DIRECTOR OF HEALTH



DEPARTMENT OF HEALTH P.O. Box 3378 HONOLULU, HAWAII 96801-3378

In reply, please refer to: File:

## SENATE COMMITTEE ON WAYS AND MEANS SB2222,SD1, RELATING TO FLAVORED TOBACCO PRODUCTS

Comments of David Sakamoto, MD, MBA
Deputy Director, Health Resources Administration

February 19, 2014 9:25 am, Room 211

- Department's Position: The Department of Health (DOH) offers comments on SB2222,SD1 to prevent
- 2 youth from experimenting with tobacco products and developing long-term tobacco addiction.
- 3 Fiscal Implications: None to DOH.
- 4 Purpose and Justification: SB2222,SD1 amends the Hawaii Revised Statutes by creating a new
- 5 chapter, Flavored Tobacco Products, to make it unlawful to sell, offer for sale, or distribute any flavored
  - tobacco product, including menthol products within the State as of 01/01/2015.
- The DOH supports this measure to regulate the sale of flavored tobacco products and defers to the Office of the Attorney General on the proposed Section 3 on Remedies.
- 9 Public health experts are greatly concerned that flavored tobacco products encourage children to
- start using tobacco and have become increasingly popular. The Campaign for Tobacco Free Kids states
  - that more than 40% of United States youth (grades 6-12) who currently smoke, reported using flavored
- little cigars or flavored cigarettes (2011 National Youth Tobacco Survey). Dr. Tom Friedan, Director of
- the Centers for Disease Control and Prevention, stated that new versions of tobacco products threaten to
- 14 addict a new generation of youth.

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Youth are attracted to flavored tobacco products other than cigarettes because they are cheap and sweet and sold in a variety of kid-friendly flavors including apple, chocolate, grape, strawberry, cotton candy, and bubble gum. Flavors can mask the natural harshness and taste of tobacco, making flavored tobacco products easier to use and increasing their appeal among new users, almost all of whom are under age 18. Advertising for flavored tobacco products targets youth. Using flavored products can influence the establishment of lifelong tobacco-use patterns.

The Family Smoking Prevention Act of 2009 bans the manufacturing of flavored cigarettes, but there is no comparable federal law regulating flavored tobacco products including menthol cigarettes.

Many states and local governments have adopted laws to regulate the sale of flavored tobacco products, including Maine, Illinois, Chicago, New York City and Providence, Rhode Island. Chicago also passed a ban on sales of menthol and flavored tobacco products within 500 feet of schools in December 2013.

In July 2013, the Food and Drug Administration's Tobacco Products Scientific Advisory

Committee issued a comprehensive report that indicated that menthol cigarettes: 1) cause smoking initiation among youth and young adults; 2) lead to greater addiction; and 3) increase quitting difficulty as compared to non-menthol cigarettes.

Nationally, among cigarette smokers, menthol cigarette use is more common among 12–17 year olds (56.7%) and 18–25 year olds (45%) than among older age groups (2009 Substance Abuse and Mental Health Services Administration (SAMHSA). In Hawaii, of the students who smoked, 78% of high school students and 65% of middle school students smoke menthol cigarettes. Kool and Marlboro Menthol are reported to be their most preferred brands (2011 Hawaii Youth Tobacco Survey (HYTS).

Hawaii's overall menthol use is higher than any other state, as menthol cigarettes are the popular choice with youth, Asian American and Native Hawaiian groups (2009 SAMHSA and 2011 HYTS).

Banning menthol flavored tobacco products could lead to a larger impact of reducing the burden of

- tobacco use that affects Native Hawaiians, Pacific Islanders, Filipinos, youth, and young adults in
   Hawaii.
- Flavored tobacco product use has serious consequences. Young people are much more likely to

  use flavored tobacco products than adults; and these products are considered to be "starter" products that

  help establish long-term smoking habits. Restricting the sales of any flavored tobacco product has the

  potential to prevent youth from experimenting with these dangerous products and developing a life-long

  nicotine addiction.

Tobacco smoking remains the single largest preventable cause of disease and premature death among both men and women in the United States. Unless bold steps are taken to end the tobacco epidemic, the Surgeon General estimates that 5.6 million children alive today will ultimately die early from smoking. The DOH supports SB2222,SD1 that bans the sales of any flavored tobacco product, including menthol products, as it is an important strategy to protect youth and young adults. This measure could also reduce the tobacco-caused health burden among vulnerable populations, including racial/ethnic groups.

We appreciate the opportunity to provide comments on SB2222,SD1.

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To: The Honorable David Y. Ige, Chair, Committee on Ways and Means

The Honorable Michelle N. Kidani, Vice Chair, Committee on Ways and Means

Members, Senate Committee on Ways and Means

From: Jessica Yamauchi, Executive Director

Date: February 18, 2014

Hrg: Senate Committee on Ways and Means; Wed., February 19, 2014 at 9:25 a.m. in Rm 211

Re: Strong Support for SB 2222, SD1, Relating to Flavored Tobacco Products

Thank you for the opportunity to offer testimony in **strong support** of SB 2222, SD1, which prohibits the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State beginning on January 1, 2015.

The Coalition for a Tobacco Free Hawaii (Coalition) is a program of the Hawaii Public Health Institute working to reduce tobacco use through education, policy and advocacy. Our program consists of over 100 member organizations and 2,000 advocates that work to create a healthy Hawaii through comprehensive tobacco prevention and control efforts.

The Coalition supports prohibiting the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products as a means to decrease youth initiation.

Hawai'i should prohibit the sale and distribution of these products to reduce the impact of the tobacco industry in our communities. 5,600 kids in Hawaii try smoking for the first time each year and 1,400 kids in Hawaii become regular smokers each year. 1,100 people die from tobacco use or exposure in Hawaii each year. Tobacco use is extremely addictive and is not easy to quit. Most smokers who ultimately quit make multiple attempts over months or even years before they succeed in quitting.

#### Flavored tobacco products, including menthol, target youth.

"The ability to attract new smokers and develop them into a young adult franchise is key to brand development." Tobacco companies intentionally market to youth and spend about \$24.7 million per year in Hawaii on advertising and promotion. Tobacco companies market traditional chewing tobacco in youth-friendly flavors like cherry and citrus and developed new dissolvable

http://www.tobaccofreekids.org/facts\_issues/toll\_us/hawaii

<sup>&</sup>lt;sup>1</sup> Hawaii State Department of Health, Tobacco Prevention and Education Program. (2011). *Data Highlights from the 2011 Hawaii Youth Tobacco Survey (YTS) and Comparisons with Prior Years*. Available at <a href="http://health.hawaii.gov/about/files/2013/06/2011">http://health.hawaii.gov/about/files/2013/06/2011</a> HYTS.pdf

<sup>&</sup>lt;sup>2</sup> Campaign for Tobacco-Free Kids, *The Toll of Tobacco in Hawaii*.

<sup>&</sup>lt;sup>3</sup> 1999 Philip Morris report, "Five-Year Trends 1988-1992." Bates No. 2044895379-484 <*Tobaccofreekids.org*>



and easily hidden products like sticks, strips, orbs that look mints, breath strips and toothpicks.<sup>4</sup> These are used to encourage youth to experiment with tobacco, hooking them to be addicted, lifelong customers.

### Youth commonly use other flavored tobacco products, such as smokeless tobacco and little cigars.

Smokeless tobacco has switched from a product used mainly by older men to one used predominantly by young men, coinciding with the development and marketing of smokeless "starter products" with qualities such as pouches and cherry flavoring. 12.8% of high school boys use smokeless tobacco, a 16.4% increase since 2003.<sup>4</sup>

"Flavored little cigars appeal to youth and the use of these tobacco products may lead to disfigurement, disability, and premature death. We need to take comprehensive steps to reduce all tobacco use for all of our youth," states Tom Frieden, MD, MPH, Director of the Centers for Disease Control and Prevention. Tobacco companies have introduced a growing number of little cigars and cigarillos with sweet flavors, colorful packaging, and cheap prices. More than two out of five middle and high-school students have reported using flavored little cigars/flavored cigarettes. Little cigars are virtually indistinguishable from cigarettes with similar sizes, shapes, filters, and packaging but are taxed at a lower rate at the state level. This has resulted in increased sales of 240% from 1997 to 2007, with flavored brands making up approximately 80% of market share.<sup>5</sup>

By passing SB 2222, SD1, we are one step closer to saving an entire generation from starting the deadly addiction of tobacco use.

Thank you for the opportunity to testify on this matter.

Jessica Yamauchi, MA

**Executive Director** 

<sup>&</sup>lt;sup>4</sup> Campaign for Tobacco-Free Kids, "Warning to Parents: How Big Tobacco Targets Kids Today." Available at <a href="http://www.tobaccofreekids.org/what\_we\_do/industry\_watch/warning\_to\_parents/">http://www.tobaccofreekids.org/what\_we\_do/industry\_watch/warning\_to\_parents/</a>.

<sup>&</sup>lt;sup>5</sup> CDC (October 2013). More than 40 percent of middle and high schoolers who smoke use flavored little cigars or flavored cigarettes. Press Release.



#### **Executive Officers:**

Stanley Brown, ConAgra Foods - Chairperson John Schilf, RSM Hawaii - Vice Chair Derek Kurisu, KTA Superstores - Treasurer Lisa DeCoito, Aloha Petroleum - Secretary Lauren Zirbel, Executive Director

1050 Bishop St. PMB 235 Honolulu, HI 96813 Fax: 808-791-0702 Telephone: 808-533-1292

TO: SENATE COMMITTEES ON WAYS AND MEANS Senator David Ige, Chair Senator Michelle Kidani, Vice Chair

FROM: HAWAII FOOD INDUSTRY ASSOCIATION

Lauren Zirbel, Executive Director

DATE: February 19, 2014

TIME: 9:25am

PLACE: Conference Room 211

RE: SB 2222

Position: Opposition

The Hawaii Food Industry Association is comprised of two hundred member companies representing retailers, suppliers, producers and distributors of food and beverage related products in the State of Hawaii.

The federal government already has in place adequate regulations regarding flavored cigarettes. This bill would be in contradiction to the existing federal regulations. Tobacco regulations are handled at the federal level for good reason. Enforcing this type of ban on very specific kinds of a product, which are legal at the federal level would require be a potentially logistically difficult and very expensive process.

This bill unfairly targets and penalizes those who choose to use certain types of products, and the business which serve these customers. This type of unnecessary and obtrusive overregulation is not the right choice for our state.

Please vote no on this measure.

Thank you for the opportunity to testify.



#### **ABC STORES**

766 Pohukaina Street Honolulu, Hawaii 96813-5391 www.abcstores.com Telephone: (808) 591-2550 Fax: (808) 591-2039 E-mail: mail@abcstores.com

# TESTIMONY COMMITTEE ON WAYS AND MEANS Senator David Y. Ige, Chair Senator Michelle N. Kidani, Vice Chair Wednesday, February 19, 2014, 9:25a Conference Room 211 State Capitol

To: Chair Ige, Vice Chair Kidani, and Committee Members:

ABC Stores OPPOSES Senate Bill 2222, Relating to Flavored Tobacco Products

My name is Paul Kosasa, President and CEO of ABC Stores, a local company doing business in Hawaii for over 60 years, with 50+ stores statewide.

We are greatly concerned with the potential impact that a state ban on flavored tobacco products could have on Hawaii's retailers and small businesses. We understand that the proposed restrictions will seek to ban smokeless tobacco products and cigars with flavors.

An important argument against the ban on flavored smokeless tobacco and cigars is that implementation of the measure in Hawaii could inadvertently harm many of the state's retailers and small business owners. If flavored smokeless tobacco and cigars become unobtainable through lawful retailers, some adult consumers may seek out flavored tobacco products through unregulated or black market channels. This could further exacerbate the negative impact that retailers could face from this measure to ban flavored tobacco products.

We agree that tobacco products are a health concern and illegal for minors to use them. There are effective laws in already in effect that properly enforce this and statistics show that educational programs for children do prevent tobacco use.

Retailers in Hawaii have already done their part to reduce underage access to tobacco, and positive trends in the reduction of youth tobacco use have resulted. We should stick with the policies already in place, and allow the appropriate federal regulators to determine whether stricter standards for flavored smokeless tobacco and cigars are warranted.

Further restricting tobacco products that Hawaii's retailers can legally sell could only hurt our businesses.

As a member of Hawaii's business community, I kindly ask you to OPPOSE the proposed flavor ban on tobacco products for these reasons.

Thank you for the opportunity to submit testimony on this bill.

PAUL KOSASA President & CEO From: mailinglist@capitol.hawaii.gov

 To:
 WAM Testimony

 Cc:
 mz9995@hotmail.com

**Subject:** Submitted testimony for SB2222 on Feb 19, 2014 09:25AM

**Date:** Monday, February 17, 2014 5:08:09 PM

#### **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Michael Zehner	Hawaii Smokers Alliance	Oppose	No

Comments: This should not be a "Keiki Caucus" bill. Keiki can't purchase these products. If someone believes the anti-smokers tale on this one, then all favored liquors should be banned to combat underage drinking. It's like saying that teenagers turned down going to an underage drinking party just because a certain favored micro-brew wasn't going to be served.

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello,

My names Aaron Rasquero and I'm from Kapolei, Hawaii. I support SB 2222 SD1.

I want tobacco companies to stop advertising and selling flavored drugs to our generation because I don't want to be a victim of tobacco's side effects. I also want flavored tobacco to be illegal because I also don't want my brother, sisters, and cousins to fall prey to tobacco companies either. Finally, I want this to happen because I know what its like to lose a loved one from tobacco and I don't want others to feel the same way.

Please pass SB 2222 SD1.

Thank you,

Aaron Rasquero @gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Dear Legislators:

I am a guy from Hawaii named Abraham Nacino. I am guy who supports SB 2222 SD1.

I am a guy who is going against smoking and tobacco because I am a teenager who sees kids my age smoking after school especially e-cigs. My group that I hangout with go to class and see people going out of the restroom to smoke e-cigs.

Please do something about it by passing SB 2222 SD1.

