## **Current Hawaii Economic Conditions**

# Eugene Tian

Department of Business, Economic Development & Tourism to the

Committee on Ways and Means and Committee on Finance

December 18, 2013

# Historical Economic Growth and Projections

### A historical review of Hawaii's Economic Growth

	Annual average growth, %			
Indicator	30 years, 1982 - 2012	20 years, 1992 -2012		
Real GDP	2.1	1.0		
Real personal income	2.2	1.7		
Honolulu inflation rate	3.2	2.4		
Wage and salary jobs	1.3	0.5		
Unemployment rate 1/	4.5	4.7		
Visitor arrivals	2.1	1.0		
Real visitor expenditures 2/	1.4	0.1		

<sup>1/</sup> Average of 30 years, 1982 – 2012.

<sup>2/</sup> Deflated by Honolulu CPI.

## **Key Economic Indicators**

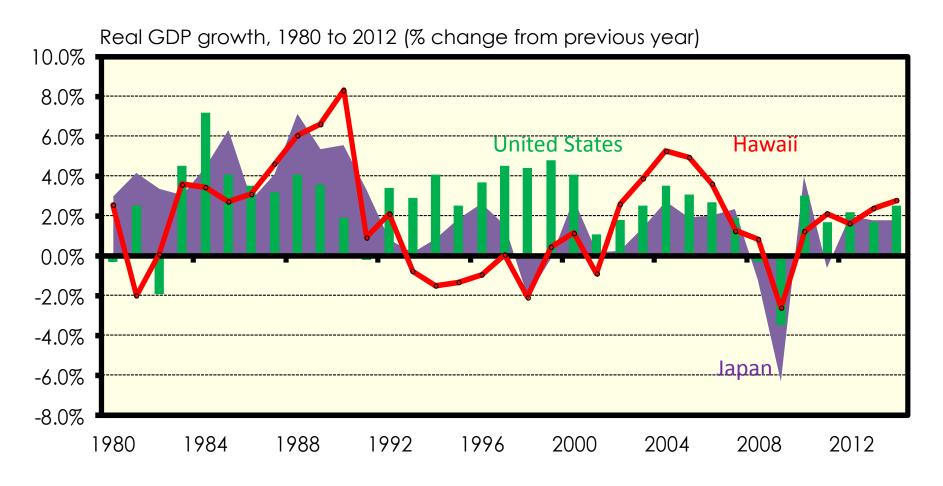
## CY 2012 to 2014 (Annual % Change)

	Actual CY 2012	Forecast CY 2013	Forecast CY 2014
Total Population	1.0%	1.0%	1.0%
Visitor Arrivals	10.0%	2.9%	2.7%
Visitor Expenditures	18.1%	3.0%	4.2%
Honolulu CPI-U	2.4%	1.7%	2.1%
Personal Income	3.7%	4.0%	5.5%
Real Personal Income	1.9%	2.3%	3.3%
Total Non-Ag Wage and Salary Jobs	1.9%	1.3%	1.8%
Unemployment Rate (actual rate)	5.8%	4.6%	4.2%
Construction Completed	20.0%	15.8%	15.0%
Real GDP	1.6%	2.4%	2.8%

Source: Department of Business, Economic Development & Tourism.

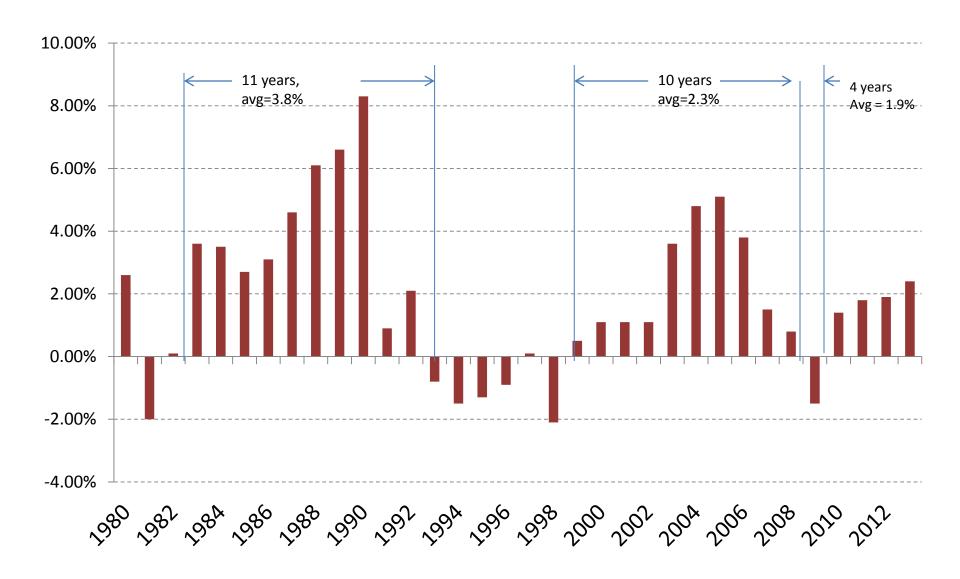
# Hawaii Business Cycles

# Hawaii's economy is influenced by the US and Japan, Hawaii's economic growth is expected to be higher than those of U.S. and Japan in 2014

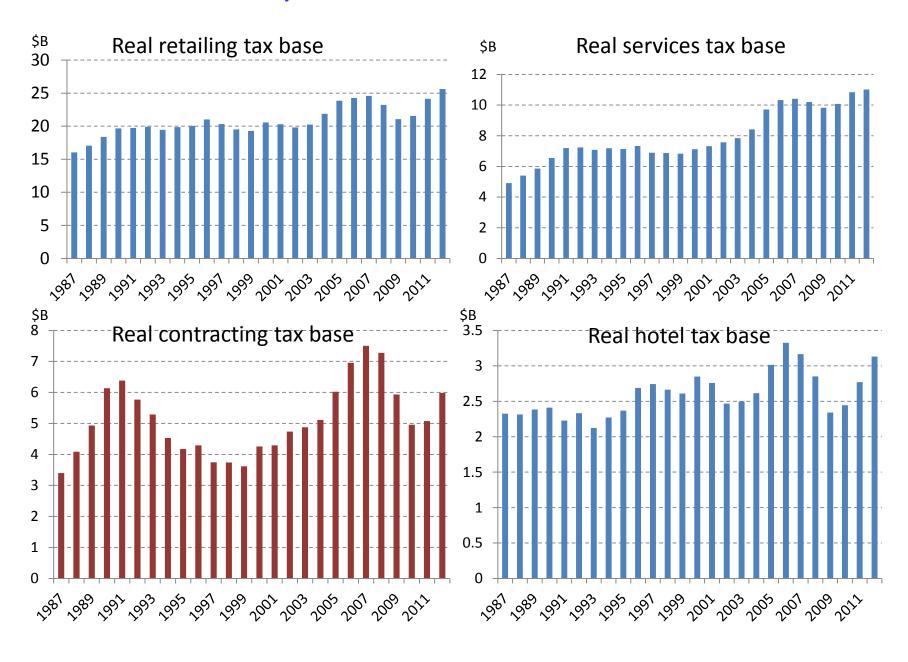


Source: US Bureau of Economic Analysis, Japan Ministry of Internal Affairs and Communications

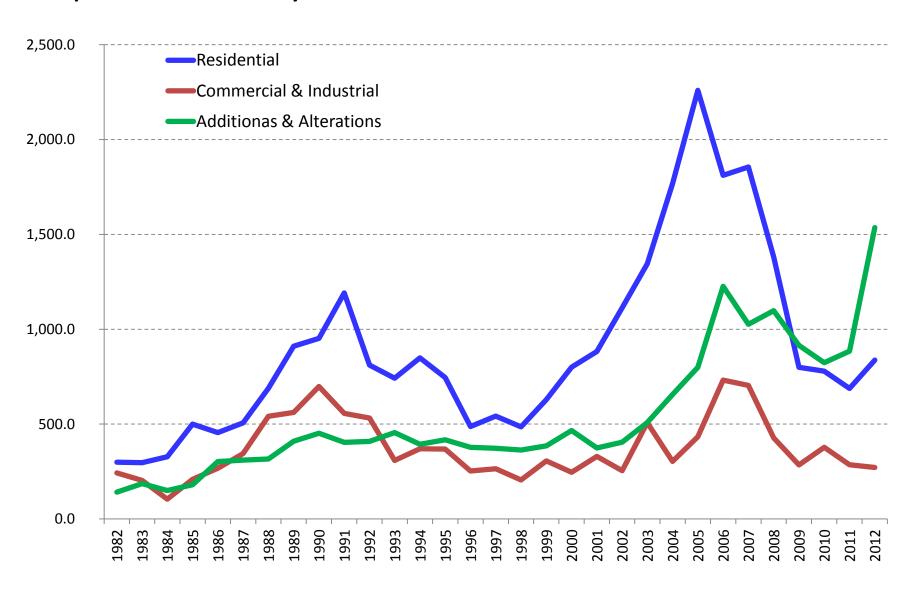
## Hawaii Real GDP Growth



#### Construction activity was the cause for 1993-1999 economic downturn

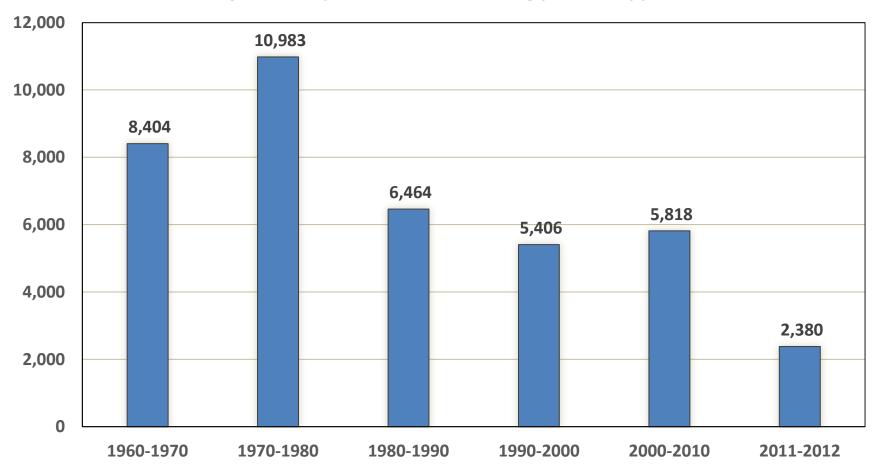


# Residential construction leads the way in business cycle and the last 2 expansion periods were about 8 years



# Planned housing units now is only 41% of what they were during 2000s

(average annual planned units, building permits approved)



Source: State of Hawaii Data Book

#### There is currently a short supply in residential housing units

Year	Increase in residential housing units	# of persons per unit	
2001	4,529	2.63	
2002	4,426	2.63	
2003	5,503	2.63	
2004	6,867	2.64	
2005	8,588	2.63	
2006	9,278	2.62	— Avg. =
2007	6,906	2.59	2.62
2008	6,389	2.59	
2009	3,697	2.60	
2010	2,107	2.62	
2011	2,546	2.64	
2012	1,861	2.66	

Short supply = populaton/2.62 - existing housing units = 1,392,313/2.62 - 524,343 = 7,000 units

Source: DBEDT

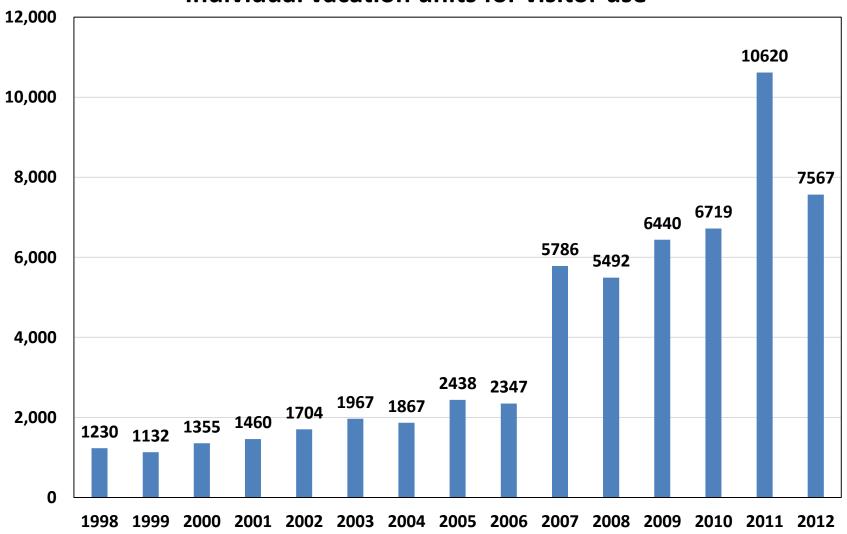
### Annual demand for residential housing units is abut 5,700

## Annual residential housing units needed

- = population change/2.62
- = 15,000/2.62
- = 5,700

# More housing units are converted into visitor use in recent years

Individual vacation units for visitor use

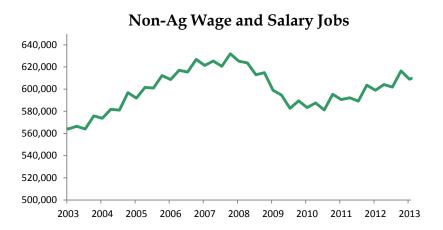


# Personal Income And Labor Market Conditions

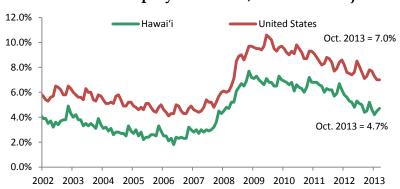
#### **Stable and Diversified Economy**

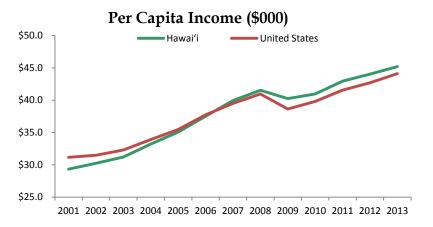
#### Wage and Employment Metrics

#### The employment sector in Hawai'i continues to improve

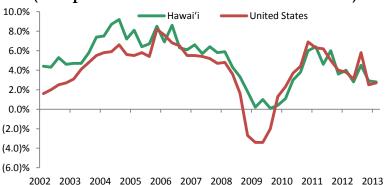


#### Unemployment Rate, Not Seas. Adj.





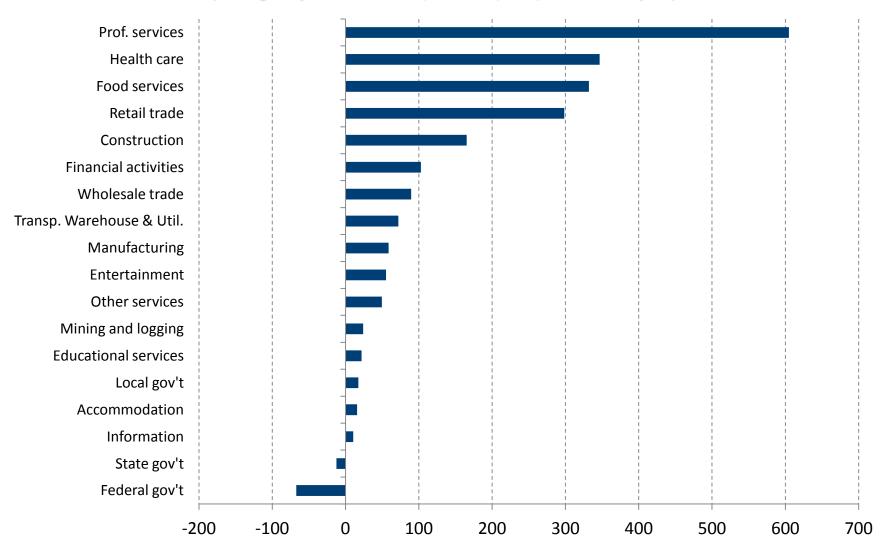
## Quarterly Personal Income Growth<sup>(1)</sup> (Compared to Same Period in Previous Year)



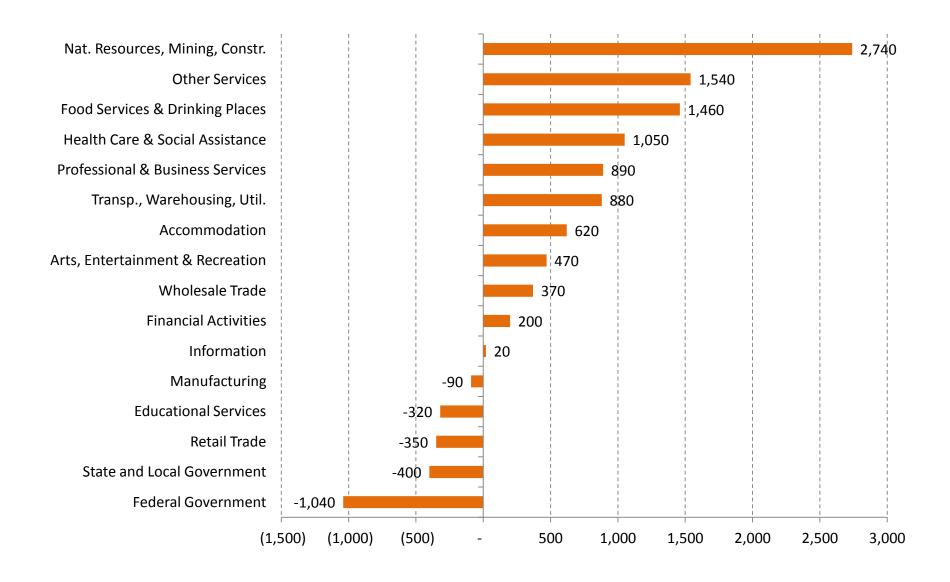
<sup>(1)</sup> As of 2Q 2013.

