

House District 20

Senate District 19

THE TWENTY-EIGHTH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES

Log No:

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:

Db/a: Nā Kama Kai

Street Address: 3815 Monterey Drive  
Honolulu, HI 96816

Mailing Address: PO Box 240039  
Honolulu, HI 96825

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name DUANE DESOTO

Title CEO

Phone 808-864-9164

Fax # n/a

E-mail duane@nakamakai.org

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- OTHER
- SOLE PROPRIETORSHIP/INDIVIDUAL

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

NĀ KAMA KAI'S 3 MAIN PROGRAMS. 1) OCEAN SAFETY AND CONSERVATION AWARENESS CLINICS 2) ALAKA'I (MENTORSHIP) PROGRAM 3) OCEAN EQUIPMENT RECYCLING

4. FEDERAL TAX ID #: [REDACTED]

5. STATE TAX ID #: [REDACTED]

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2016: \$ 90,775.00

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ N/A

FEDERAL \$ N/A

COUNTY \$ N/A

PRIVATE/OTHER \$ 2,995.95

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

[REDACTED]

AUTHORIZED SIGNATURE

DUANE DESOTO CEO

NAME & TITLE

1/29/2015

DATE SIGNED



RECEIVED  
1-30-15

VS

## I. Background and Summary

### **1. Description of Applicant**

Duane DeSoto and Mālia Ka‘aihue founded Nā Kama Kai in 2008. The mission of this non-profit organization is to create, conduct, and support Hawaiian culturally oriented, marine-based programs, that empower youth to thrive in their community through ocean safety and stewardship learning opportunities that build self-confidence, leadership, and integrity.

Nā Kama Kai Programs are designed to guide youth to fully appreciate and understand the importance of the ocean as part of our natural world, by helping them become “ocean intelligent”. Such learning occurs through guidance and experience in a nurturing environment where keiki learn how to be safe in the marine environment, grow physically and emotionally through interaction with the ocean, and develop an overall respect for nature using the ocean as a connecting force to all living things.

### **2. Goals and Objectives**

Education methods include contemporary and traditional learning activities designed to achieve programmatic goals and objectives.

#### **Goals:**

Reduce drowning rate of youth in the State of Hawai‘i.

Inspire Hawai‘i’s keiki (children) to become "ocean intelligent".

Guide Hawai‘i’s keiki to grow physically and emotionally connected to the ocean, empowering them both in and out of the water.

Provide access to safe, culturally based environments for ocean education.

Combine culture, ocean safety, stewardship/conservation, and personal kuleana (responsibility) into a comprehensive and accessible programs.

Keep usable surfboards and other ocean equipment out of our overflowing landfills and in the hands of keiki desiring access to the ocean.

## **Objectives:**

Provide monthly **Ocean Safety and Conservation Awareness Clinics** to 1200 keiki of Hawai'i at no cost. Clinics are designed to nurture a deep sense of aloha (love) and kuleana (responsibility) for the ocean within each child. Hence establishing a foundation for life-long behavioral traits that involve safe decision-making and a strong conservation ethic.

Conduct an **Alaka'i Program**, which involves the mentorship of 15 youth, 13-18 years of age, who are seeking a stronger commitment to ocean safety and the stewardship of our environment. Each youth is required to make a one-year commitment to the program. As future leaders of our community they develop the capacity to make wise decisions, and learn the importance of self-reliance, community service, and integrity.

Implement an **Ocean Equipment Recycle Program** by recycling and redistributing used ocean equipment back to youth in the community, and thereby enhancing access for Hawai'i's keiki and keeping unwanted equipment such as surfboards out of our landfills. A minimum of 40 surfboards will be distributed annually.

Nā Kama Kai works with governmental agencies, community groups, private businesses, and non-profits to meet their goals and objectives. These entities currently include the following

### **Sponsors:**

Hawaiian Airlines, National Marine Fisheries Service (NOAA), Scott McPhail, Johnson Ohana Foundation, Surfline Hawai'i, Outrigger Duke Kahanamoku Foundation, and Hawaiian Electric

### **Partners:**

Hawaii Lifeguard Association, City & County of Honolulu Ocean Rescue Services, Polynesian Voyaging Society, Kanalu K38 Ocean Safety, Dukes Waikīkī, Waterman League, Surftech, Surfco, Bella Pietra, Planet Sun, Jamba Juice, Koa Boards Sports, Moku Hawai'i, Leahi Swim School, WCIT Architecture, DTL Hawai'i, O'ahu Visitor's Bureau

### Community Collaborations:

Ewa Beach Community Based Development Organization (CBDO), Kids Hurt Too, Parents and Children Together (PACT Hawai‘i), Hawai‘i Community Foundation, Kama‘āina Kids, Hawai‘i Youth Correctional Facility (HYCF), Boys and Girls Club Hawai‘i, Nā Mamo Makamae (Queen Liliuokalani Children Center), Makai Magazine

### **3. The Need**

Despite living minutes from the ocean, many of our keiki in Hawai‘i are raised without a connection to nature. This lack of connection to the natural world is becoming an issue in many other countries and threatens the health of natural resources around the world. Nā Kama Kai has great concern for this growing condition and the need for Hawai‘i’s keiki to become more aware of the need for ocean conservation. Nā Kama Kai strives to guide youth to fully appreciate and understand the importance of the ocean as part of their natural world.

Additionally, the lack of ocean safety awareness among Hawai‘i’s youth is of great concern to Nā Kama Kai. Hawai‘i ranks among the nations top ten states for youth-related drowning deaths. While some of the drownings are associated with the tourist industry, 55% of drowning’s are Hawai‘i residents. Despite these alarming statistics the Hawai‘i’s Department of Education has yet to implement programs to mitigate the factors that cause these deaths. Nā Kama Kai is embracing this educational responsibility.