Thank you,

Abraham Nacino mabrahamnacino@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Abrahm Arkin and I am a young adult advocate against tobacco in our communities. I am asking for your support of SB 2222 SD1 regarding the discontinuation of sale of flavored tobacco products and menthol.

I believe that these products are especially targeted to youth and young adults. Banning the sale of such products would decrease the appeal to start using tobacco among the younger generations and aid in the prevention of smoking related health risks in the future.

I am asking for your strong support by passing SB 2222 SD1.

Sincerely,

Abrahm Arkin

Kailua-Kona, Hawaii

abemaster77@hotmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Dear Legislators:

My name is Adonis Dela Merced. I am 15 years old and in support of SB 2222 SD1.

In my opinion flavored other tobacco products are not any different from flavored cigarettes. They are still addictive and will still kill us. So why should flavored tobacco products be treated differently from flavored cigarettes which are already illegal when they still have the same effect? They may look different, but the ingredients haven't changed. Please pass SB 2222 SD1 to get flavored tobacco products all treated the same way.

Thank you,

Adonis Dela Merced Kapolei, HI adonisdelamerced@icloud.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Dear Senators:

My name is Adriana Rubio. I am 16 and I live in Kealakeakua, Hawaii. I would like to ask you to support us in passing the bill that would stop the sale of flavored tobacco products in Hawaii – SB2222 SD1.

I think that these flavored products should be banned because they are targeted toward us (youth) and I want Hawaii to be clean and worry free for the future generations.

Thank you for your time,

Adriana Rubio Anairda6270@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Aloha Legislators:

My name is Alana Laanui, I am 17 years old and am a senior at Maryknoll High School. I am writing this testimony to support a ban on the sale of flavored tobacco under SB 2222 SD1.

Flavored tobacco is clearly marketed to kids such as me and is used as hooks for kids to continue buying tobacco products. Flavored tobacco confuses kids with their wrapping that mimic things such as candy and gum. Having flavored tobacco in this state tempts the next generation to experiment with nicotine and ultimately become regular users of tobacco products.

Please pass SB 2222 SD1.

Thank you for your consideration,

Alana Laanui

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello,

My name is Allysha Martinez from Ewa Beach, Hawaii. I am 15 years old. I am in support of SB 2222 SD1.

I really want the issue of tobacco companies selling flavored tobacco to stop. I really want to see flavored tobacco banned because from what I learned, it does target the young. It's horrible to know that these companies don't have a second thought about how tobacco can affect the lives of others.

I've had friends that started smoking at a young age. Now I see them and they're going through complications. They became rebellious. We need to stop this in Hawaii. There is no point in allowing the purchase of these products because there is no benefit to using them.

Please pass SB 2222 SD1 to protect us.

Thank you very much,

Allysha Martinez mmartinmae@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am a resident of Kailua Kona, Hawaii. I strongly support SB 2222 SD1.

I would like for you to help to support a discontinuation of sale of flavored tobacco products in Hawaii. This is our chance to severely reduce the chances that our future generations will become enticed and addicted to these horrible cancer-causing product.

Lets not support big tobacco and instead support our keiki for a healthier future!

Thanks you very much!

Alyson Sonneborn Snosyla@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

My name is Amanda Castaldo. I live in Kona, Hawaii. I support SB 2222 SD1.

These products our marketed primarily to young kids, whom aren't legally able to purchase them but are still getting access. They are placed near the candy and even look like candy. This strategy works on curious kids that can't yet conceptualize the impact that this one decision will have on the rest of their lives.

I would like for you to help me to support the discontinuation of sale of flavored tobacco products in our state. This is our chance to show 'Big Tobacco' that this truly is our state, and that we care for our keiki.

Help to relieve this pressure from our keiki and place a ban on selling flavored tobacco in OUR state!

Many Mahalos,

Amanda Castaldo <u>Amanda.Castaldo@FourSeasons.com</u>

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Dear Senators:

Hi, my name is Amber Allies. I'm a senior and I live in Kailua Kona, Hawaii. I support SB 2222 SD1.

I would like to help stop the sale of flavored tobacco products in Hawaii. It affects my age group and I'm tired of the tobacco industry targeting me and my generation.

Please support SB 2222 SD1.

Thank you,

Amber Allies
AmberAllies 10@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha,

I am Ana Karla Valdovinoa. I live in Kealakekua, HI. I support SB 2222 SD 1.

I learned how tobacco companies manipulate youth and I want them to stop. This bill will do a lot of good.

Please support the ban to stop selling flavored tobacco products in Hawaii.

Thank you,

Ana K. Valdovinoa Kalitakele@live.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Senators,

I am Andie Dernbach and I am a student at Konawaena High School. I am in 10<sup>th</sup> grade. I support SB 2222 SD 1.

I want to stand up against the tobacco companies that target us with these type of flavored products because I think it is wrong.

Please support the ban to get flavored tobacco out of Hawaii.

Thank you, Andie Dernbach

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

I am Angela Akana and I am 16 years old from Kapolei, Hawaii. I support SB 2222 SD1.

I would like the end of flavored tobacco in Hawaii. It is clear that they are targeting the youth and I will not stand to watch my generation and even my siblings possibly become addicted and eventually die. It is not right.

Please pass SB 2222 SD1.

Thank you, Angela Akana akana.angela44@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Aloha.

My name is Angela Young, and I am a resident of Wailuku, Hawaii. I am writing in support of this bill proposing the discontinuation of the sale of flavored tobacco products.

The negative effects of tobacco products have been widely documented, and I oppose any product attempting to make tobacco more appealing. I am especially disturbed by these companies' blatant attempts at soliciting children with flavors they already have positive associations with. Bubble gum, other candy, and other "kid friendly" favors covering up tobacco's effects are hideous.

Both my grandparents and father passed away due to long term effects of tobacco use. We should do everything in our power to discourage future generations from following that path.

Please take this statement into consideration with rendering your vote on this bill.

Sincerely, Angela M. Young Wailuku, Hawaii golfmalia@aol.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Aloha Senators:

My name is Angela Sy and I am a professor in nursing and public health. I am in support of SB 2222 SD1 to discontinue the sale and distribution of flavored tobacco products in Hawaii.

This policy will have great impact on reducing youth and young adult tobacco use because when the products cease to be sold in our stores, the amount of tobacco ads that cover stores in our communities will reduce significantly. Hawaii would follow Rhode Island, New York City, and many counties in the state of Florida who have already made the sale of these products illegal.

The inclusion of menthol in this bill may provide significant impact on reducing the disproportionate burden of tobacco-related disease that affects Native Hawaiians and Filipinos who continue to use tobacco at a higher rate.

Please pass this measure.

Sincerely,

Angela Sy, DrPH

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Hello Legislators:

My name is Angel-Blayze Padilla and I am from Oahu, Hawaii. I support SB 2222 SD1.

What I want is to ban the sale of flavored tobacco products so that no one in the future will be physically and mentally controlled by tobacco. One of my relatives had a smoking addiction and had a heart attack during his 30's. He dodged a bullet that day and quit smoking, not just for him but also for his friends and family.

Please pass SB 2222 SD1.

Thank you, Angel-Blayze Padilla angelblayze@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Anthony De Filippo. I am 17 years old and am from Staten Island, New York but now live here in Kapolei, Hawaii. I am in strong support of SB 2222 SD1.

When people ask me to be "cool" and "fit in with the crowd" I say "NO!" because they want me to use tobacco products and that is So NOT COOL!!! I think we should ban all tobacco products completely to prevent other kids from trying to "be cool" or "fit in" and have a healthy future for the sake of many more generations to come. Starting this process by banning flavored tobacco is a good start I think.

Please support SB 2222 SD1 for the youth generation.

Anthony De Filippo deflip403@gmail.com

From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony

Cc: <u>Anthony Orozco@yahoo.com</u>

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Monday, February 17, 2014 9:41:22 AM

#### **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing	
Anthony Orozco	Individual	Oppose	No	

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Submit Testimony

Measure Title: RELATING TO FLAVORED TOBACCO PRODUCTS.

Report Title: Flavored Tobacco Products; Tobacco Products; Menthol; Penalties

Prohibits the sale, offering for sale, or distribution of any flavored tobacco

Description: product, including menthol products, within the State beginning on January 1,

2015. (SD1)

Companion: <u>HB1788</u>
Package: Keiki Caucus

Current Referral:

CPN/JDL, WAM

Introducer(s): BAKER, Galuteria, Keith-Agaran, Ruderman, Shimabukuro

My name is April S and I STRONGLY OPPOSE bills SB2222, as well as HB1788, SB2212, HB2210.

These bills banning the sales of all and/ or flavored tobacco products are a discrimination to all smokers in the State of Hawaii. I am a law- abiding citizen who is OUTRAGED by these bills. It was brought to my attention that some of the introducers: Baker, Galuteria, and Shimabukuro are hypocritics. How can three representatives be agaisnt one (tobacco smoke) and for another (legalization of marijuana), when both are addictive substances.

How dare the state or representatives or whoever is responsible have and accept the testimonies of CHILDREN WHO ARE NOT LEGAL AGE TO VOTE submit numerous letters supporting the passing of bill SB 2222. I would consider myself as part of the lower middle class, with a young child, where I am living paycheck to paycheck just to pay bills, can I not enjoy the relief a flavored cigarette gives me? If the state is so worried about minors/ younger generation acquring a smoking habit, whether traditional cigarettes or electronic cigarettes, why was SB3123 deferred so quickly? That bill would have made it illegal for minors to possess any tobacco related product. By deferring SB3123, what makes you think that todays minor will not smoke or possess cigarettes on their persons. To defer, SB 3123 was a foolish decision. Further more, if SB2222 is passed, who will be paying for the taxes the state would usually collect from tobacco products? Tax payers? Then let us tax-paying citizens enjoy our cigarettes, whether manufactured or RYO (roll your own).

From: Barbara Nosaka
To: WAM Testimony
Subject: Support SB2222

**Date:** Tuesday, February 18, 2014 9:01:53 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Barbara Nosaka 2216 Hoonanea Street Honolulu, HI 96822

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi.

My name is Benjamin Vining and I am 15 years old. I live in Kapolei, Hawaii. I want to get rid of flavored tobacco products through SB 2222 SD1.

If a little kid sees a product of tobacco and they try it and like it they will not stop and it will eventually become the cause of that person's death.

I would very much enjoy it if you would get rid of flavored tobacco products. Please vote yes on SB 2222 SD1.

Thanks, Benjamin Vining

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Aloha Senators:

I am speaking out in strong support of SB 2222 SD1.

Looking back at my history as a former smoker, I am in awe of Big Tobacco's complex marketing plans to collect my participation in tobacco consumption. By moving this bill forward, we as a State are speaking out against the sinister marketing tactics used to create young smokers.

By removing other flavored tobacco products like skoal, cigarillos, and snus, we are minimizing Big Tobacco's ability to market a dangerous substance as if it is as harmless as candy. The presentation of these items are both created and marketed for youth. These Other Tobacco Products (OTPs) are created and marketed by the same Big Tobacco companies that sell cigarettes – Philip Morris, RJ Reynolds, and Lorillard are the consistent players. These companies are making efforts to circumvent the intention of laws already in place.

The induction of SB 2222 SD1 is the result of youth and young adults who are asking you, our elected officials, to protect their generation from this aggressive targeting by the tobacco industry. Hawaii would follow Rhode Island, New York City, and many counties in the state of Florida who have already made the sale of these products illegal.

Mahalo for your consideration,

Blaine Tolentino

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Brandon Bonnell. I live in Waipahu, Hawaii. I am in support of SB 2222 SD1.

I want to stop the sale of flavored tobacco because I don't want future generations to be affected by the harmful effects of tobacco.

Thank you for reading this. Please pass SB 2222 SD1.

Brandon Bonnell

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Hello Legislators:

I am a 15-year-old boy that lives in Kapolei. I am in support of SB 2222 SD1.

I think that tobacco products should be banned in Hawaii. I think this because they mostly do bad than good. The only people they benefit is the tobacco companies and they do not even care who they sell to. Tobacco companies even openly said themselves that they target young people, which is wrong considering young people are not even supposed to be purchasing these products. And if you cannot ban they sale of all tobacco it would still be good to ban flavored tobacco so young people are not drawn to it.

Thank you,

Brandon Halloway hollowayb41@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

I am writing in support of SB 2222 SD1.

I see tobacco as a cold-hearted killer. I don't want it to kill my family and friends. Tobacco companies use flavors to attract kids and it's disgusting how they use that to their advantage.

I am for the ban of all tobacco sales and usage in the state, nation, and hopefully the world. For now I strongly support this first step. Please pass SB 2222 SD1.

Mahalo,

Brian Gillam Briangillam97@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Aloha.

My name is Brian Miyao. I live in Wailuku, Hawaii and am affiliated with Maui Community College taking Human Biology. I am writing a request to ban flavored tobacco in Hawaii.

Being a smoker myself from a very young age (4<sup>th</sup> grade), I remember always going for the flavored ones at the time (menthol) due to the fact of the nasty flavor of the regular cigarettes. I truly believe do to this fact much more younger smokers will want to try these "wonderful" flavors leading to tobacco addiction, which could lead to even worse drugs down the road.

These tobacco companies are trying to lure in young smokers because all of the others are dying. They are murdering all of our fellow Americans including myself. I know it is my choice in the end and being as addicted as I am, I would hate to see anyone else caught up in their lies and deception.

I believe flavored tobacco will get more people to try smoking especially at a young age. Please do not allow the sale of flavored tobacco products. Thank you for your time and consideration.

