

House District _____

Senate District _____

THE TWENTY-EIGHTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: _____

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST -- OPERATING

GRANT REQUEST -- CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): _____

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
'Ōiwi Television Network, Inc.

Db/a:

Street Address:
1839 Ke'eaumoku Street
Honolulu, HI 96822

Mailing Address:
Same

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name KEONI LEE

Title General Manager

Phone # 808-536-8978

Fax # 808-536-8978

E-mail Keoni@oiwi.tv

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- OTHER
- SOLE PROPRIETORSHIP/INDIVIDUAL

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

PRODUCTION AND DISTRIBUTION OF HAWAIIAN LANGUAGE BROADCAST MEDIA.

4. FEDERAL TAX ID #: _____

5. STATE TAX ID #: _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2016: **\$ 734,882**

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ 0

FEDERAL \$ 0

COUNTY \$ 0

PRIVATE/OTHER \$ 0

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

AUTHORIZED SIGNATURE

KEONI LEE, PRESIDENT

NAME & TITLE

1/29/15

DATE SIGNED



RECEIVED
1-30-15

Application for Grants

If any item is not applicable to the request, the applicant should enter “not applicable”.

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

In the mid to late 1800s, ‘ōlelo Hawai‘i – Hawaiian language – was the medium through which numerous daily papers were printed. With the medium being ‘ōlelo Hawai‘i, the literacy rate in the late 1800s surpassed the United States with literacy rates of 84% and 91.2%, respectively, for full-blooded Hawaiians and part-Hawaiians over the age of six (Hawai‘i General Superintendent of the Census, 1897). In 1896, under the newly formed Republic of Hawai‘i, Act 57, section 30 was implemented into existing laws. Act 57 was fashioned and enacted by the Government to mirror America’s policy to obstruct the use of the languages and dialects of Native Americans in the educational system by banning the Hawaiian language as the primary language of instruction in all schools in Hawai‘i. Many historians have agreed that these laws were implemented throughout America and Hawai‘i to normalize the English language and effectively erase other languages, regardless of its indigeneity. With Hawai‘i’s high literacy rates of the day, it is certain that Act 57 had far reaching negative effects.

Over 80 years later, on November 7, 1978 the State of Hawai‘i and its electorate confirmed that the state would have two official languages. It codified into the State Constitution a recognition that the verbal means most familiar to the ear of Hawai‘i’s indigenous people was granted as much use and applicability under the law as its English counterpart. Since the 1980’s the use of Hawaiian language has expanded, both in everyday life and other applications. However, there is still much to do to ensure that ‘ōlelo Hawai‘i survives for future generations. While much has been done, Hawai‘i is far from the normalization of its native language.

Born of this struggle, inspired by generations of hope, and determined to normalize the use and sound of the Hawaiian language in everyday life in Hawai‘i through the continual revitalization of ‘ōlelo Hawai‘i. ‘ŌiwiTV has found its purpose and its mission, while continually building a better vision for the normalization of ‘ōlelo Hawai‘i.

The mission and vision of ‘Ōiwi TV is ingrained into the programming and the very fabric that is used to tell every story. ‘Ōiwi TV’s mission is to leverage the power of media to create meaningful impact in Hawai‘i. Equally impactful is the vision to reestablish the Native Hawaiian worldview to a place of authority in Hawai‘i. The heart of ‘Ōiwi TV runs as a social enterprise – grounded in a clear understanding that the work that is produced has a larger mission than purely the bottom line.

‘ŌiwiTV is an interactive television station on channel 326 (Oceanic Time Warner Cable) and utilizes the latest in digital distribution technology to efficiently engage its audience across multiple screens and devices including cable television, the internet, and mobile devices. Its any-screen, anywhere, any time approach to content and engagement strategically aligned with consumer and technology trends. Oceanic has highlighted ‘Ōiwi TV as a major success story for the future of television because of its high-quality content production and innovative approach to user experience.

2. The goals and objectives related to the request;

Television provides the ideal venue to increase the availability and use of the Hawaiian language on a daily basis. Television and media permeate all parts of contemporary society, and Hawaiian language programming will make the use of Hawaiian language relevant beyond educational institutions. Research in the field of indigenous language revitalization (i.e., “reversing language shift”) points to a proper sequencing of efforts to establish language security and normalization. Research indicates language security first should be established in the family, home, community, and schools, then in mass media and government. ‘Ōiwi TV addresses the need for the next level of reversing language shift by using mass media to connect the Hawaiian-speaking and -learning community and increase Hawaiian language security in the family and home.