### **4. Target Population**

Nā Kama Kai programs target all youth from 2 to 18 years of age in many different cultural settings. Hawai‘i is the most diverse state in the U.S. and the economic status of the various communities is also highly diversified. Nā Kama Kai focuses its activities on youth in a great variety of cultural and socio-economic backgrounds. Attendance at the clinics has included youth from many ethnic backgrounds, Native Hawaiians, underprivileged backgrounds, at risk social environments, and those with adaptive sport needs.

### **5. Geographic Coverage**

The Ocean Safety and Conservation Awareness Clinics are held primarily on the island of O‘ahu, and whenever possible the other neighbor islands in

Hawai'i. By bringing the Ocean Clinics to the 6 different moku (communities) around the island of O'ahu twice a year, Nā Kama Kai seeks representation from youth of all backgrounds at the clinics and minimizes the need for parents to provide lengthy transportation. Ocean Clinics on O'ahu are held at Poka'i Bay (Wai'anae), 'Ewa Beach Park, Waikīkī Beach, Waimānalo Beach Park, Kahana Bay, and Hale'iwa Beach Park.

## **II. Service Summary and Outcomes**

### **1. Scope of Work, Tasks and Responsibilities**

#### **Ocean Safety and Conservation Awareness Clinics:**

Nā Kama Kai will provide its services to 900 - 1,200 keiki ages 2 – 18 years of age at 12 free monthly Ocean Safety and Conservation Awareness Clinics. Approximately 20% of the keiki attending these clinics come from at-risk backgrounds.

Learning at each Ocean Clinic is guided by a director/coordinator of the event. Certified lifeguards, water safety specialists and a certified first responder ensure safety and are present at all times. Learning is facilitated at separate stations, all of which involve cultural and contemporary modes of instruction by skilled instructors. Each clinic's success is attributed to having between 40 – 75 highly skilled and motivated volunteers.

Each participant in the Ocean Safety and Conservation Awareness Clinic will benefit from a 2-hour learning session described below. There are 15-20 keiki per group in each session and there are 5 sessions conducted during this event.

The following 5 learning stations are provided at each Ocean Safety and Conservation Awareness Clinic

#### **❖ *Ocean Safety Station***

- 15 minute interactive "Talk Story" conducted by Professional Lifeguard (City & County of Honolulu Lifeguards when available)
  - Utilizing a 6ft high by 10ft wide banner with 10 commonly used ocean safety signs used by C&C of Honolulu Lifeguards to "Caution" the public

- signs such as “No Swimming”, “Dangerous Shorebreak”, “No Diving”, “Strong Current”, “Caution, Jelly Fish”, etc.
  - keiki are exposed to basic ocean safety knowledge empowering them to make good decisions when at the oceans edge
- ❖ *Hawaiian Culture Station*
- 15 minute hands-on instructional conducted by Hawaiian Culture Practitioner of Traditional Hawaiian Surfboards
    - keiki help shape traditional surfboards with traditional woods and traditional tools
      - Board Types: Paipo, Alaia, Kiko‘o, and ‘Olo
      - Tools: Stones of different texture, sand, water
    - learn and understand the value of Hawai‘i being the birth place of Surfing and how the world embraces it
- ❖ *Kuhoe Station*
- 30 minute one-on-one standup paddle session
    - 15 – 20 skilled and passionate ocean instructors take keiki surfing or standup paddling
    - keiki receive undivided attention from mentor empowering keiki to enjoy the ocean safely
    - life-vest are available for all participants if required by parent
- ❖ *Wa‘a Station*
- 30 minute ride in double hulled 4-man sailing canoe or double hulled 4-man surfing canoe
    - 2 expert steersman and 2 paddlers minimum per double hulled canoe
    - all keiki are required to wear a life-vest
    - keiki are paddled out to sea, the canoe is then turned around to face back towards the land
      - keiki are engaged in conversation about how the valleys and rivers are formed by rain water flowing to the ocean
      - during this dialogue instructors establish how rubbish on land eventually finds it way to the sea during rain fall
        - ◆ keiki learn how fish and other marine animals are affected by marine debris when eaten or the ocean environment is polluted
        - ◆ mālama ‘āina (stewardship of the land) is directly connected to mālama kai (stewardship of the ocean)

- ◆ keiki are asked how they can personally take positive and healthy action
- fear-management education
  - keiki are allowed a 2-5 minute swim with life vests while supervised in the deep ocean between 2 hulls of the canoe
    - ◆ Each keiki makes personal decision without pressure. Some keiki go swimming, some wait and go later, while others refrain from going swimming at all. All keiki are encouraged to listen to their instincts and do what they feel is correct.
- ❖ *Stewardship & Conservation Station* (instruction conducted by 2 teachers in partnership with NOAA)
  - 30 minute interactive “Talk Story” conducted by 1-2 marine biologists
    - utilizing two 6ft high by 10ft wide banners with pictures and maps
      - pictures of marine debris and marine life
        - ◆ discuss endangered and endemic plant and animal species
        - ◆ discuss how marine debris affects life in Papahānaumokuākea and the major Hawaiian Islands
        - ◆ discuss shocking pictures of beaches covered by marine debris that exist very far from human populations
      - map of Papahānaumokuākea Marine National Monument (Northwest Hawaiian Islands) and the Hawaiian islands
        - ◆ establish these islands are also a part of Hawai‘i
        - ◆ establish cultural importance of Papahānaumokuākea
      - map of the Pacific Ocean
        - ◆ educate keiki how the ocean connects Hawai‘i to the world, and the world to Hawai‘i
        - ◆ relationships created with the ocean make each of us responsible for caring for the ocean, mālama ‘āina & mālama kai
    - impress upon the keiki that “It is my kuleana (personal responsibility) to mālama ‘āina, mālama kai.