# In the United States, other than Federal and State governments, all industries gained jobs during the 1st 11 months of 2013

(change in jobs from same period in prior year, in 1,000 jobs)



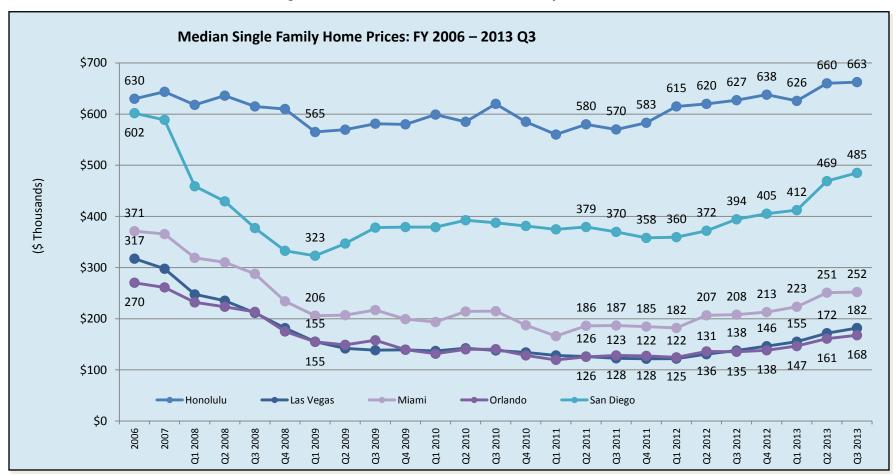
#### During the 1<sup>st</sup> 10 months of 2013, Hawaii gained 8,000 jobs



# Real Estate Market

#### **Honolulu Home Prices**

Honolulu Home Prices Have Been Higher & More Stable Than Other Major Vacation Destinations



Source: www.realtor.org, National Association of Realtors [for Honolulu from 2012Q3] and Honolulu Board of Realtors

## Real estate markets are booming on all the islands

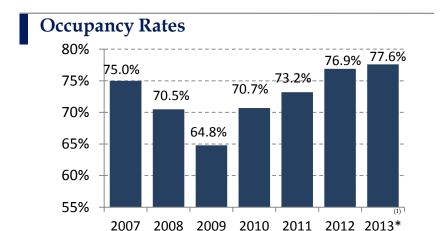
(% change during 11 months of 2013)

Island	Single Family Homes		Condo Homes		
	Closed sales	Median price	Closed sales	Median price	
Honolulu	5.7%	3.2%	13.9%	4.8%	
Maui	6.0%	14.0%	10.0%	6.0%	
Hawaii	19.5%	17.1%	11.4%	4.1%	
Kauai	7.7%	16.9%	12.0%	2.4%	

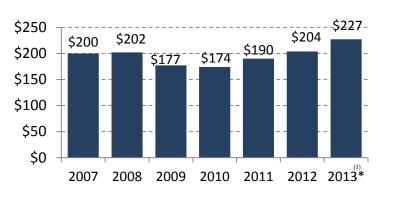
Source: Property Profiles Incorporated, and Honolulu Board of Realtors

# **Tourism**

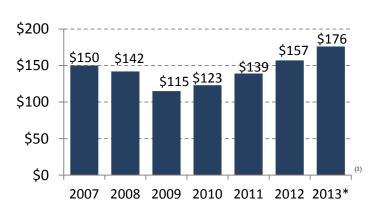
#### **Visitor Accommodation Statistics**



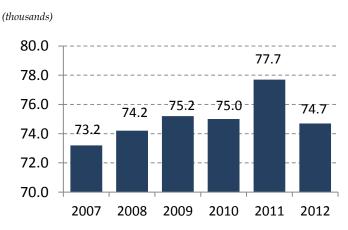
#### **Average Room Rates**



#### Revenue Per Available Room



#### **Room Inventory**



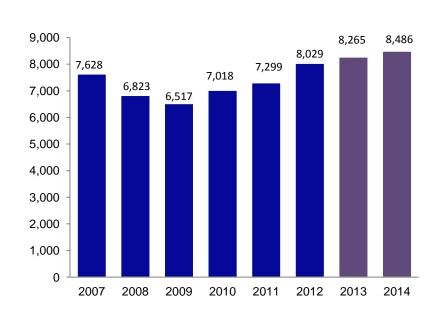
Source: Smith Travel Research, Hospitality Advisors LLC and Hawaii Tourism Authority.

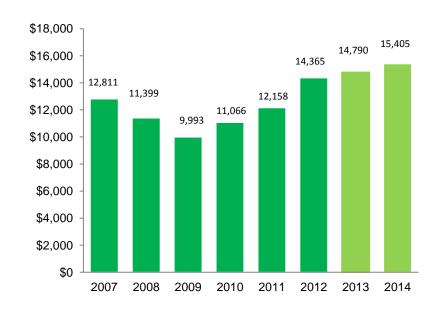
\* First 9 months of 2013

#### Hawai'i's Tourism Industry Continues to Show Remarkable Strength

Visitor Arrivals Over the Last 7 Years (000)1

Visitor Expenditures Over the Last 7 Years (\$mm)<sup>1</sup>





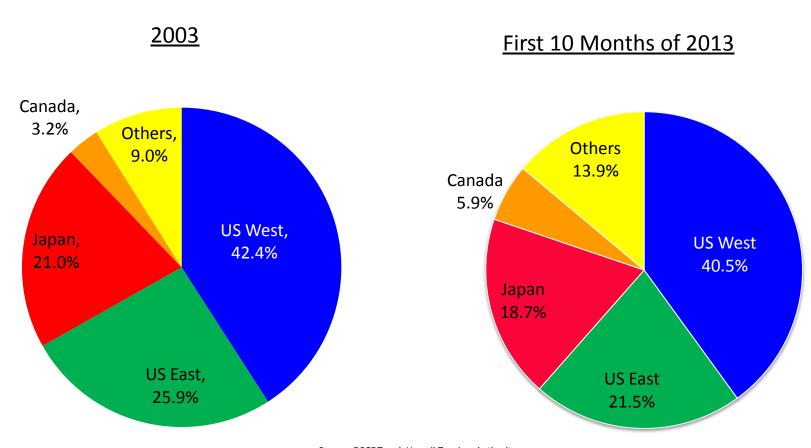
## Smaller markets are creating new records while big markets are recovering

Region	Historical peak level	2008 Arrivals	LTM Arrivals <sup>1</sup>	% Change
US Mainland	5,173,264	4,452,343	5,019,119	12.7
Japan	2,216,890	1,175,199	1,498,975	27.6
Canada	477,564	459,580	509,588	10.9
China	81,738	54,235	132,579	144.5
Korea	122,902	38,110	175,318	360.0
Taiwan	88,193	11,482	17,217	49.9
Australia	237,808	137,812	290,804	111.0
Europe	231,604	115,172	138,780	20.5
Latin America	22,116	18,896	29,546	56.4

## **Visitor Activity**

For the First 10 Months of 2013, 62.6% of Hawaii Visitors Were From the U.S. with Japanese Visitors Accounting for 17.8%

> Visitors from Canada and other markets are increasing



Source: DBEDT and Hawaii Tourism Authority

The economies of Hawaii visitor origin countries will look better in 2014

	2012	2013	2014
USA.	2.2	2.0	2.6
Canada	2.1	1.9	2.5
Japan	1.8	0.7	1.2
S. Korea	2.3	3.1	4.0
Hong Kong	1.7	3.2	4.1
Taiwan	1.3	3.1	4.1
China	7.7	8.0	8.1
United Kingdom	-0.1	1.0	1.7
Germany	0.9	0.9	1.4
France	0.1	0.2	1.0
Eurozone	-0.4	0.0	0.9
Australia	3.5	2.7	3.1
Brazil	1.5	3.4	4.1

Source: Blue Chip Economic Indicators, December 10, 2013

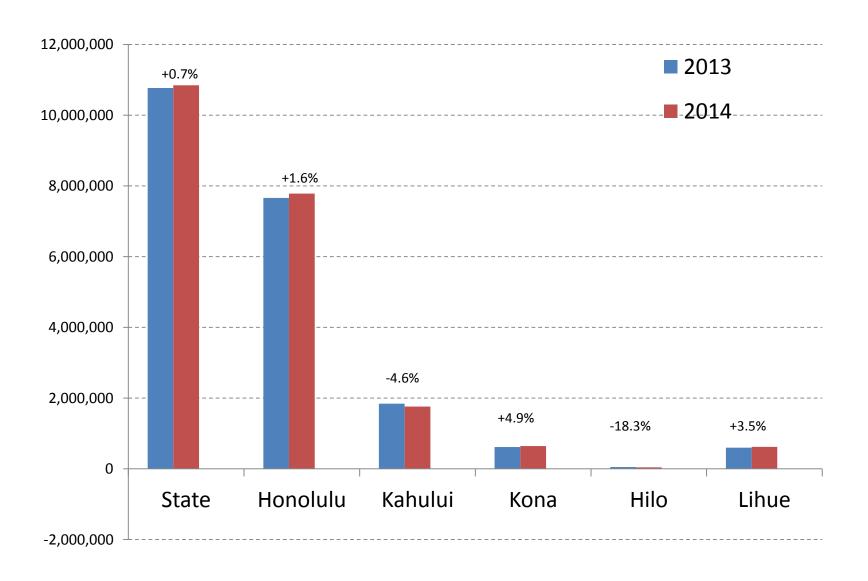
## New Airs seats for 2013\*

New airseats added in 2013 on scheduled flights

MMA	STATE	HONOLULU	KAHULUI	KONA	HILO	LIHUE
TOTAL	524,939	465,350	62,609	-10,653	-9,306	16,939
US WEST	154,435	89,760	70,941	-13,735	-9,306	16,775
US EAST	66,075	75,698	-9,623			
JAPAN	120,415	120,415				
CANADA	159	-4,378	1,291	3,082		164
OTHER ASIA	68,239	68,239				
OCEANIA	115,124	115,124				
OTHER	492	492				

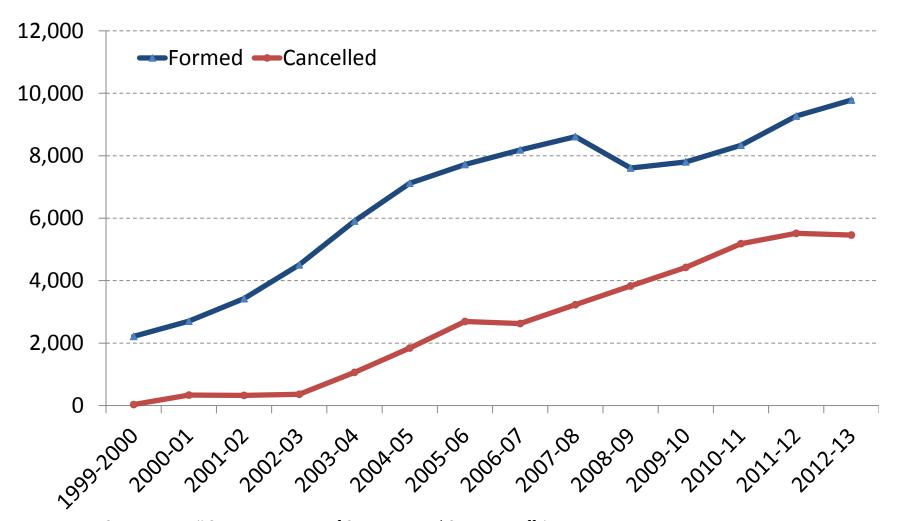
\*1st 10 months of 2013 Source: HTA and OAG

## Air Seats Will Increase by 0.7% in 2014



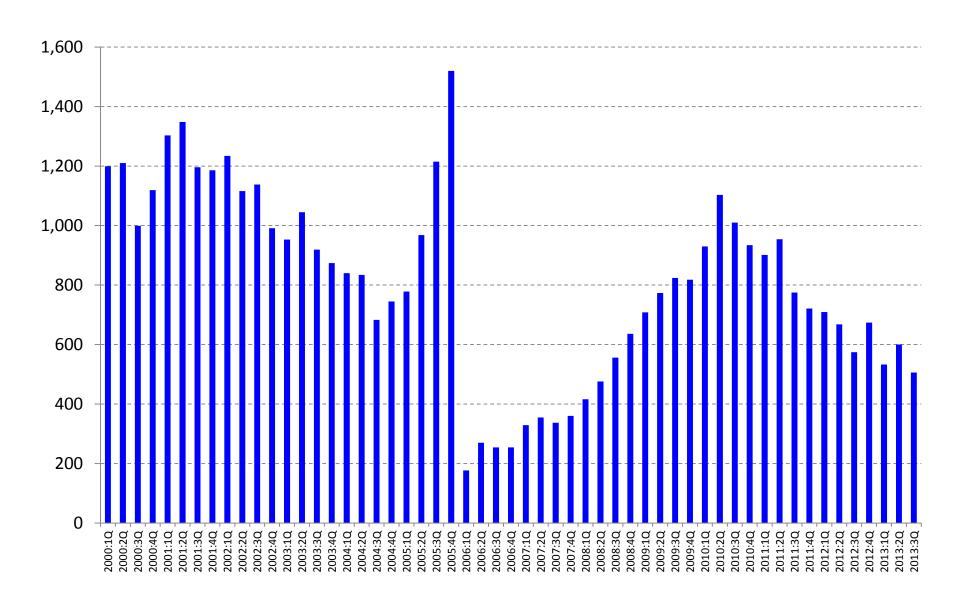
# **Business Formation**

## LLC and LLP Firms Registered in Hawaii



Source: Hawaii State Department of Commerce and Consumer Affairs

#### Hawaii bankruptcy filings has been declining since the 3<sup>rd</sup> quarter of 2010



## Summary

- All the economic indicators show that Hawaii's economy is on a normal growth path
- Visitor industry growth will be slowing down due to capacity limit
- Labor market will continue to improve in 2014
- Construction industry will be the main driver for economic growth in 2014, probably a new record year
- Personal income will continue to grow at a rate similar to the national average
- Hawaii's economy will grow at a higher rate than the nation in 2014
- Hawaii's unemployment rate will still be better than the nation in 2014









**Forecast Project** 

# No Shutdown for Hawaii Growth

Dr. Byron Gangnes Chair, UH Department of Economics Senior Research Fellow, UHERO

Senate Committee on Ways and Means
House Committee on Finance
Honolulu, Hawaii
December 18, 2013

# No Shutdown for Hawaii Economy

# US performance in the face of fiscal austerity

- Federal damage significant this year
- Areas of private sector strength

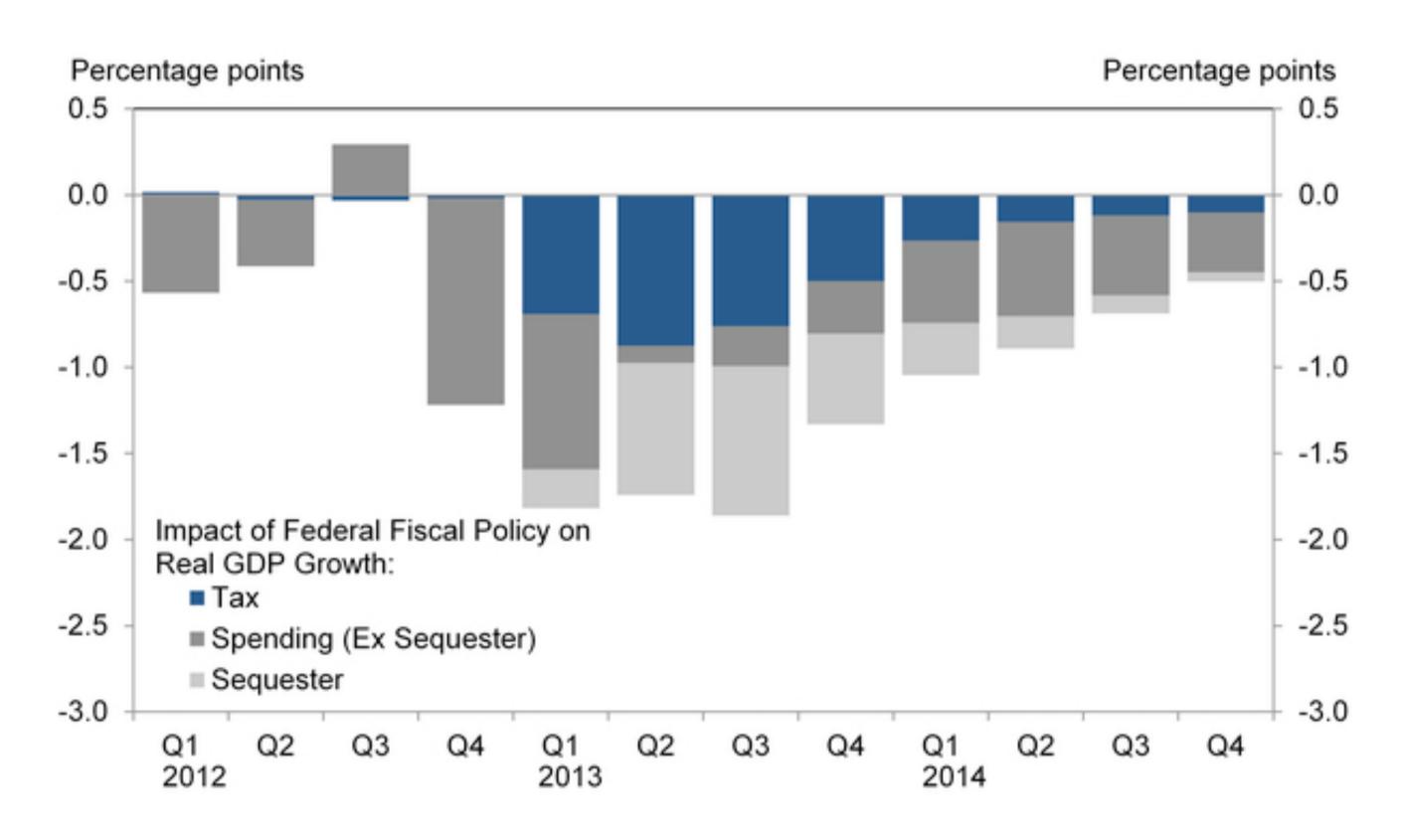
# Prospects for the US and the Asia-Pacific region

- What's on tap?
- What are the concerns?