In 2013, ‘Ōiwi TV sought public funding support for its Hawaiian language initiative and was awarded a two-year interim funding source to provide time to work with the Department of Commerce and Consumer Affairs on a long-term funding mechanism for Hawaiian language television. ‘Ōiwi TV spent the two years meeting with the DCCA, its Cable Television Division, and the various stakeholders of the cable franchise fees authorized by HRS § 440G (PEGs, PBS Hawaii) to explore the challenges and opportunities for a long-term funding mechanism. Based on these discussions, ‘Ōiwi TV submitted a proposal to the DCCA in 2014 that suggested a funding scenario that had no impact on the existing on-going funding allocations. Discussions with the DCCA have resumed following the change in administration, and ‘Ōiwi TV is continuing to pursue a solution with the new administration. This funding request will allow ‘Ōiwi TV to

maintain operational capacity and more time to continue to work with the DCCA to create a long-term funding mechanism for Hawaiian language television.

Specific to this request for \$500,000, ‘Ōiwi TV proposes to produce a minimum of twenty hours (20) of Hawaiian language and cultural content in FY ‘15-16. In comparison, an average hour-long national documentary program costs around \$500,000 to produce.

3. The public purpose and need to be served;

Various surveys in the 1980s deduced that only 1,500 Hawaiian language speakers remained – many were elders – and that 100 years after Act 57, an overwhelming percentage of Native Hawaiians fared at the lowest levels of literacy in English and retained a fraction of a percent in literacy and fluency in their mother tongue. As a result, the community, educators, kūpuna, parents and children collectively found a need to revitalize ‘ōlelo Hawai‘i. Born of this resolve and willpower was the creation of ‘Aha Pūnana Leo and the Hawaiian language immersion programs. These programs gave way to the use and applicability of the Hawaiian language.

Today, the state has public education options from kindergarten through doctoral programs completely in the medium and instruction of ‘ōlelo Hawai‘i. Although it has come a long way, the State of Hawai‘i lacks in its capacity to produce broadcast media content, including current events and media, that educates the Native Hawaiian and broader communities in and through the Hawaiian language, an official language of the state. ‘Ōiwi TV would be able to provide this service to the state.

A stronger and normalized Hawaiian language and culture is beneficial to Native Hawaiians but also to all of the residents and visitors to the State of Hawai‘i. The host culture of the State is what truly makes this place unique from anywhere else in the world. This differentiation, grounded in a culture of aloha and respect, is what makes Hawai‘i one of the most special places in the world and solidifies its position as a world-class travel destination. Without the culture and language, Hawai‘i would be just another tropical destination.

A major project that has a huge impact on the State of Hawai‘i is ‘Ōiwi TV’s role as the primary communications and media partner for Hōkūle‘a’s Worldwide Voyage. ‘Ōiwi TV is documenting the voyage with crewmember videographers, producing broadcast-quality television and short format videos of the voyage, and also strategic planning for all of the communications and media aspects of the voyage. ‘Ōiwi TV has a critical role in the success of the voyage because members of its staff are existing, or have become, trained crewmembers of the Polynesian Voyaging Society (PVS). ‘Ōiwi TV’s storytelling and video production experience, cultural competency, language expertise, and indigenous media expertise are invaluable assets to the voyage’s storytelling and media

activities. ‘Ōiwi TV has a service contract with PVS that provides funding support for these activities. However, the actual cost of services exceed the amount PVS is able to provide. In 2014, ‘Ōiwi TV provided PVS with \$265,723 of in-kind staff time, equipment rental, and other services.

4. Describe the target population to be served; and

‘Ōiwi TV will serve the needs of the growing population of Hawaiian language speakers, Native Hawaiians in general, and the entire State of Hawai‘i. Due to the state’s Hawaiian language public education options, the population of Hawaiian language speakers is increasing. Although our primary focus would be in providing media through the Hawaiian language, the content would be subtitled in English making it accessible to the non-Hawaiian speaking population. For Hawaiian speakers, our services would provide additional relevance and support to their state funded education.

The work that ‘Ōiwi TV is doing for the Worldwide Voyage is showcasing one of Hawai‘i’s State Treasures “Hōkūle‘a” to international audiences around the world. The potential impact from this exposure to the tourism industry in Hawai‘i is significant.

