

**nishihara1 - Amanda**

---

**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Monday, February 03, 2014 2:46 PM  
**To:** AGL Testimony  
**Cc:** tom.menezes@hawaiiantel.net  
**Subject:** Submitted testimony for SB1327 on Feb 4, 2014 14:55PM

LATE

**SB1327**

Submitted on: 2/3/2014

Testimony for AGL on Feb 4, 2014 14:55PM in Conference Room 229

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Thomas Menezes	HCCA	Comments Only	No

Comments: We at Hawaiian Crown Chocolates support SB1327 with changes as submitted by HCCA. The name HAWAIIAN used to label chocolate needs to be preserved as using 100% Hawaiian grown cacao otherwise it will misrepresent the origin of chocolate. We need to protect our origin like Napa Valley does theirs.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email [webmaster@capitol.hawaii.gov](mailto:webmaster@capitol.hawaii.gov)

**nishihara1 - Amanda**

---

**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Monday, February 03, 2014 2:48 PM  
**To:** AGL Testimony  
**Cc:** pam@wilmor.com  
**Subject:** Submitted testimony for SB1327 on Feb 4, 2014 14:55PM

LATE

**SB1327**

Submitted on: 2/3/2014

Testimony for AGL on Feb 4, 2014 14:55PM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Pam Williams	Individual	Comments Only	No

Comments: Please accept this testimony in SUPPORT of SB 1327 with the modifications listed below as approved by the Hawaii Chocolate and Cacao Association (HCCA) board of Directors. The purpose of this act Relating to Cacao is to provide specific labeling requirements for Hawaiian Chocolate products containing Hawaii Grown Cacao. The HCCA Board believes the following revisions should be incorporated into the existing bill. These revisions and additions will strengthen the bill and address key areas specific to Chocolate and Cacao for additional labeling requirements pertaining to origin, content and blending. a. "Hawaiian Chocolate" and "Hawaii-grown" chocolate REQUIRES the chocolate product be made from 100% Hawaii Grown Cacao ingredients, b. Use of the Hawaiian geographic origins, such as Maui Chocolate, Oahu Chocolate, Kauai Chocolate, Molokai Chocolate, Lanai Chocolate or more specific names REQUIRES 100% Hawaiian cacao from the named geographic origin. c. Hawaiian chocolate (100% Hawaii-grown) that uses cacao from different geographic origins from within Hawaii MAY state the specific geographic origins used in the blends. This is a subcategory of Hawaiian Chocolate. d. It is prohibited for any chocolate product containing a blend of Hawaiian-origin cacao and other cacao to use the term Hawaiian on the label, unless it contains a minimum of not less than 51% Hawaii Grown Cacao in the product. The identity statement on the label will state the percentage of Cacao from all Other Origins used. In accordance with the following example: 51% Hawaii-grown, 49% other origin cacao. This is extremely important legislation for the future of Chocolate and Cacao in Hawaii. if the bill is not amended to reflect the HCCA's position` , we AND our members oppose the bill as it currently stands. Thank you for the opportunity to provide testimony. Pam Williams Founding Member Hawaii Chocolate and Cacao Association

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email [webmaster@capitol.hawaii.gov](mailto:webmaster@capitol.hawaii.gov)

**nishihara1 - Amanda**

---

**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Monday, February 03, 2014 2:51 PM  
**To:** AGL Testimony  
**Cc:** amber@moloaabaycoffee.com  
**Subject:** Submitted testimony for SB1327 on Feb 4, 2014 14:55PM

LA

**SB1327**

Submitted on: 2/3/2014

Testimony for AGL on Feb 4, 2014 14:55PM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Amber McClure	Moloa'a Bay Coffee	Comments Only	No

Comments: Please accept this testimony in SUPPORT of SB 1327 with the modifications listed below as approved by the Hawaii Chocolate and Cacao Association (HCCA) board of Directors. The purpose of this act Relating to Cacao is to provide specific labeling requirements for Hawaiian Chocolate products containing Hawaii Grown Cacao. The HCCA Board believes the following revisions should be incorporated into the existing bill. These revisions and additions will strengthen the bill and address key areas specific to Chocolate and Cacao for additional labeling requirements pertaining to origin, content and blending. a. "Hawaiian Chocolate" and "Hawaii-grown" chocolate REQUIRES the chocolate product be made from 100% Hawaii Grown Cacao ingredients, b. Use of the Hawaiian geographic origins, such as Maui Chocolate, Oahu Chocolate, Kauai Chocolate, Molokai Chocolate, Lanai Chocolate or more specific names REQUIRES 100% Hawaiian cacao from the named geographic origin. c. Hawaiian chocolate (100% Hawaii-grown) that uses cacao from different geographic origins from within Hawaii MAY state the specific geographic origins used in the blends. This is a subcategory of Hawaiian Chocolate. d. It is prohibited for any chocolate product containing a blend of Hawaiian-origin cacao and other cacao to use the term Hawaiian on the label, unless it contains a minimum of not less than 51% Hawaii Grown Cacao in the product. The identity statement on the label will state the percentage of Cacao from all Other Origins used. In accordance with the following example: 51% Hawaii-grown, 49% other origin cacao. This is extremely important legislation for the future of Chocolate and Cacao in Hawaii. Thank you for the opportunity to provide testimony.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email [webmaster@capitol.hawaii.gov](mailto:webmaster@capitol.hawaii.gov)

LATE

We are Robert and Pamela Cooper. We established and operate Hawaii's first local tree to bar chocolate manufacturing facility on the Kona side of Hawaii Island. Please accept this testimony in **SUPPORT** of SB 1327 with the modifications listed. The purpose of this act Relating to Cacao is to provide specific labeling requirements for Hawaiian Chocolate products containing Hawaii Grown Cacao.