# Hawaii conditions and outlook

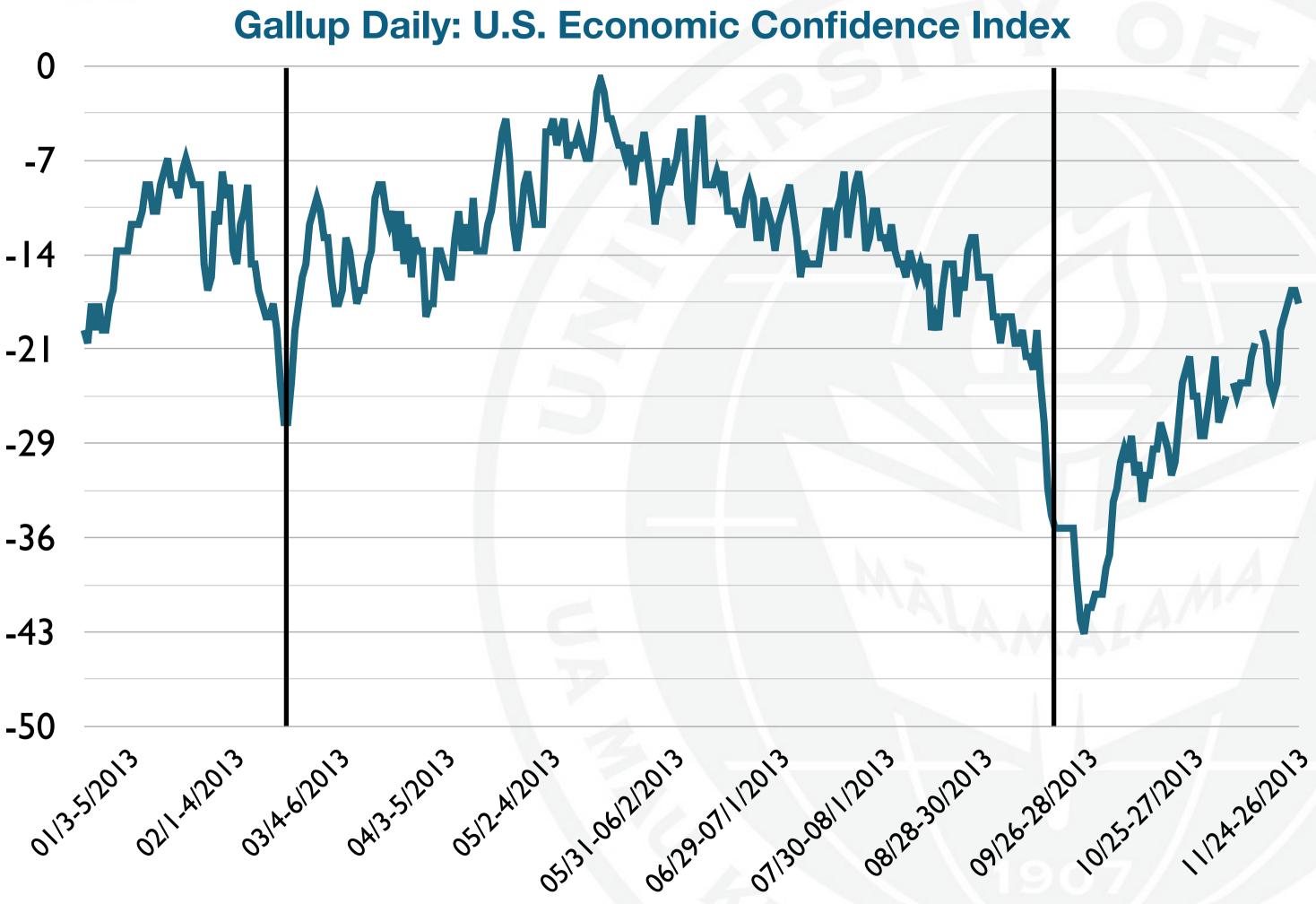
- Is there room for more tourism?
- Construction boom developing

# Excessive austerity, even before shutdown



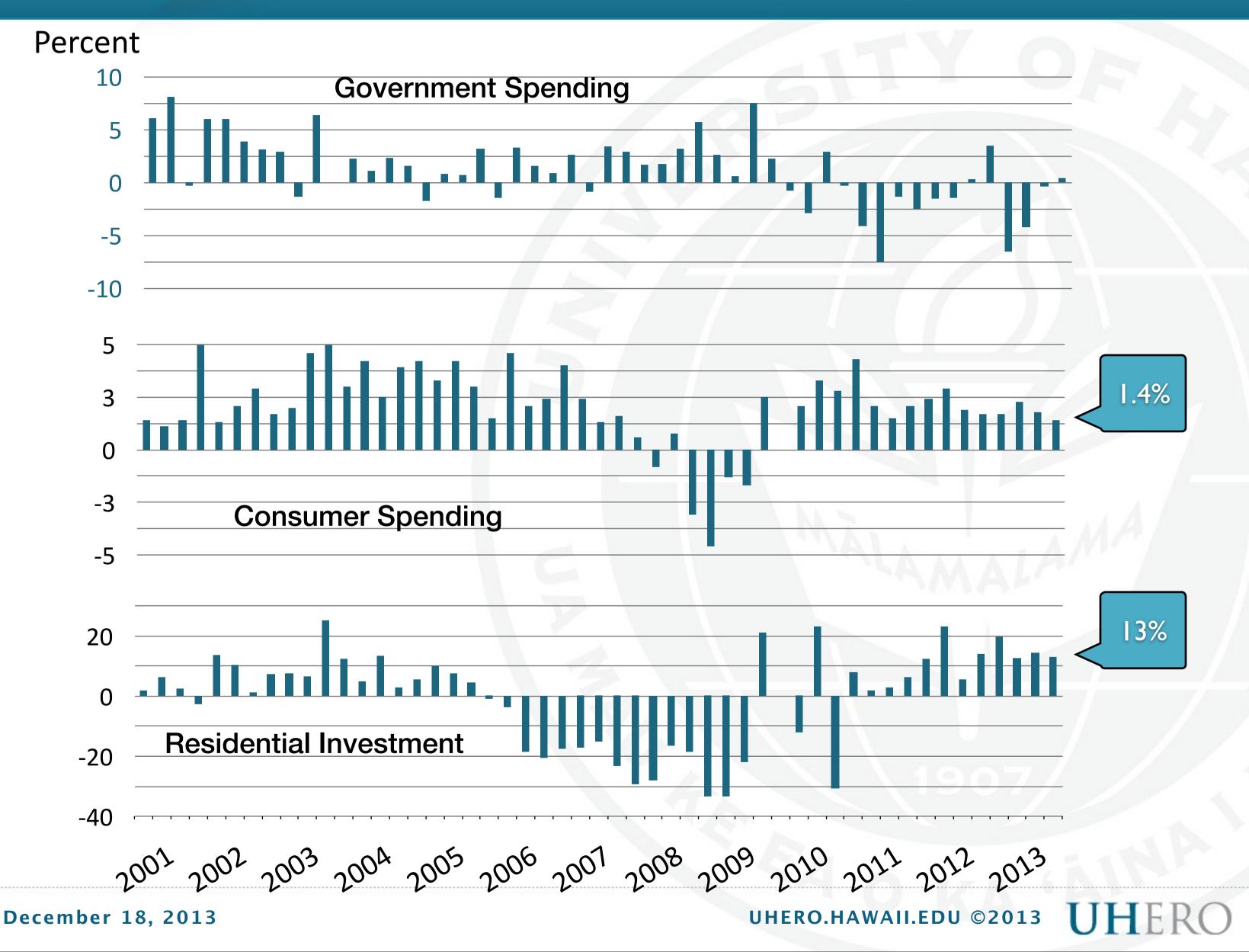
Source: Goldman Sachs via calculatedriskblog.com

# Budget turmoil took toll on confidence



Source: Gallup, http://www.gallup.com/poll/151550/gallup-daily-economic-confidence-index.aspx

# No surprise that consumer spending is weak



# The US and Asia-Pacific Forecast

## 2013 has turned out to be another weak year

- Slow US and Europe hit exports
- China's lower growth path

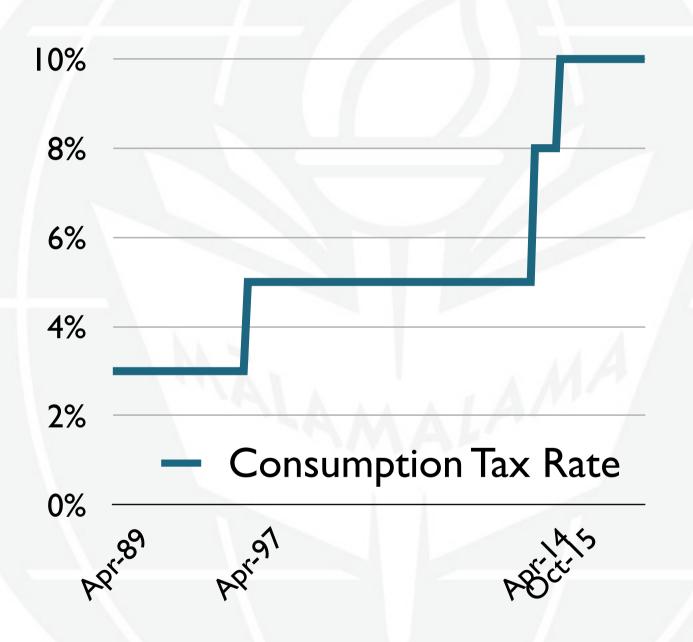
## Picture appears to have stabilized

- Europe has exited recession
- US growth expected to firm

## Big risks are policy related

- Are we out of fiscal woods?
  - Backend of Abenomics
- How will Fed manage tapering?

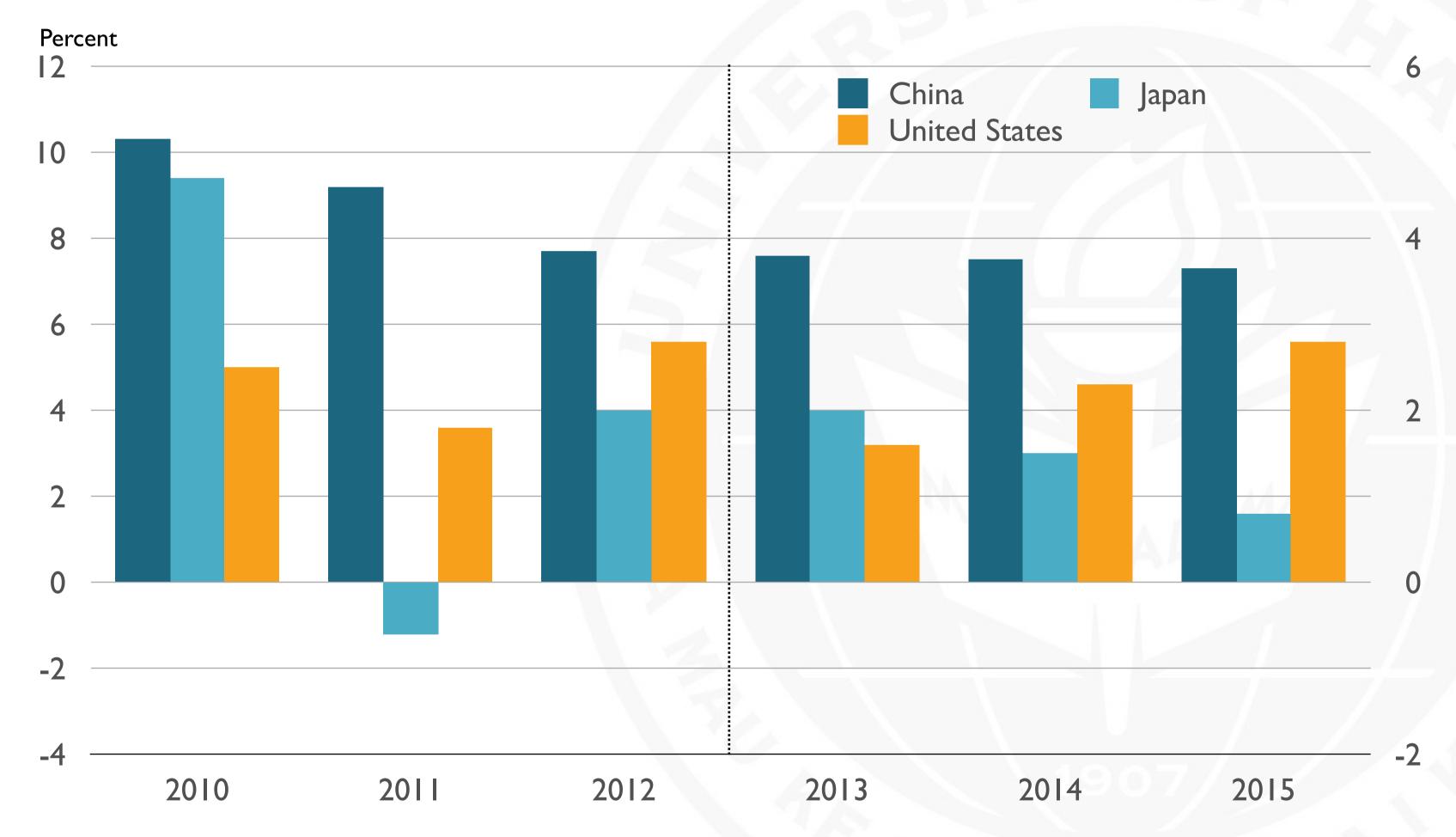
Japan fiscal contraction in the pipeline





