



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
Richard C. Lim
Director

Department of Business, Economic Development, and Tourism
before the

SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND BUSINESS

Friday, April 11, 2014

10:00 a.m.

State Capitol, Conference Room 312

in consideration of

SCR 139, SD 1

REQUESTING PULAMA LANA'I TO CONTINUE TO WORK IN A COOPERATIVE PUBLIC/PRIVATE PARTNERSHIP ON THE ISLAND OF LANA'I WITH THE DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, HIGH TECHNOLOGY DEVELOPMENT CORPORATION, AND LANA'I AHA MOKU, AND REQUESTING PULAMA LANA'I TO SUBMIT A REPORT OF THE PARTNERSHIPS TO THE LEGISLATURE PRIOR TO THE 2015 AND 2016 REGULAR SESSIONS.

Chair Tsuji, Vice Chair Ward, and Members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) supports SCR 139, SD 1, which requests that Pulama Lanai continue to work cooperatively with the State of Hawaii and Lanai Aha Moku as it pursues its vision for the company, the Lanai community, and the citizens of Hawaii.

DBEDT agrees with the importance of developing an actionable and effective plan for Lanai that supports environmental, cultural and economic prosperity consistent with the State's energy policy. Hence, we welcome continued consultation with Pulama Lanai on energy sustainability matters.

Thank you for the opportunity to offer these comments.

NEIL ABERCROMBIE
GOVERNOR OF HAWAII



**STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES**

POST OFFICE BOX 621
HONOLULU, HAWAII 96809

**Testimony of
WILLIAM J. AILA, JR.
Chairperson**

**Before the House Committee on
ECONOMIC DEVELOPMENT & BUSINESS**

**Friday, April 11, 2014
10:00 AM
State Capitol, Conference Room 312**

**In consideration of
SENATE CONCURRENT RESOLUTION 139, SENATE DRAFT 1
REQUESTING PULAMA LANA'I TO CONTINUE TO WORK IN A COOPERATIVE
PUBLIC/PRIVATE PARTNERSHIP ON THE ISLAND OF LANA'I WITH THE
DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF
BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, HIGH TECHNOLOGY
DEVELOPMENT CORPORATION, AND LANA'I AHA MOKU, AND REQUESTING
PULAMA LANA'I TO SUBMIT A REPORT OF THE PARTNERSHIPS TO THE
LEGISLATURE PRIOR TO THE 2015 AND 2016 REGULAR SESSIONS.**

Senate Concurrent Resolution 139, Senate Draft 1 requests Pulama Lana'i to develop a public/private partnership for Lana'i in conjunction with the Department of Land and Natural Resources (Department), the Department of Business, Economic Development, and Tourism, High Technology Development Corporation, and Lana'i Aha Moku. **The Department supports the intent of this resolution.**

The Department has invested public resources (e.g., time and money) in the conservation, protection, and management of the various natural and cultural resources on the Island of Lana'i, pursuant to the Department's various ocean, coastal, and land management programs and authorities. In particular, the state watershed partnership, game management area leased for public hunting, monitoring and management of rare native species, forestry management, and fire response are ongoing important partner activities. The Department looks forward to a continued and positive relationship with Pulama Lana'i. The Department stands ready to share its expertise, knowledge, and guidance to assist in the sustainable protection, conservation, and management of Lana'i for the benefit of current and future generations.

Thank you for the opportunity to provide testimony on this matter.

WILLIAM J. AILA, JR.
CHAIRPERSON
BOARD OF LAND AND NATURAL RESOURCES
COMMISSION ON WATER RESOURCE MANAGEMENT

JESSE K. SOUKI
FIRST DEPUTY

WILLIAM M. TAM
DEPUTY DIRECTOR - WATER

AQUATIC RESOURCES
BOATING AND OCEAN RECREATION
BUREAU OF CONVEYANCES
COMMISSION ON WATER RESOURCE MANAGEMENT
CONSERVATION AND COASTAL LANDS
CONSERVATION AND RESOURCES ENFORCEMENT
ENGINEERING
FORESTRY AND WILDLIFE
HISTORIC PRESERVATION
KAHOOLAWE ISLAND RESERVE COMMISSION
LAND
STATE PARKS

Written Statement of
ROBBIE MELTON
Executive Director & CEO
High Technology Development Corporation
before the
HOUSE COMMITTEE ON
ECONOMIC DEVELOPMENT & BUSINESS

Friday, April 11, 2014
10:00 a.m.
State Capitol, Conference Room 312
In consideration of

SCR 139 SD1 REQUESTING PULAMA LANA‘I TO CONTINUE TO WORK IN A COOPERATIVE PUBLIC/PRIVATE PARTNERSHIP ON THE ISLAND OF LANA‘I WITH THE DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, AND HIGH TECHNOLOGY DEVELOPMENT CORPORATION, AND LANA‘I AHA MOKU, AND REQUESTING PULAMA LANA‘I TO SUBMIT A REPORT OF THE PARTNERSHIP TO THE LEGISLATURE PRIOR TO THE 2015 AND 2016 REGULAR SESSIONS.