Mahalo,

Brian Miyao Wailuku, Maui bmiyao@hawaii.edu From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony

Cc: <u>brianportal808@gmail.com</u>

Subject: Submitted testimony for SB2222 on Feb 19, 2014 09:25AM

**Date:** Sunday, February 16, 2014 7:31:13 PM

## **SB2222**

Submitted on: 2/16/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Brian Santiago	Individual	Oppose	No

Comments: Dear WAM Committee, As an adult who enjoys flavored tobacco products, I am writing to you to ask that you oppose SB 2222, legislation that would ban some tobacco products with characterizing flavors such as mint or wintergreen. Adult consumers should not have their choices to buy a legal product unnecessarily limited in Hawaii. Moist smokeless tobacco products and cigars are legal products and as such, adult consumers should be able to purchase them in whatever variety they prefer. Many adult tobacco consumers in Hawaii like me enjoy smoking a flavored cigar. Taking away the ability of adults to purchase the legal products they want could unfairly limit consumer choice. Furthermore, banning some flavors of tobacco in Hawaii would create a black market for the products. Flavored tobacco products could continue be available in the mainland United States, and smugglers could transport these items into Hawaii and sell them at a premium. This could increase criminal activity in our state as well as rob law-abiding retailers of the revenue they could have collected from selling these flavored tobacco products. In turn, the state government would miss out on valuable tax revenue, as the proper taxes are generally not collected on black market sales of tobacco products. This bill is a prime example of the government overreach that I feel has become all too common. I am an adult and I make my own choices—please do not attempt to make my choices for me by supporting this legislation. Thank you for your consideration, Brian Santiago

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Brianna Akau-Thomas. I am 17 years old and live in Kapolei. I support the ban on flavored tobacco products.

Tobacco companies target youth. It's not good because it can cause many medical problems. I have many family members who have gotten sick from using tobacco products. I want these products to be banned so it won't affect other people.

Please support this ban on flavored tobacco products by passing SB2222 SD1.

Mahalo,

Brianna Akau-Thomas Brianna.akauthomas@gmail.com

Senator David Ige, Chair To:

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products Re:

February 19<sup>th</sup>, 2014 at 9:25am Conference Room 211

Dear Legislators,

I support SB 2222 SD1 related to flavored tobacco because I want the government to take action because otherwise tobacco companies actually will take charge.

Please pass the bill.

Thank you,

Britteny Florendo-Clarke b.fiorendoclarke@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Bryant De Costa and I am from Kapolei High School. I am in support of SB 2222 SD1.

I want tobacco companies to stop trying to influence the younger generation to get us to start smoking. These companies are poisoning the minds of younger children and trying to exploit us while we are still in our developing stages. I am personally against this because I have a younger nephew who is only 3 years old, but he is already imitating my parents who also smoke and it is sad to see that his mind believes that it is cool and alright to smoke.

Please pass SB 2222 SD1.

Thank you,

Bryant De Costa, age 16
Decosta\_boi65@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Bryson Doan. I am from Honolulu, Hawaii near Ward Theatre. I am writing in support of SB 2222 SD1.

What I want is the ban against any sale of tobacco products because these products have a negative effect on everyone including hurting and killing thousands of people in the US each year. Life is more valuable than profits made from the sale of these products. And it seems that the tobacco companies don't care for human lives but instead only live for profit. They have been corrupted with greed.

Please protect Hawaii by passing SB 2222 SD1.

Thank you,

Bryson Doan

<u>Doanb17@maryknollschool.org</u>

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am writing this letter to notify you of my support to stop the sale of flavored tobacco products.

Companies are enticing the youth in your community to purchase these flavored products. Please consider the ban of these tobacco flavored items as they interfere with the well-being of Hawaii's youth.

Sincerely, Caleb Lorenzo

Redfixie808@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello,

I am Carmen Ah Sam and am from Makakilo. I am 15 years old. I am in strong support of SB 2222 SD1.

I would like to say that banning sale of flavored tobacco products is the best idea that the REAL program has ever made because it is the right thing to do for the future generation. These tobacco products really are bad and I know that. Come to think of it, the tobacco industry is not helping the people out but they are definitely killing people.

In conclusion, I say that banning flavored tobacco would help not only people now, but the future generation. Please vote yes to SB 2222 SD1.

Mahalo,

Carmen Ah Sam carmenahsam@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

To Legislators:

Hello, my name is Chad Alcain. I support SB 2222 SD1.

I think that you should ban the sale of flavored tobacco products in Hawaii because it is a bad influence on the youth.

Thank you,

Chad Alcain

chadelement@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Che Sabol and I am in support of SB 2222 SD1 prohibiting the offerings for sale, or distribution of any flavored tobacco products in Hawaii.

These kinds of flavors make tobacco products especially appealing to kids, and can lead to a lifetime of tobacco addiction. I have a young daughter and I want to protect her from tobacco companies.

Please pass SB 2222 SD1.

Mahalo,

Che Sabol

Honolulu, Hawaii

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

# To Legislators:

My name is Chloe Delaney and I support SB 2222 SD1.

I do NOT want to be targeted by the tobacco companies. I think that targeting youth is wrong, especially when tobacco use is extremely detrimental to our health and will greatly contribute to our premature deaths. So I am against the sale of flavored tobacco in Hawaii because it targets youth primarily.

Thank you for your support.

Sincerely, Chloe Delaney Delaney.chloe20@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am in strong support of SB 2222 SD1.

Flavored tobacco is just a loophole to existing laws banning flavored cigarettes. This loophole has the potential to influence the youth. This could lead from to health problems, fatal health risks, and then death.

I humbly ask for your support to remove flavored tobacco products from the store shelves in Hawaii.

Sincerely, Chris Solomon

Yankeepatriotusa123@gmail.com

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Chris and I am from Kapolei, Hawaii. I support SB 2222 SD1.

I do not appreciate the mischievous actions that the richest tobacco companies are portraying towards the younger crowd. I come to disagree even more because of what tobacco has done to my grandma who is barely alive. I believe that action should be taken to put a stop to tobacco products and especially flavored ones.

Sincerely,

Chris Zaryskes zaryskescs@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

### Aloha.

I am writing for your support to ban the sale of flavored tobacco. These flavored products draw in excitement from young children. The names can even be catchy, which catches young people's eyes. Also, the placement of the flavored tobacco products are in the view of children and are sometimes placed near children's candy. It has been a long time strategy of Big Tobacco companies to advertise flashy and colorful ads to bring in new users since the long-term users are dying.

I had a close friend's grandma die from pneumonia, which she got often because she smoked two packs a day since she was 18. Her nana was still smoking while she was on an oxygen machine. She was told by her doctor that if she tried to quit smoking, her body would react badly that she would have more health problems. She smoked so much her body was so used to the toxins that it would crumble without it.

Imagine if your toddler, niece, or nephew was smoking at age 6 or 7 with a cherry flavored cigar. So, please ban the sale of flavored tobacco.

Sincerely, Christina Limonez Kihei, Maui climonez@hawaii.edu From: <u>cody stewart</u>

To: Sen. David Ige; Sen. Michelle Kidani; Sen. Suzanne Chun Oakland; Sen. Donovan Dela Cruz; Sen. J. Kalani

English; Sen. Will Espero; Sen. Gilbert Kahele; Sen. Gilbert Keith-Agaran; Sen. Ronald D. Kouchi; Sen. Russell

Ruderman; Sen. Laura Thielen; Sen. Jill Tokuda; Sen. Sam Slom; WAM Testimony

Subject: SB 2495 and SB 2222

**Date:** Sunday, February 16, 2014 1:39:36 PM

I am not a citizen of hawaii, but every other summer I take a trip there as a summer getaway. This might change because of these bills. I am speaking with much respect, but I view this bill as completely asinine! I live in VA and I order all my electronic cigarette supplies online. If I wasn't able to do that, I would switch back to smoking due to the high prices of buying them locally. I switched to not only save money, but to also cut down the harm of smoking traditional cigarettes. I am pleading that you would oppose this bill and use logic, common sense, and see that there are scientific studies that confirm they are safe! I am reaching out to you all because I know you will listen to the community. I am an avid supporter for vaping and will fight for this right.

If you want to see for yourself, please go to <u>casaa.org</u>. My life and others around have changed for the better because of the switch I made. I am now able to breathe, sleep, smell, etc. better. This is self evident!

Again, please go to <u>casaa.org</u> to read about these studies!

- i. Taxing electronic cigarettes more than other general consumer products will work against the interests of public health by making e-cigarettes less accessible and affordable for adults seeking to reduce their health risks:
- E-cigarettes are being used by adults as a low-risk alternative to smoking. This bill
  is really about increasing tax revenue from adult consumers, not protecting the
  children. Existing laws prohibiting sales to children should be enforced rather than
  erecting substantial roadblocks for adults seeking a healthier alternative to
  smoking.
- While high cigarette taxes are justified by many as necessary to cover governmental healthcare expenditures caused by smoking and encourage smokers to quit smoking, trying to impose similar levels of tax on e-cigarettes, a reduced risk products, does not make sense.
- E-cigarettes are estimated to pose approximately 1% of the risk of that from smoking. Given the low risk associated with e-cigarettes, there is no need to impose a punitive tax.
- The low risks of e-cigarettes for adult consumers is supported by research done by Dr. Michael Siegel of Boston University, Dr. Thomas Eissenberg of Virginia Commonwealth, Dr Maciej L Goniewicz of the Roswell Park Cancer Institute, Dr. Murray Laugesen of Health New Zealand, Dr. Igor Burstyn of Drexel University, and by the fact that the 2009 FDA testing, in spite of its press statement, failed to find harmful levels of carcinogens or toxic levels of any chemical in e-cigarette vapor.
- Smokers who switch to less hazardous e-cigarettes instead of continuing to smoke
  do so because e-cigarettes are less expensive than cigarettes. Increasing the cost
  of e-cigarettes with punitive taxes would discourage many smokers from switching
  to e-cigarettes. It could also encourage some e-cigarette consumers to go back to

#### ii. Inclusion in Hawaii's anti-smoking statute is not necessary or appropriate:

- Smoking bans are enacted to protect the public from the harm of secondhand smoke, but e-cigarettes have not been shown to cause harm to bystanders. In fact, all evidence to date shows that the low health risks associated with ecigarettes are comparable to other smokeless nicotine products.
- A comprehensive review conducted by Dr. Igor Burstyn of Drexel University School of Public Health based on over 9,000 observations of e-cigarette liquid and vapor found "no apparent concern" for bystanders exposed to e-cigarette vapor, even under "worst case" assumptions about exposure.
- Electronic cigarette use is easy to distinguish from actual smoking. Although some e-cigarettes resemble real cigarettes, many do not. It is easy to tell when someone lights a cigarette from the smell of smoke. E-cigarette vapor is practically odorless, and generally any detectable odor is not unpleasant and smells nothing like smoke. Additionally, e-cigarette users can decide whether to release any vapor ("discreet vaping"). With so little evidence of use, enforcing use bans on electronic cigarettes would be nearly impossible.
- The ability to use electronic cigarettes in public spaces will actually improve public health by inspiring other smokers to switch. Surveys of thousands of users indicate that the majority of those who switch completely replace tobacco cigarettes with the electronic cigarettes, reducing their health risks by an estimated 99%.
- By switching to a smokeless product, you have greatly reduced your health risks.
- iii. Banning online sales within the state will: (a) act as a hardship for adult consumers in Hawaii; (b) favor products sold by the large tobacco companies, all of which have established points of distribution in physical locations throughout the state wherever combustible cigarettes are sold; and (c) favor online sellers from states other than Hawaii.
- Smokeless tobacco, like e-cigarettes, poses an estimated 1% of the risk of smoking.
- The way to reduce youth use of this low-risk product is to enforce existing laws rather than create unnecessary legislation which seeks to make a product less palatable to adults, especially those adults using smokeless tobacco as a low-risk alternative to smoking.

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Cole Barber. I am 16 and I live in Kapolei. I want to get rid of flavored tobacco in Hawaii.

The flavored tobacco still has the same damage to your body. The fact that flavored OTPs are even legal is just another loop hole in the law for tobacco companies. The tobacco companies target little kids so that later on they become addicted customers. These companies don't care about any of their customers. All they want is money.

I personally have a close family member that has cancer from smoking. She is only 65 and must have 24/7 medical care. She is bed ridden for the rest of her life. The doctor said that soon the cancer will go to her brain and kill her. It is probably the hardest things to watch because she suffers every day and never gets better. It's just terrible to even try and watch people go through.

Passing this law will protect people. Thank you for consideration.

Sincerely,

Cole Barber Kidwander12@yahoo.com

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am
Conference Room 211

Dear Senators,

My name is Cole Brauham. I support SB 2222 SD 1.

I think that all tobacco should be illegal because of the number of deaths it causes. Flavored tobacco is especially bad because it's attracting children to tobacco and will contribute to killing millions in the future worldwide.

Please support us youth by stopping flavored tobacco from being sold in Hawaii.

Thank you, Cole Brauham (808) 238-1213

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Corin Medeiros. I am 14 years old and I live in Kapolei. I want flavored tobacco and advertising for them to be pulled from Hawaii.

I fear one day that my siblings will be influenced by the word "flavor" and if that happens, I will not be able to live with myself.

Please protect the youth today by passing SB 2222 – SD1.

Thank you,

Corin Medeiros corinmedeiros @ gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

## Aloha.

My name is Cynthia M. Razo. I live in Wailuku, Maui. As a Hawaii resident and student in a Human Biology course, I wish to support and provide testimony in regard to the State of Hawaii's bill to ban the sale of flavored tobacco products.

We know that lung cancer is one of the most preventable diseases in America. Allowing the sale of flavored tobacco is meant to attract new users, more than likely young people who will soon be addicted to the carcinogenic properties found in tobacco and flavored tobacco products.

Our state is known for its healthy lifestyle, and we should make every effort to continue with that tradition. Therefore, I wish to support the banning the sale of flavored tobacco.

Thank you for the opportunity to submit testimony on this extremely important issue.

Mahalo, Cynthia Razo Wailuku, Maui razo@hawaii.edu

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am writing in support of SB 2222 – SD1

I understand tobacco use can be dated back in history to ancient times, but the problem in our modern time is that tobacco companies want to expand sales with the use of flavored products which the only purpose is to target children.

Without providing information on the effects of tobacco use, tobacco companies attempt to appeal to the young children by exaggerating and saying how good the flavor is. These companies could care less about the keiki but we the people do. Please stop the sale of flavored tobacco products by supporting SB 2222 – SD1.

Sincerely, Concerned Teenager, 17 years old Daniel Vanta, Kapolei/Makakilo camerinody@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

I am 14 years old and I go to Kapolei High School. I am a freshman and I am here to say that I agree with banning other tobacco products (OTPs).

