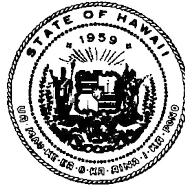


NEIL ABERCROMBIE
GOVERNOR



CRAIG K. HIRAI
EXECUTIVE DIRECTOR

STATE OF HAWAII

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM
HAWAII HOUSING FINANCE AND DEVELOPMENT CORPORATION
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IN REPLY REFER TO:

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Statement of
Craig K. Hirai
Hawaii Housing Finance and Development Corporation
Before the

HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS

March 11, 2014 at 9:00 a.m.
State Capitol, Room 312

In consideration of
S.B. 2399, S.D. 2
RELATING TO ECONOMIC DEVELOPMENT.

The HHFDC **offers the following comments** on S.B. 2399, S.D. 2. We defer to the High Technology Development Corporation on the overall merits of this bill. However, HHFDC is willing to provide any consultation or other assistance that may be needed by the High Technology Development Corporation or any other agency as proposed in this bill.

Thank you for the opportunity to provide written comments on this bill.

NEIL ABERCROMBIE
GOVERNOR OF HAWAII

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Committee on Economic Development and Business

SB 2399, SD2, RELATING TO ECONOMIC DEVELOPMENT

Testimony of Wes Lum
Director, Executive Office on Aging
Attached Agency to the Department of Health

Tuesday, March 11, 2014; Conference Room 312

9:00 a.m.

EOA's Position: The Executive Office on Aging (EOA) supports the intent of this measure. We also respectfully request amendments as specified below.

Purpose and Justification: EOA believes that society must view age as an economic opportunity and as an antidote to a tendency of viewing aging primarily as an economic liability. If and when young people realize that the burgeoning older adult population may affect any and all industries, it will be clear that employability and career advancement may be tied to understanding the needs of this population. Every business and industry will need to consider creating products and services for the older adult market. There is a potential for older adults to be viewed in a more favorable light and become a basis for employment and careers.

In November 2013, EOA, in partnership with Kapiolani Community College's Kupuna Education Center, published "Hawaii's 2020 Vision: The State of Active Aging." The purpose was to create the foundation for reshaping state policy on aging to transition to a state of active aging. To achieve this vision, one of our recommendations was to identify age-related economic

opportunities and training for encore careers. Specifically, we believe that “Hawaii can develop a high technology industry to address the needs of aging. Many technology companies such as Intel are investing heavily in research on how technology can assist the older adult population be better able to age in place effectively with fewer workers and while participating more actively in the community. Seize the opportunity to become a beta-site to test, evaluate and improve these emerging technologies in Hawaii” (Visit [http://hawaiiadrc.org/Portals/ AgencySite/HCBS_1.pdf](http://hawaiiadrc.org/Portals/AgencySite/HCBS_1.pdf) for a copy of this report).

EOA Suggested Amendments

EOA notes that the term “long-term care” is politically incorrect, and therefore, we recommend that this term be replaced with “long-term supports and services.” Additionally, on page 3, lines 14-19, we recommend the following language to more accurately reflect the comprehensive nature of a Geriatric Research and Technology Park: “The objective of the geriatric research and technology park shall be to facilitate economic growth by encouraging manufacturing jobs related to products and services focused on long-term [care] supports and services in all care settings, including home and community based settings, adult residential care homes, hospices, nursing homes, and assisted living facilities, in a designated geographic hub.”

Thank you for the opportunity to testify.

Written Statement of
ROBBIE MELTON
Executive Director & CEO
High Technology Development Corporation
before the
COMMITTEE ON ECONOMIC DEVELOPMENT AND BUSINESS

Tuesday, March 11, 2014
9:00 a.m.
State Capitol, Conference Room 312
In consideration of

SB 2399 SD2 RELATING TO ECONOMIC DEVELOPMENT.

Chair Tsuji, Vice Chair Ward, and Members of the Committee on Economic Development and Business.

The High Technology Development Corporation (HTDC) offers **comments** on SB 2399 SD2 relating to Economic Development. HTDC supports innovation and technology development in any industry, including the use of technology and manufacturing as key platforms for improved standards of care for Hawaii's elderly population.

HTDC has a core competency in technology and manufacturing and, under its statutes, 206M HRS, the ability to develop technology parks. Though we support the intent of SB 2399 SD2, HTDC will need \$500,000 to dedicate for research to build expertise in the focus area of a Geriatric research and technology park, explore partnership opportunities and solicit proposals to ensure the best use of State resources.

This would be a specific appropriation and should not replace or adversely impact the Administration's budget request. Without an appropriation HTDC suggests that our agency would be best suited in a support role for this initiative, as part of a planning committee providing expertise in establishing technology parks and in entrepreneurship, rather than a revision of its 206M HRS.

Thank you for the opportunity to offer these comments.

ward2-Robin

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SB2399

Submitted on: 3/10/2014

Testimony for EDB on Mar 11, 2014 09:00AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Walter Benavitz Jr.	Wahiawa Community and Business Association	Support	No

Comments:

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SB2399

Submitted on: 3/10/2014

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Walter Benavitz Jr.	Individual	Support	No

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SB2399

Submitted on: 3/10/2014

Testimony for EDB on Mar 11, 2014 09:00AM in Conference Room 312

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