalo for 36 years and has served on its Neighborhood Board for the last 12 years. He is currently a small farmer and a natural resource consultant after a 28 year career with the State of Hawaii Department of Land and Natural Resources (DLNR), serving twelve years as the State forester and Wildlife Director. He is also serving on three non-profit boards and foundations (Seagull Schools, National Association of State Foresters and Aloha Foundation). His interest lies in the sustainability of the community and the land. He brings a mix of knowledge, skills and abilities to the Waimanalo Market Co-op including:

- Excellent facilitation and conflict resolution skills with public relations/business negotiation abilities.
- Ability to fund raise and manage a complex budget with organizational management/supervisory skills.
- Knowledge of Federal and State of Hawaii environmental and natural resource laws and regulations.
- Experience in financial asset/grants management, non-profit boards, real estate transactions, and liability issues.

He has a Master's degree in Forest Resources Conservation and Tropical Agriculture from the University of Florida, Gainesville, Florida and a Bachelor's degree in Resources Management, School of Environmental Sciences and Forestry, State University of New York, Syracuse, New York.

Kaleo Helen Mahoe

Kaleo Helen Mahoe was born and raised in Kailua and has lived in Waimanalo since 1966. She is a graduate of Kailua High School's class of '67. Kaleo moved to California in 1993 and experienced life on the mainland until 2007 when she returned home. She is currently retired from a sales and marketing background. She has 8 children, 21 grandchildren and 4 great-grandchildren.

Kaleo keeps active as the membership chairperson for the Hawaiian Civic Club, member of the Waimanalo Senior Citizens Club and a participant of "Play for Prevention" a weight management and gardening class at the Waimanalo Health Center.

Kaleo is our "ambassador of aloha" at the Waimanalo Market Co-op. She volunteers every Sunday at the market and, some Saturdays, she sells her homemade flowers and decorations at the *kupuna* table along-side other Waimanalo senior citizens. Kaleo brings enthusiasm and a burst of energy to every situation she encounters.

Stephen K. Morse

Stephen K. Morse is a proud farmer living on Mahiku Place, Waimanalo. Currently the Executive Director of Blueprint for Change (2008 – present), he has forty-five years of professional experience working in the non-profit, human services sector, including extensive work with organizations advocating for and serving Native Hawaiians. Stephen's Professional Profile includes:

- Excellent oral and written communication skills
- Experienced in grant writing, management and administration
- Strong leadership and organizational skills
- Very experienced in legislative advocacy
- Good base knowledge of Hawaiian history and culture
- Proficient in MS Office and Windows program, including EXCEL

Stephen's extensive Professional Experience includes: Lead Advocate for Human Services for the Office of Hawaiian Affairs (2004-2008), Community Development Officer for Alu Like, Inc. (2000-2004) and Chief Housing Officer for the Office of Hawaiian Affairs (1992-2000).

Stephen is certified by the State of Hawaii as a bona fide commercial farmer. He is the Owner/Operator of Kamalaola Farm and Garden since 1988 and has worked as Farm Manager for Waiahole-Waikane Farms Ltd. (1979-1982).

A Graduate of Kamehameha Schools, Stephen has a BA in Sociology from Beloit College, Beloit, Wisconsin and a Masters in Social Work from the University of Hawaii, School of Social Work. Currently, he is on the Board of Directors for the Waimanalo Youth & Family Collaborative and a past Board member of the Waimanalo Health Center.

Kehaulani Padilla

Kehaulani Padilla was raised in Waimanalo since birth, 1951. A committed community leader, she is passionately dedicated to the Waimanalo Market Co-op (WMC) and what it stands for. It is WMC's Vision and Mission that drives her to see this co-op grow to full potential for the benefit of the Waimanalo community.

Kehau is currently a licensed social worker IV with the Queen Lili'uokalani Children's Center, Ko'olau Poko Unit. She works out of the Waimanalo Satellite Office and Lana'i City office. She does individual family services as well as group and community work for the Children's Center. Her job has helped to bring into the forefront some of the struggles and economic disparities of the native Hawaiian population.

A graduate of St. Francis Convent School, Kehaulani was a long-time student, entering UH Manoa in 1969 and finally graduating in the fall of 2006. She continued to get her Masters in Social Work from the University of Hawaii, School of Social Work, 2009.