I want this ban to happen because I don't want to be targeted by these types of products. It gives me chills and worries about what tobacco industries are going to do next with selling and advertising these bad life-changing products. I also don't want our younger generation to have to see these kind of products and ads. Many times they are marketed right next to toys, ice cream, chips, etc. Kids start to get interested in these things at such a young age when they have a whole life ahead of them where they can make a change as well.

Please pass SB 2222, SD1 to protect the youth.

Thank you,

Daniella Ragmat

Daniella.ragmat@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Darisu Anderson and I am an 18 years old student in Hawaii. I am writing in support of SB 2222 – SD1.

I have seen and know people who use tobacco and I have also seen how it messes up their lives at school. Lately, some just stop coming to school at all. This is why I want the ban on selling flavored tobacco products in Hawaii so that people never ever start.

Thanks,

Darisu Anderson masterd3@live.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

Aloha, my name is Dayne Kaawalauole. I am from Waimanalo, Hawaii and I would like to voice my support for SB 2222 SD1 on flavored tobacco.

After receiving information from REAL, I see how dangerous flavored tobacco can be and I am asking that you ban this product for my little brothers and sisters sake.

Thank you,

Dayne K. daynekaawalauole1@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

My name is Dean Schamber, I live in Kona, Hawaii. I am writing in strong support of SB 2222 SD1 to stop the sale of flavored tobacco products in the state of Hawaii.

These products are disguised as candy and deceptively placed and advertised near candy where kids will be sure to see it.

Please support the discontinuation of flavored tobacco in Hawaii.

Mahalo,

Dean Schamber Deanpaul.schamber@g.austincc.edu

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

I'm Eleneki Fernandes from Kapolei High School. I support SB 2222 SD1.

I want tobacco products to be very difficult to get. I want my many nephews, nieces, brothers, and sisters to never see tobacco products. I don't want them being introduced to such harmful products. I've been around cigarettes my whole life because of aunties and uncles, also my stepmother. But thankfully she quit and is living a healthy life. Other family members can't find the heart to quit. They're trying but can't because companies corrupt them with advertisements.

Passing SB 2222 SD 1 helps protect people from starting as teens.

Thank you, Eleneki Fernandes Eleneki.fernandes@ymail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Elizabeth Heppe. I live in Kailua-Kona, Hawaii. I am part of a group called REAL. I strongly support SB 2222 SD1.

I am asking for your help in supporting the ban on flavored tobacco in Hawaii. The tobacco industry uses these products and their packaging to lure kids into using their products. The products are strategically placed near gum and candy to make it easily accessible for youth to steal. It's important we take action in order to be able to protect our youth in Hawaii.

Thank you for your support!!!

Elizabeth Heppe lizheppe@yahoo.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislator,

My name is Ethan Salacup and I am 14 years old from Kapolei, Hawaii. What I want is to ban all sales of flavored tobacco in Hawaii and in America.

Tobacco is bad and not beneficial. Tobacco companies only care about money not our health. I do not want the next generation to be hooked on tobacco use.

Please pass SB 2222 SD1.

Mahalo, Ethan Salacup ethansalacup@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Ezra Mo'o from Kapolei, Hawaii. I'm a student from Kapolei High School and I am strongly asking to ban flavored tobacco products in Hawaii.

I am asking to ban all flavored tobacco because I'm sick of watching good friends of mine pull out a "smoke" before and after school.

Please pass SB 2222 SD1.

Thank you! Ezra Mo'o Djezz808@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Fa'asaulala Laumoli and I live in Kapolei. I am writing in support of SB 2222 SD1.

I honestly can't stand it when people smoke around me. I see my close friends who are 16-18 years old and slowly starting to get into this bad habit. All we want is for people to stop using it and for this tobacco industry to not be allowed to sell in Hawaii. Banning tobacco will impact our community in an awesome way.

Please pass SB 2222 SD1.

Mahalo,

Fa'asaulala Laumoli lalalaumoli@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Fely Vacek. I am 15 years old and live in Makakilo. I support SB 2222 SD1.

I really want the sale of flavored tobacco products to be banned in my state and hopefully everywhere else in the world. Tobacco use is not helping us improve our lives; in fact it totally does the opposite. More people are dying everyday and the thought of people dying every second is pretty scary. I do not want my niece or anyone from my family to get addicted to smoking. We deserve protection from them!

Thank you for supporting SB 2222 SD1.

Sincerely,

Fely Vacek fely.vacek@gmail.com

 From:
 Forrest Batz

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 8:33:23 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Forrest Batz 34 Rainbow Drive Keaau, HI 96749

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Gabriel T. Gregory. I am 16 years old and live in Kapolei. What I would like is for all flavored tobacco products to be banned in Hawaii.

I say this because my mom used to smoke and because of it she cannot run and is congested for long periods of time, which affects our time together. I also have friends who I play games with and they smoke. I can tell how bad it is affecting them. I always ask them "Why don't you quit?" They give me the same answer every time, "It is too addicting but I want to quit." or "Why would I quit when this stuff tastes good? If it tastes like fruit, it can't be that bad. You should try it."

I hate having these conversations but I do it because I care unlike the tobacco companies. I hope one day my friends will learn that they should quit because it's bad for them. Unfortunately one of my friends was recently dragged into smoking by his friends at school. I just want it to stop. Even though it may be a long way off, I do not want my kids smoking either.

So please see if you can, help stop the tobacco companies from selling flavored tobacco products. Please pass SB 2222 SD1.

Mahalo,

Gabriel Gregory

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

I am in strong support of SB 2222 SD1.

I don't want to see flavored tobacco everyday of my youth and be curious to how it tastes. It's pretty messed up that tobacco companies continue to make it look more like gum and any other candy products that kids would use any day.

Please stop tobacco companies from selling these products in Hawaii.

Thanks,

Gabriel Wyatt captnrawr@gmail.com

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi Legislators,

I am Gemma Hayden. I am 14 years old and live in Palolo. I am in strong support of SB2222 SD1.

I believe that sale of flavored tobacco products should be banned in Hawaii because I believe they are aimed at youth. I don't believe that youth should be exposed to things like these products because then we want to try them.

It would be great if youth didn't have to see or be exposed to these things. Please pass SB2222 SD1.

Thank you,

Gemma Hayden Honolulu, Hawaii

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am writing in support of SB 2222 SD1.

Tobacco is an image embedded in my mind. As a child and also throughout my life I walk in Chinatown to shop for Chinese groceries. I see stores with cigarette ads on them, and smokers nearby. The idea of flavored cigarettes, targeted to have young people get into the habit of smoking is not a welcoming thought to me. My grandfather smoked for most of his life and died after 2 years of quitting. To see young people smoking and possibly addicted and die suffering like my grandpa makes me upset.

I personally have seen fellow classmates smoking and to see them do something that would get them killed later in life is not a pleasing sight, especially when your family member has died.

I think this law will protect people from ever starting tobacco. Please pass the law.

Thanks,

Hunter Montol Chan Yogurt203@gmail.com

·

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Senators,

Hi, I'm Ian Taylor. I support SB 2222 SD 1 to stop the sale of flavored tobacco in Hawaii.

I think that it is wrong for tobacco companies to target kids with these products. These products actually blend in with candy products. These flavored tobacco products are also placed where they are easily seen and accessible to kids.

We are asking for your support to please ban the sale of flavored tobacco products in Hawaii to protect youth.

Thank you, Ian Taylor Glitchman16@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello,

My name is Isaiah Herena and I am 15 years old. I live in Kapolei, Hawaii and I attend Kapolei High School. I testify in strong support for SB 2222 SD1 to stop the sale of flavored tobacco in Hawaii.

I think it is wrong for tobacco companies to try and get the youth's attention just so they can make money. I personally was affected with tobacco in my life. From tobacco, my mother had a miscarriage with who was supposed to be my older brother. Also, I was an early-born baby. I could not breathe, eat or move by myself. The doctors said I would not make it and this is why I want to ban the sale of flavored tobacco so that people in Hawaii never start using tobacco.

Thank you,

Isaiah Herena hey.its.zae@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi.

I am Izeah Benitez and I support SB 2222 SD1.

I believe that tobacco companies abuse and attack the youth. This should be put to a stop because they are trying to get kids under 25 years old to become addicted to their products.

Please stop this by passing SB 2222 SD1.

Thank you,

Izeah Benitez lzeah808@gmail.com

From: Jacqueline Tellei
To: WAM Testimony
Subject: Support SB2222

**Date:** Tuesday, February 18, 2014 8:42:46 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Jacqueline Tellei 3662 Alani Drive Honolulu, HI 96822 From: mailinglist@capitol.hawaii.gov

 To:
 WAM Testimony

 Cc:
 jjw333333@gmail.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Sunday, February 16, 2014 6:05:41 PM

## **SB2222**

Submitted on: 2/16/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Jake J. Watkins	Individual	Oppose	No

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am a high school student here in Kapolei. I am originally from Waianae and I see people my age in groups smoking.

What I want is to ban the sale of flavored tobacco products so youth never start smoking. Youth who smoke have problems in school and do not do as well in sports.

Please pass SB 2222 SD1.

Thank you, Jason jasonmallare@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Jason Powers and I am from Hawaii (lower Makakilo). I support SB 2222 SD1.

Flavored tobacco make these dangerous products seem like candy and everyone loves candy. I really want to see the sale of these products in our stores stop. I also feel the advertising for these ads in a waste of space and if there are no products there will be less ads.

Please support this bill.

Thanks,

Jason Powers, age 15
Jason.Powers@gmail.com

From: mailinglist@capitol.hawaii.gov

To: WAM Testimony
Cc: mendezj@hawaii.edu

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Sunday, February 16, 2014 9:52:44 AM

## **SB2222**

Submitted on: 2/16/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Javier Mendez-Alvarez	Individual	Support	No

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony
Cc: jeannine@hawaii.rr.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Friday, February 14, 2014 8:18:31 PM

## **SB2222**

Submitted on: 2/14/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Jeannine Johnson	Individual	Support	No

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

## Aloha Legislators:

My name is Jennifer Pescador. I have been involved with REAL: Hawaii Youth Movement Exposing the Tobacco Industry for more than ten years. I am in very strong support of SB 2222 SD1.

Flavored tobacco negatively targets solely youth. Hooking youth on sweet products is a tactic used by tobacco companies. The products are colorful, tastier than regular tobacco products, easily accessible, and cheap.

Youth use tobacco to feel social acceptance. Marketing of tobacco deeply influences social norms and youth today continue to use tobacco to feel socially accepted. Many don't realize what they are doing to their bodies and use the excuse that they're not hurting their lungs with the use of products like snus and skoal. These products remain tobacco industry's way of getting youth to experiment with nicotine until they are addicted and become regular costumers.

Please protect youth in Hawaii by passing SB 2222 SD1 to finally get rid of these deceptive flavored tobacco products once and for all.

Mahalo,

Jennifer Pescador

Kapolei, Hawaii

From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony
Cc: starjenchan@gmail.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Monday, February 17, 2014 5:33:37 PM

## **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Jenny Chan	Individual	Oppose	No

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony
Cc: jchangworld@gmail.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Sunday, February 16, 2014 7:53:57 PM

## **SB2222**

Submitted on: 2/16/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Jessica Chang	Individual	Oppose	No

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislator,

My name is John Wilson. I am 14 years old from Kapolei, Hawaii. I support SB 2222 SD1.

I would like the sale of flavored tobacco products to be banned in Hawaii because they continue to influence children to try these products.

Thank you, John Wilson jwilson808@gmail.com To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislatators,

I am Jonald Eala Jr. and I am from Hawaii. I support SB 2222 SD1.

I would like to argue about the flavored tobacco and general tobacco products because I have a younger relative getting addicted to favored tobacco. He assumes that it is good and it tastes like candy. I want my relative to quit what he's doing and for other young teens to learn that tobacco is bad for you're health and may lead to bad situations in the future.

Thank you, Jonald Eala jonald\_eala@yahoo.com To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Joshua D'Andrea. I am from Kapolei and am a 16 year old sophomore at Kapolei High School. I support SB 2222 SD1.

I want the advertising and sale of flavored tobacco products in our stores to be stopped. This advertising and promoting the use of these flavored products are affecting our youth. Flavoring them is even worse because it will attract kids at a younger age because this flavored tobacco seems more appealing. Those who use these products are much more likely to get addicted and die young, which is something I do not want.

We should be working to protect and preserve our youth, but allowing the advertising and sale of flavored tobacco does the opposite. I have had family who had serious health problems because of their use of tobacco products. I do not want anyone else to worry about his or her family. Flavored products will attract kids at a younger age, who will eventually move on to regular tobacco use and then have a much higher chance of dying early. If flavored tobacco is not advertised and sold, then the amount of youth users will be decreased.

Please, make the right decision by supporting SB 2222 SD1.

Sincerely, Joshua A. D'Andrea joshuaad1297@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Joshua Iliff and I live in Kapolei. I support SB2222 SD1.

I want to stop tobacco companies from selling or advertising flavored cigarettes and products. Little kids start seeing the advertisements very young and when they get into their teens they will start buying, or stealing to use these products. It will lead to smoking and then addiction.

Please protect youth by passing SB2222 SD1.

Thank you,

Joshua Iliff joshuailiff@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Joslyann Manzano. I am 16 and was born in Puerto Rico but my dad is in the Army and we move every 3 years. I now live in Kapolei. I am in support of SB 2222 SD1.

I want every tobacco product to be banned but I know that won't happen anytime soon so I encourage you to ban at least flavored tobacco products and their advertisments. Tobacco companies aren't stopping their targeting of kids and teenagers. Teenagers then think it's cool and some fall into peer pressure and become addicted then ultimately die at a younger age. It ruins lives.

My father smokes cigarettes and I know that it is slowly killing him and he knows it. He says he is trying to quit and he even bought the vapor cigarette because he really wants to quit but he is struggling. Part of the reason he struggles is because he sees the cigarettes. I told my father that when I have kids I don't think they would want to visit their grandfather when he has a hole in his throat and sounds like a monster. His response is, "I won't live that long". It makes me want to cry and I try to help him quit but when he sees his friends or other people smoking he says he has to smoke one and that leads to another pack.