Chair Tsuji, Vice Chair Ward, and Members of the Committee on Economic Development and Business.

The High Technology Development Corporation (HTDC) offers **comments** on SCR139 SD1 requesting Pulama Lana'i to continue to work in a cooperative public/private partnership on the Island of Lana'i with the Department of Land and Natural Resources, Department of Business, Economic Development, and Tourism, and High Technology Development Corporation, and Lana'i Aha Moku, and requesting Pulama Lana'i to submit a report of the partnership to the Legislature prior to the 2015 and 2016 Regular Session.

HTDC comments that our agency is supportive of the partnership and has a core competency in technology, energy and manufacturing. and could support a partnership for Pulama Lana'i as it relates to tech based economic development. HTDC respectfully comments that no resources have been appropriated for this effort.

Thank you for the opportunity to offer these comments.



Testimony for SCR139 SD1 (SSCR3241)

Committee on Economic Development & Business

Friday, April 11, 2014, 10:00 a.m., Room 312

Representative Clift Tsuji, Chair
Representative Gene Ward, Vice Chair

Requesting Pūlama Lānaʻi to continue to work in a cooperative public/private partnership on the island of Lānaʻi with the Department of Land and natural Resources, Department of Business, Economic Development, and Tourism, High Technology Development Corporation, and Lānaʻi Aha Moku, and Requesting Pūlama Lānaʻi to submit a report of the partnerships to the Legislature prior to the 2015 and 2016 Regular Sessions.

Chair Tsuji, and Members of the Committee:

This testimony is in SUPPORT of SCR 139, SD 1 (SSCR 3241) resolution to continue to work in public/private partnerships that would move the island of Lānaʻi toward sustainability. A part of our mission statement is to develop, advance and nurture a sustainable future for the island of Lānaʻi. Our vision, values, and mission statement are attached for your review. My name is Lynn McCrory, and I am the Senior Vice President of Government Affairs for Pūlama Lānaʻi.

We have been working with multiple divisions within DLNR for the last year on many projects. We have met with DBEDT on our energy sustainability, but have not met with HTDC. We have also been working with Lānaʻi Aha Moku on a number of cultural and preservation projects on Lānaʻi. We are always open to new concepts and ideas that could be implemented for Lānaʻi. We do this regularly with our Lānaʻi Community Informational Meetings (CIM) that are held on every project, before we file for any permitting. For ongoing projects, the meetings are held monthly until the project is completed. These CIM average 2 to 3 meetings every month and have 30 to 50 people attending each meeting. In discussion with the Lānaʻi community, we have not moved forward with some of the projects and for others, the projects have had important changes from the community input we received. We look forward to continuing to work together on public/private partnerships with State departments and their agencies. Mahalo!

Me ke aloha pumehana

With warm aloha,

Lynn P. McCrory

Senior Vice President of Government Affairs

C: Kurt Matsumoto

Enclosure

Organizational Philosophy

VISION – *our dream for the future*

Inspired by a deep respect for the people, history, beauty and natural resources of Lānaʻi, our vision is to develop our island into a thriving model of sustainability. We believe in the capacity of our community to collectively shape a future that will flourish in a rich diversity of minds, hearts, cultures, ideas and expertise. We are committed to environmental, cultural and economic prosperity across a balanced platform of conservation, preservation, education, energy, hospitality, social services, health care, business development and community life.

VALUES – *what we believe in*

E Hoʻohano

To genuinely respect and care for ourselves and our community with dignity.

E Poʻokela

To be completely committed to excellence and the highest quality of standards.

E Malama 'aina

To care for, protect, preserve and enhance our island in all ways.

E 'Ike Pono

To be of good spirit, good minds, good hearts and have fun together.

MISSION – *our purpose today*

The Mission of Pūlama Lānaʻi is to develop, advance and nurture a sustainable future for the island of Lānaʻi. Guided by the hope and strength of our Vision and the ancient wisdom in our values, we seek excellence in all we do. We are stewards of our land and our community, and we are mindful of the legacy we leave for future generations.

Final as of 04.10.13