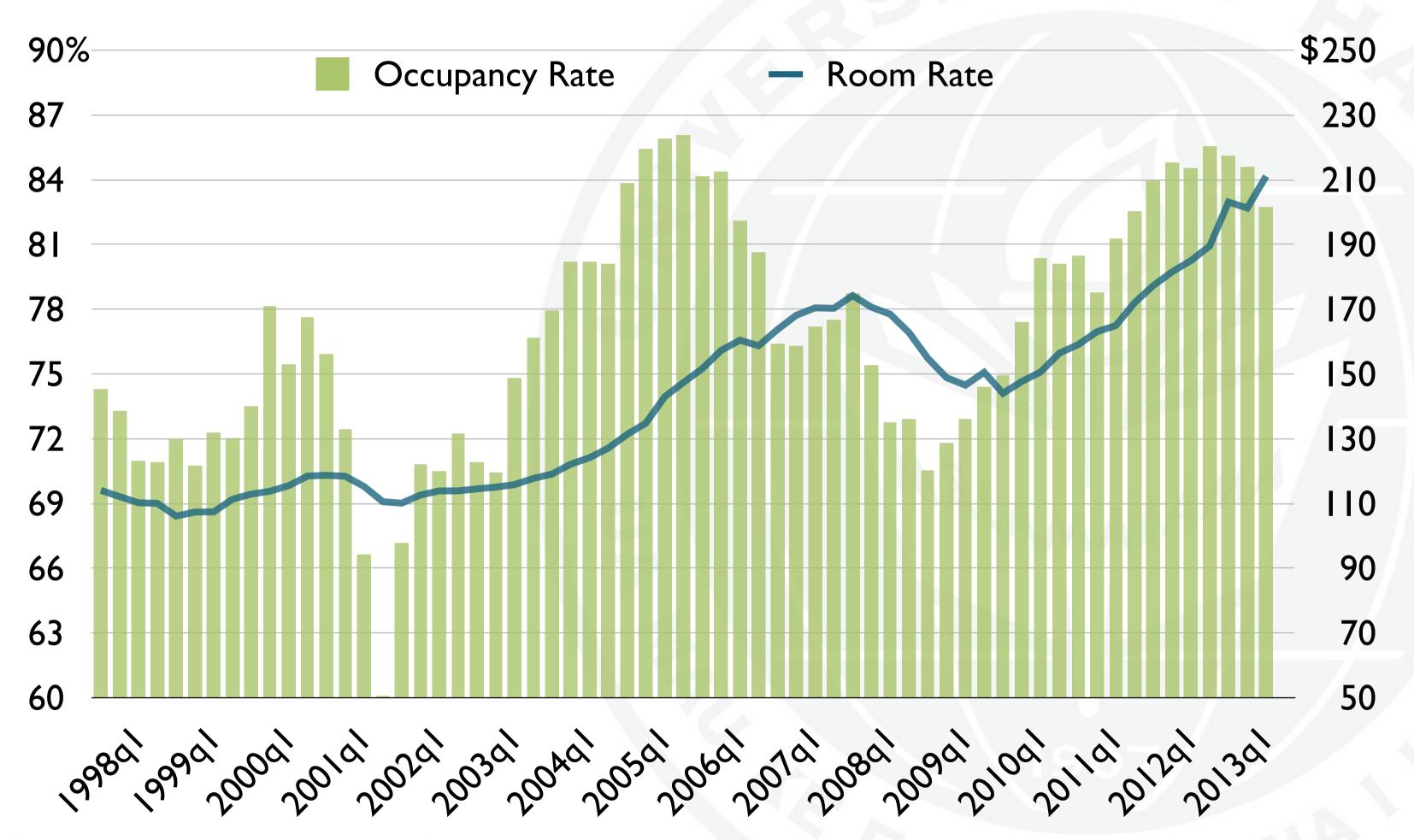
# Stronger US, but Japan at risk

# **Growth of Real GDP**



## Not much headroom for Hawaii tourism

## Oahu Room Revenue and Occupancy Rates

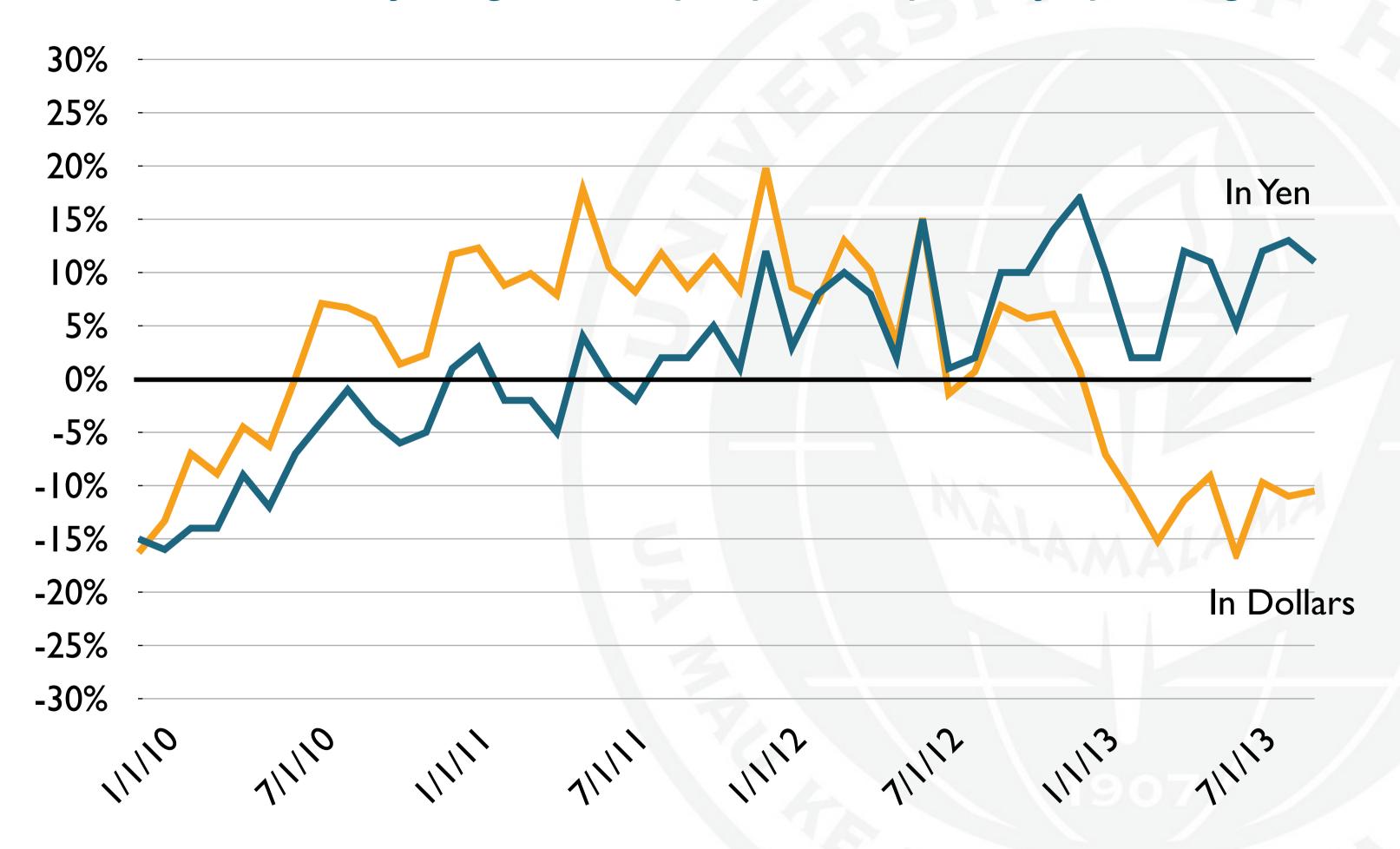


<sup>\*</sup> Source: Hospitality Advisors & UHERO



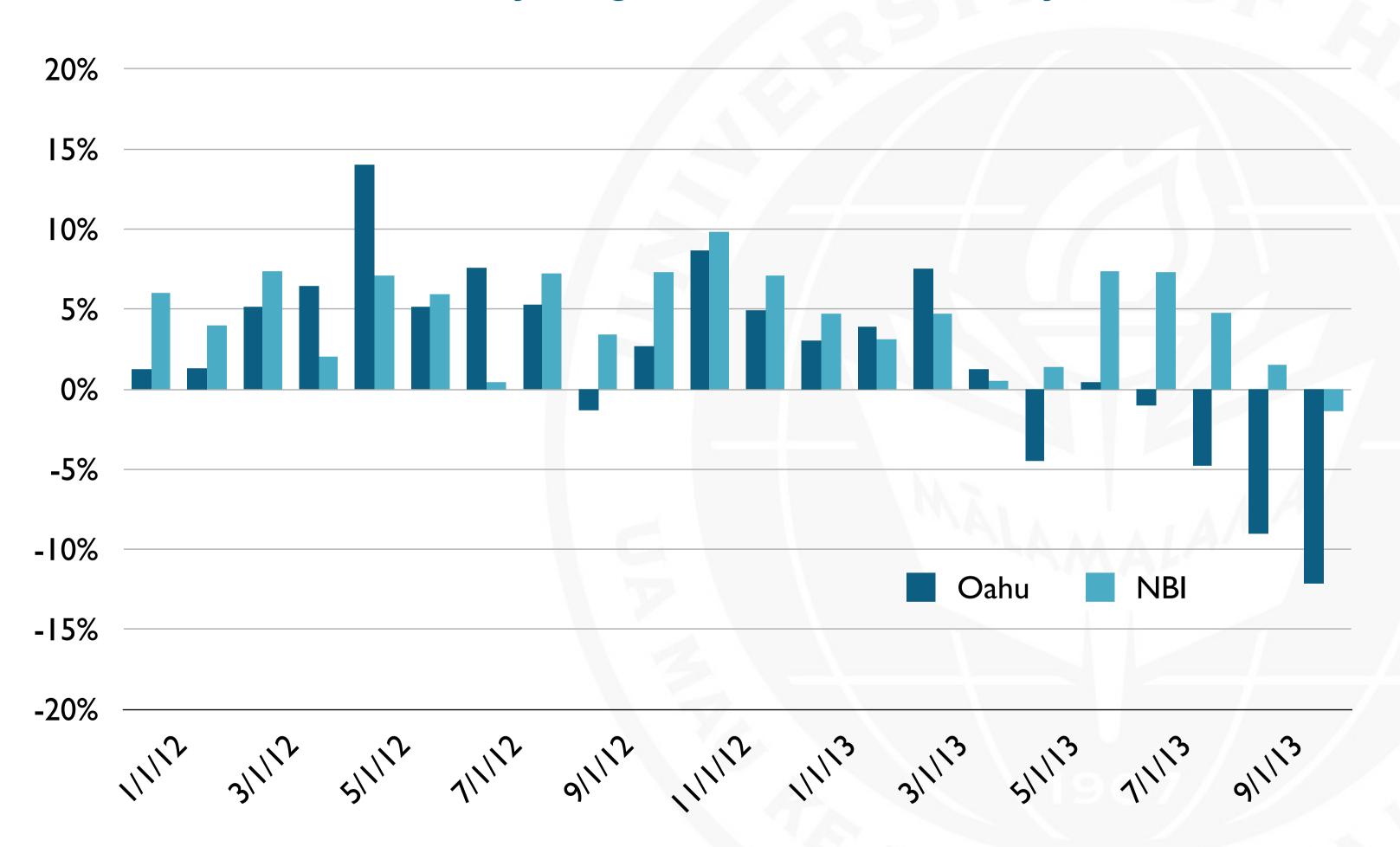
# This year's slowing: Lower Japanese spending

