NEIL ABERCROMBIE GOVERNOR

> SHAN TSUTSUI LT. GOVERNOR



FREDERICK D. PABLO DIRECTOR OF TAXATION

JOSHUA WISCH

STATE OF HAWAII **DEPARTMENT OF TAXATION**

P.O. BOX 259 HONOLULU, HAWAII 96809 PHONE NO: (808) 587-1530 FAX NO: (808) 587-1584

To: The Honorable Josh Green, Chair

and Members of the Senate Committee on Health

The Honorable Rosalyn H. Baker, Chair

And Members of the Senate Committee on Commerce and Consumer Protection

Date: Friday, February 07, 2014

Time: 9:00 a.m.

Place: Conference Room 229, State Capitol

From: Frederick D. Pablo, Director

Department of Taxation

Re: S.B. No. 2572, Relating to Health

The Department of Taxation (Department) appreciates the intent of S.B. 2572 and provides the following comments for the Committee's consideration.

S.B. 2572 applies to the Cigarette and Tobacco Tax to electronic smoking devices at an unspecified rate of the wholesale price of each device sold after October 1, 2014.

The Department defers to the Department of Health with respect to the effect taxing such devices would have on the State's health and wellness. However, the Department notes that if the Legislature intends to discourage the use of electronic smoking devices, it may be worthwhile to tax the nicotine-delivering liquid or other items used to refill such devices in addition to the devices.

As currently written, the bill would only apply the tax to sales made by "wholesalers" or "dealers." Those terms are defined to include sellers of cigarettes and tobacco products and do not include sellers of electronic smoking devices. The Department recommends further amendments to section 245-1, Hawaii Revised Statutes (HRS), to ensure that wholesalers and dealers of electronic smoking devices are defined as "wholesalers" and "dealers" for purposes of the Cigarette and Tobacco Tax. This would have the added effect of requiring those wholesalers and dealers to secure a license with the Department pursuant to Section 245-2, HRS.

Lastly, the Department requests this bill be amended to apply the tax to sales occurring on and after January 1, 2015, to provide sufficient time to make the necessary changes to the forms and instructions.

Thank you for the opportunity to provide comments.



To: The Honorable Josh Green, Chair, Committee on Health
The Honorable Rosalyn H. Baker, Vice Chair, Committee on Health

The Honorable Rosalyn H. Baker, Chair, Committee on Commerce & Consumer Protection

The Honorable Brian T. Taniguchi, Vice Chair, Committee on Commerce & Consumer Protection

Members, Senate Committee on Health

Members, Senate Committee on Commerce & Consumer Protection

From: Tiffany L. Gourley, Policy & Advocacy Director

Date: February 6, 2014

Hrg: Senate Committee on Health/Commerce and Consumer Protection; Fri., February 7, 2014

at 9:00 a.m. in Rm 229

Re: Support with Comments for SB 2572, Relating to Health

Thank you for the opportunity to offer testimony in **support** on SB 2572, which establishes an excise tax on electronic smoking devices (ESDs).

The Coalition for a Tobacco Free Hawaii (Coalition) is a program under the Hawaii Public Health Institute working to reduce tobacco use through education, policy and advocacy. Our program consists of over 100 member organizations and 2,000 advocates that work to create a healthy Hawaii through comprehensive tobacco prevention and control efforts.

The Coalition supports establishing an excise tax on ESDs and recommends an excise tax equal to eighty-five per cent (85%) of the wholesale price.

The Governor's package bills, SB 2871 and HB 2321, propose a new definition in section 328-J, HRS of "tobacco product", which includes ESDs. To provide for consistency within the Hawaii Revised Statutes (HRS), the Coalition recommends establishing an excise tax on ESDs that is equivalent to the excise tax placed on other tobacco products.

Currently, the excise tax on other tobacco products, other than large cigars, is seventy per cent of the wholesale price. SB 2496, relating to tobacco products, imposes an excise tax equal to eighty-five per cent of the wholesale price of any tobacco product, other than large cigars, sold by a wholesaler or dealer on and after January 1, 2015. The Coalition recommends establishing an ESD tax of eighty-five percent (85%) of the whole sale price in order to achieve tax parity with cigarettes.



The Coalition recommends amending SB 2572 to tax the various ESD items separately.

ESDs are sold in various forms, including ESD kits that include "starter kits" or "starter packs" and single use disposable e-cigarettes. ESD kits can contain cartridges that can be changed or refilled. Refill liquid, also referred to as "e-juice" or "e-liquid" or "smoke juice", comes in separate containers that can then be poured into the cartridge. When containing nicotine, the liquid should be treated similarly to a tobacco product and taxed at the same rate.