5. Describe the geographic coverage.

The primary geographic coverage for this request is to ‘Ōiwi TV’s television audience on digital cable channel 326 which has a statewide distribution to all of Oceanic Time Warner digital subscribers (over 220,000 households) on all of the major islands. ‘ŌiwiTV’s other venues have statewide, national, and international reach to any audience with access to the Internet. Additionally, ‘Ōiwi TV has international indigenous media partners who share content and they often broadcast select ‘Ōiwi TV content to their audiences in New Zealand, Australia, Canada, Wales, Ireland, Scotland, Norway, and Taiwan.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant’s approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

I. Describe the scope of work, tasks and responsibilities;

1. Development and creation of Hawaiian language, cultural, or educational content. This includes concept creation, planning, writing, photography, post-production, and editing. ‘Ōiwi TV currently has the operational systems and staff capacity to execute these activities effectively and efficiently.

2. Distribution and marketing of content. 'Ōiwi TV will distribute and market content on its various platforms and also seek partnerships with other distribution venues to further increase the reach and impact of the created Hawaiian language content.
 3. Archiving and content management. 'Ōiwi TV has implemented a robust archiving and content management database that ensures accurate cataloging, disaster recovery, and long-term storage for all of its content. 'Ōiwi TV sees its role as a modern-day collector and repository for the images and stories for the Hawaiian community and has invested appropriately to provide this service.
 4. Administration. The funding will also support the administrative functions of the organization including accounting and finance, human resources, fund development, and strategic planning.
 5. Production Equipment and IT. 'Ōiwi TV owns a full array of production equipment and IT infrastructure necessary to execute the scope proposed for this funding request. However, if maintenance or repairs are necessary, this funding may be allocated to those needs.
 6. Provide communications and media support to the Worldwide Voyage. Develop, produce, and distribute broadcast quality programming that promotes the voyage and its mission to international audiences.
-
2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

For FY15-16, 'Ōiwi TV will create and distribute a minimum of twenty hours (20) of Hawaiian language and cultural content.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

'Ōiwi TV is a digital media company. All of our content and distribution are tracked, and the analytics reports we can generate will accurately monitor the numbers, statistics, trends, and effectiveness of our content. We will use these analytics to not only track the status of our content production and distribution but also to evaluate the effectiveness and use that feedback to continue or modify content strategies to be most efficient and effective. The use of feedback, assessment, and recalibration are important to efficiently use limited resources and to continuously improve the quality and effectiveness of our service.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.
 1. The production of a minimum of twenty hours (20) of Hawaiian language and cultural content.
 2. The distribution of a minimum of twenty hours (20) of Hawaiian language and cultural content.

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.

See attached.
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2016.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$125,758	\$125,758	\$125,758	\$125,758	\$503,032

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2016.

Not applicable. All other funding sources will come from content production partnerships with our existing and new partners including Kamehameha Schools, the Office of Hawaiian Affairs, and others.
4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable.

5. The applicant shall provide a listing of all government contracts and grants it has been and will be receiving for program funding.

1. The Office of Hawaiian Affairs – FY 13-14, FY 14-15 \$500,000

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2014.

As of December 31, 2014 ‘Ōiwi TV’s unrestricted current assets were \$245,010.

IV. Experience and Capability

A. Necessary Skills and Experience

‘Ōiwi TV is a successful and proven social enterprise. Starting in 2008 with a staff of 2, ‘Ōiwi TV invested heavily into workforce training and development to build a team of 15 dedicated and passionate writers, videographers, producers and practitioners who represent the next generation of the Hawaiian renaissance. The median age of the ‘Ōiwi TV team is 30 years old and given their collective successes over the last 6 years, the potential for this team is nowhere near realized. For example, in the last 5 years, the ‘Ōiwi TV team has worked on five documentaries that have aired nationally on the Public Television System with two more in the pipeline. In the first three years of operation, the ‘Ōiwi TV team produced ‘Āha‘i ‘Ōlelo Ola for the ‘Aha Pūnana Leo and Hawaii News Now. This daily news segment, all in the Hawaiian language, was the first native language news program on network air in the United States.

‘Ōiwi TV is the only Hawaiian language television and production organization that has a proven track record of success and a significant and consistent stream of Hawaiian language programming. To date, ‘Ōiwi TV has created and aired over 200 hours of Hawaiian language television content. The ‘Ōiwi TV archive is undoubtedly the largest repository of Hawaiian language television programming in existence.