## Year-on-year growth in per-person, per-day spending

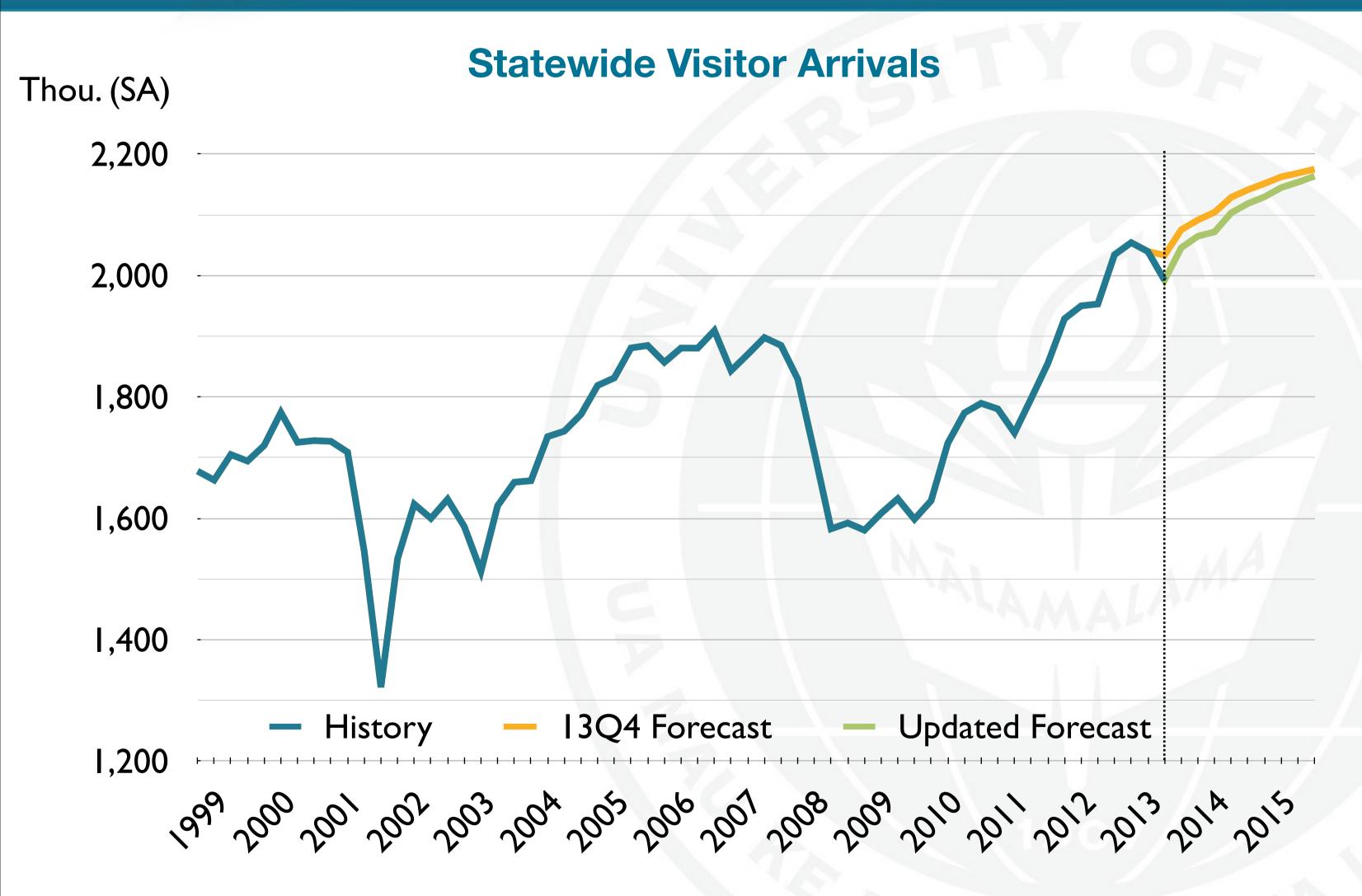


# This year's slowing: Neighbor Islands faring better

## Year-on-year growth in US visitor days



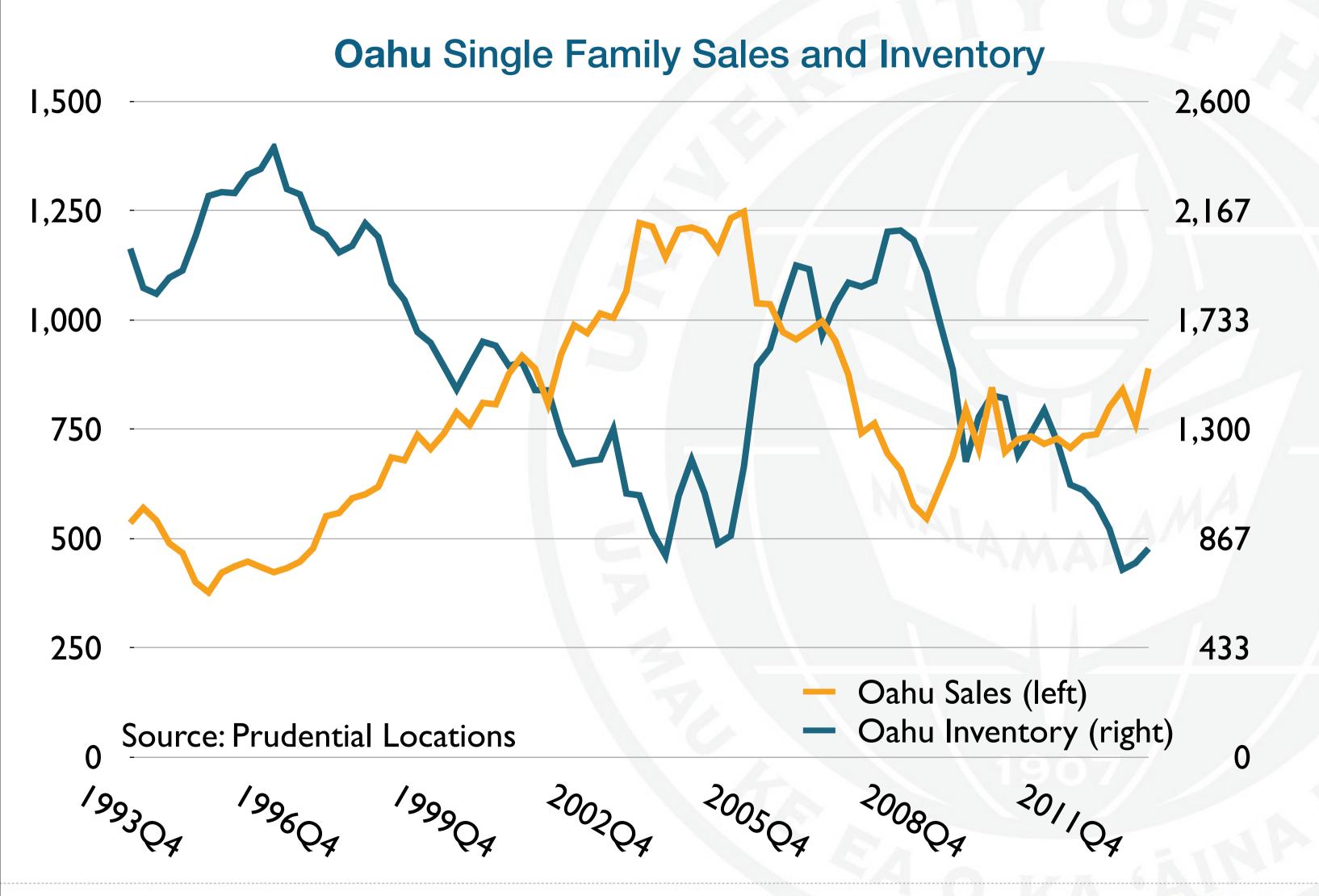
# Arrivals growth slowdown



<sup>\*</sup> Source: Hawaii Tourism Authority Seasonal Adjusted—UHERO

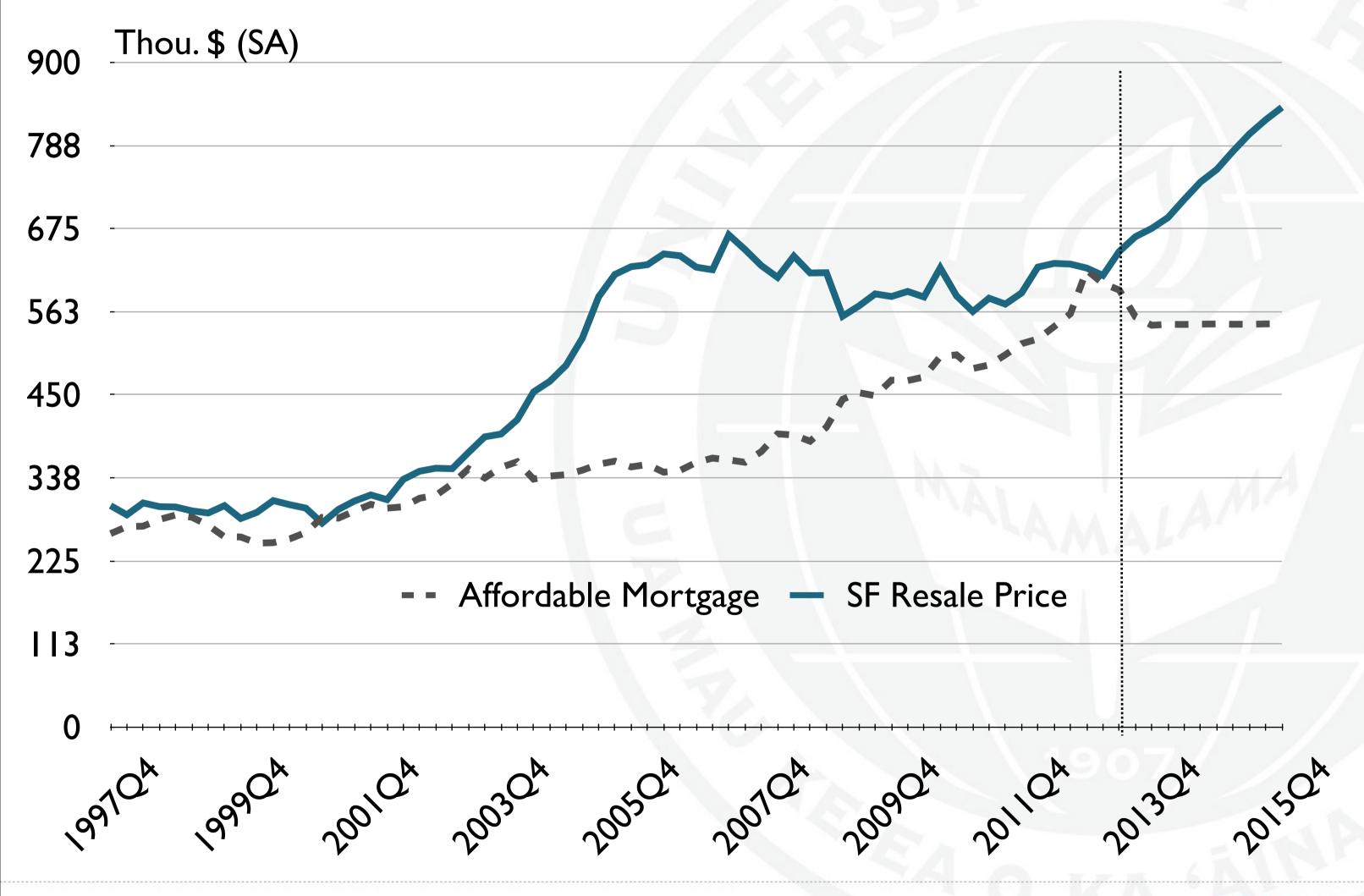


# Don't bet against the cycle

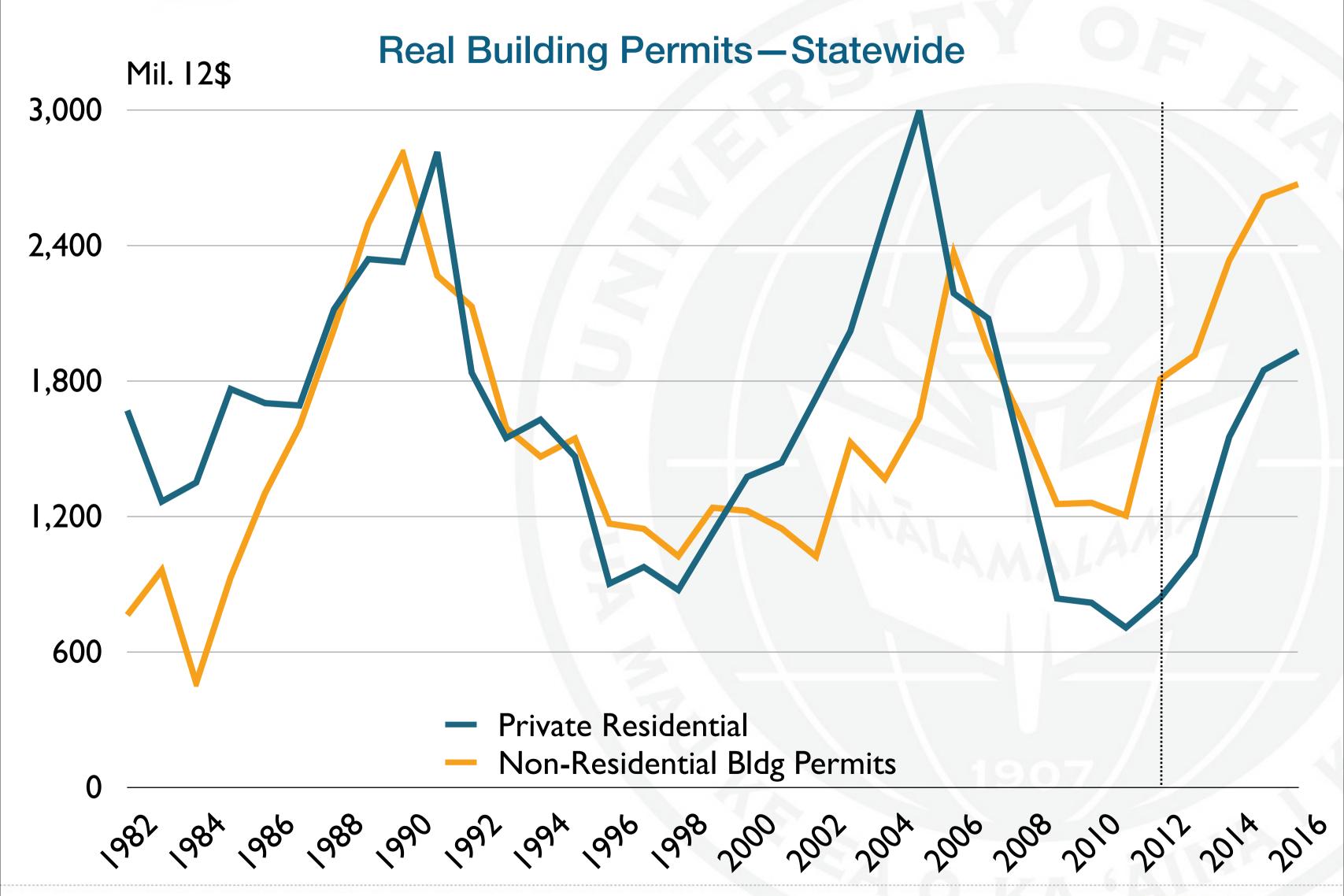


# Don't bet against the cycle

## Oahu Home Price Dynamics

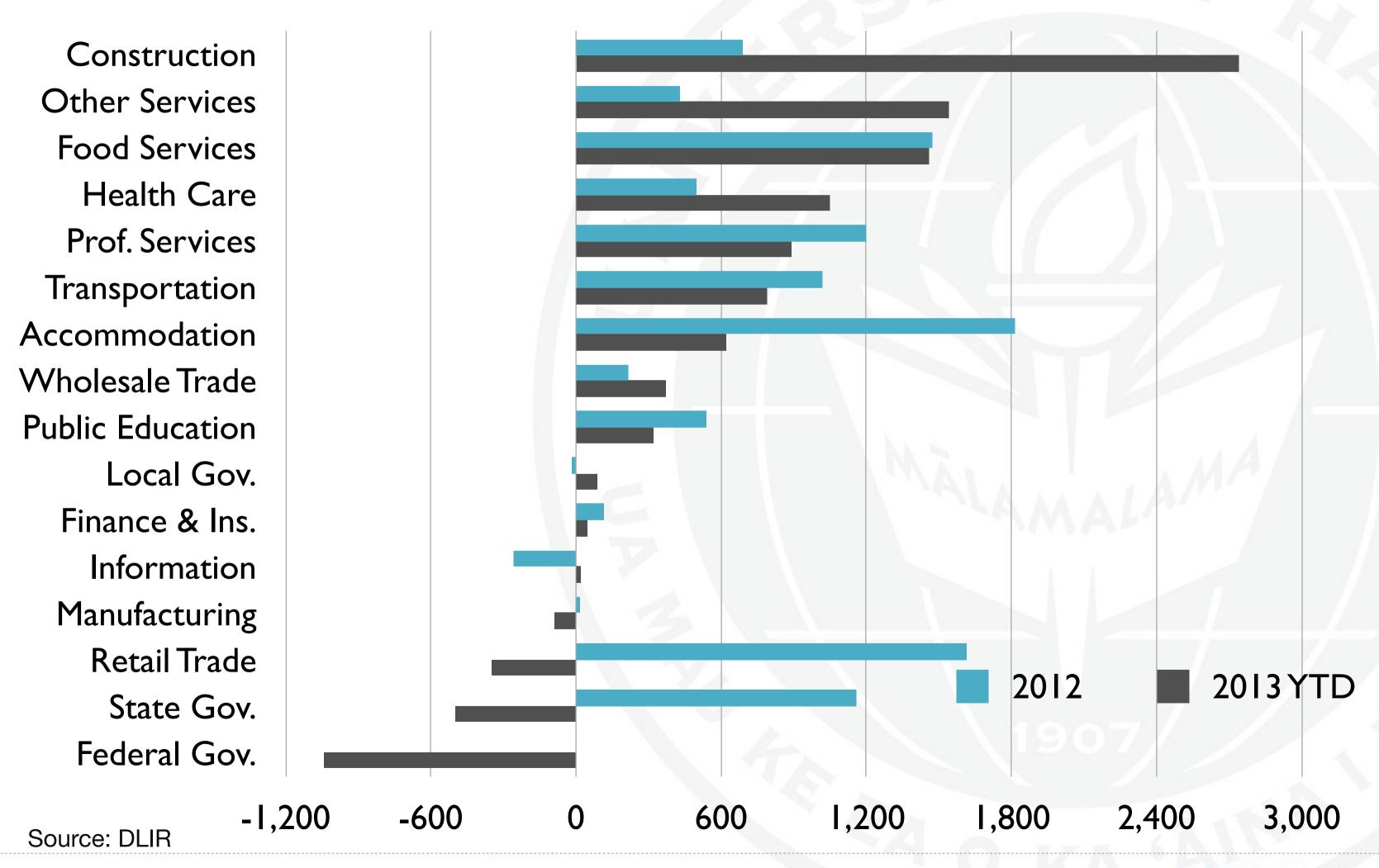


# Don't bet against the cycle



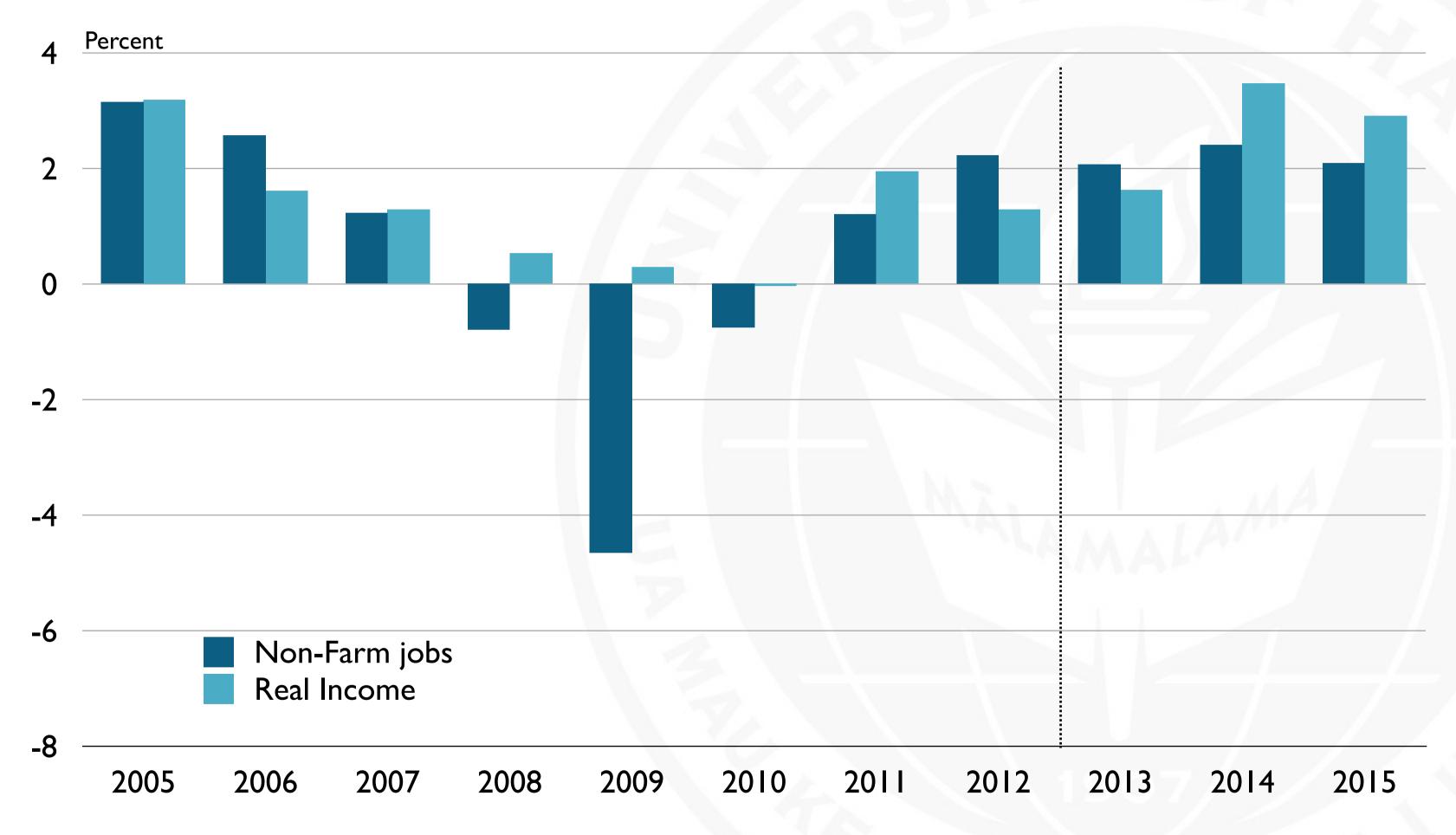
# Growth leaders changing

## **Change in State Job Counts**



# Expansion expected to gain speed

### Hawaii Job and Income Forecasts



# No Shutdown for Hawaii Economy

## The environment for growth is improving

- The worst of the federal drag is behind us
- Private sector conditions will strengthen
  - Improving confidence and labor market gains
  - Housing and construction
- Apart from Japanese worries, Asia-Pacific will strengthen

## Hawaii's expansion will continue

- Tourism upside is limited
- But the construction upswing has staying power
- Moderate economic gains will continue to spread





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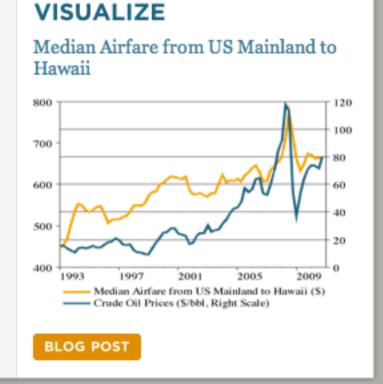
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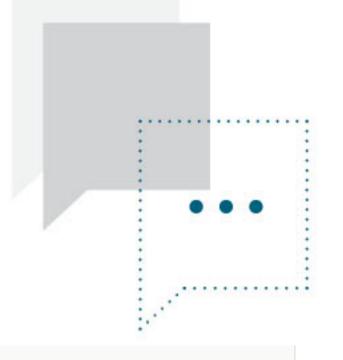
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RESEARCH Driven DIALOGUE

The Inaugural UHERO Forum, held on October 29, was a success with more than 160 people in attendance. Critical issues facing the State of Hawai'i were highlighted, including energy policy, economic development, and sustainability.