Following Minnesota, the only state to have passed an ESD tax, the Coalition recommends taxing the various ESD items separately. If a wholesaler sells the cartridge separately and can isolate the cost of the product, the tax will be imposed only on the nicotine based cartridges or liquid nicotine in a bottle. Otherwise, the sales price of a whole kit or content of an e-cigarette package will be taxed. The tax is due and is determined on whatever format the product is brought into the state.

Due to overseas manufacturing and ingredients not written in English, the Coalition also recommends amending SB 2572 to include language that requires the wholesaler or dealer to prove the item does not contain nicotine in order to be exempted.

The Coalition recommends amending SB 2572 to earmark the revenues to go toward tobacco prevention and control programs.

In a recent poll conducted by Qmark for the Coalition, Hawaii residents overwhelmingly agree (94%) that it's important for the state to earmark some of the revenue from cigarette and tobacco taxes to fund tobacco prevention and quit smoking programs. Thus, the Coalition recommends earmarking the revenues and amending SB 2572.

The Coalition recommends amending the definitions of "electronic smoking device" and adding the definitions of "tobacco product" and "smoke or smoking" to be consistent with the proposed language in the Governor's package bills, SB 2871 and HB 2321.

Thank you for the opportunity to testify on this matter.

Tiffany L. Gourley, esq.

Policy and Advocacy Director



Senate Committee on Health

The Hon. Josh Green, Chair The Hon. Rosalyn Baker, Vice Chair

Senate Committee on Commerce and Consumer Protection

The Hon. Rosalyn H. Baker, Chair The Hon. Brian T. Taniguchi, Vice Chair

Testimony in Support of SB 2572 <u>Relating to Health</u> Submitted by Robert Hirokawa, Chief Executive Officer February 7, 2014, 9:00 A.M., Room 229

The Hawaii Primary Care Association is supportive of efforts to explore a tax on E-cigarettes as contained in Senate Bill 2572.

Thank you for the opportunity to support this bill.

From: mailinglist@capitol.hawaii.gov

To: <u>HTHTestimony</u>
Cc: <u>mz9995@hotmail.com</u>

Subject: Submitted testimony for SB2572 on Feb 7, 2014 09:00AM

Date: Thursday, February 06, 2014 10:12:53 PM

SB2572

Submitted on: 2/6/2014

Testimony for HTH/CPN on Feb 7, 2014 09:00AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Michael Zehner	Hawaii Smokers Alliance	Oppose	No

Comments: E-cigarettes are small, high valve items. Perfect for smuggling and the creation of a black market. They can easily be mailed from out of state. This ban will hurt local retailers by driving a portion of the market to out of state sales.

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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 From:
 Katherine Freer Moyer

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 11:33:08 AM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

Thank you for the opportunity to submit testimony in support of SB2572. This bill imposes a tax on Electronic Smoking Devices (ESDs). ESDs should be taxed the same as other tobacco products and a portion of the taxes earmarked for tobacco prevention and control.

At the moment, the sale of ESDs is increasing in every state across the nation. More and more middle and high school students experiment and use e-cigarettes each year. Raising the tax is a good way to slow down and reduce consumption, especially among our youth.

Again, thank you for the opportunity to provide testimony in support of this measure.

Katherine Freer Moyer

Honolulu, HI 96822

 From:
 Gui Mo Xu

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 11:34:43 AM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Gui Mo Xu

Honolulu, HI 96813

From: <u>Craig Tanaka</u>
To: <u>HTHTestimony</u>
Subject: Support SB2572

Date: Thursday, February 06, 2014 11:39:56 AM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Craig Tanaka 514 Kaao Circle Kahului, HI 96732
 From:
 Aimee Choy

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 11:43:25 AM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Aimee Choy 555 University Ave APT#1403 Honolulu, HI 96826
 From:
 Marilyn Gagen

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 11:52:25 AM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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At the moment, the sale of ESDs is increasing in every state across the nation. More and more middle and high school students experiment and use e-cigarettes each year. Raising the tax is a good way to slow down and reduce consumption, especially among our youth.

Again, Mahalo for the opportunity to provide testimony in support of this measure.

Marilyn Gagen 59-398 Ka Nani Drive N/A Kamuela, HI 96743
 From:
 Michelle Kwock

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 12:03:15 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Michelle Kwock 814 Kinau St. Honolulu, HI 96813 From: Paul Perretta
To: HTHTestimony
Subject: Support SB2572

Date: Thursday, February 06, 2014 12:13:41 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Paul Perretta 1511 Punahou St Apt 208 Honolulu, HI 96822
 From:
 Michelle Schiff!