### **Alaka‘i Program:**

Nā Kama Kai focuses on 15 youth who commit to a minimum of one-year of participation in this mentorship program and 25 – 30 additional youth who participate on a part-time basis. This program is done in partnership with the Polynesian Voyaging Society and is tailored to meet the needs and interests

of the individual youth. The program director and two coordinators work closely with as many as 15 volunteers focusing on empowering our Alaka'i youth to develop a sense of responsibility to the community while building self-respect and self-reliance necessary to accomplish their life-long goals. Alaka'i literally means "leader". It is our priority to provide opportunities for our Alaka'i to learn through different aspects of ocean culture, stewardship, and conservation; in order to gain wisdom, personal confidence and integrity needed to be successful members of the community. Using traditional and non-traditional avenues of education enhances the impact of this learning experience.

The Alaka'i program leaders provide a service-learning and career-building experience for interns of varying levels of ocean knowledge, selected from Hawai'i's youth. These students will be given the opportunity to gain a better understanding of ocean culture and traditional way-finding (navigation), and gain leadership training while volunteering at the Ocean Safety and Conservation Awareness Clinics. Alaka'i participants are challenged to use the principles of mālama 'āina and mālama kai to sustain Hawai'i's unique natural environment. Participants will also gain knowledge and experience through field trips and interactions with navigators, educators, scientists, watermen and waterwomen, and community leaders. Knowledge is gained through hands-on participation in projects designed to improve the quality of life in our communities. Alaka'i are encouraged to "act locally and think globally." They will learn about Hawai'i's native marine and terrestrial ecosystems, watersheds, historic sites, aquaculture, and the current demands and impacts on Hawai'i's natural resources. This program strives to give the experience of "real world" problem solving and appreciate the necessity of critical thinking, independent creativity, and group interaction while establishing kuleana (personal responsibility) for "their community".

Alaka'i will participate in three camping trips lasting three days and two nights and facilitate a publically invited beach cleanup. Two of the camps will be held in Kahana Bay in conjunction with our Ocean Safety and Conservation Awareness Clinics. The third camp will be at Makua Beach. These camps engage keiki in standup paddling, canoe paddling, canoe sailing, beach cleanup, personal reflection, astronomy, wayfinder techniques, teamwork, problem solving, and volunteerism. The Beach Cleanup is held in various locations selected by the Alaka'i.



## **Ocean Equipment Recycle Program:**

Nā Kama Kai targets the collection or donation of used ocean recreational equipment. Two skilled repairmen restore items such as surfboards and the donated equipment will be redistributed to Hawai‘i’s keiki at no cost. This will simultaneously provide underprivileged youth with the opportunity to access the ocean while keeping unwanted ocean equipment out of our overflowing landfills.

## **2. Timeline and Outcomes**

### **Ocean Safety and Conservation Awareness Clinics:**

Nā Kama Kai will conduct 12 free once a month all-day ocean safety and conservation awareness clinics for youth aged 2-18 on the island of O‘ahu. Clinics will occur on the second Sunday of every month and be conducted twice at each of the following locations (weather permitting): Waikīkī Publics, Poka‘i Bay, Ewa Beach Park, Waimānalo Beach Park, Kahana Bay, and Hale‘iwa Beach Park. Each year the goal is to provide free clinics to 900 – 1200 keiki on the island of O‘ahu.

### **2015-16 Ocean Safety and Conservation Awareness Clinic Schedule**

July 12, 2015	Hale‘iwa Beach Park
August 9, 2015	Waikīkī Beach, Publics
September 13, 2015	Kahana Bay
October 11, 2015	Poka‘i Bay
November 8, 2015	Ewa Beach Park
December 13, 2015	Waimānalo Beach Park
January 10, 2016	Hale‘iwa Beach Park
February 14, 2016	Waikīkī Beach, Publics
March 13, 2016	Kahana Bay
April 10, 2016	Poka‘i Bay
May 8, 2016	Ewa Beach Park
June 12, 2016	Waimānalo Beach Park

The essential outcomes of the Ocean Safety and Conservation Awareness Clinics include the follow benefits for Hawai‘i’s youth.

- Experience a nurturing and safe learning experience with access to the ocean and its resources.
- Acquire an understanding of the basics of ocean safety.
- Obtain an understanding of “mālama ‘āina” through practical experience, place based observations, and use of Hawaiian terms
  - o *Ahupua‘a* (traditional ecosystem conservation from the mountains to the sea)
  - o *Kuleana* (e.g., recycling, pollution prevention, responsible fishing practices)
  - o *Mālama ‘āina* (to nurture and care for the land and sea)

### **Alaka‘i Program:**

A minimum of 15 youth will have a unique opportunity to engage in a minimum of 4 training events annually and they will volunteer to assist in the implementation of the Ocean Safety and Conservation Awareness Clinics on the second Sunday of every month. There are, however; other special occasions when the Alaka‘i Program will provide community services such as beach cleanups in collaboration with other organizations.