In 2007, as part of a practicum exercise, the concept of the Waimanalo Market Co-op was visualized and expanded on paper. A needs assessment survey was completed and the concept shared with Waimanalo community leaders and organizations. In 2008, the formal structure of the market was formed and the plan was to have a virtual market where customers could choose what they wanted on-line and pick up their produce on "market day". In 2009 we received a grant from the Office of Hawaiian Affairs and the first "market day" was on August 22, 2009. Although dormant since the end of 2010, the dream of a fresh, healthy, local market for the benefit of the Waimanalo community lives on. Mahalo Nui Loa, to the owners of the former Mel's Market, for the chance to see a dream become a reality in such a "choice" location.

Kehaulani received training on market cooperatives from Cooperation Works at the University of Wisconsin and visited the famous Wylie Street Cooperative in Wisconsin. With the help of the Laulima Center on Hawaii Island we will learn, together, the merits of cooperative businesses.

Laurie Medeiros Freed

Laurie Medeiros Freed came to Waimanalo in 2005 after nearly 30 years as a graphic designer in Chicago, IL. From 1987-2005 she was the president and owner of Design Moves Ltd. She handled all phases of marketing communications for production and print, internet and multi-media materials. Clients included Baxter Healthcare, Microsoft Corporation, Chicago Park District and Hewitt Associates. Prior to opening Design Moves, Laurie was an art director for CNA Insurance Company and also worked for various Chicago based advertising agencies. She also participated on the board of directors for Women in Design Chicago for 8 years.

Laurie is a graduate from The School of the Art Institute of Chicago, and holds awards for graphic design excellence from the following organizations: American Corporate Identity, Champion Paper Company, International Association of Printing, Logo 2000, Logo 2001, Logo 2002, Print Magazine and Strathmore Paper Company.

Also a certified lyengar yoga teacher, Laurie has been teaching yoga since 1988. She teaches at two lyengar studios in Honolulu, and also teaches weekly classes to the Waimanalo community.

In addition, Laurie is an avid painter. Since arriving in Hawaii, she has exhibited her work at the following galleries: Koa Gallery – “Da Kine: Local Perspectives: Juried Exhibition, Pauahi Tower Mezzanine Gallery – Pastels Artists of Hawaii: Juried Exhibition (received a Juror’s Merit Award), Windward Artists Guild Hawaii 48th Juried Exhibition (received a Juror’s Honorable Mention award), Windward Artists Guild Hawaii 48th Juried Exhibition, Windward Artists Guild Member Exhibition, Ho’omaluhia Botanical Gardens Gallery.

Other interests include cooking, swimming and spending time with her husband, Ron, and their dog, Lava.

Tom Helper

Tom Helper is a resident of the Waimanalo Farm-lots and is a member of the Waimanalo Agricultural Association. Tom, along with his wife Senator Laura Thielen and their two daughters, started a small orchard a couple of years ago. They grow lemons, avocados and limes. Their lemon trees are starting to produce enough that they should be able to sell to the co-op beginning this spring.

Tom’s day job is an Assistant US Attorney, where he does civil (non-criminal) litigation. He is also a great basketball player.

Martha Ross - General Manager

Martha Ross is a daughter, sister and friend and honored to be part of the Waimanalo Market Co-op community movement. Moving from Kaimuki in 1990, her home is Waimanalo. A small business owner and long-time social justice advocate, she has a Masters in Social Work from the University of Hawai'i at Mānoa and a Bachelors in Social Welfare from the Pennsylvania State University. Fortunate to be part of work she loves, prior work includes - Vice President of Programs of the Hawai'i Community Foundation, and 17 years with the Office of Hawaiian Affairs, serving as Deputy of Programs, Trustee Aide, Chief of Staff to the Board of Trustees, Director of Research Evaluation and Planning. She set up and ran OHA's Washington DC office, as Bureau Chief, for 6 years.

Before OHA, Martha worked as Executive Director of the Hawai'i State Commission on the Status of Women, and managed medical-legal services and coordinated government and community relations for Kapiolani's Sex Abuse Treatment Center. She co-led coalitions on social justice policy and community peace/violence prevention, taught college courses on issues of sexual assault, domestic violence and the justice system, conducted research, authored and co-authored published articles and reports, conducted trainings with volunteers and justice system professionals, co-founded the first support groups for battered women on O'ahu, and advocated for crime victims and witnesses as a counselor with the department of the Honolulu Prosecutor. Member of Ke Ali'i Maka'āinana Hawaiian Civic Club, National Association of Social Workers and the League of Woman Voters of Hawai'i.