**VIEW PROGRAM** 

#### LATEST FORECAST

Developing Countries Buoy Asian Growth

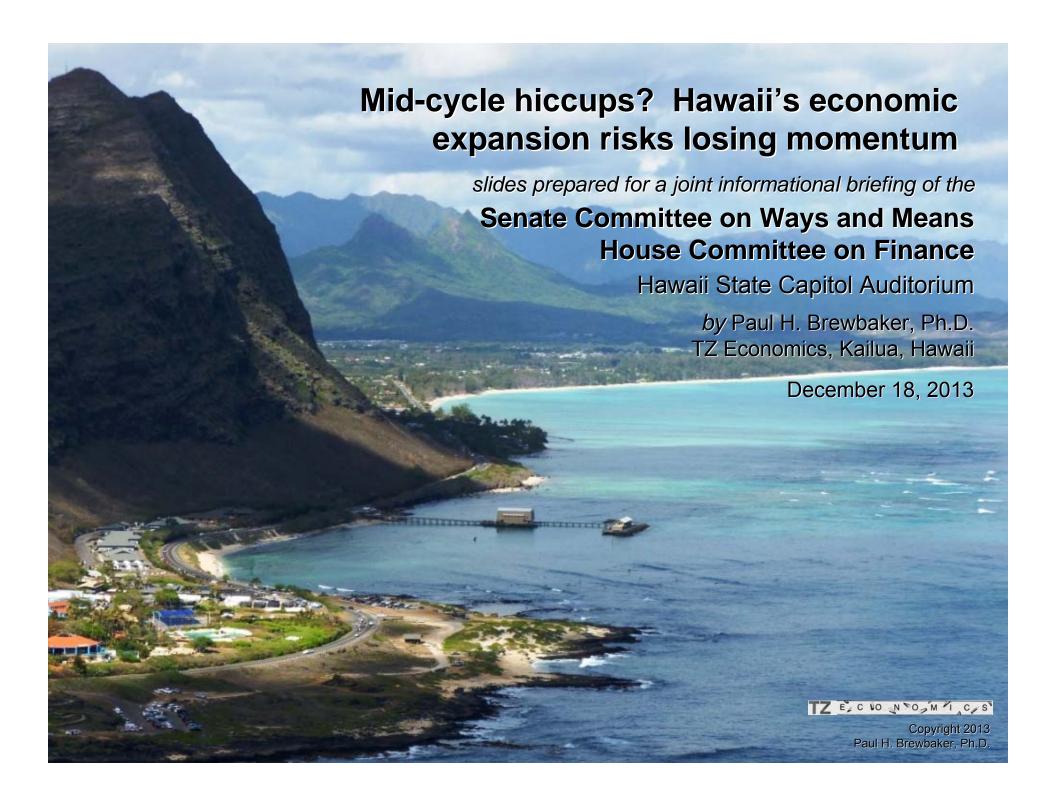
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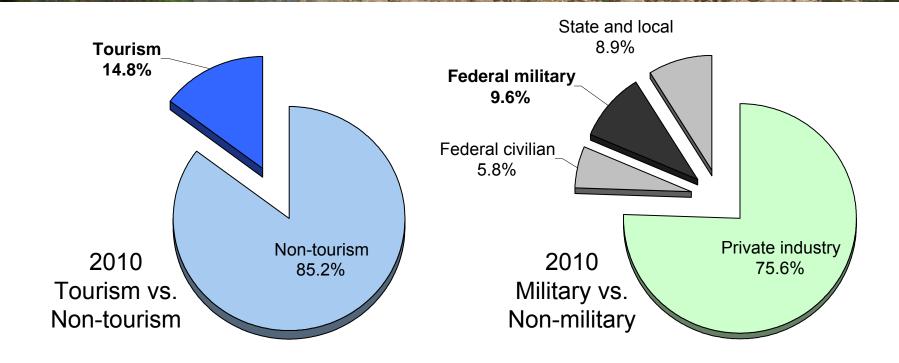


# Outline and preface

#### **Preface**-three key points:

- Tourism share 15-20% of value-added (GDP)—what happens really matters
- Government share 25%: 10% military, 6% civilian, 9% state and local
- Average duration of post-1982 U.S. economic expansion is 8 years; this is year 5

#### Hawaii economic value-added (GDP) shares in tourism and military: combined approx. 25%



#### See also:

James Mak, 2005. "Tourism demand and output in the U.S. Tourism Satellite Accounts: 1998-2003," Journal of Travel Research, 44 (1), pp. 4-5 Eugene Tian, James Mak, and PingSun Leung, "The direct and indirect contributions of tourism to regional GDP: Hawaii," UHERO Working Paper No. 2011-5 (July 28, 2011) (http://www.uhero.hawaii.edu/assets/WP 2011-5.pdf)

DBEDT State of Hawaii Data Book (http://hawaii.gov/dbedt/info/economic/databook/2010-individual/07/073410.xls)

James Hosek, Aviva Litovitz, Adam C. Resnick, 2011 "How Much Does Military Spending Add to Hawaii's Economy?" Rand Corporation Technical Report TR-996 (http://www.rand.org/pubs/technical\_reports/TR996.html); note that this report incorrectly doubles the military share of Hawaii GDP to inflate its "association" with other industries using input-output multipliers, which is like doubling everything.

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# U.S. economic expansions, contractions: odds are this expansion is half over

# Duration of economic expansions and contractions from NBER troughs to peaks and back again

	Expansions			Contractions		
in months	Mean	Median	Max	Mean	Median	Max
1857-1928	25.5	22	46	20.5	18	65 *
1929-1982	46.2	39	106 **	13.8	11	43 <sup>†</sup>
1983-2010	95.0	92	120 °	11.3	8	18 <sup>Δ</sup>

<sup>\*</sup>The Panic (Oct. 1873 - Mar. 1879)

<sup>&</sup>lt;sup>†</sup>The Great Depression (Aug. 1929 - Mar. 1933)

<sup>\*\*</sup>Camelot (Feb. 1961 - Dec. 1969)

<sup>\*</sup>dot.com (Mar. 1991 - Mar. 2001)

<sup>&</sup>lt;sup>△</sup>The Great Recession (Dec. 2007 - Jun. 2009)

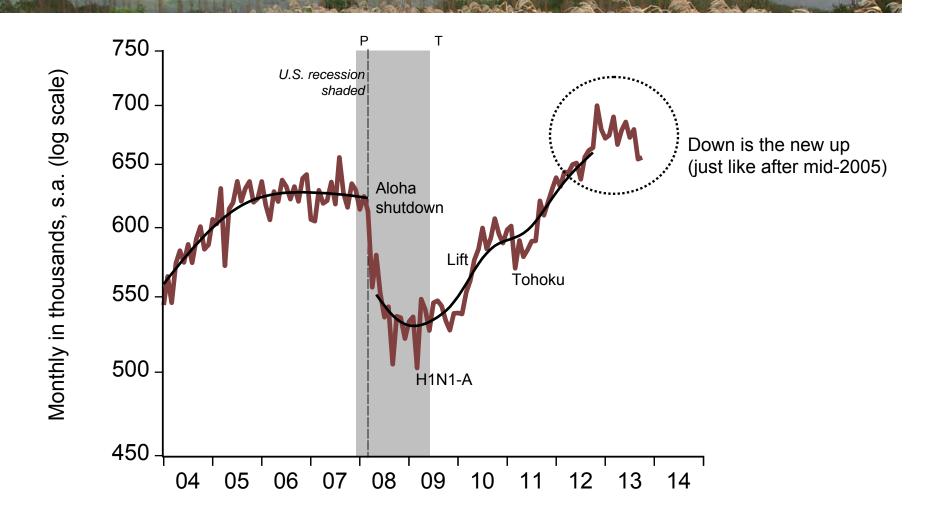
# Outline

- 1. Tourism
- 2. Housing
- 3. Construction
- 4. Macroeconomic outlook

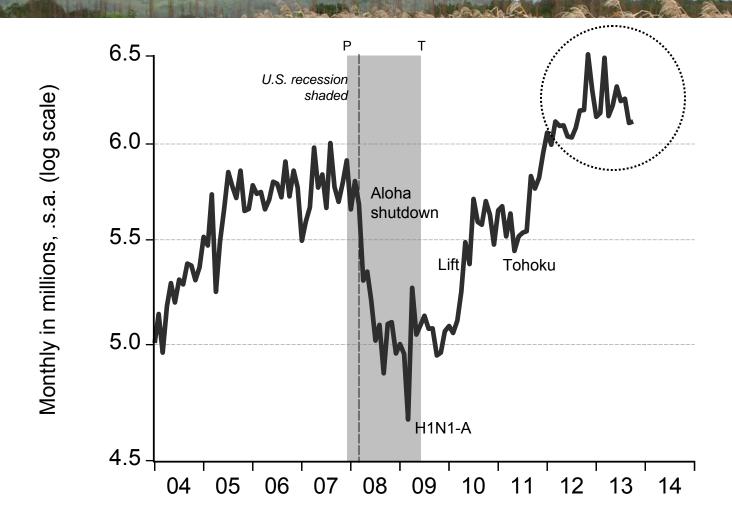
#### Hawaii tourism was declining during 2013

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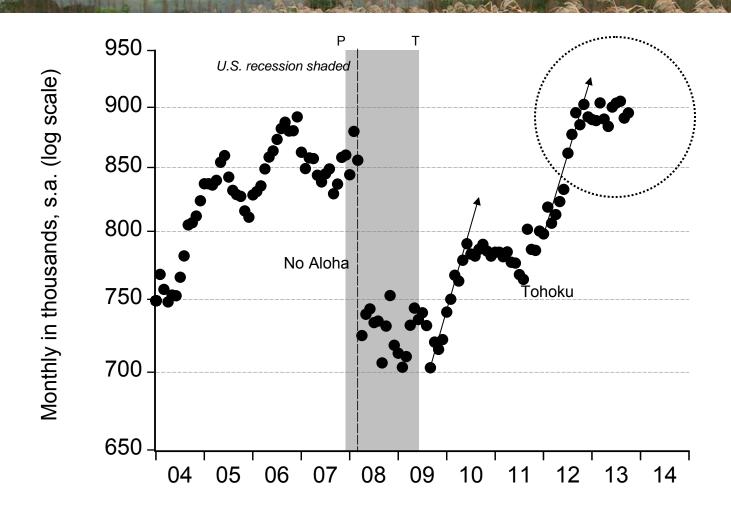
# Seasonally-adjusted statewide visitor arrivals declined since late last year: demand or supply?



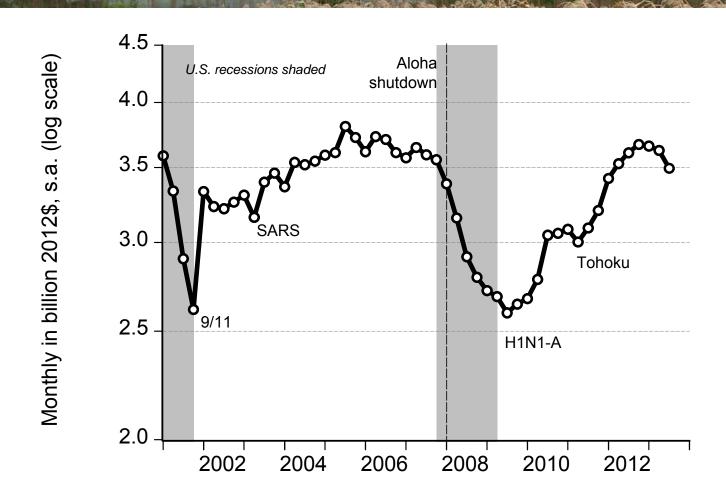
#### Statewide total visitor days (s.a.): growth stalled



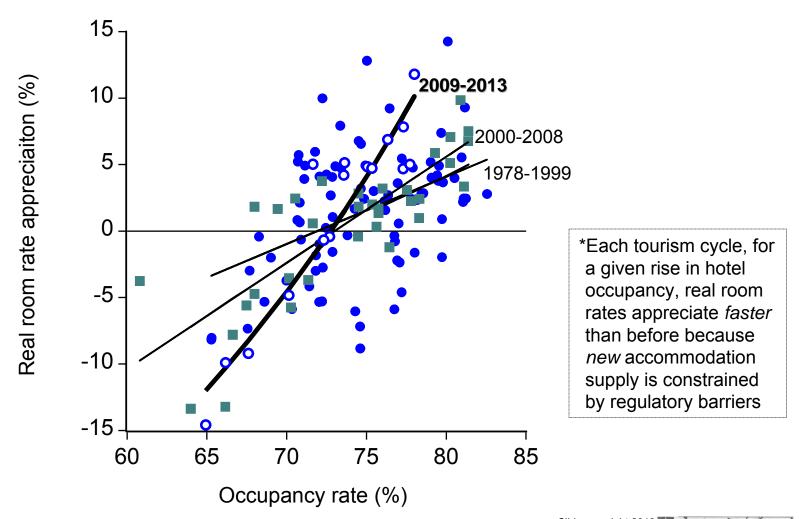
# Total seats to Hawaii through October 2013 (s.a.): after two pushes (2010, 2012) capacity flattened



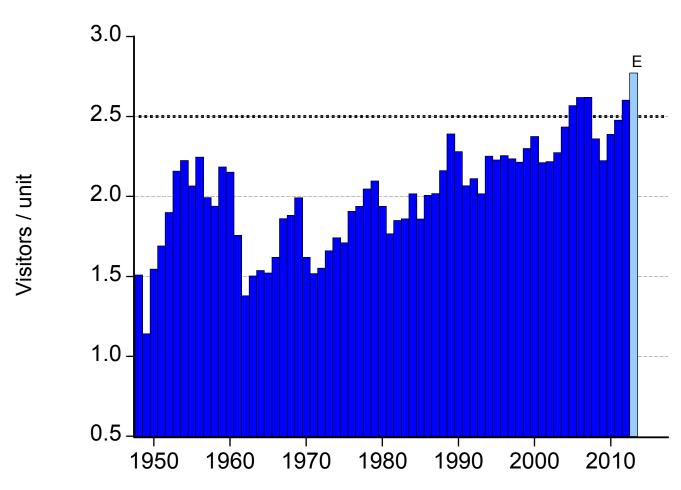
#### Real Hawaii visitor expenditure (s.a.) through 2013Q3



# Relationship between hotel occupancy rate and real hotel room rate appreciation getting "steeper"



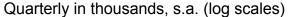
# Visitor days growing faster than capacity (more highly-utilized): past 2.5 visitors/room "sold out"

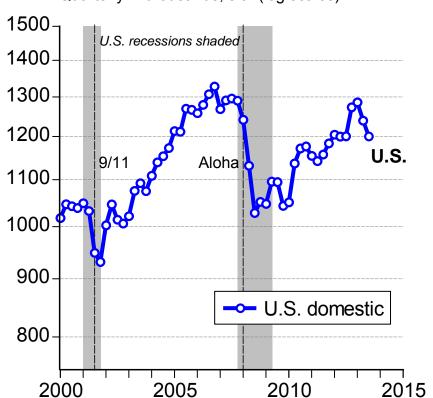


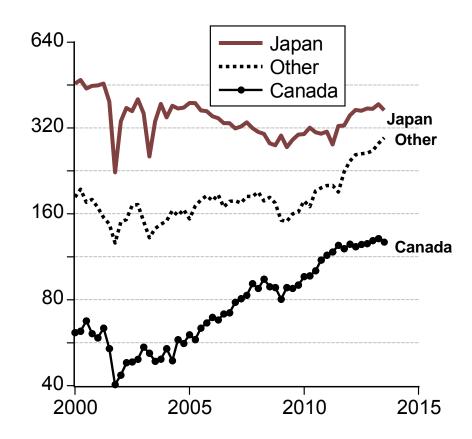
E estimated based on January-October 2013 data

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#### Musical chairs? Recent visitor arrivals (s.a.) losing ground except in "other foreign" category—new Asia







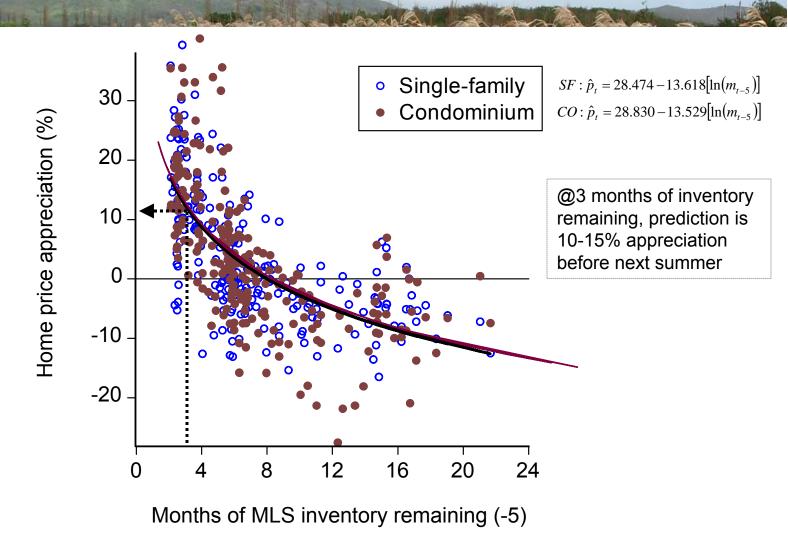
#### 1. Tourism

- Tourism leadership in "first half" now impaired by capacity constraint
- No more rooms ⇒ higher room rates at faster rates of increase
- Higher lodging expense reduces: (a) stay length; (b) non-lodging outlay/visitor; and (c) total real (inflation-adjusted) tourism export receipts
- Loss of momentum in U.S., Japan, Canada arrivals: probably not "demand"
- 2. Housing
- 3. Construction
- 4. Macroeconomic outlook