The Alaka‘i Program is based on four basic themes that are implemented at 4 camps and ocean clinic events occurring during the one-year grant period. Each event consists of a variety of activities to meet the goals of the programmatic themes: Wayfinding Navigation, Sailing and Basic Ocean Boating Safety Skills and “Rules of the Road” for ocean going vessels. Youth will be taught basic navigational skills, both western and traditional, through the use of navigation charts knowledge of wind patterns, currents, swells, birds and stars. Experienced instructors share their own personal experiences and instill a global view on the importance of the conservation and stewardship of our natural resources. Through these interactions the Alaka‘i will be introduced to various marine related career opportunities. Alaka‘i participants will also be exposed to various professionals and learn how the ocean influences their lives and work. The youth will learn to build a star compass based on traditional knowledge of way finding and navigation. This method has been developed by Polynesian Voyaging Society and is their current mode of navigation and for other Hawaiian and Oceanic sailing canoes including Hokule‘a. The Alaka‘i will gather materials from each location to build the compass. Additional themes will

be to learn the basic parts of double hull sailing wa‘a (canoe), become ma‘a (familiar) with the use of the wa‘a, know how to prep the wa‘a for voyages, and sail the wa‘a with their hui (group). Students will also learn the basics of sailing how to care for and maintain the wa‘a.

During the clinics Alaka‘i youth will plan small-scale beach cleanups at the various locations in order to contribute (unofficially) to the NOAA Marine Debris Program goal of keeping our ocean free of marine debris.

The Alaka‘i youth will also volunteer with larger community groups and community events such as the Hakipuu/Kualoa Canoe festival. These activities will be conducted on a case-by-case basis.

#### July 1, 2015 – June 30, 2016 Schedule

Alaka‘i are invited to ALL Ocean Safety and Conservation Awareness Clinics to Volunteer

September 11 – 13	Kahana Bay Camp
March 11 - 13	Kahana Bay Camp
June 17 - 19	Makua Beach
TBA	O‘ahu Beach Cleanup
TBA	California/Hawai‘i Student Exchange with Indigenous Tribal Youth Group

#### **Ocean Equipment Recycle Program:**

This program will recycle and distribute used ocean equipment back to youth in the community, and thereby enhance ocean access for Hawai‘i’s keiki while keeping unwanted equipment such as surfboards out of our overflowing landfills. A minimum of 200 surfboards will be donated or collected and at least 40 surfboards will be distributed back into the community.

#### **3 and 4. Quality Assurance, Evaluation Plans and List of Measures**

The successes of Nā Kama Kai programs are measured through a variety of quantitative and qualitative tools that assess the servicing of our clients (keiki and their parents).

For the Ocean Safety and Conservation Awareness Clinics and Alaka'i Program, we have a pre and post event evaluation that are filled out by the parents to assist us in the assessment of the demographic composition of the event participants and the degree to which learning has occurred. Such information also provides valuable metrics by which the age, sex, ethnicity, and life circumstances are evaluated.

The outcomes are evaluated to determine participation levels and if subsequent changes need to be made to reach a broader cross section of keiki in the community. Also, to assess the degree to which their keiki have understood our educational efforts. Overall assessments of program events are also requested as part of the survey.

In addition internal evaluation metrics are implemented to inventory the # of surfboards donated and distributed to the ocean recycling program. Another internal metric is the captured in the clinic reports, which are conducted after each event in order to measure the number of support (volunteers) and participation (clients) per event. Also Alaka'i participants are tested to assess learning as a qualification for graduating from the program.

Such feedback helps us ensure that participants in our programs,

- O'ahu Engage in a nurturing and safe learning experience.
- Acquire an understanding of the basics of ocean safety.
- Obtain an understanding of "mālama 'āina and mālama kai" through practical experience, place based observations, and use of Hawaiian terms.
- Learn the meaning of Ahupua'a (traditional ecosystem conservation from the mountains to the sea)
- Learn the meaning of kuleana (responsibility-e.g., recycling, pollution prevention, responsible fishing practices)
- Alaka'i students learn the basics and application of traditional Polynesian navigation skills.

Finally, while Nā Kama Kai can count the number of attendees, the overall number of beneficiaries is immeasurable. By teaching keiki to take responsibility for their local environments, they become stewards and caretakers. Their knowledge is passed on to friends and family as they share their experiences from Nā Kama Kai events. Moreover, Nā Kama Kai saves lives by teaching the keiki of Hawai'i to be more safety conscious and know their own skills when in the marine environment.

### III. Financial

#### **Budget**

#### **1. Budget Detailing the Cost of the Request--Attached**

#### **2. Anticipate quarterly funding requests for fiscal 2016**

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
\$22,693.75	\$22,693.75	\$22,693.73	\$22,693.73	\$90,775.00

#### **3. Other sources of funding being sought during fiscal year 2016.**

Duke's Waikiki, Honolulu, HI

NOAA, National Marine Fisheries Service, Pacific Islands Regional Office,  
Honolulu, HI

Bill Healy Foundation, Portland, OR

Johnson Ohana Foundation, Goleta CA

O'io Project, Kaneohe, HI

Office of Hawaiian Affairs, Honolulu, HI

Hawaiian Electric, Honolulu, HI

Hawaiian Airlines, Honolulu, HI

Bryant Trust Fund, Palo Alto, CA

Na Mamo Makamae, (Queen Liliokalani Children's Center), Waianae, HI

Scott McPhail, Restaurant Entrepreneur, Bend, OR

Matson Foundation, Honolulu, HI

Alexander and Baldwin Foundation, HI

Duke Kahanamoku Foundation, Honolulu, HI

Olukai Foundation, Honolulu, HI

**4. Not applicable**

**5. Not applicable**

6. Nā Kama Kai had \$21,450.31 of unrestricted current assets as of December 31, 2014.

#### **IV. Experience and Capability**

##### **A. Necessary Skills and Experience**

NKK has been in operation since May of 2008 and a total of approximately 9,000 keiki have attended Ocean Safety and Conservation Awareness Clinics over the last 6+ years. Based on current enrolment rates approximately 1,200 children will attend ocean clinics in fiscal year 2016. NKK ocean clinics are advertised largely by “word of mouth” and yet there is still a great demand that exceeds our current capacity. There are no other organizations that provide this service to the youth in the state of Hawai‘i or in any other coastal community in the world.