You can stop this from happening! I don't want to bring my children into a world of tobacco. It's disgusting! The tobacco companies don't care about lives. They just care about money. I know none of you would want your kids smoking a cigarette and supporting companies that just want money and neither do I!

I'm asking you kindly to please stop tobacco companies by passing SB 2222 SD1. I do wish you would just ban the selling of all tobacco completely but this is a great place to start to protect teens from every starting to smoke.

Thank you very much,

Joslyann Manzano sexyjoslyann@hotmail.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Justin Nouchi. I am currently attending Kapolei High School and I am 16 years old and living in Makakilo. I want the state of Hawaii to ban the sale of flavored tobacco products.

The reason I want flavored tobacco products to be banned is so that my nephew and little cousins will have a lower chance of ever smoking. I do not want them to start smoking because they should have a good healthy life. Also, I want my family to stop smoking.

Please support SB 2222 SD1.

Thank you,

Justin Nouchi

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am writing in support of SB 2222 SD1.

I want flavored tobacco items to stop being sold in Hawaii. I especially affects teens. I would really want all tobacco items to be stopped completely because they are not doing anything but killing people.

Please pass SB 2222 SD1.

Thank you,

Kahea Kalaola kaheakalaola@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi.

I am Kai Chen and a student at Kapolei High School. I support SB 2222 SD1.

I do not like flavored tobacco products and I do not want my brother to start using tobacco. I know flavored tobacco is bad for young people. Can you please ban the sale of flavored tobacco products in Hawaii to protect the young generation?

Thank you, Kai Chen felixkai@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

I am from Kapolei, Hawaii and my name is Kaiana Lee. I'm 14 years old and attend Kapolei High School. I support SB 2222 SD1.

I want flavored tobacco to be banned and off our shelved in Hawaii. This is not acceptable because it's there available for everyone that walks in the store. The tobacco companies are doing sweet flavored tobacco on purpose to cover up the effects of it. It's not okay because young children don't know the difference. They target young people for a reason because they know that we don't know any better.

As a high school student, I know that there are many people open to trying new things and experiences. By having it in stores it gives them access to try it. I'm asking for flavored tobacco to be banned because it will lead to the death of many people, its addictive, and it's not right what tobacco companies are doing. If we get rid of flavored tobacco, it will be out of sight and out of mind of people in the community. Tobacco in general is neither necessary.

Please pass SB 2222 SD1.

Thank you, Kaiana Lee <u>Kaianalee3@gmail.com</u>

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

# Dear Legislators:

My name is Kainalu Kealoha and I am 14 years old. I am in support of SB 2222 SD1.

My mom is currently using tobacco products. I live in Makakilo, and the products are really affecting her because she took multiple trips to the hospital. It also affects my sisters and I. We really love our mom and we do not want to see her go because of tobacco products. I think we should ban all tobacco but especially flavored tobacco products so that youth never get started using them.

Thank you,

Kainalu Kealoha kealoha.kainalu@gmail.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

To Hawaii Legislators,

My name is Kaiona Kanika Lynn Christiansen. I am age 15. My family, friends and many people call me Kanika. I am in support of SB 2222 SD1.

I would like to start by saying I am not a fan of tobacco. My birth family had a bad history on smoking and drinking which is the reason why I was taken away from them. Also because of their bad choices they had affected my body.

I would like flavored tobacco to be banned. I don't want kids to have the trouble I had. Save lives. Protect youth.

Thank you!

Kaiona Christiansen kanikalynn@gmail.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am 16 years old from Kapolei, Hawaii. I am in strong support of SB 2222 SD1.

I want to inform you that tobacco companies are introducing a growing number of flavored tobacco products that are targeting the youth. As a 16 year old, I feel that flavored tobacco should be illegal. The products are pointless. These tobacco companies who make and market the products are ruining the future of our nation by introducing these products to youth and young adults. The fact is these products are causing diseases and death.

In this case please take the time to think about NOT allowing these products to be sold, especially in Hawaii.

Sincerely, KamrynMae Kanae 
 From:
 Kanani Kilbey

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 8:31:56 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Kanani Kilbey 642 Ulukahiki Street Suite 105 Kailua, HI 96734

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

## Hello Legislators:

My name is Kapiolani Iese. I am a 15 years old living in Kapolei, Oahu. This testimony is in support of SB 2222 SD1 to ban the sale of flavored tobacco products.

I want to ban these products because if little kids were to some how get their hands on it and smoked it they could get addicted and their lives would be affected by it. And if the flavored tobacco sales are still going to be sold in the future, it could affect the future of our kids and their kids.

My sister used to use tobacco. She became addicted to it and she kind of messed up and did bad things in school. That caused her to have to go to Youth Challenge. So please ban the sale of flavored tobacco so the children in the future do not get affected by it.

Thank you,

Kapiolani Iese kapiolaniiese@gmail.com 
 From:
 Karli Smallwood

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 9:04:41 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Karli Smallwood 227 Mahalani Street, Suite 99 Wailuku, HI 96793 
 From:
 Katherine Freer Moyer

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 9:10:15 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Katherine Freer Moyer

Honolulu, HI 96822

From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony
Cc: kathyk323@hotmail.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Monday, February 17, 2014 8:25:13 PM

## **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Kathy Kim	Individual	Oppose	No

#### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Kawika Kane. I am 15 years old, I am from Kapolei, Hawaii. I support SB 2222 SD1.

All my life, I have seen cigarettes everywhere in stores, in supermarkets, airports, and even around my family. I think flavored tobacco is a bigger impact on the youth. With the banning of flavored tobacco, I believe the amount of youth smoking will diminish, and the future of the youth will never see or experience the bad influences of tobacco.

Please pass SB 2222 SD1.

Thank you, Kawika Kane kawikakane@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Kayla Lanier and I'm 17 years old. I am from Kapolei and I want a ban on the sale of flavored tobacco in Hawaii.

I feel targeted by these products. I am upset and irritated by the fact that my friends, my siblings, my community are being exposed to these products that are manipulative tactics of tobacco companies who need my generation as customers to continue their businesses.

Flavored tobacco products are made to addict children. They are made of up of fruit flavors and colorful packaging. These products are not aimed at adults tobacco users who already have a brand of choice.

I hope you will take this seriously and move to discontinue the sale of flavored tobacco in the state of Hawaii. Please pass SB 2222 SD1.

Thank you for your time,

Kayla Lanier Kapolei, Hawaii

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Kaylyn Titial'ii. I am 16 years old. I am a student at Kapolei High School and am from Kapolei, Hawaii. I am in strong support of SB 2222 SD1.

I want the flavored tobacco products to be banned from local stores throughout the state, because they are targeting kids and teenagers. I wouldn't want my 10 year old sister to smoke flavored cigars just because they look and say they taste like candy.

Please pass this law to protect my younger sister.

Mahalo,

Kaylyn Titial'ii Kaylyn817@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Kekai Christiansen. I attend Kapolei High School and I am 17 years of age. I am writing to support SB 2222 SD1.

I personally feel like flavored tobacco products should be banned. Youth and young adults are all vulnerable to these products especially kids thinking that some of these flavored tobacco products are candy.

Give kids and young adults a chance to live a healthy, cancer-free life. Ban these flavored tobacco products!!!

Mahalo,

Kekai Christiansen

Senator David Ige, Chair To:

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products Re:

February 19<sup>th</sup>, 2014 at 9:25am Conference Room 211

Aloha.

I am in support of SB 2222 SD1.

I would like flavored tobacco items to stop being sold in stores because it is really hurting our young generation.

Thank you for your support,

Kekoa Cruz Kapolei High School

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Kekuaokalani Marumoto and I am a Junior at Kapolei High School. I am writing this testimony because I believe that the ability to sell any flavored tobacco product in Hawaii should be illegal.

I strongly believe that flavored tobacco products should be banned because flavored tobacco products are obviously geared at youth and children. The tobacco companies try to target all the teens and brainwash them into becoming a lifetime user of tobacco. I think this is wrong!

I'm asking you for your support to pass SB2222 SD1.

Mahalo,

Kekuaokalani Marumoto Okalanz@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Kelly Cygan. I live here in Kailua-Kona and I support SB 2222 SD1.

I want to see you stand up for our youth. With your support to discontinue flavored tobacco sales in Hawaii you would be making a major impact on our youth's lives! Please do not support big tobacco on this one.

Please discontinue the sale of flavored tobacco in our Hawaii!!!

Thank you for your support,

Kelly Cygan hawaiiankelly@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Ki`ana Thomas and I am 15 years old from Atlanta, Georgia, but living in Kapolei. I support SB2222 SD1.

I want flavored tobacco to be banned because people my age are getting hooked on these products. I would hate to attend one of my friends' funerals at an early age. So I'm asking you to ban all tobacco products that are flavored and guide our community and youth to be healthier.

Thank you for your support,

Ki`ana Thomas kianathomas@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

February 17th, 2014

Aloha Legislators:

My name is Kim Swartz and I work for the Office of Public Health Studies at the University of Hawai'i at Manoa. I am in strong support of SB 2222 which discontinue the sale of flavored tobacco products in Hawaii and protect our youth.

The pretty packaging of these products that the industry came up with is very deceiving. We should all care about the health of our youth. Please let's ban flavored tobacco sales now!

Mahalo,

Kim Swartz kswartz@hawaii.edu 
 From:
 Koa Robinson

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 9:53:59 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Koa Robinson 3059 Seaview Rise Honolulu, HI 96822

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Senators,

My name is Kuulei Lovel-Wong and I'm a senior at Konawaena. I support SB 2222 – SD1.

I think this bill that prohibits the sale of flavored tobacco should be passed because many people buy these products and throw their lives away. The companies that make these products also target the younger generations with flavored tobacco just to make money. I think is not fair to the youth to be targeted this way.

Please pass SB 2222 – SD1

Thank you,

Kuulei Lovel-Wong klovellwong@gmail.com

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi.

I'm Kyle Denena. I am from Guam, and I have lived in Hawaii for almost a year. I support SB 2222 SD1

I think flavored tobacco products should be banned because it causes excitement by youth and young adults. I am being targeted and put under pressure by these products. This could lead to me becoming a future user.

Please do the right thing by passing SB 2222 SD1 to protect youth.

Thank you,

Kyle Denena

Kcadenena1110@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is La'alea Maeda and I am from Kapolei, Hawaii. I support SB 2222 SD1.

For every youth in Hawaii I have realized a true problem. I have seen this situation occur during school without the discipline to change it. I feel fearful knowing the increasing youth who don't know what is actually inside of tobacco. I see people around my age walking past me smoking by the road where everyone can see. This tobacco disappointments me because I have seen girls and boys in Kapolei Middle School that my younger sister knows who smokes e-cigarettes and were also thinking of purchasing tobacco. This makes an impact on myself and my sister. The only thing I know is that I'm afraid for what might happen next if we don't do something to stop it. I just want this problem to go away from the youth.

Please pass SB 2222 SD1.

Mahalo, La'alea Maeda lsmaeda@ymail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

My name is Lance Yamasaki Jr. I am a seventeen year old and I graduated from Hawai'i National Guard Youth Challenge Academy. I am writing in strong support of SB 2222 SD1.

The reason I am in support of this law is because I believe that flavored tobacco is harmful to kids. It should not be advertised near the kid's candy or even sold in our local stores. It has colorful packaging appealing to kids which can entice youth to try tobacco products which is hurting the health of the future generation.

Thank you for taking time to read this. Please pass SB 2222 SD1.

Lance Yamasaki

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

### Aloha.

My name is Latesha Purdy. I am a resident of Wailuku, Maui, and I am writing in support of the bill to ban flavored tobacco.

I am currently enrolled in a Human Biology class at UHMC and have become all the more convinced of tobacco's detrimental effects on the body's respiratory system. Looking at pictures of the cilia in healthy airways versus a smoker's airway is convincing in and of itself. Continued smoking leads to frequent infections because pathogens remain in the respiratory tract. It's just gross and sad, especially since this is a preventable disease.

The tobacco industry has taken it a step further with its "flavored tobacco". Obviously the market for sweet tobacco will appeal to younger generations, as if there weren't already enough things we need to teach our kids to say "no" to. I'm asking you to not let this be another.

Thank you for your time,

Latesha Purdy Wailuku, Maui lateshapurdy@gmail.com

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I want the ban of flavored tobacco in the state of Hawaii.

I am a concerned high schooler from Kapolei. I am strongly against the sale and use of any form of tobacco. My grandpa has been an addicted user of tobacco for more than forty years. It disgustingly angers me to know that for more than forty years tobacco companies have been making money on the cause of my grandpa's death. That is why I want to ban flavored tobacco to prevent young kids like my little brother to get hooked on tobacco products like my grandpa.

Please pass SB 2222 SD1.

Sincerely, Laurn Lobaton

Joshua.lobaton@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

#### Aloha

I am Layla Fidel and I am a youth advocate against any tobacco products in our communities. I would like to ask for your support of SB2222 SD1, which discusses the discontinuation of sale of flavored tobacco products and menthol.

I feel that flavored tobacco products and menthol attract youth and young adults like myself. If there were a ban of these products, it would obviously decrease the accessibility, which would make the communities much safer. Banning these products would safeguard people like my younger brother, niece, or even contemporaries against smoking related health risks.

I kindly ask for your support for SB2222 SD1.

Mahalo,

Layla Fidel

Aiea, Hawai'i

fidell@seattleu.edu

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

My name is Leilani Swartz, I am fifteen years old. The reason I am writing is because I am in support of SB 2222 SD1.

I believe that flavored tobacco is harmful to kids. It should not be advertised near the kids candy. It has colorful packaging that makes it seem harmless and not addictive. I know that this is generally for kids because if you are an adult who has been smoking for a long time then you really wouldn't care about candy and fruit flavored tobacco products. The big companies know that if youth get hooked at a young age then you will be most likely to buy it for their lifetime.

OTPs (other tobacco products) are targeted to this generation of youth. Please pass SB 2222 SD1 to protect us.

Thank you.