# Housing trends: cyclical recovery hindered by slow-moving regulatory process

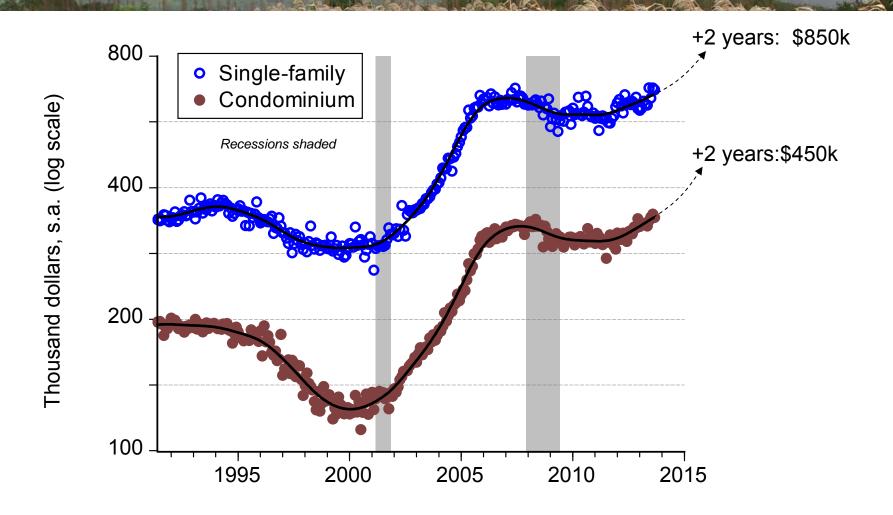
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# The (Mike) Sklarz Curve: Oahu home price appreciation, lagged inventory remaining 1994-2013

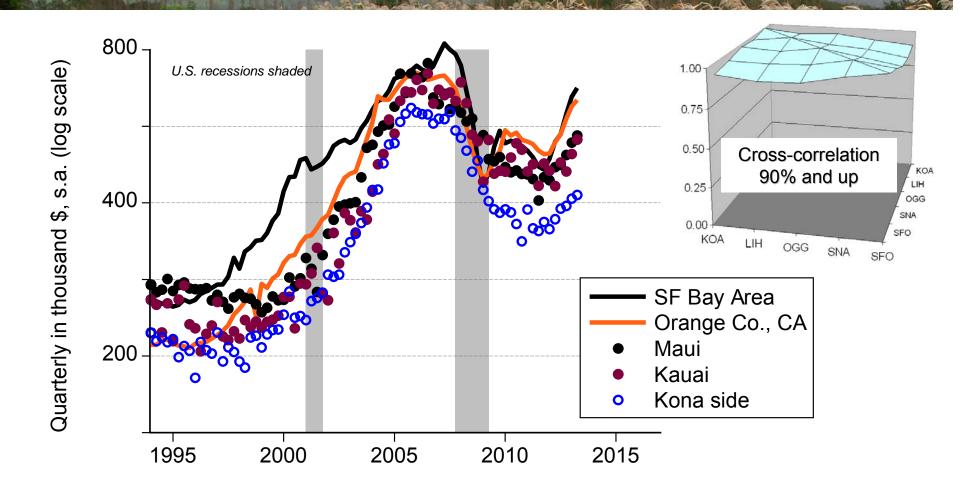


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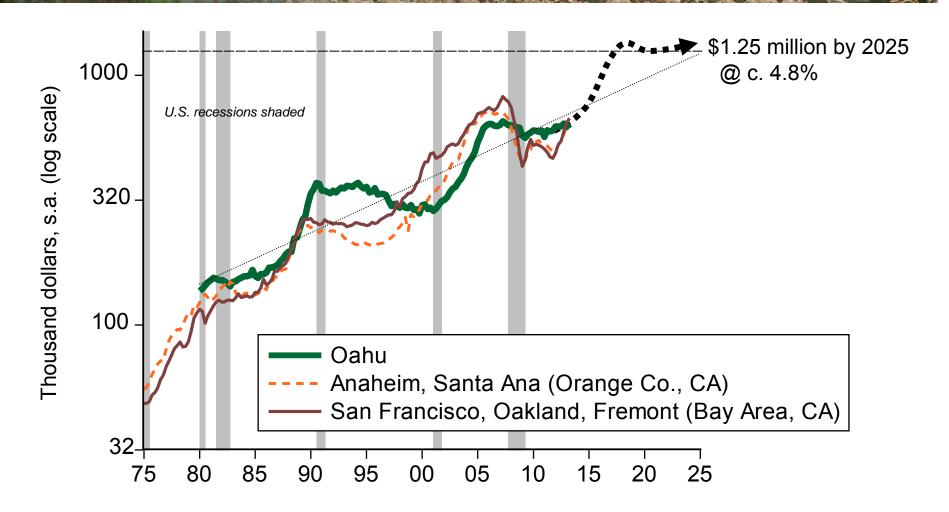
#### Monthly Oahu median existing home sales prices



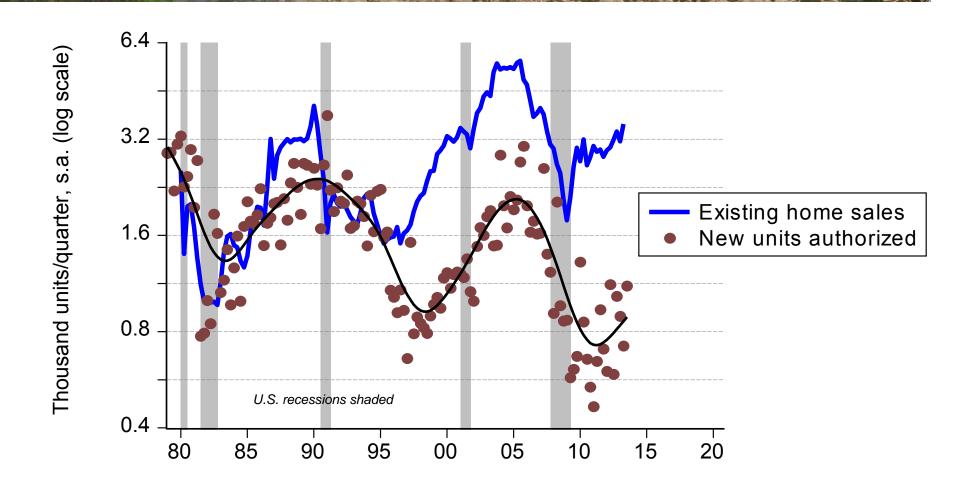
# California, Neighbor Island existing single-family home median sales prices: strong co-movement



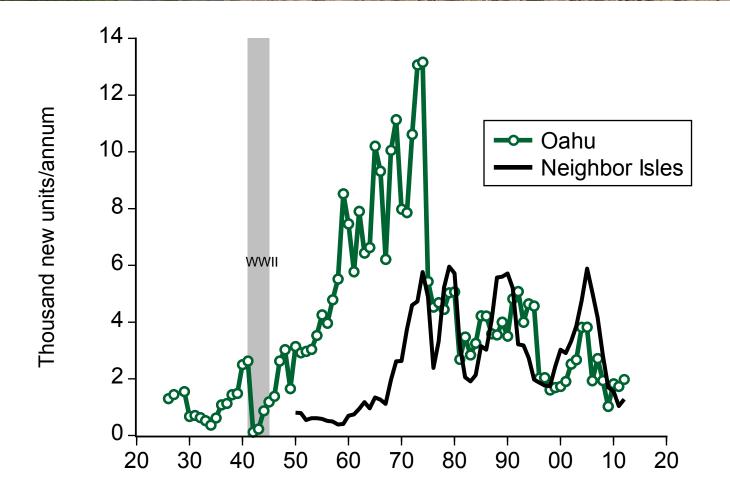
# Median single-family existing home sales prices: replicating the *last* (early-2000s) price acceleration



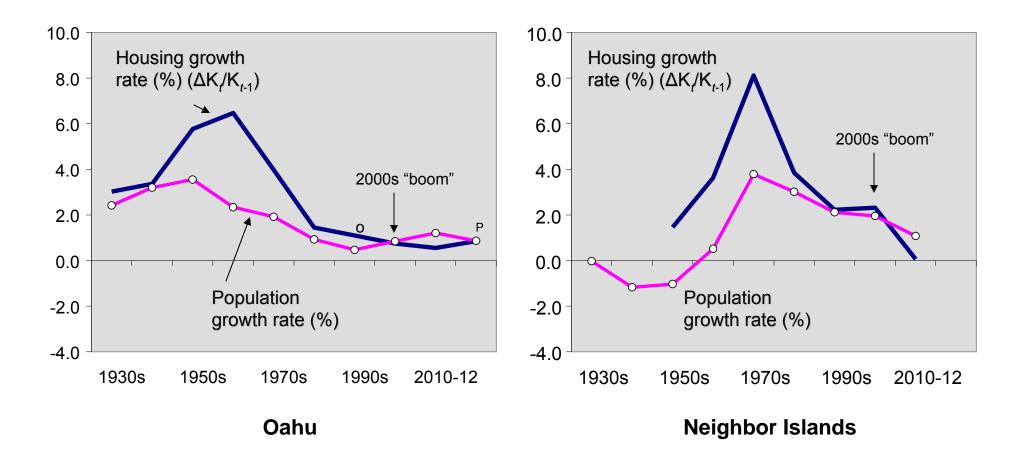
# Hawaii existing home sales outpace new residential units permitted (especially slow Neighbor Isle recovery)



#### Annual new housing units authorized by building permit



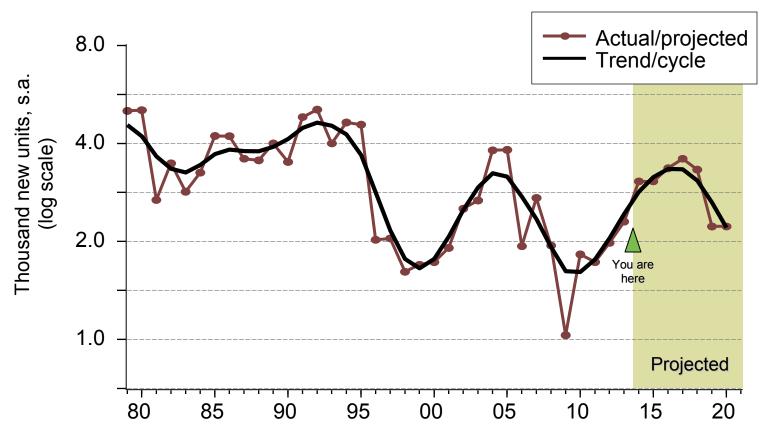
#### Hawaii now: population growth > housing formation



<sup>o</sup>Military downsizing (BRAC) Projection to 2020 with Koa Ridge, Ho'opili, Kakaako; assumes housing cycle tapers after 2017 (next slide)

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### Oahu annual new housing units authorized by building permit actual and projected for 20-teens



Projection assumes that existing home sales prices rise 15% annually 2014-2017 to approximately \$1 million (SF), \$530k (condo), long-term Treasury bond yields rise to 4% by 2015, production of 5,500 high-rise condominium units in Kakaako is completed but absorption reduces notional annual production amounts at Koa Ridge (300 units) and Ho'opili (500 units) by one-third in 2017 and two-thirds in 2018 at the end of a U.S. economic expansion of average duration for the post-1970s era (eight years)



#### 1. Tourism

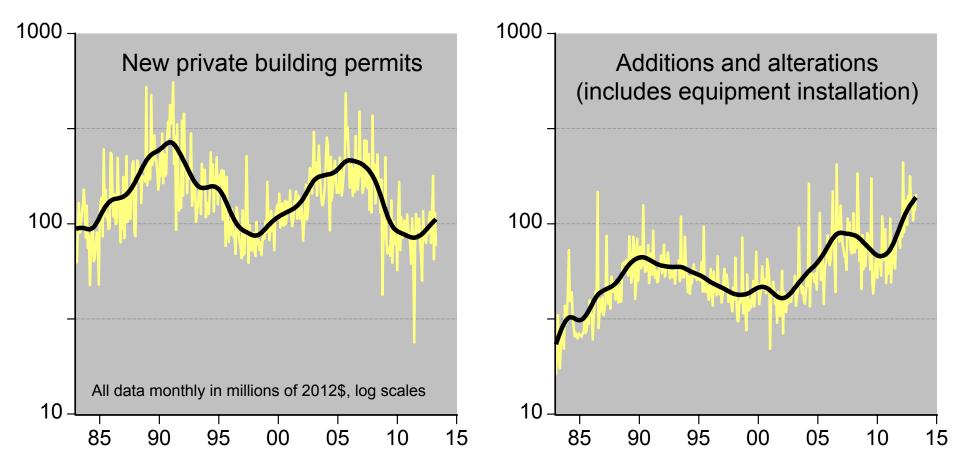
#### 2. Housing

- Tight inventory: model predicts10-15 percent appreciation in 2014
- Housing market fundamentals improving, demand outstripping supply
- Upswing will face headwinds: eroding affordability, rising interest rates
- Production constraints limit homebuilding to less than population growth
- (Regulatory, geographic constraints amplify valuation cycle in housing)
- 3. Construction
- 4. Macroeconomic outlook

#### Construction: head fake—PV panels are not buildings

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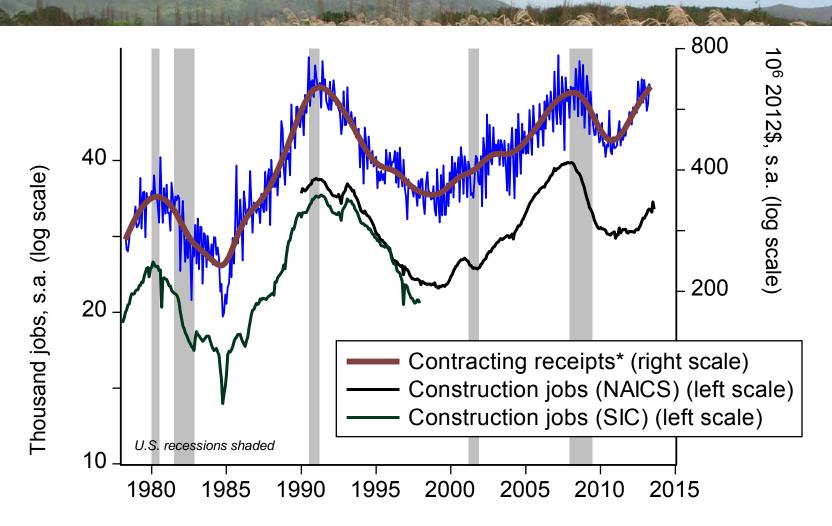
### Recent growth of Hawaii real private building permits dominated by equipment\* (PV), not new structures



\*Building permits are required for installation of photovoltaic equipment, but investment (gross capital formation) customarily distinguishes structures from equipment and software—buying a diesel generator for hurricane preparedness may be a good idea but it's not building (the verb) a building (the noun), nor is the installation of rooftop photovoltaic panels

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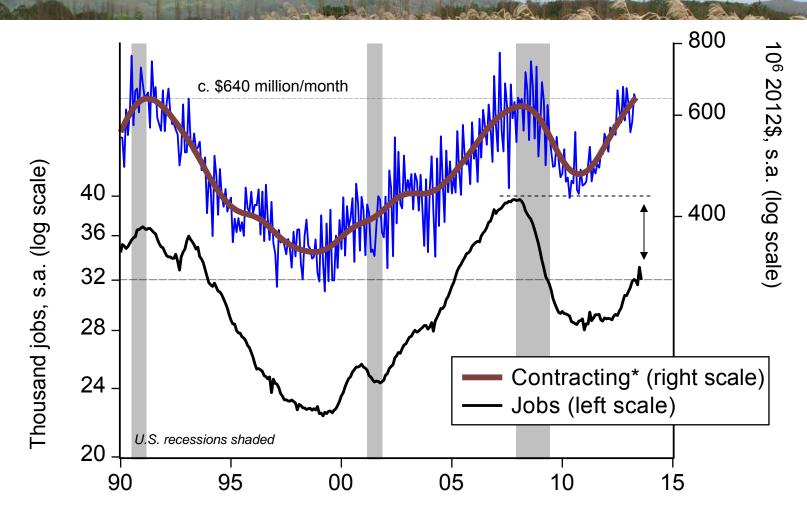
### Construction receipts and jobs correlate, but buying PV or a diesel generator is equipment investment