Nā Kama Kai activities proposed here are ongoing and targets all youth in many different cultural settings. The Ocean Safety and Conservation Awareness Clinics are held primarily on the island of O‘ahu, and whenever possible the other neighbor islands in Hawai‘i. Ocean clinics have also been successfully held in Brazil, Tahiti, Japan, and California incorporating place based cultural values and traditional knowledge into NKK’s program model.

To date Nā Kama Kai has conducted over 100 Ocean Safety and Conservation Awareness Clinics and 8 Alaka‘i Instructional Camps.

In 2014 Nā Kama Kai conducted 17 Ocean Safety and Conservation Awareness Clinics. Over 2,000 keiki attended our Clinics on the island of O‘ahu at no cost. Each Clinic was staffed by 9 professional service workers and between 40 – 75 volunteers. In 2014 Nā Kama Kai’s Alaka‘i Program conducted three 3-day instructional camps and one large scale beach cleanup. In 2014 the City and County

of Honolulu cancelled the Jr Lifeguard program due to lack of funds. Nā Kama Kai along with the Hawaii Lifeguard Association and Kama'āina Kids rescued this valuable summer activity and successfully implemented the program for over 400 Jr. Lifeguards. In partnership with the Shonan Chigasaki Government, Nā Kama Kai held its first Ocean Safety and Conservation Awareness Clinic in Japan. The event hosted 100 children and 110 volunteers assisted in this inaugural event. Nā Kama Kai's Ocean Equipment Recycling program donated 33 refurbished surfboards, fins and leashes to Molokai's Keiki Surf Contest.

In 2013 Nā Kama Kai conducted 15 Ocean Safety and Conservation Awareness Clinics Over 1,200 keiki attended our Clinics on the island of O'ahu at no cost. In 2013 Nā Kama Kai introduced the Alaka'i (mentorship) Program and 15 highschool students made a one-year commitment to the program. The Alaka'i Program participants conducted three 3-day instructional camps and volunteered at 5 Ocean Safety and Conservation Awareness Clinics. Over 75 recycled surfboards were collected by the Ocean Equipment Recycling Program and more than a dozen were distributed back into the community.

In 2012 Nā Kama Kai conducted 17 Ocean Safety and Conservation Awareness Clinics. Over 1,300 keiki attended our Clinics on the island of O'ahu at no cost. In partnership with Watermans League, Nā Kama Kai conducted an extremely successful Ocean Safety and Conservation Awareness Clinic in Tahiti with underprivileged youth from the city. The Waterman League embraced the idea of caring for the youth in order to show gratitude for use of the local surf. The Ocean Equipment Recycling Program collected over 75 recycled surfboards in 2012.

## **B. Facilities**

In order to gain access to the water for Ocean Safety and Awareness clinics, Nā Kama Kai utilizes state and city beach parks for their training venue. An extensive safety and emergency protocol has been implemented to ensure all keiki involved in clinics are kept out of harm's way (*Safety and Emergency Protocol will be made available on request*).

On site locations for training will occur at event sites in preparation of each activity. The on site Director of each project ensures maximum accessibility, safety, and support for service delivery. The Director implements the Safety Protocol at each event to ensure all activities are conducted safely. Event sites owned by the State of Hawai'i or the City and County of Honolulu all have accessible restrooms and doorways.

## V. Personnel: Project Organization and Staffing

### A. Proposed Staffing, Staff Qualifications, Supervision and Training.

#### Staffing Pattern:

Position Title	# of positions	FTE	% funded by this proposal	Primary Responsibilities
CEO	1	1	0.25	contract oversight, program management and staff supervision, program planning, design and development, budget development and management, completion of reporting requirements, designs safety protocol
Administrative Assistant	1	1	0.25	maintains financial records, coordinates schedule of events and activities, ensures correspondence is done in a timely manner, assists in all phases of program implementation
Alaka'i Director	1	1	0.25	program management and staff supervision, program planning, design, and development, budget development and management, completion of reporting requirements
Alaka'i Coordinator I	1	n/a	contract	leads special activities, provides instruction to students, implements safety protocols
Alaka'i Coordinator II	1	n/a	contract	leads special activities, provides instruction to students, implements safety protocols
Ocean Clinic Director	1	n/a	contract	oversees all ocean clinic activities, ensures clinic activities are completed in a timely manner, program management and staff supervision, ensures safety protocols are in place
Ocean Clinic Coordinator	1	n/a	contract	maintains strict adherence to schedule of activities, leads special activities as needed, implements safety protocols, ensures youth are closely monitors throughout clinic
Ocean Clinic Professional Services	9	n/a	honorary	provides specialized guidance and instruction to keiki
Alaka'i Program Professional Services	5	n/a	honorary	provides specialized guidance and instruction to keiki



Staff qualifications:

Position	Minimum Position Requirements	Education and Experience
CEO	CPR Certified, USLA Lifeguard Certified, and First Aid Certified	Duane DeSeto: High School Grad, Professional Surfer, and CEO/Co-founder of Na Kama Kai
Administrative Assistant	Strong organizational skills, understands the internet, skilled use of Microsoft WORD and Excel	Maile DeSoto: High School Grad, Highly skilled administrative assistant with 10 years experience
Alaka'i Director	Strong background in Hawaiian studies, organizational and leadership skills, design and implementation of lesson plan, teaching skills	Mary Correa: High school Grad, MA Political Science, PhD candidate in Hawaiian Studies at University of Hawaii
Alaka'i Coordinator I	Strong background in Hawaiian studies, able to teach lesson plans, communicates well with students independently	Haunani Kane: BA and MA Geological Sciences, Professional Surfer/Waterwoman, Hokule'a Navigator, CPR Certified
Alaka'i Coordinator II	Strong background in Hawaiian studies, able to teach lesson plans, communicates well with students independently	Moani Hemuli: Boat Captain and Hokule'a crew member, Expert Canoe Steersman, Expert Sailor
Ocean Clinic Director	Strong leadership skills, CPR Certified, Professional Lifeguard Certified, and First Aid Certified	Anthony Aurely: High School Grad, 20 years surfing, 4year Nā Kama Kai Volunteer, Surf Coach Certified
Ocean Clinic Coordinator	Skilled waterman, CPR Certified, Professional Lifeguard Certified, and First Aid Certified	Makamae DeSoto: High School Grad, 24 years surfing, Ocean Rescue Certified, Professional Surfer
Ocean Clinic Professional Services	Practitioner in their Respective Fields	Naia Lewis: Marine Resource expert since 2008, Leleo Kinimaka: Traditional Hawaiian Woodworker, Derek Parker: SUP expert since 1996, Noland Keaulana: Lifeguard since 2009, Bruce DeSoto: canoe specialist since 1980, Ronald DeSoto: Canoe Specialist
Alaka'i Program Professional Services	Practitioner in their Respective Fields	Jason Paterson: Hokule'a Crew, Naia Lewis: Marine Resource expert since 2008, Lisa Chang: MA Teaching,

Supervision. Nā Kama Kai understands the importance of supervision during all stages of working with youth. Our programs follow a logical “chain of command” that starts at the top. The CEO supervises the Program Directors and serves as a backup to the Program Coordinator as appropriate and necessary. Similarly the Program Director oversees activities conducted by the Coordinators and Special Project Instructors. The Program CEO is accountable to the Nā Kama Kai Board of Directors.

The CEO oversees and supervises all activities conducted by Nā Kama Kai and the Program Directors are responsible for the implementation of Ocean Safety and Conservation Awareness Clinics and Alaka‘i Program. Program Coordinators supervises clinic Project Specialists. The Special Project Instructors supervise the Special Project Assistants. Nā Kama Kai maintains an “Open Door Policy” which allows access to all supervisors whenever needed.

Supervision is ongoing and feedback is provided on a monthly basis to all staff and specialists. Training is also provided in the form of mentorship at all levels and provides an opportunity for supervisors and those being supervised have ample opportunity to discuss methodology and integrate improvements to the programs offered by Nā Kama Kai.

Training. Nā Kama Kai has two levels of training designed to meet the need of the organization. The first and foremost priority is to ensure the safety of all involved in Nā Kama Kai activities. To that end NNK ensures that at least 4 certified CPR and First Aid staff or volunteers are present at all Nā Kama Kai ocean clinics. All staff and volunteers are notified when First Aid and CPR training is available. Special training for dealing with at-risk youth is given to all PACT staff assisting in Nā Kama Kai events and activities (see PACT proposal for more details).

## **B. Organization Chart**

Attached as well

- Board of Directors
  - **Duane DeSoto** CEO
    - **Mary Correa** Alaka‘i Program Director
      - **Moani Hemuli** Alaka‘i Coordinator II
      - **Haunani Kane** Alaka‘i Coordinator I
    - Ocean Recycling Director
    - **Anthony Aurely** Ocean Clinic Director
      - **Makamae DeSoto** Ocean Clinic Coordinator

- Makamae DeSoto Ocean Safety Coordinator (Lifeguard)
- 5 Station Leaders
- **Maile DeSoto** Clinic Administrator
- **Maile DeSoto** Administrative Assitant

**C. Compensation**

Duane DeSoto	CEO	\$70,000.00
Mary Correa	Alaka'i Director	\$50,000.00
Maile DeSoto	Administrator	\$45,000.00

**VI. Other**

**A. Litigation**

Not applicable

**B. Licensure or Accreditation**

Not applicable

**C. Federal and County Grants**

Not applicable

**D. Private Education Institution**

Not applicable

**E. Future Sustainability Plan**

1. Upon receiving the Grant in Aid grant for fiscal year 2016 Nā Kama Kai will continue to work diligently on strengthening our programs and fund development strategies. We have six components included in our strategies for fund development. **Membership Program, Pa'akai Gala, Merchandise Sales, Menehune Surfing Contest, Grants, and Jr.Lifeguard program.**

**Pa'akai Gala** is our Annual fundraising concert/diner. To date we have successfully ran 3 Gala's. The first annual Pa'akai Gala was held at the Pacific Club where we netted a profit of \$24,000.00. The second annual Pa'akai Gala was held the Hale Koa Hotel where we netted a profit of

\$30,000.00. Last year's Pa'akai Gala was held at the Royal Hawaiian Monarch room and we netted \$40,000.00 in profits. Our Deposit for Pa'akai Gala 2015 has already been submitted to the Royal Hawaiian Monarch Room for October 24, 2015.

**Merchandise Sales** will be a big part of Nā Kama Kai's advertising and fundraising. In 2015 we plan to launch our online sales. This will allow us to not only sell items at our existing events but to also sell to a national and international market. Nā Kama Kai's partnership with the Satndup World Tour hosted by The Waterman League, provides valuable visibility in over 12 countries. We can foresee our net profit of \$5,000 increasing subsattially with an online sales presence.