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 12:38:39 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Michelle Schiffl 1655 Kanapuu Dr Kailua, HI 96734 From: <u>mailinglist@capitol.hawaii.gov</u>

To: <u>HTHTestimony</u>

Cc: <u>toler.christopher@yahoo.com</u>

Subject: *Submitted testimony for SB2572 on Feb 7, 2014 09:00AM*

Date: Thursday, February 06, 2014 1:07:05 PM

SB2572

Submitted on: 2/6/2014

Testimony for HTH/CPN on Feb 7, 2014 09:00AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Chris Toler	Individual	Oppose	Yes

Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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 From:
 Marques V.

 To:
 HTHTestimony

 Subject:
 Opposition to SB 2572

Date: Thursday, February 06, 2014 1:47:40 PM

I am in opposition to SB2572,

Electronic cigarettes and all accessories should not be taxed as a tobacco product for it does not contain tobacco in any of the juices. Tobacco in ejuice's are just the flavor. Electronic cigarettes don't combust any tobacco like real cigarettes do that can be cancerous. Ecigs do not combust nor contain tobacco or tar. Therefore no taxing is needed.

Marques

Sent from my iPad

 From:
 Serenity Chambers

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 2:44:27 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Serenity Chambers PO box 631411 Lanai city, HI 96763
 From:
 Mark Levin

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 3:19:52 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

In the 1950's, the tobacco industry fooled the world by marketing filtered cigarettes. These weren't safer, though millions have died having been led to believe they were. Meanwhile tobacco smoke pollution brought down those around them as well.

In the 1970's, the industry scammed the public by marketing light and mild cigarettes. Once again, not safer but a great boost to keep people addicted, and paying for it with wallets and lives. And secondhand death and disease continued too.

Finally, in the 1990's, lawmakers around the the globe began stepping forward to right these wrongs. The work is incomplete, but in our state, our legislators, many of you among them, have taken important steps forward including our 2006 smokefree workplaces law and several significant tax increases.

Here we go again. New addictive vapor devices are pitched to be a route to safer use. Again these are simply a boost for the industry to keep people addicted, and even to bring in new users among our youth. But this industry has a deadly track record. In what right mind should we trust public health to unregulated vapes of Big Tobacco's latest devices?

If there is therapeutic merit in these devices, let the sellers prove that in accordance with federal food and drug laws. But they haven't, won't, and can't. In the meanwhile, let's be smart and safe -- setting the tax structures for these to be the same as for incendiary tobacco products. No incentives belong here. Please pass SB 2572.

Aloha,

Mark Levin

Mark Levin 2108 Hunnewell St. Honolulu, HI 96822
 From:
 Angela Sy

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Thursday, February 06, 2014 4:09:18 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

Mahalo for the opportunity to submit testimony in support of SB2572. This bill imposes a tax on Electronic Smoking Devices (ESDs).

At the moment, the sale of ESDs is increasing in every state across the nation. More and more middle and high school students experiment and use e-cigarettes each year.

Again, thank you for the opportunity to provide testimony in support of this measure.

Angela Sy 2600 Campus Rd. QLSSC #413, attn: Maile Goo Honolulu, HI 96817



STATE OF HAWAII DEPARTMENT OF HEALTH P.O. Box 3378 HONOLULU, HAWAII 96801-3378

In reply, please refer to: File:

SENATE COMMITTEE ON HEALTH SENATE COMMITTEE ON COMMERCE AND CONSUMER PROTECTION

SB2572, RELATING TO HEALTH

Testimony of Gary L. Gill Acting Director of Health

> February 7, 2014 9:00 am, Room 229

- Department's Position: The Department of Health (DOH) supports the intent of establishing an excise
- 2 tax on electronic smoking devices (also known as e-cigarettes); however, defers to the Department of
- 3 Taxation (DoTax) on determining the taxable components of electronic smoking devices and the taxable
- 4 amount.
- 5 Fiscal Implications: None
- 6 Purpose and Justification: SB2572 amends Chapter 245-1, Hawaii Revised Statutes (HRS) to
- 7 establish an excise tax on electronic smoking devices. The DOH is concerned about the increased use of
- 8 electronic smoking devices which have not been proven safe for the user or those involuntarily exposed.
- 9 The creation of an excise tax supports public health policy to make tobacco products less attractive and
- less affordable to young people.
- The United States Court of Appeals for the D.C. Circuit, in Sottera, Inc. v. Food & Drug
- Administration (FDA), issued a decision with regard to e-cigarettes and other products "made or derived
- from tobacco" and the jurisdictional line between "tobacco products" and "drugs," "devices," and
- combination products, as defined in the Food, Drug & Cosmetic Act. The court held that e-cigarettes

and other products made or derived from tobacco can be regulated as "tobacco products" under the FDA
and are not drugs/devices unless they are marketed for therapeutic purposes.