Leilani Swartz. Pearl City, Hawaii

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Cadet Leituala from Kapolei High school and live in Makakilo, Hawaii. I support SB 2222 SD1.

I want flavored tobacco to be banned from Hawaii because it make it less harmful for us teens and parents. I would not want my family or siblings to get into smoking because of flavors. Plus, if I were to ever have kids later on in my life, I would not want them to experience what teens now are doing because I would not want anything to happen to them.

Please pass SB 2222 SD1.

Sincerely,

C/PFC Leituala Lesina

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislature,

My name is Lexus Vallesteros. I am 15 years old. I am from Kapolei, Hawaii. I support SB 2222 SD1.

I would like to ban flavor tobacco all around, because what good can it do. The only thing that it's good for is the people who sell it because they're the ones making money off of addiction.

Also it would be better to ban these flavored products so there wouldn't be those ads in the store trying to catch our attention and waste our money on something that can get us addicted and is bad for our health. It would also be better for the kids to not have to see these ads in front of the stores. Research shows that tobacco ads work in getting kids to try to tobacco.

Please pass SB 2222 SD1.

Sincerely, Lexus Vallesteros

lexusvallesteros@gmail.com

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Lincoln Naiwi-Kotrys and I am a senior at Kapolei High School. I am currently 17 years old and I would like to express my support for SB 2222 SD1 related to flavored tobacco in Hawaii.

As a teenager, I understand that I am vulnerable to a lot of flavored products of tobacco companies. I have also been exposed to second hand smoke. I want the ban on distribution of flavored tobacco in Hawaii to help the people who are trying to quit tobacco products. I also really want my fellow family members to stop using tobacco products just because of the fact that there are many health issues that come along with such use.

Thank you for your support, Lincoln Kaiwi-Kotrys lkotrys@yahoo.com To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Livan MacDonald. I am 15 years old. I live in Kapolei, Hawaii. I support SB 2222 SD1.

I want everyone to know that we need to stop selling flavored tobacco products in our communities. It is affecting the youth and that is why we need to stop it.

I hope you do so.

Sincerely,
Livan MacDonald
Ivnmacdonald@hotmail.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair

Committees Members

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Lleliena Loynaz and I'm an adult advocate against tobacco in our communities. I am asking for your support of SB 2222 SD1 regarding the discontinuation of sale of flavored tobacco products and menthol.

Our communities are a hub for raising our kids. Continuing to allow the tobacco industry to enter our communities, especially to target our youth and young adults through the continuous advertisements and sale of flavored tobacco products right in the places they grow-up in, hang-out, purchase snacks, or simply are just passing by on their way to school is unacceptable. We ask our youth to be responsible in their decision making and you ask us parents and guardians to be Pono and conscious of the things we say and do as we raise our keiki. But don't forget, as our elected officials you also have a responsibility to our keiki, youth and our community, and ultimately YOU are Our Voice in Government. Allowing these companies access to our communities is not a Pono thing to do – it is not responsible.

It has been proven the sale of such products would decrease the appeal to start using tobacco among the younger generations and aid in the prevention of smoking related health risks in the future.

Please be our voice in telling the tobacco industry that we will no longer allow them to target our keiki, our youth or our communities with their harmful products. Please send them a strong and clear message by supporting SB 2222 SD1.

Together we have the responsibility to protect our future generations from the predatory actions of the tobacco industry.

I am asking for your strong support by passing SB 2222 SD1.

Sincerely,

Lleliena Loynaz - Pearl City, Hawaii - loynaz 1 @yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

My name is Lourdes Misa Mena, a 16 year old junior at Baldwin High School. I am part of REAL and I strongly support the banning of flavored tobacco products in Hawaii.

I would like to bring to your attention the dangers of flavored tobacco products. Flavored tobacco products are marketed at the eye-level of children, who should not be looking, buying, or using these products. Colorful packaging and flavors appeal as candy to youth and must be stopped to protect children of future tobacco use.

I strongly oppose the sales of such products in Hawaii. Please pass SB 2222 SD1 right now to help protect Hawaii's youth.

Thank you for your consideration and time,

Lourdes Misa Mena Kahului, Maui lulualejandra@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am 15 years old and I go to Kapolei High School. I support SB 2222 SD1.

I think that smoking can cause bad habits and endanger others whether or not it is first or second hand smoke. I know that my family members smoke and endangers everybody but even if they want to won't be to quit because tobacco is addictive and it won't be easy for them to try and quit.

I think things like this should be stopped. Please pass SB 2222 SD1.

Thanks,

Machaila Pray MwPray98@gmail.com From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony

Cc: <u>marcmkperry96792@gmail.com</u>

**Subject:** Submitted testimony for SB2222 on Feb 19, 2014 09:25AM

**Date:** Monday, February 17, 2014 6:35:02 PM

# **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Marc Perry	Individual	Oppose	No

Comments: Oppose HB1788, SB2212, HB1791, HB2110, These Bills are a discrimination to the smokers in the state of Hawaii.

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

Aloha, my name is Marcus Vegas and I am support SB 2222 SD1 to discontinue flavored tobacco in Hawaii.

I am a second year university student at UH Maui taking the A Bit program. I am also a 5 year Marine who served in the Iraq war. Finally I am a 20 year resident of Maui that loves the beauty, natural wonders, and fresh air of our island.

I am against flavored tobacco because I have seen the effect of non-flavored tobacco such as cigarettes and cigars. During my time in the Marine Corps, all of us recruits start even, almost like a new beginning. Clean of any toxins such as tobacco and alcohol. But once we are released and allowed to go our own ways in the Corps, it is our choice to keep clean or taint our chances of this new beginning. I have seen our top ranked squad leader, the shining star of our Platoon, go from a fit and powerful Marine to a down, depressed, full of hate individual. And where did it start? The "Smoke Pit."

The "Smoke Pit" is a place where Marines can go to take a break and light up a cig or cigar and talk story. At first it seems like social interaction and cigarettes, but then you start to see a change in their demeanor, a little more angry, a little more lazy, and a little less appealing. Gradually these fine Marines turn from good to bad, and find their way into trouble. Smoking is not just a product but a culture and with it usually brings trouble.

So to break this down to our current youth scale, we are now making tobacco seem like it is a tasty treat. This makes our future generation think it is fun and cool to use tobacco. What this so called innocent habit will eventually transform into is the dark counter culture of murky bars and tobacco ridden scene of trouble and health risks.

It is already known that tobacco is a huge cause of lung cancer and so many other health problems. So by teaching our kids that it is cool to use tobacco, it's like giving our children a bomb with a short fuse which we could call life and at the end of it is the eventual death that will rot this life away from your loved ones.

Thank you for your support in helping ban the sale of flavored tobacco.

Sincerely, Marcus Vegas Waiehu, Maui flynhi2005@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

### Aloha.

I am writing in support of the bill that bans flavored tobacco products.

I request that you also support this bill because you as legislators are our voice. As a mother of a pre-teenager kid and two other kids, I am very aware of the danger of these products. These are the "startup" points to consume tobacco products, and we have the knowledge on how dangerous and deadly these products are for our health.

I had the sadness of losing an uncle of lung cancer, and he died because he was a smoker. It was very sad to see him die when he didn't want to, and all because of tobacco.

My kid is almost 12 years old. I consider him a preteen and he is very curious about all of this. He is already asking me about flavored tobacco products. He really does not understand how dangerous that could be for him. He sees it as candy. I don't want him to be a tobacco products consumer. Please support the bill that bans the sale of tobacco flavored products.

Thank you,

Maria Eugenia Cara Haiku, Maui marukairuz@yahoo.com.ar

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Mariah Gamatero and I am from Kapolei, HI. I support SB 2222 SD1.

I want the tobacco companies to end the sale and marketing of their flavored products and to stop targeting children as their customers. I want this because it is unhealthy for human beings and it is a major cause of death. I think it's wrong and unfair to have children as a target market and to have them growing up to think tobacco is as tasty as candy.

I want the flavored tobacco to end also because it is a sick way to lure young customers into such a bad product. If the flavored tobacco doesn't stop in Hawaii (my home) I will be very disappointed because it can grab the attention of my younger siblings, and it makes them believe that it's okay to use these addictive products.

Thank you for your time. Please pass SB 2222 SD1.

Mahalo, Mariah Gamatero mariahtaylor@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Mathew Delmonico and I'm from Oahu, Hawaii. I am in strong support of SB 2222 SD1.

I would like for all tobacco products to be banned within a year or less because the products do kill people and it is very bad for health. The use of tobacco serves no purpose at all. It's just a waste of money and it waste of life.

Please pass SB 2222 SD1.

Thank you,

Mathew Delmonico mathewdelmonico@gmail.com

From: Maxwell Adams
To: WAM Testimony
Subject: Support SB2222

**Date:** Tuesday, February 18, 2014 8:10:02 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Maxwell Adams 68-1761 waikoloa, HI 96738 To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello,

I am 15 years old and I go to Kapolei High School. I am a freshman and I support SB 2222 SD1

I don't like the idea that us teens are the target for tobacco companies. Flavored tobacco should be discontinued because when the flavored tobacco has flavors like apple, cherry, grape, peach and strawberry children and kids will think it's like candy so they will want it.

Tobacco is really bad for you and there for should be banned from Hawaii totally as well as all the other states. But SB 2222 SD1 is a good place to start.

Thank you,

Mckenzie Dittmer mdittmere@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha,

My name is Melia Astronomo. I am a junior at Konawaena High School. I live in Ocean View, Hawaii, I think that the sale of flavored tobacco should be banned in Hawaii.

These products and the companies that make them influence a lot of my friends and I don't like it.

Please pass SB 2222 SD1.

Thanks for your support,

Melia Astronomo I2lovemommy@yahoo.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

## Dear Legislators:

Aloha, my name is Melissa Chong, I'm 24 years old from Hilo, Hawaii. I've also been a member of REAL since 2005. I care deeply about fighting against the Tobacco Industry that continues to target young people each day in Hawaii and around the world, myself included. Because I care so much that's why I'm writing to you today in strong support of SB 2222 SD1.

Please ban the sale of all flavored tobacco products in Hawaii. These flavored products are not aimed at adults but are for youth and young adults who like candy flavors and who are very attracted to the colorful packaging. You might not believe that tobacco products are being targeted at young people but it is. A lot of young people mistaken these flavored tobacco products for candy and try them which is how they become hooked on nicotine, which is exactly what the Tobacco Industry wants. We need to put a stop to this!

If the sale of flavored tobacco products is banned less young people will start to become tobacco users, less people will be harmed by these deadly products and we'll have a healthier generation growing up here in Hawai'i.

Please join me in taking a stand against the Tobacco Industry who brings so much harm to our community. Please ban the sale of flavored tobacco products in Hawaii by passing SB 2222 SD1.

Thank you for your consideration,

Melissa Chong REAL 60 Oliana Street, Hilo, Hawaii 96720 local\_girl\_121@hotmail.com 
 From:
 Melissa Little

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 9:02:16 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Melissa Little 708 Illalo St., Suite 400 Honolulu, HI 96822

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

Please accept my testimony for SB 2222 SD1.

I support discontinuing the sale of flavored tobacco in Hawaii. It sends the wrong message to our youth. It also has young adults choosing flavored tobacco due to the high interest in sweets. We need to continue to protect your people of Hawaii.

Please move this bill forward.

Thank you,

Melissa Rapoza

Kurtistown, Hawaii

From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony
Cc: mikenakas@hotmail.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Monday, February 17, 2014 12:16:20 PM

# **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Michael S. Nakasone	Individual	Oppose	No

### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov

From: Michelle Gray
To: WAM Testimony
Subject: Support SB2222

**Date:** Tuesday, February 18, 2014 7:34:28 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Michelle Gray 430 Lanipuao Street Honolulu, HI 96825 
 From:
 Michelle Kwock

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 9:21:44 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Michelle Kwock 100 N. Beretania St. Honolulu, HI 96817 From: mailinglist@capitol.hawaii.gov

To: WAM Testimony
Cc: michrobins3@myself.com

**Subject:** Submitted testimony for SB2222 on Feb 19, 2014 09:25AM

**Date:** Sunday, February 16, 2014 6:43:03 PM

# **SB2222**

Submitted on: 2/16/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Michelle Robinson	Individual	Oppose	No

Comments: I like menthol. Please don't ruin it for people just because a few haters gotta hate.

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Morrisha Holi-Arrington and am 17 years old. I am from Nanakuli, Hawaii and I want to put a stop to flavored tobacco.

I do not want my kids growing up thinking that smoking tobacco is cool, especially with flavored tobacco. I want the future bright and I want my kids to have a good and successful life. I do not want their minds to be corrupted.

Please pass SB 2222 SD1.

Thank you, Morrisha Holi-Arrington rishaarrington@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi.

I'm Nana Roura. I am a high school student at Konawaena. I support SB 2222 SD1.

I would love for you to eliminate the sale of flavored tobacco here in Hawaii. It makes me sick that they are even allowed right now to be sold.

Please pass SB 2222 SD1.

Thank you for your support,

Nana Roura nanitaroura@yahoo.com To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Niche Ludy and I am 14 years old. I am from Kapolei, Hawaii. I support SB 2222 SD1.

I have family members who use several of these flavored tobacco products. I also have an uncle who is on life support in the hospital because of tobacco related illness. I feel these tobacco companies are attacking the little kids of Hawaii with these products. I want to protect my little sister who is special needs from this influence.

Please pass SB 2222 SD1.

Thanks,

Niche Ludy jdavita@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Nicholas Reyes and I'm 15 years old. I attend Kapolei High School. I would like to address the serious issue of flavored tobacco. I am in strong support of SB 2222 SD1.

All flavored tobacco products should be banned because of how appealing it can be to kids of my age. I know first-hand the harmful effects of cigarettes because my grandma used to smoke every day. She is getting weaker and every time she visits, it sickens me to my stomach to see her in so much pain.

I don't want to see anyone start using these products. Please pass SB 2222 SD1.