Being a member of The HCCA we agree with the testimony they have already submitted on SB 1327, as set out below, however support with reservation number d.

a. "Hawaiian Chocolate" and "Hawaii-grown" chocolate **REQUIRES** the chocolate product be made from 100% Hawaii Grown Cacao ingredients,

b. Use of the Hawaiian geographic origins, such as Maui Chocolate, Oahu Chocolate, Kauai Chocolate, Molokai Chocolate, Lanai Chocolate or more specific names **REQUIRES** 100% Hawaiian cacao from the named geographic origin.

c. Hawaiian chocolate (100% Hawaii-grown) that uses cacao from different geographic origins from within Hawaii **MAY** state the specific geographic origins used in the blends. This is a subcategory of Hawaiian Chocolate.

d. It is prohibited for any chocolate product containing a blend of Hawaiian-origin cacao and other cacao to use the term Hawaiian on the label, unless it contains a minimum of not less than 51% Hawaii Grown Cacao in the product. The identity statement on the label will state the percentage of Cacao from all Other Origins used.

In accordance with the following example: 51% Hawaii-grown, 49% other origin cacao.

We agree that the 51% example above is better than 10%. however our focus has always been to support 100% Hawaiian Grown Bean Chocolate and cacao in identity and labeling. If blending occurs, it presents the possibility of importing cacao from regions plagued by disease which could quickly eliminate any potential for quick gains from blending. If we need any proof of the risk we need to look no further than the coffee berry borer now infesting our prized Kona coffee. SB 1327 if not kept 100% Hawaiian grown, will expose one of Hawaii's new premier crops to an unnecessary risk of disaster. Hawaii and it's specialties should be protected and your attention to this is expected.

Thank you for the opportunity to provide testimony.

Robert and Pamela Cooper  
The Original Hawaiian Chocolate Factory  
[www.ohcf.us](http://www.ohcf.us)

**nishihara1 - Amanda**

---

**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Monday, February 03, 2014 3:22 PM  
**To:** AGL Testimony  
**Cc:** gary@guittard.com  
**Subject:** Submitted testimony for SB1327 on Feb 4, 2014 14:55PM

LATE

**SB1327**

Submitted on: 2/3/2014

Testimony for AGL on Feb 4, 2014 14:55PM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Gary Guittard	Chocolate Manufacturer	Comments Only	No

Comments: I think the requirements should be as simple as possible. 100% of all cocoa mass or chocolate liquor (ground cocoa nibs) should be from Hawaii to receive the designation Hawaiian Chocolate. Any % less than 100% should be identified by % not origin. Respectfully submitted, Gary Guittard

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email [webmaster@capitol.hawaii.gov](mailto:webmaster@capitol.hawaii.gov)

**From:** Gunars E Valkirs <valkirs@gmail.com>  
**Sent:** Monday, February 03, 2014 2:24 PM  
**To:** AGL Testimony  
**Subject:** SB1327

LATE

I am opposed to the current form of SB1327 but would support it if modifications were made. I am a cacao farmer and intend to make chocolate from what I grow. I also am a member of the Hawaii Chocolate and Cacao Association and serve on its Board of Directors. The modifications necessary to gain my support of SB1327 are as follows.

The following revisions should be incorporated into the existing bill. These revisions and additions will strengthen the bill and address key areas specific to Chocolate and Cacao for additional labeling requirements pertaining to origin, content and blending.

- a. "Hawaiian Chocolate" and "Hawaii-grown" chocolate **REQUIRES** the chocolate product be made from 100% Hawaii Grown Cacao ingredients,
- b. Use of the Hawaiian geographic origins, such as Maui Chocolate, Oahu Chocolate, Kauai Chocolate, Molokai Chocolate, Lanai Chocolate or more specific names **REQUIRES** 100% Hawaiian cacao from the named geographic origin.
- c. Hawaiian chocolate (100% Hawaii-grown) that uses cacao from different geographic origins from within Hawaii **MAY** state the specific geographic origins used in the blends. This is a subcategory of Hawaiian Chocolate.
- d. It is prohibited for any chocolate product containing a blend of Hawaiian-origin cacao and other cacao to use the term Hawaiian on the label, unless it contains a minimum of not less than 51% Hawaii Grown Cacao in the product. The identity statement on the label will state the percentage of Cacao from all Other Origins used.

In accordance with the following example: 51% Hawaii-grown, 49% other origin cacao.

These changes are necessary for the economic health of the chocolate and cacao industry in Hawaii. Without these changes I am opposed to the current form of SB1327.

Mahalo for the opportunity to submit testimony.

Gunars Valkirs