In Act 227, Session Laws 2013 established the definition for electronic smoking devices, "Electronic smoking device means any electronic product that can be used to simulate smoking in the delivery of nicotine or other substances to the person inhaling from the device, including but not limited to an electronic cigarette, electronic cigar, electronic cigarillo, or electronic pipe, and any cartridge or other component of the device or related product."

The electronic smoking device industry has gradually been taken over by tobacco companies.

There are more than 300 electronic smoking device companies in the United States, according to industry analysts, but 85% are owned by three companies. Wells Fargo analysts have predicted that electronic smoking devices will generate \$10 billion by 2017.

Policies to increase the price of tobacco products are strongly recommended by the Centers for Disease Control and Prevention Best Practices and the Task Force on Community Preventive Services based on strong evidence of effectiveness in reducing tobacco use prevalence in adolescents and young adults, reducing population consumption of tobacco products, and increasing tobacco use cessation.

Thank you for the opportunity to testify.

From: <u>mailinglist@capitol.hawaii.gov</u>

To: <u>HTHTestimony</u>

Cc: <u>brianportal808@gmail.com</u>

Subject: Submitted testimony for SB2572 on Feb 7, 2014 09:00AM

Date: Thursday, February 06, 2014 10:29:44 PM

SB2572

Submitted on: 2/6/2014

Testimony for HTH/CPN on Feb 7, 2014 09:00AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Brian Santiago	Individual	Oppose	No

Comments: E-cigs help people with a much healthier alternate to tobacco smoking. Why on earth is the legislature attacking them with bans and taxes? I ask you, who's the sick individual(s) pushing these bills? It's shameful that they even got a hearing!! DEPLORABLE!

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: Boramshin62@gmail.com

To: <u>HTHTestimony</u>
Subject: Support SB2572

Date: Thursday, February 06, 2014 11:02:43 PM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

HI 96826

From: <u>mailinglist@capitol.hawaii.gov</u>

To: <u>HTHTestimony</u>
Cc: <u>icalkins@hawaii.rr.com</u>

Subject: Submitted testimony for SB2572 on Feb 7, 2014 09:00AM

Date: Friday, February 07, 2014 6:19:14 AM
Attachments: ~lock.DEMOCRATIC PARTY LINE.odt#

SB2572

Submitted on: 2/7/2014

Testimony for HTH/CPN on Feb 7, 2014 09:00AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing	
IRA CALKINS	Individual	Support	No	

Comments: IRA CALKINS GOVERNMENTAL RESEARCHER 730 Captain Cook Ave Unit 426 Honolulu, Hawaii 96813-2161 It appears the Hawaii State Legislators are being black mailed in to voting the Democratic party line, or the Democratic Party will not support the State of Hawaii Legislator in the next state wide election. It does not matter what the people think, the Democratic Party has already decided for us on all bills before the State of Hawaii Legislature. The chairman's in all committee meetings has a script to follow that the Speaker of the House, and the Speaker of the Senate has given the Committee Chairs to follow, to instruct the committee how to vote on a any given measure, all Bills in all committees of the State of Hawaii Legislature. It is determined ahead of time by the Democratic Party members how a committee member will vote when staying with the party line on any given Bill in the State of Hawaii Legislature, Democracy has been taken away from the tax payers in this state. The Democratic Party Line has replaced the will of the people in the State of Hawaii Legislature. Ira Calkins Honolulu 4696434 or 3498667 FAX 808-545-4707 Washington D.C. 202-697-9782

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 From:
 Brent Tamamoto

 To:
 HTHTestimony

 Subject:
 Support SB2572

Date: Saturday, February 08, 2014 8:31:59 AM

TO: Senator Josh Green, M.D., Chair Senator Rosalyn Baker, Vice Chair Members of Senate Committee on Health, and

Senator Rosalyn Baker, Chair Senator Brian Taniguichi, Vice Chair Members of Senate Committee on Commerce and Consumer Protection

Re: Strong Support for SB2572, Relating to Health

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Again, thank you for the opportunity to provide testimony in support of this measure.

Brent Tamamoto 98-1065 Kaamilo Street Aiea, HI 96701