‘Ōiwi TV has been in operation since 2008 and in the 6 years of operation has grown its annual revenue from \$125,000 to \$1.4 million. The operation has no long-term debt obligations and maintains zero monthly balances on its short-term debt instruments including a business credit card account and business credit line. We have a proven track record of fiscal prudence and responsibility. The leadership of ‘Ōiwi TV have significant experience in business management and administration.

Keoni Lee – Co-Founder

Mr. Lee runs the day-to-day management of the operation and has relevant work experience in the finance lending industry and office management. He has a B.S. in Business Administration from Oregon State University and a Masters in

Business Administration from the University of Hawai'i Shidler College of Business.

His managerial experience at 'Ōiwi TV in the last 6 years include the management and administration of numerous large contracts with funding partners including the Office of Hawaiian Affairs, the Kamehameha Schools, the 'Aha Pūnana Leo, and the Polynesian Voyaging Society. His day-to-day responsibilities include the management of the accounting and finances, human resources, IT, and major project management.

Nā'ālehu Anthony – Co-Founder

Mr. Anthony oversees the content production activities of 'Ōiwi TV. He has over a decade of experience in the film and television industry. He is an award-winning documentary filmmaker and worked for many years in the television news industry at KITV. He has a B.A. in Hawaiian Studies from the University of Hawai'i and a Masters in Business Administration from the University of Hawai'i Shidler College of Business.

Mr. Anthony's day-to-day responsibilities include the management of the numerous content production activities of 'Ōiwi TV. He guides the creative storytelling activities and oversees the project management of all of the operation's content production from concept through post-production.

B. Facilities

'Ōiwi TV leases a 2,000sq/ft space in urban Honolulu that serves as its offices and post-production facility. 'Ōiwi TV owns a full array of high-definition (HD) production equipment, computer post-production facilities, and digital content management and archiving equipment.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The administrative and managerial functions for 'Ōiwi TV are overseen by Keoni Lee. Mr. Lee has written, awarded, and administered numerous State and Federal grants as well as administered numerous private contracts totalling over \$4 million. He has strong working knowledge and experience in designing, monitoring, and reporting for various funding agencies and partners.

Regarding the ongoing development of 'Ōiwi TV's Hawaiian language skill and capacity, 'Ōiwi TV has utilized its partnership with the 'Aha Pūnana Leo to provide professional development and consulting/feedback opportunities for its staff and content products. Weekly Hawaiian language classes are provided for all staff and the improvement of Hawaiian language skills are established performance measures for all employees.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Keoni Lee	Administration; Proficient in Hawaiian Language
Nā‘ālehu Anthony	Production Management; Proficient in Hawaiian Language
Amy Kalili	Hawaiian Language Expert, Writer
Maui Tauotaha	Editor; Proficient in Hawaiian Language
Ku‘ulei Bezilla	Writer & Producer; Fluent in Hawaiian Language
‘Iwalani Kualii-Kaho‘ohanohano	Writer & Producer; Fluent in Hawaiian Language
Bryson Hoe	Writer & Producer; Proficient in Hawaiian Language
‘Aina Paikai	Photographer; Proficient in Hawaiian Language
Justyn Ah Chong	Photographer; Proficient in Hawaiian Language

C. Compensation

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position..

Keoni Lee – Co-Founder - \$80,000

Nā‘ālehu Anthony – Co-Founder - \$80,000

Maui Tauotaha – Post-Production Manager - \$60,000

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

B. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable.

C. Federal and County Grants

The applicant shall separately specify the amount of federal and county grants awarded since July 1, 2014.

Not applicable.

D. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable.

E. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2015-16 the activity funded by the grant if the grant of this application is:

- (1) Received by the applicant for fiscal year 2015-16, but
- (2) Not received by the applicant thereafter.

The intent of this request is to provide stop-gap funding to maintain operations while 'Ōiwi TV and the DCCA work towards a long-term funding mechanism for Hawaiian language television to be funded by the cable franchise fee assessments authorized by HRS § 440G. A long-term funding mechanism through these means would ensure sustainability for Hawaiian language television. If a long-

term mechanism can be established, the need for funding for this initiative beyond FY 15-16 is resolved.

If this funding request for FY 15-16 is awarded but is not received thereafter and a DCCA/ HRS § 440G solution cannot be established, 'Ōiwi TV has several strategies for contingency planning to ensure sustainability. The general strategy would be to seek increased support from current partners or new partnerships and make necessary staffing levels adjustments as necessary.

F. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2014.