**Nā Kama Kai's Menehune Surfing Championships** is planning its second annual event this 2015 summer. This is done in conjunction with Outrigger Duke Kahanamoku Foundation during Dukes Fest. Last year we had 150 entries and netted \$1000 in profits. This year we are certain to increase our entries and improve our profits. The marketing benefits of this event is also important for Nā Kama Kai because we reach a different group of children that don't attend our Ocean Safety and Conservation Awareness Clinics.

**Jr. Lifeguards O'ahu** has been recently added to our programs. City and County of Honolulu Lifeguards have been unable to fund the execution of this program since 2014. Nā Kama Kai's partnerships with Hawaii Lifeguard Association and Kama'āina Kids to conduct the 2014 O'ahu Jr. Lifeguards netted a profit of more \$3,000. With Grant in Aid support and a better knowledge of the program we hope to double the impact and profits of the 2015 Jr. Lifeguards program.

**Nā Kama Kai Membership Program** is currently under development. This program will be put into place in mid 2015. Focusing our time and energy on the startup of this program takes time and money. The Membership Program will be a tool to educate a wider base of the community about what we are doing and also solicit donations on a regular basis. Connecting to the community out side of beach programming is key to our long-term success.

**Grants** are an important source of Nā Kama Kai's ability to grow our services. Grant in Aids funding will help us demonstrate to other funders

that we are being funded by various agencies outside of the private and federal sectors. This grant will be key in funding our full time positions allowing us to write more grants that are program focused, thus allowing Nā Kama Kai to bring a better product to more children in Hawai‘i.

2. If Nā Kama Kai were not receiving funding from Grant in Aid after fiscal year 2015-2016 we would be stronger from its previous support and use the gained knowledge and experience to seek out a replacement. Executing our fundraising programs as planned should provide us the financial ability to sustain at the same level of output. We would look at our program structure and plan for consistency but limit our growth. Mean while we are always looking for grants and other sources of private funding. Nā Kama Kai has very humble beginnings with a great success so our plan is to have Nā Kama Kai as a legacy for all keiki with or without funding.

**F. Certificate of Good Standing**  
Attached

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2015 to June 30, 2016

Appl

Nā Kama Kai

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries	41,250	9,000		114,750
2. Payroll Taxes & Assessments	12,375	2,700		34,425
3. Fringe Benefits				
<b>TOTAL PERSONNEL COST</b>	<b>53,625</b>	<b>11,700</b>		<b>149,175</b>
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island				
2. Insurance		1,337		6,088
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				2,000
6. Supplies		462		2,104
7. Telecommunication		529		2,411
8. Utilities				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>		<b>2,328</b>	<b>0</b>	<b>12,603</b>
<b>C. EQUIPMENT PURCHASES</b>	<b>21,250</b>	<b>540</b>		<b>2,560</b>
<b>D. MOTOR VEHICLE PURCHASES</b>	<b>18,000</b>	<b>0</b>		<b>0</b>
<b>E. CAPITAL</b>	<b>0</b>	<b>0</b>		<b>0</b>
<b>TOTAL (A+B+C+D+E)</b>	<b>92,875</b>	<b>14,568</b>	<b>0</b>	<b>164,338</b>
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	41,250	Duane DeSoto 864-9164		
(b) Total Federal Funds Requested	9,000	Name (Please type or print) Phone		
(c) Total County Funds Requested	0	[Redacted] 1/30/15		
(d) Total Private/Other Funds Requested	114,750	Signature of Authorized Official Date		
<b>TOTAL BUDGET</b>	<b>165,000</b>	Duane DeSoto CEO		
		Name and Title (Please type or print)		

**BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES**

Period: July 1, 2015 to June 30, 2016

Nā Kama Kai

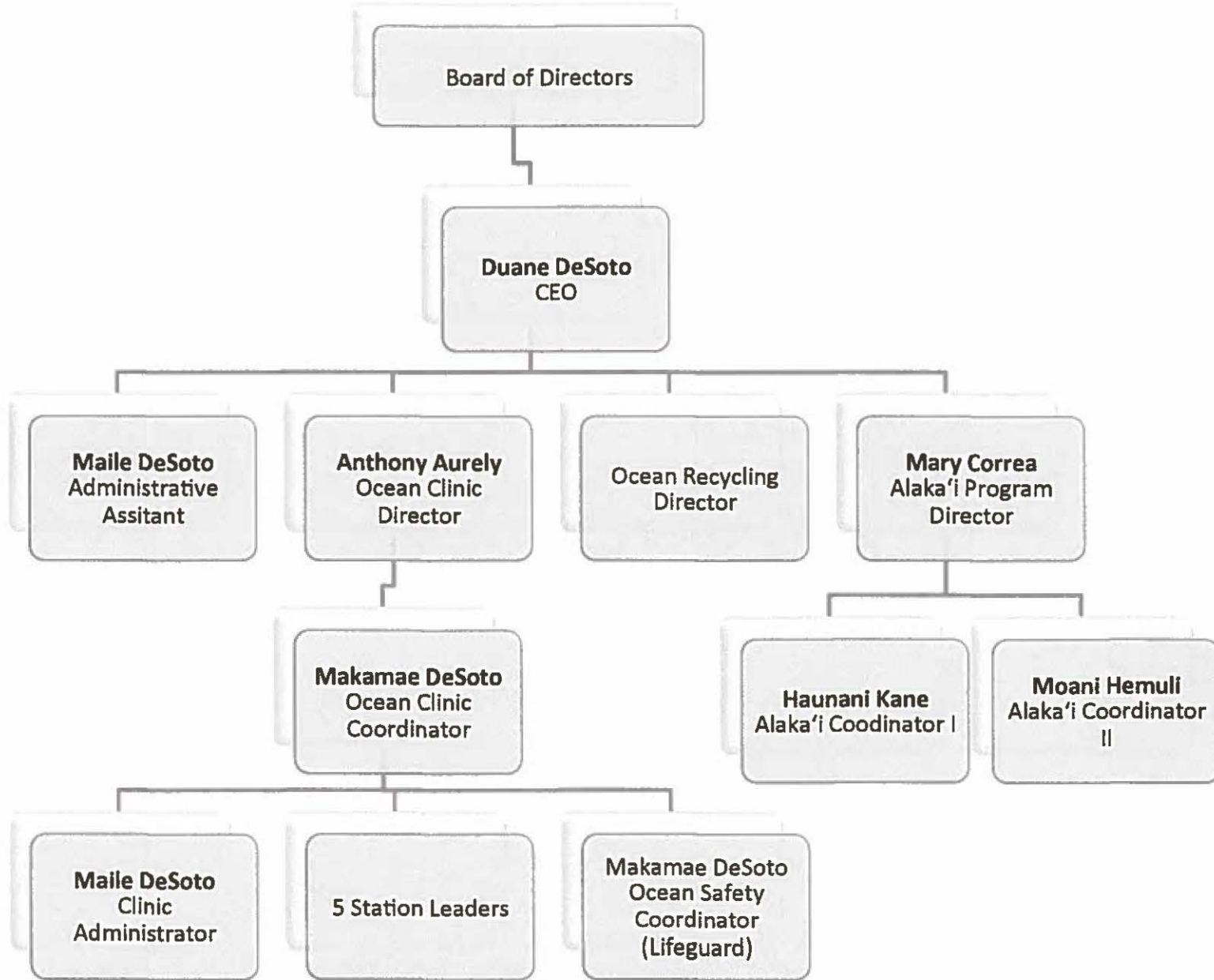
POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
CEO	yes	\$70,000.00	25.00%	\$ 17,500.00
Administrative Assitant	yes	\$45,000.00	25.00%	\$ 11,250.00
Alakai Director	yes	\$50,000.00	25.00%	\$ 12,500.00
Alakai Coordinator I	no	\$1,500.00	25.00%	\$ 375.00
Alakai Coordinator II	no	\$1,500.00	25.00%	\$ 375.00
Ocean Clinic Director	no	\$6,000.00	25.00%	\$ 1,500.00
Ocean Clinic Coordinator	no	\$3,600.00	25.00%	\$ 900.00
Ocean Clinic Professional Services (Honorariums 12 events)	no	\$16,500.00	25.00%	\$ 4,125.00
Alakai program professional Services (Honorariums 6 events)	no	\$12,000.00	25.00%	\$ 3,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
<b>TOTAL:</b>				<b>51,525.00</b>

# GOVERNMENT CONTRACTS AND/OR GRANTS

Applicant:    Nā Kama Kai   

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau )	CONTRACT VALUE
1.	Alaka'i Program	June 1, 2015	NOAA	Federal	\$15,000
2.	Ocean Safety and Conservation Awareness Clinic	June 1, 2015	NOAA	Federal	\$15,000
3.	Endangered/ Protected Species	June 1, 2015	NOAA	Federal	\$22,000
4.					
5.					
6.					
7.					
8.					
9.					
10.					
				TOTAL	\$52,000





## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2015 to June 30, 2016

Nā Kama Kai

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST
4-man surfing canoe	2.00	\$7,000.00	\$ 14,000.00
life vest	30	\$45.00	\$ 1,350.00
10x20 popup tent	1	\$1,300.00	\$ 1,300.00
folding picnic table	4	\$150.00	\$ 600.00
education banner	4	\$1,000.00	\$ 4,000.00
<b>TOTAL:</b>	41		\$ 21,250.00

**JUSTIFICATION/COMMENTS:**

Need to replace 2 currently borrowed canoes. Life vest are old and need to be replaced. Need Registration tent with NKI

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST
Rescue PWC (Jet Ski)	1.00	\$18,000.00	\$ 18,000.00
			\$ -
			\$ -
			\$ -
<b>TOTAL:</b>	1		\$ 18,000.00

**JUSTIFICATION/COMMENTS:**

Rescue PWC (jet ski) is needed for ocean safety. Our current PWC is old and breaking down often. Needs replacement.

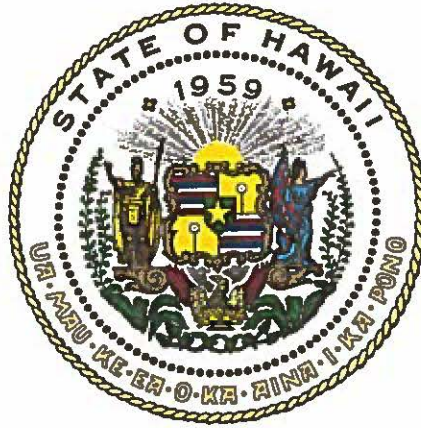
## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2015 to June 30, 2016

TOTAL BUDGETED
14000
1350
1300
600
4000
21,250

K Logos. Current Picnic tables are rusted and becoming a danger. Education banners need updating.

TOTAL BUDGETED
18000
18,000



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

NA KAMA KAI

was incorporated under the laws of Hawaii on 01/25/2008 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: December 17, 2014

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
  
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
  
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Na Kama Kai  
(Typed Name of Individual or Organization)



(Signature)

1/30/15

(Date)

Duane DeSoto  
(Typed Name)

CEO  
(Title)