Thank you,

Nicholas Reyes

nreyes954@yahoo.com

From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony

Cc: <u>wintersnicholas@rocketmail.com</u>

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Sunday, February 16, 2014 5:30:28 PM

## **SB2222**

Submitted on: 2/16/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Nicholas Winters	Individual	Oppose	No

### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hi Legislators,

My name is Nicholas Wong. I am a ninth grader attending Mary Knoll High School. I am sharing my testimony in support of SB 2222 SD1.

Recently I went to the beach with my friends. After we decided to go to my friend's house and hang out. Then my friend got a call from this other guy. He asked us to go to his house. So we got in the car and drove around the block. When we got there we went inside this kid's room, who I didn't know but my friend did. Inside I saw and old friend of mine and another two kids. They were all smoking cigarettes. I didn't say anything because I didn't want them to think I wasn't "cool." When we finally left I asked my friend what happened to them. He said they got addicted to cigarettes and couldn't quit. My friend from our old school looked different but in a bad way. This made me feel sad and mad that tobacco companies target youth with their products and marketing. I never really cared what happened to teenagers who got addicted to cigarettes until I saw my friends using tobacco.

In conclusion I would like our government to ban flavored tobacco products and hopefully one day soon ban them tobacco completely in Hawaii. We also need better enforcement of laws on sales of tobacco products because my friend who I don't know anymore would bribe the clerk to be able to get cigarettes. So, please, ban the sale of flavored tobacco products by voting yes to SB 2222 SD1.

Mahalo, Nicholas Wong Nickwong808@gmail.com To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

I am writing in support of SB 2222 SD1 related to flavored tobacco.

What I want is for the tobacco companies to stop production. I want this because I do not need my life to be any harder than it already is. I do not need any of my friends or family getting their hands on tobacco. My cousins and my sisters do not need to know what tobacco is. My father was a heavy smoker and life at the house is stressing him out and he is getting the urge to smoke again. My older sister has been a victim of second hand smoke and my other sisters do not need to be.

I want the companies to quit selling flavored tobacco so we do not get children influenced by these products. Please pass SB 2222 SD1.

Thank you,

Noah Rumbaugh, Makakilo nrumbaugh558@gmail.com

Senator David Ige, Chair To:

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products Re:

February 19<sup>th</sup>, 2014 at 9:25am Conference Room 211

Hello.

My name is Noah Riley Wingad. I live in Kapolei, Hawaii and I want a flavored tobacco ban in the state of Hawaii and everywhere.

Personally, I do not want my younger siblings and my future kids to feel like they need to ever smoke.

Please pass SB 2222 SD1.

Thank you for your time, Noah R. Wingad

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I support SB 2222 SD1

I want tobacco to be gone forever! Many people die every day because of tobacco and I don't like the fact that horrible thing happens every day because of tobacco.

I want you to please ban flavored tobacco sales in Hawaii to protect us.

Thank you,

Noja Ramiscal nojaramisca@yahoo.com 
 From:
 Patricia Fleck

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 7:56:08 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Respectfully,

Patricia Fleck

Patricia Fleck 75-5660 Kopico Street, Ste. C7-330 Kailua Kona, HI 96740

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

### Aloha.

I am Paul John Castillo of the University of Hawaii Maui College. I live on the island of Maui but am also from the Philippines. I am writing this letter as support to the bill of banning flavored tobacco.

It is important to ban selling tobacco that is flavored because: 1) of the bad effects to the smoker and the others around at the same time, 2) the increase of allergies to the smoker and others, and 3) overall, tobacco diminishes health.

Culturally, smoking and planting tobacco in my country is encouraged. I grew up with my grandma, 72 year old who smoked tobacco in her early years for 20 years, and now she is paralyzed. I also developed weak lungs and respiratory ailments. However, I do know of others who smoke, grow, and sell tobacco – natural tobacco and unflavored. As tobacco could be good for the economy, it is extremely bad for our environment, health, lungs, and teeth.

So, I heartfully support the banning of flavored tobacco in Hawaii.

Truly yours,
Paul John Castillo
Wailuku, Maui
pjmc@hawii.edu

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

## Hello Legislators:

My name is Paul May and I am a 14 year old boy from Makakilo. What I want is the ban on the sale of flavored tobacco products.

I want this ban because flavored tobacco products do not really help anybody whatsoever except for the people making the product. Flavored tobacco products just help young people get addicted to tobacco sooner.

It is not much to ask but this ban can save many lives from disease and the constraints that associate with tobacco. I have a brother that smokes e-cigs and I worry that he will eventually get addicted to regular smoking. I ask that this ban can go into effect as soon as possible.

Thank you,

Paul May paulmay3425@gmail.com

 From:
 Paul Perretta

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 8:28:58 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

#### Aloha!

I strongly support prohibiting flavored tobacco products.

Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Paul Perretta 1511 Punahou St Apt 208 Honolulu, HI 96822

Senator David Ige, Chair To:

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products Re:

February 19<sup>th</sup>, 2014 at 9:25am Conference Room 211

Hello,

My name is Pelene Titalii and I am 14 years old from Makakilo, Hawaii. I want flavored tobacco including cigars and anything else to be banned.

I want these products to be banned because it will keep many young people from becoming users, suffering from cancer, and eventually dying.

Thank you for passing SB 2222 SD1.

Pelene Titalii

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Preston Perlas. I am from Kapolei and age 14. I write this to support SB 2222 SD 1 that would ban flavored tobacco in Hawaii.

The target of these products is young people. These products shorten the lives of older people of Hawaii because once they get addicted they can't stop. To me, it's not a good thing because it's terrible for the people of Hawaii.

We should also ban these tobacco ads for these products and make sure that the government does it's job to enforce the laws.

So please help us work their way through a healthy proper life by passing SB 2222 SD1. Mahalo,

Preston Perlas Prestonperlas 7675@gmail.com 
 From:
 Pualei Kaohelaulii

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 8:09:34 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Pualei Kaohelaulii 8010 Iwipolena Road P.O. Box 52 Kekaha, HI 96752

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha Legislators:

My name is Rachael Peters. I am writing in strong support of SB 2222 SD1.

I believe flavored tobacco should be banned because it is targeting young children. This is just another way that tobacco companies are recruiting the next generation of smokers. Although the flavored OTPs (other tobacco products) such as snus, flavored cigars, and snuff are not traditional cigarettes, they still contain nicotine which remains a highly addictive drug. Once addicted to nicotine, tobacco companies know young users will continue on to other types of tobacco and nicotine products such as cigarettes and even ecigarettes.

Please help to eliminate the temptation and risk of handing over the health of more generations to Big Tobacco. Let's get rid of tobacco related deaths and the numbers one most preventable cause of death in the world. Please support SB 2222 SD1.

Thank you,

Rachael Peters

Kailua, Hawaii

 From:
 Ramon Sumibcay

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 7:56:12 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Ramon Sumibcay 92-1269 Umena St. Kapolei, HI 96707

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Raymond Ortiz, I am 14 years old and live in Ewa Beach, Hawaii. I am writing this to say that flavored tobacco products should be banned.

By banning flavored tobacco less youth will be starting to use tobacco products. Smokeless tobacco products may not have smoke but are just as dangerous as smoking tobacco. Without youth starting to use tobacco we will see less become addicted.

Please support SB 2222 SD1.

Sincerely, Raymond Ortiz ray96706@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Rebecca Marini. I am seventeen and currently attending Chaminade University of Honolulu. I am in strong support of SB 2222 SD1.

I have been a youth advocate with the The REAL message for four years now and the things I have learned about the tobacco industry and their greedy, deceitful ways never ceases to blow my mind. The most recent tactic of the tobacco industry is disguising their OTPs, or other tobacco products, as candy through colorful and vibrant packaging. If the reason they do this isn't apparent I'll tell you. They do this to attract the younger crowd. This may raise the question, "Why the younger crowd?" Well, smokers who have been smoking for years usually have "their" cigarettes. They typically smoke the same brand and style, so providing them with new fun flavors is not an issue. They need to attract what is called "replacement smokers." Replacement smokers are the new wave of smokers who get addicted and replace the users who have died off. If that isn't sickening enough to make you want to take action, there's more. Not only do these products look like candy, they are placed carefully around candy to camouflage them. Research has proven that advertisement is more effective than peer pressure and role model examples. The tobacco industry has figured out a way to make their product into its own form of advertisement.

For the sake of the keiki, I am asking you to create strong policies that limit the amount of tobacco marketing in Hawaii's store and it starts by discontinuing the sale of flavored tobacco products. If there are no flavored tobacco products, there will be no advertising for those products. It's a good policy that makes sense. Please pass SB 2222 SD1.

Mahalo,

Rebecca Marini rebecca.marini@student.chaminade.edu

 From:
 Rebecca Williams

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 9:10:13 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Rebecca Williams 736 Hawaii St. Honolulu, HI 96817 To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Rich Xay. I am from the state of Hawaii and currently live on the island of Oahu in the city of Kapolei. I am in support of SB 2222 SD1.

The fact that many of the people understand what tobacco does to you body, I have noticed that many of the tobacco companies are trying to target the younger generation with candy-like products. Being the fact that I have many little cousins, I would not like these products to influence them.

Please ban flavored tobacco products.

Rich Xay rich50589@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Officials,

My name is Richard Greve and I would like to testify in strong support of SB 2222 SD1 against the sale of tobacco-flavored products.

I live in Kapolei, Hawaii, and want the state of Hawaii to ban the tobacco companies from selling flavored products in the state. Being 17 years old, I understand my age group is a primary target and want to have this law passed so that future generations do not have to deal with the tobacco companies like past generations.

Please pass SB 2222 SD1.

Thank you,

Richard Greve

Richard.greve96@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19th, 2014 at 9:25am

Conference Room 211

Aloha Legislators,

Thank you for taking the time to read my letter. My name is Robin Louise Forbes Miel, and I am writing to support the bill to ban flavored tobacco.

I have always been interested in the corruption in the tobacco companies because of how I have seen tobacco have a huge negative and fatal impact on people I care about. I am currently taking Human Biology at UH Maui and I have discovered even more about how detrimental tobacco will be to your health. I live in Haiku, Hawaii, and I strongly feel that flavored tobacco is evil because it will entice boys and girls to become addicted to something very fatal.

As a surfer and runner, I can directly feel the strength and endurance of my lungs on a daily basis. I fear for my peers and younger people that may have their lungs or respiration compromised. What a valuable and healthy aspect of your life to compromise. Something so serious shouldn't be compared to something as simple as candy! How deceiving and evil to label poison with a fruity flavor and market poison to our youth! Evil!

Please think for a moment about the importance of health and about how much you appreciate breathing fresh air, smelling flowers or the ocean, laughing or talking....simple little things we forget to appreciate that we can compromise or loose so easily. Please don't let these companies with lots of money advertise and market poison "candy" to our kids and grandkids.

Mahalo nui loa, Robin Louise Forbes Miel Haiku, Maui robinforbesmiel@gmail.com 
 From:
 Roxine lijima

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 12:33:45 PM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Roxine Iijima 45-610 Hinamoe Loop Kaneohe, HI 96744 
 From:
 Ryan Mandado

 To:
 WAM Testimony

 Subject:
 Support SB2222

Date: Tuesday, February 18, 2014 8:38:34 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Ryan Mandado 1720 Kalani St Apt 202 1545 Ahonui st Honolulu, HI 96819

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

Hello, my name is Ryan Shin and I am a ninth grader at Mary Knoll School. I live in Honolulu, Hawaii. I am in strong support of SB 2222 SD1.

I am very concerned for myself and others because of flavored tobacco products. Companies are trying to lure young kids to use their tobacco products. I don't feel safe. I feel very vulnerable about how they are targeting us and the intention of tobacco companies to increase the number of tobacco users.

Please pass SB 2222 SD1 to protect me and my generation.

Sincerely, Ryan Shin shinr17@maryknollschool.org

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Sabrina Olaes. I support SB2222 SD1.

I think it's a no-brainer to ban the sale of flavored tobacco use and advertisements. A lot of victims are my friends or people I've grown-up with. It's really sad and suffocating to watch. Please try your best to ban these products so it can lessen all the physical and emotional damage being done by addiction.

Mahalo,

Sabrina Olaes sabrinarayolaes@yahoo.com From: <u>mailinglist@capitol.hawaii.gov</u>

To: WAM Testimony

Cc: <u>mauimoonflower@gmail.com</u>

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Monday, February 17, 2014 9:06:09 PM

## **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Sabrina Spencer	Individual	Oppose	No

### Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am in strong support of SB 2222 SD1 to ban the sale of flavored tobacco in Hawaii.

These products are marketed towards youth and made easily accessible to us in local stores. I live in Kailua-Konan and I want my kid to grow up without the influence of these products focused towards kids.

Please support the ban of flavored tobacco in Hawaii.

Thank you,

Sam Caravalho samcaravalho@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products Re:

February 19<sup>th</sup>, 2014 at 9:25am Conference Room 211

Dear Legislators,

My name is Scott Dolsen. I am from Oahu, Hawaii and I want flavored tobacco products to be banned from both advertising and selling in stores.

I want this to happen because I do not want youth under 18 to even touch a cigarette or flavored tobacco, and anything that falls under tobacco.

Thank you for your support,

Scott Dolsen scdolsen@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Sean Gresham and I am 17 years old from Kapolei. I support SB 2222 SD1.

I think a ban on the sale of flavored tobacco in Hawaii will influence the youth of Hawaii to not touch tobacco at such a young age.

Thank you, Sean Gresham

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Shyanne Leutu. I am 16 years old and live in Kapolei, Hawaii. I support SB2222 SD1.

I would like you to ban flavored tobacco because it does nothing but bad things, especially for the youth. Youth are the next generation to uphold our country for the future. Flavored tobacco will make youths' lifespan short and we do not want that.

Please protect youth and the future leaders of the country by passing SB2222 SD1.

Thank you, Shayanne Leutu Kalikoleutu@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Sheila Saldaña Santos. I'm 16 years old and am a Junior at Kapolei High School. I am in support of SB 2222 SD1.

I would like for flavored tobacco products to be taken away for many reasons. The first reason is because it can cause so many health problems like cancer that can end up leading to death. Also when the tobacco companies advertise tobacco they want teens to buy them and they don't care what happens to youth after...they just want the money.