See attached.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2015 to June 30, 2016

App

Oiwi Television

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	410,971			
2. Payroll Taxes & Assessments	61,646			
3. Fringe Benefits	61,646			
TOTAL PERSONNEL COST	534,262			
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	15,120			
2. Insurance	5,000			
3. Lease/Rental of Equipment	12,000			
4. Lease/Rental of Space	36,000			
5. Staff Training	2,000			
6. Supplies	12,000			
7. Telecommunication	8,400			
8. Utilities	14,400			
9. Lodging, Inter-island	5,400			
10. Rental Car, Inter-island	7,200			
11. Per Diem, Travel, Interisland	3,600			
12. Ground Transportation, Mileage & Gas	2,500			
13. Image & Music Licensing	3,000			
14. Professional Services (Atty. Acct)	3,000			
15. Software Licenses	6,000			
16. Advertising	36,000			
17.				
18.				
19.				
20.				
TOTAL OTHER CURRENT EXPENSES	171,620			
C. EQUIPMENT PURCHASES	29,000			
D. MOTOR VEHICLE PURCHASES	0			
E. CAPITAL	0			
TOTAL (A+B+C+D+E)	734,882			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	734,882	Keoni Lee	536-8978	
(b) Total Federal Funds Requested	0	Name (Please type or print)	Phone	
(c) Total County Funds Requested	0		1/29/15	
(d) Total Private/Other Funds Requested	0	Signature of Authorized Official	Date	
TOTAL BUDGET	734,882	Keoni Lee, General Manager		
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2015 to June 30, 2016

Applicant: _____ 'Oiwi Television _____

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
General Manager	1	\$80,000.00	10.00%	\$ 8,000.00
Production Project Manager	1	\$80,000.00	80.00%	\$ 64,000.00
Post-Production Supervisor	1	\$60,000.00	20.00%	\$ 12,000.00
Bookkeeper	1	\$42,000.00	25.00%	\$ 10,500.00
Writer/Producer	2	\$76,000.00	75.00%	\$ 57,000.00
Photographer/Editor	2	\$78,000.00	75.00%	\$ 58,500.00
Content Manager	1	\$36,000.00	50.00%	\$ 18,000.00
Marketing Manager	1	\$40,000.00	50.00%	\$ 20,000.00
Hawaiian Language or Media Interns	1.5	\$22,971.00	100.00%	\$ 22,971.00
Worldwide Voyage Crew Videographers	2	\$60,000.00	100.00%	\$ 60,000.00
Worldwide Voyage Producers	2	\$40,000.00	100.00%	\$ 40,000.00
Worldwide Voyage Communications Liaison	1	\$40,000.00	100.00%	\$ 40,000.00
				\$ -
				\$ -
TOTAL:				410,971.00

JUSTIFICATION/COMMENTS:

95% of the Salaries & Wages budget will go directly to staff positions that create (produce) or distribute content and only 5% will go to administration. If funded, this request will create 3 new FTE positions for Hawaiian language speakers or Hawaiian broadcast media makers. The increase in positions and capacity is a critical need for 'O'iwi TV as 2014 proved extremely challenging to staff to execute the Worldwide Voyage contract and continue other Hawaiian broadcast media activities. The capacity increase allowed by this request will stabilize staff workloads to reasonable levels that will increase the quality and effectiveness of the content.

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2015 to June 30, 2016

Applicant: _____ 'Ōiwi Television _____

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Mac Pro Post-Production Edit Suite	2.00	\$7,500.00	\$ 15,000.00	15000
External Hard Drive Storage	5	\$1,200.00	\$ 6,000.00	6000
LTO 6 Archival Storage Tapes (Case)	10	\$800.00	\$ 8,000.00	8000
			\$ -	
			\$ -	
TOTAL:	17		\$ 29,000.00	29,000

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

The budget request for the 2 Mac Pro edit suites are for contingency as 2 of the 5 current edit suites are reaching 6 years old and are showing signs of age and may need to be replaced. The external hard drives and LTO tape are necessary purchases to back up and archive the footage and content created as a result of this request.

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2015 to June 30, 2016

Applicant: __'Ōiwi Television__

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2013-2014	FY: 2014-2015	FY:2015-2016	FY:2015-2016	FY:2016-2017	FY:2017-2018
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:	0	0	0	0	0	0
JUSTIFICATION/COMMENTS:						

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

'O'iwi Television

(Typed Name of Individual or Organization)


(Signature)

1/29/15
(Date)

KEONI LEE

(Typed Name)

GENERAL MANAGER

(Title)