



AT&T Business Solutions

**TESTIMONY ON SENATE BILL 2742**  
**A BILL RELATING TO ESTABLISHMENT OF THE PACIFIC-ASIA INSTITUTE**  
**FOR RESILIENCE AND SUSTAINABILITY**  
**TO THE SENATE COMMITTEE ON WAYS AND MEANS**

**FROM: BRETT D. PEREZ**  
**FEBRUARY 18, 2014**

Dear Chair Ige and Member of the Ways and Means Committee:

AT&T appreciates the opportunity to lend its support to Senate Bill 2742, a bill relating to the establishment of the Pacific-Asia Institute for Resilience and Sustainability. The purpose of which is to develop the next generation of leaders to address the world's most difficult problems; including climate change, environmental degradation, public health, sustainable use of natural resources, critical infrastructure protection, and cyber resilience.

AT&T is a premier communications holding company and one of the most honored companies in the world. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and internationally. With a powerful array of network resources that includes the nation's fastest and most reliable 4G LTE wireless network, Wi-Fi, high speed Internet, voice and cloud-based services. The company's suite of IP-based business communications services is one of the most advanced in the world.

AT&T has a long-standing commitment to advancing education and collaboration. We have a number of education programs focused on increasing student's success and workforce readiness. Through our philanthropic initiatives, online resources, and partnerships, AT&T creates learning opportunities and promotes academic achievements for students throughout the world.

Moreover, AT&T understands and appreciates the need for and importance of collaboration. Recognizing the tremendous value that brings together a wide array of industry experts, innovators and developers can produce, the company founded the AT&T Foundry Innovation Centers. These centers are fast-paced and collaborative environments where AT&T and technology providers team with developers to deliver the latest applications and services into the hands of customers more quickly than ever before. More than just showrooms or test labs, AT&T Foundry facilities are unique spaces, built to foster collaboration. We bring the expertise of AT&T innovators into an environment where we can work with industry technology experts and developers from all over the world to innovate in new ways. Developers who work with us in the AT&T Foundry innovation centers gain access to resources they couldn't get anywhere else.

On September 10, 2013 AT&T hosted its 15<sup>th</sup> annual Cyber Security Conference which took place in New York City. The day-long event was hosted by the AT&T Chief Security Office. Combining the expertise of its security experts, the scale and reliability of its global IP network and the innovation of AT&T Labs, AT&T is giving businesses some of the most powerful weapons available today in their battle against cyber security attacks. This conference brought together more than 2500 network and security executives; as well as industry analysts from around the globe to learn about the innovations AT&T is bringing to the marketplace in helping businesses, large and small, and government agencies manage the increasingly complex and critically important security of their IT networks and assets. Among the topics covered by AT&T and other industry experts were the latest security technology and trends in mobility and cloud; the constantly morphing aspects of cyber security and its impact across all aspects of business.

We are focusing all over the world because we feel there is an increase in both the need to address these complex issues and the global spotlight depicting problems and solutions in all regions.

Establishing an institute within the State of Hawaii will allow our organization to participate with this innovative partnership model. We are confident in proceeding with this legislation and believe it will give rise to great benefits for the State of Hawaii by providing a platform to combine the expertise and experience of others into innovative solutions.

Thank you very much for the opportunity to testify in **SUPPORT** of Senate Bill 2742.

**SB 2742**

**RELATING TO THE ESTABLISHMENT OF THE PACIFIC-ASIA INSTITUTE FOR  
RESILIENCE AND SUSTAINABILITY**

**BEAU MONDAY  
DIRECTOR – INFORMATION SECURITY  
HAWAIIAN TELCOM**

**February 11, 2014**

Chair English and members of the Committee:

I am Beau Monday, testifying on behalf of Hawaiian Telcom on SB2742– Relating to the Establishment of the Pacific-Asia Institute for Resilience and Sustainability. This measure establishes the Pacific-Asia institute for resilience and sustainability to provide the structure and opportunity for a new generation of leaders to emerge who possess the ability to address Hawaii and the Pacific-Asia region's risks from natural and man-made hazards and to develop solutions for sustainable economic growth within the region's unique physical and cultural diversity.

Hawaiian Telcom supports this measure.

**One of the primary goals of establishing this non-profit institute is to foster additional education and employment opportunities in high-technology fields that are in high demand by employers in our state. These fields include cybersecurity, information assurance, security technology business policy/process, and security awareness. Hawaiian Telcom has been a strong advocate for cybersecurity issues for many years, and supports this important initiative.**

Based on the aforementioned, Hawaiian Telcom respectfully requests that this measure be passed. Thank you for the opportunity to testify.