I myself wouldn't want to get sick at a young age. I have a lot to live for and many things to experience. So that's why I strongly support getting rid of this terrible tobacco products.

Mahalo,

Sheila Saldaña Santos sheilasaldana 2015@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

Aloha, my name is Sheydon Cullen and I am from Kalihi, but currently living in Makakilo. I believe that sweet flavored cigars and smokeless tobacco products need to be banned.

Promotion and advertisement of these products leads to smoking addiction which kills millions of people. I lost my grandpa, grandma and uncle from tobacco smoking and they all began smoking as kids.

I'm asking for your support for SB2222 SD1 so youth never start using tobacco.

Mahalo,

Sheydon Cullen <a href="mailto:sheydon98@gmail.com">sheydon98@gmail.com</a>

 From:
 Sonya Niess

 To:
 WAM Testimony

 Subject:
 SB2222 SUPPORT

Date: Tuesday, February 18, 2014 8:01:01 AM

Aloha Chair and committee members of Ways and Means,

Please PASS the ban on flavored tobacco products. My nephew, now 22 and in the Air Force, got hooked when he was 16 due to FLAVORED tobacco. He would never have started if it didn't "taste so good". He smokes a pack a day (menthol) and uses many other tobacco products, like peach flavored snuss. He wants to quit but hasn't been able to. PLEASE help support youth such as Alec in never becoming addicted in the first place.

Aloha Sonya Niess Maui Resident

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Stephen Tanodra. I am 16 years old, I live in Makakilo, and I go to Kapolei High School. I support SB 2222 SD1.

I feel that flavored tobacco should be banned in Hawaii because it is influencing youth to get addicted to other tobacco products, and that is wrong.

Please pass SB 2222 SD1.

Thank you,

Stephen Tandora @gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha,

I am Steven Macas, a private first class in my JROTC platoon. I am writing in strong support of SB 2222 SD1.

I come from Kapolei, Hawaii, a growing city on the island. I want cigarette ads in the local stores to cease from their current popularity. These ads could one day influence my siblings with the words like "flavor." They may not realize it and believe these flavored tobacco products are better than regular cigarettes for your health. I wouldn't ever want anything to happen to them. And I just don't like how tobacco ads are shoved in our faces.

Please do something now by banning flavored tobacco in Hawaii so then we don't have to see those ads anymore.

Sincerely, Steven Macas

itsmrcoolman@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

My name is Suzy Takemoto and I live in Kaneohe, Hawaii. I am writing in support of SB 2222 SD1.

I think tobacco is very harmful to people and they don't realize the harmful effects it has on the body. And it also doesn't help that young kids and teenagers see ads in the store which encourages them to do it too. I think we should ban the selling of flavored tobacco to get rid of some of the tobacco advertising in our communities and protect youth.

Please pass SB 2222 SD1.

Thank you very much,

Suzy Takemoto Tmtakemoto123@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

# Dear Legislators:

I am Tea Cece and I am 16 years old and live in Hawaii. I would like to testify in strong support of SB 2222 SD1 related to banning the sale of flavored tobacco products.

These products target young adults and children. I disagree with tobacco company's methods to hook children. I have younger siblings and I would hate to see them experiment with harmful products such as flavored tobacco. I learned about how tobacco companies rely on youth getting tobacco products through stealing it from stores. I think it is ridiculous to encourage teens to steal these items and get addicted to it. If the products are banned in Hawaii then youth will never have to see them or feel pressured to try them.

Thank you,

Tea Cece heece808@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Teyah Robinson and I am a young advocate against tobacco in our communities. I am asking for your support of SB 2222 SD1 regarding the discontinuation of sale of flavored tobacco products and menthol.

I believe that these products are especially targeted to youth and young adults. Banning the sale of such products would decrease the appeal to start using tobacco among the younger generations and aid in the prevention of smoking related health risks in the future.

I am asking for your strong support by passing SB 2222 SD1.

Sincerely,

**Teyah Robinson** 

Kailua-Kona, Hawaii

Teyah\_robinson@hotmail.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

I am Tim Jerome Aquino. My age is 15 years old and I live in Kapolei, Hawaii. I am in support of SB 2222 SD1.

I want to be protected from tobacco industry targeting through sale of flavored tobacco products. I want these products to become banned for the safety of the children and the teens.

Please pass SB 2222 SD1.

Thank you, Tim Jerome Aquino aquinot11@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Timothy Renon from Oahu, Hawaii. I attend Kapolei High School as a Junior (Class of 2015). I am in strong support of SB 2222 SD1.

I believe in this law because overall I believe that the distribution and advertising of tobacco products should be reduced in respect to the community. I feel that this should be reinforced because the pressure that is being exerted upon the community to use tobacco products is unconceivable and reckless. Just having all of the ads out should be illegal. We need some laws to stop the tobacco companies now before it's too late.

Thank you for your consideration.

Timothy Renon tim.renon15@gmail.com

To: Senator David Ige, Chair Senator Michelle Kidani, Vice Chair Committees Members Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products February 19<sup>th</sup>, 2014 at 9:25am
Conference Room 211

Hello,

I'm Tristan DeAguiar. I live in Captain Cook. I am asking for your support for bill SB 2222 –SD1 to stop flavored tobacco from being sold in Hawaii.

I don't like these flavored products and I don't like being targeted with them. Please support protecting the youth generation by stopping the sale of these products.

Thank you,

Tristan DeAguiar Tygahz808@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Hello.

My name is Tristan Honda and I am 14 years old and live in Kapolei. I support Sb 2222 Sd1.

I would like flavored tobacco and tobacco products to be banned because my parents smoke and it irritates me because of the smell. My parents say it is okay and that it is better than regular cigarettes. Therefore, I would also like that cigarettes to be banned as well.

Thank you for your time and consideration. Tristan Honda

 From:
 Tyler Ralston

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 8:51:47 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

Mahalo.

Tyler Ralston PO Box 10528 Honolulu, HI 96816

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Tyler Wong and I am in very strong support of SB 2222 SD1.

Flavored tobacco is used by tobacco companies to attract new, younger users to try their products with sweet, attractive flavors. Packaging for these products usually looks like candy and if I didn't have the knowledge I have now because of my involvement with REAL: Hawaii Youth Movement Exposing the Tobacco Industry, I could probably mistaken it for a non-tobacco product. Moveover, I don't think many tobacco users are interested in using these products, and I hope to see less of these products that continue to trick the youth of society.

Please pass SB 2222 SD1 today to protect Hawaii from tobacco industry deception.

Mahalo,

Tyler Wong

Pearl City, Hawaii

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am Ulalia. I am 15 years old and from Ewa Beach, Hawaii. I am in support of SB 2222 SD1.

As I have been growing up to become a teenager, I have been seeing tobacco around me a lot because my dad smokes and I have been temped many times. One day it came to that point where I picked up a cigarette right after my dad was done smoking. He flew it and I picked it up and took a hit. I was only seven years young. I did this many times but I stopped when I started to play sports because I learned that it could give me lung cancer and it could ruin my breathing. So I tried to talk my dad out of smoking because when he blows the smoke it flies in my face and I breathe it in most of the time. I am very disappointed and tell him stop but he did not and this hurts me. I have no care for tobacco and I want people to stop so we can have a cleaner and safer day of living.

Please do what you can to stop people from ever starting tobacco by passing SB 2222 SD1.

Mahalo,

Ulalia Soa ulaliasoa@yahoo.com 
 From:
 Valerie Yontz

 To:
 WAM Testimony

 Subject:
 Support SB2222

**Date:** Tuesday, February 18, 2014 7:45:41 AM

TO: Senator Ige, Chair Senator Kidani, Vice Chair

Members, Senate Committee on Ways & Means

Re: Support for SB 2222: Relating to Flavored Tobacco Products

Hrg: February 19, 2014 at 9:25 a.m. in Room 211

Thank you for the opportunity to submit testimony in support of SB 2222. I strongly support prohibiting flavored tobacco products.

SB 2222 will prohibit the sale, offering for sale, or distribution of any flavored tobacco product, including menthol products, within the State. Hawai`i should stop the sale and distribution of these products to reduce tobacco use and protect our keiki.

Flavored tobacco products target kids with candy and sweet flavors like cherry, citrus, vanilla, cocoa, and mint. Many youth are tempted by these flavored smokeless tobacco, e-cigarettes, and little cigars. Tobacco use is extremely addictive and not easy to quit. By preventing our kids from even trying these products, we are protecting them from a potential life-long addiction.

Please pass SB 2222 and save the next generation from starting the path of tobacco use.

I appreciate your support. Valerie Yontz, PhD

Valerie Yontz 677 Auwina Street 677 Auwina Street Kailua, HI 96734-3430 Kailua, HI 96734 From: mailinglist@capitol.hawaii.gov

To: WAM Testimony
Cc: vinkim@gmail.com

**Subject:** \*Submitted testimony for SB2222 on Feb 19, 2014 09:25AM\*

**Date:** Monday, February 17, 2014 6:49:10 PM

## **SB2222**

Submitted on: 2/17/2014

Testimony for WAM on Feb 19, 2014 09:25AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing	
Vin Kim	Individual	Oppose	No	

## Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: Wayne Salat

To: Sen. David Ige; Sen. Michelle Kidani; Sen. Suzanne Chun Oakland; Sen. Donovan Dela Cruz; Sen. J. Kalani

English; Sen. Will Espero; Sen. Gilbert Kahele; Sen. Gilbert Keith-Agaran; Sen. Ronald D. Kouchi; Sen. Russell

Ruderman; Sen. Laura Thielen; Sen. Jill Tokuda; Sen. Sam Slom; WAM Testimony

**Subject:** Oppose SB 2495 and SB 2222

**Date:** Sunday, February 16, 2014 1:43:12 PM

Vaping is something that has saved my life. It has helped me quit the traditional smoking of "analog" cigarettes. I had the help of a really close friend who got me started for that I guess you could say I owe her my life. I used to smoke easily 2 packs a day. When I was photographing a wedding this could be an issue, plus, Ramy didn't really like the smell of the cigarette smoke. I guess i never really knew how bad it really smelled or that no matter what cologne or spray you used to "try" and cover up the smell... it was still there. Those who don't smoke CAN smell it and most will let you know. My kids were no exception, they would tell me all the time "Dad, you stink like cigarettes", I took this all into consideration along with my health concerns and I began my journey down the road to not smoking cigarettes.

This was a road I had traveled several times before, and it always ended up the same way, back to smoking again... One day while I was at work on the Medic Unit and we were going to get some lunch at a new local diner, I happened to stumble upon Liberty Vapor which was right next to the diner. I chose to go in and see what it was all about. 2 months later.... I find myself at Liberty Vapor several times a week, meeting new people and learning new things about the Vaping community. Both of the owners Brian and Ron are very knowledgeable honest and are truly out to help you start your way to a better life without smoking. I have now been Smoke Free for the last 5 Months. This is a LIFE SAVING device. I know that I appreciate it just as my 8 year old and 9 year old do. Please dont make the mistake of banning the E-Cigs. I have decreased the amount of medications needed for my asthma. I am truly SMOKE and TOBACCO FREE!

Wayne Salat,
VapeMedic
Vapers Dome Network
6 Pumpkin Hill Road
Levittown, PA 19056
VapeMedic13@gmail.com or VapersDome@gmail.com



?

## Oppose HB2222

Members of the Senate Committee on Commerce and Consumer Protection and the Committee on Judiciary and Labor.

On behalf of the Let's Roll Hawaii, I would like to express our opposition to legislation HB2222 banning flavored tobacco products like smokeless tobacco and cigars.

While no one questions the importance of further reducing Hawaii's underage tobacco use, banning tobacco products with flavors is not the best strategy to achieve that goal. Legislators should stay focused on preventing underage sales and use of all tobacco types, not just the flavored ones. If they did, they would realize Hawaii's retailers share that goal with them and we will work toward continued progress on this issue.

I hope the Committees take into consideration the positive trends developing across the country and in Hawaii with regard to youth use and access. Recent reports have found that underage sales violations have dropped considerably nationwide over the last 15 years. Hawaii's conscientious retailers have contributed to that success story. According to Department of Health reports filed with federal agencies, about 96% of the state's retailers were compliant with all requisite laws barring the sale of tobacco products to minors.

Furthermore, tobacco flavor bans unnecessarily limit consumer choices for adults. Some of the flavors available in today's marketplace like mint and wintergreen go back for decades. They are not a new phenomenon. Consumers have shown a preference for them so arbitrarily imposing flavor ban restrictions could harm the state's lawful retailers. There are over 1,000 retailers across the islands that sell things like large mass cigars and moist smokeless tobacco products with various flavor varieties. Flavored tobacco product sales to adults make up an important source of revenue for these retailers. Therefore, any action you take to ban flavors could affect their sales and business activity if some adult consumers react by shifting their purchase to other channels – some of which could be unlawful.

Before enacting flavor bans that could cause the state's small businesses to suffer and unnecessarily limit longstanding adult consumer choices, legislators should consider these important points.

Thank you for your time.			

William Edwards

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Aloha.

My name is Xitlaly Sierra and I am a young advocate against tobacco in our communities. I am asking for your support of SB 2222 SD1 regarding the discontinuation of sale of flavored tobacco products and menthol.

I believe that these products are especially targeted to youth and young adults. Banning the sale of such products would decrease the appeal to start using tobacco among the younger generations and aid in the prevention of smoking related health risks in the future.

I am asking for your strong support by passing SB 2222 SD1.

Sincerely,

Xitlaly Sierra

Kailua-Kona, Hawaii

Sierra.ella6@gmail.com

Senator Michelle Kidani, Vice Chair

**Committees Members** 

Committee on Ways and Means

Re: Strong Support for SB 2222 SD1 – Relating to Flavored Tobacco Products

February 19<sup>th</sup>, 2014 at 9:25am

Conference Room 211

Dear Legislators,

I am writing in support of SB 2222 SD1.

I want to ban sales of flavored tobacco because it targets kids. Tobacco companies try to make kids start using tobacco through these flavored products. It could really affect them throughout their lives. I don't want to see tobacco affect my family and friends.

Please pass SB 2222 SD1.

Thank you,

Zachery Aquino Zachery.aquino@gmail.com