\*Excludes military housing privatization which was tax-exempt

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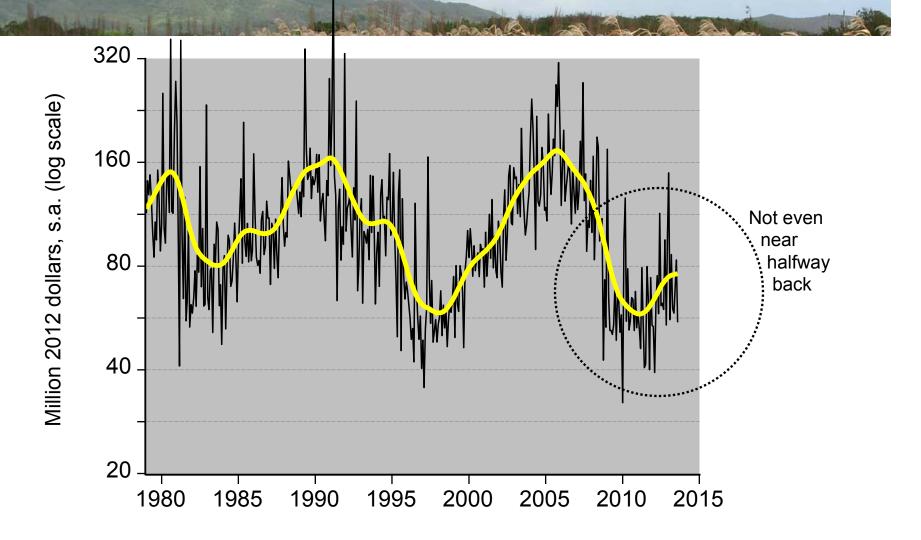
#### Construction jobs not keeping up with spending



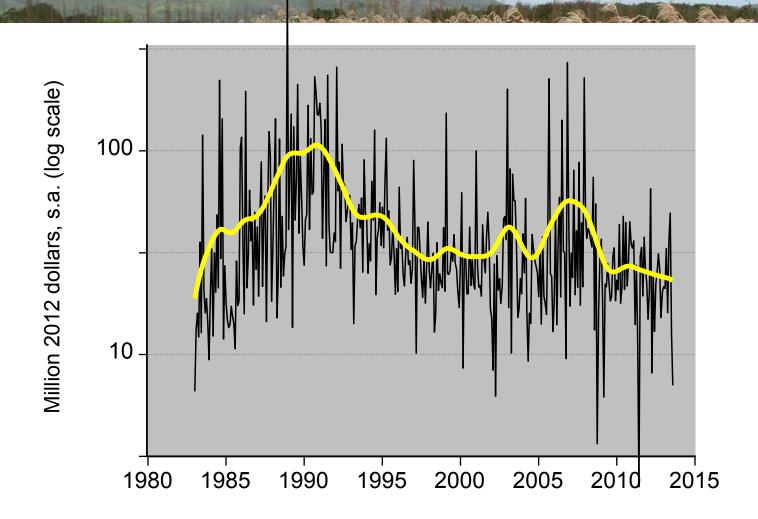
\*Excludes military housing privatization which was tax-free

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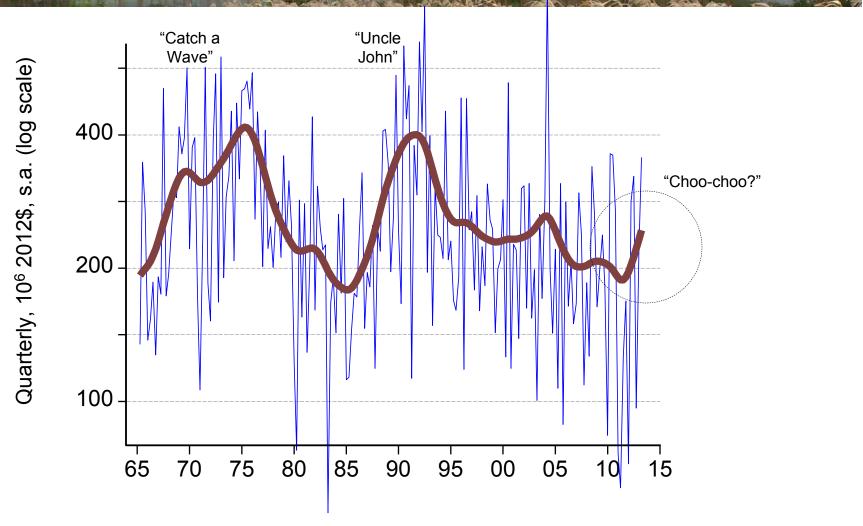
#### Real new residential building permits: lagging



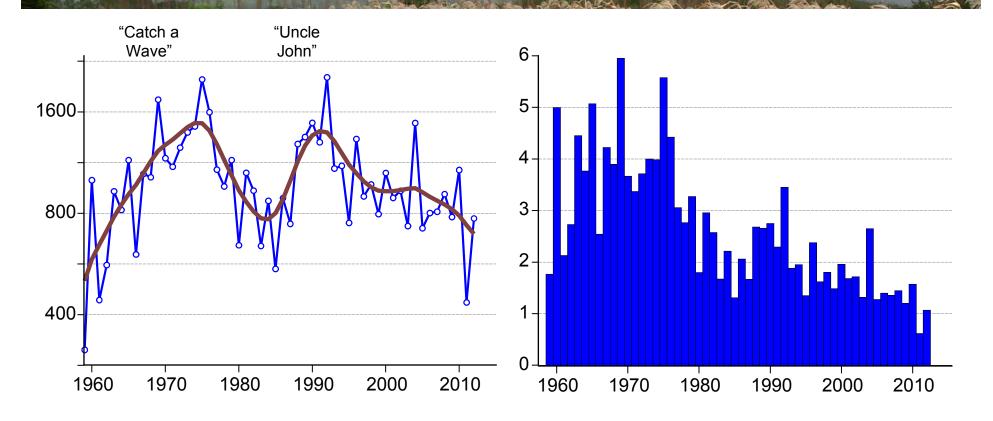
#### Real new commercial building permits: lagging worse



## Quarterly real government construction contracts to mid-2013: signs of life or deferred maintenance?



## Annual real government construction in Hawaii, through 2012



Federal, state, county contracts\*
(Million 2012 dollars)

Totals relative to Hawaii output (percent of GDP)

\*Excludes military housing privatization which is not public, duh

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- 1. Halfway into the current economic expansion
- 2. Housing

#### 3. Construction

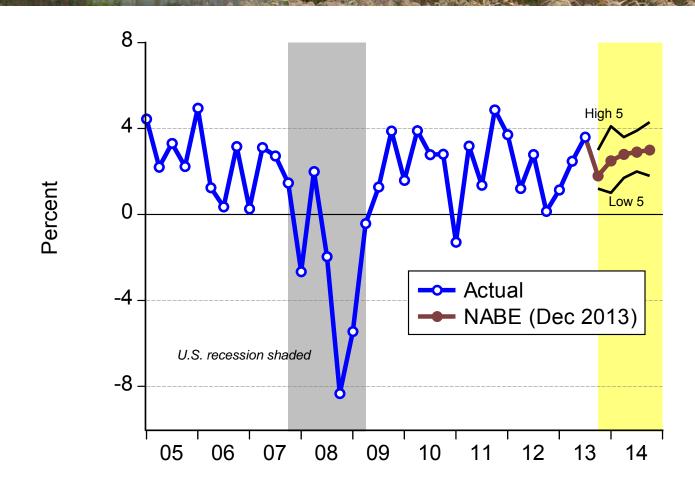
- Recovery is partly a head fake: PV panels are equipment, not buildings\*
- Construction of new buildings recovering less quickly; commercial not at all
- Homebuilding mired in acronymphobia (LUC, DPP, HCDA, HHFDC, DHHL...)
- After rising, public construction as % of GDP still less than fifty years ago
- 4. Macroeconomic outlook

<sup>\*</sup>As in "building permit," the noun, not the verb

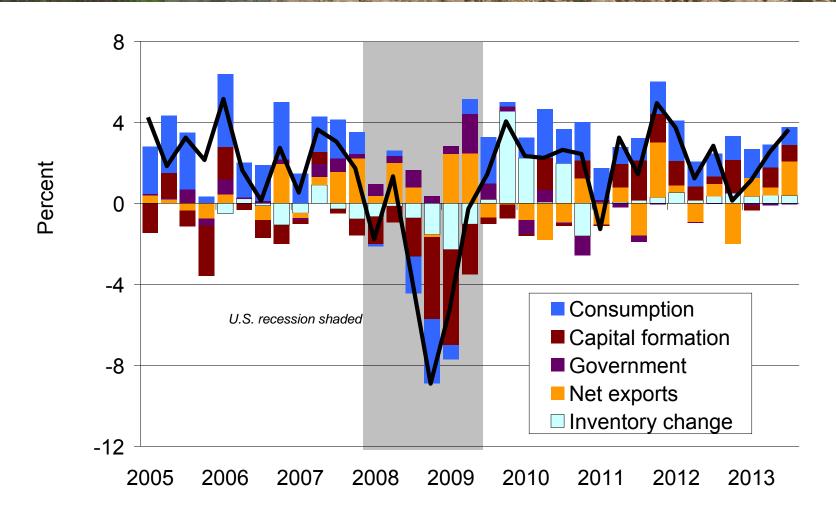
### Macroeconomic outlook: growth with challenges

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# U.S. real GDP growth forecasts (December 2013): October federal shutdown masked strong third quarter



### Composition of U.S. real GDP since 2010: consumption-, investment-, and export-led growth

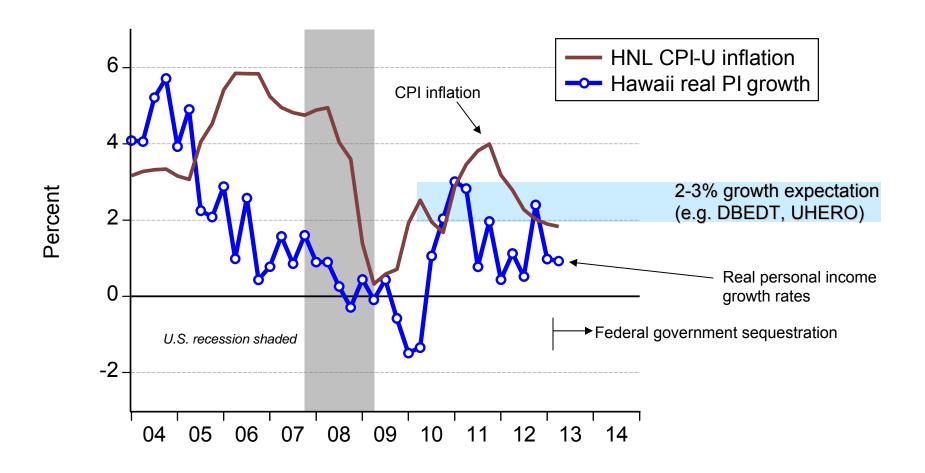


# Compound annual growth of real U.S. GDP government components highlight shifting sources of fiscal drag

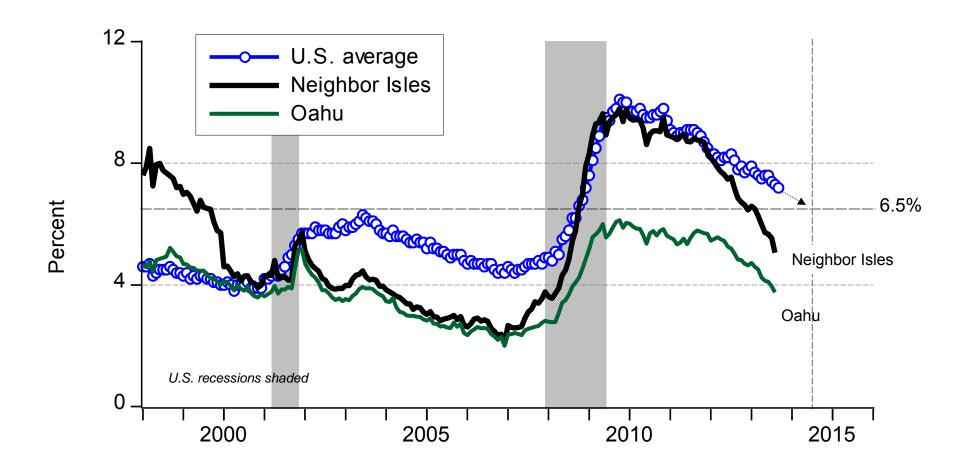
	Expansion to-date	First 2 years 09Q2-11Q2	Second 2 years 11Q2-13Q3
GDP	2.3	2.25	2.36
Government	-1.5	-1.5	-1.4
Federal National defense Nondefense State and local	-1.1 -2.1 0.7 -1.7	1.1 0.8 1.8 -3.3	-3.0 -4.5 -0.3 -0.3

Hawaii math: 0.25 of economy (public sector) is growing –1.5% per annum 0.75 of economy (private sector) is growing +3.5% Overall economy grows 2.25%

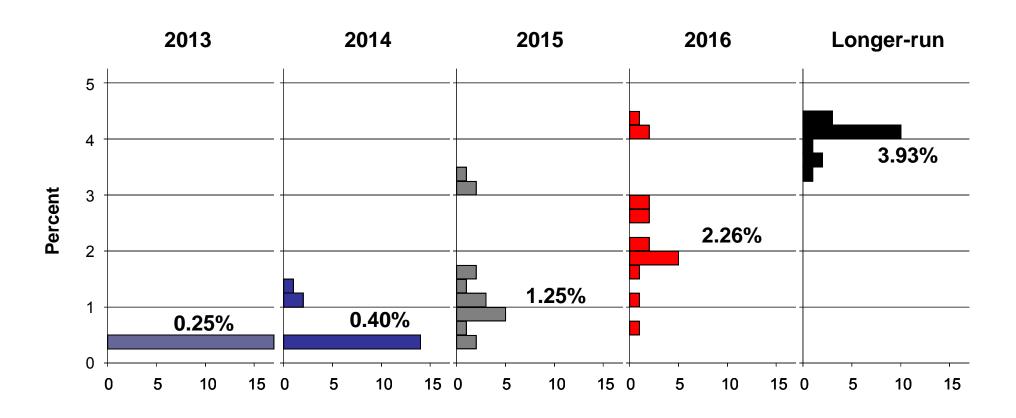
## Hawaii quarterly real personal income growth (puka) and contemporaneous Honolulu inflation rates (line)



# Hawaii and U.S. unemployment rates(s.a.): Fed threshold, 6.5%, before short-term rates rise



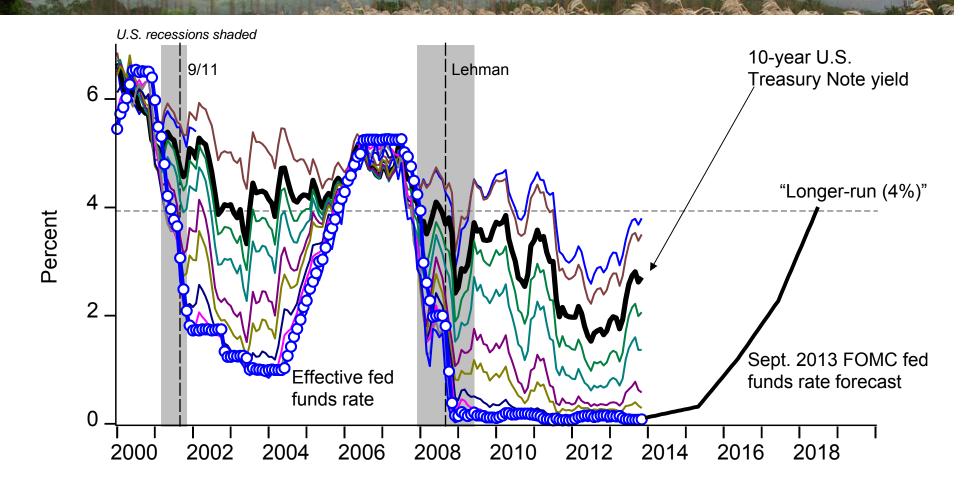
### Distributions of FOMC participant's forecasts for the fed funds target rate and weighted averages



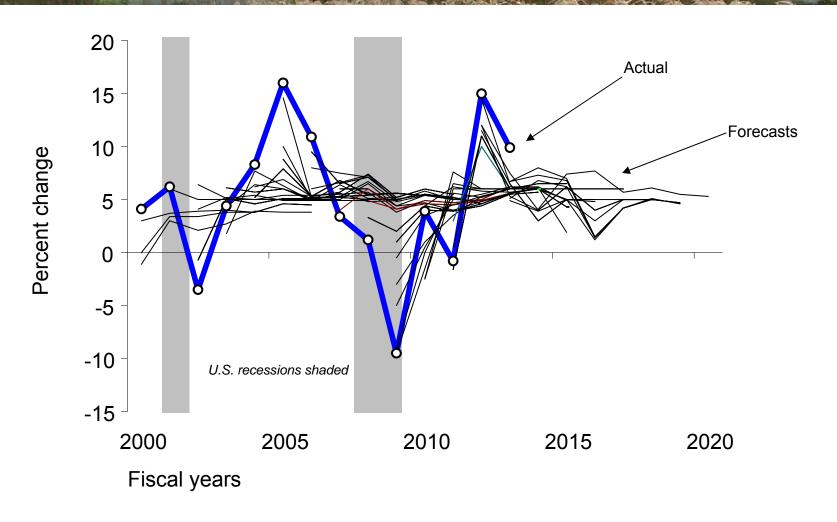
Number of observations (FOMC participants, total = 17)

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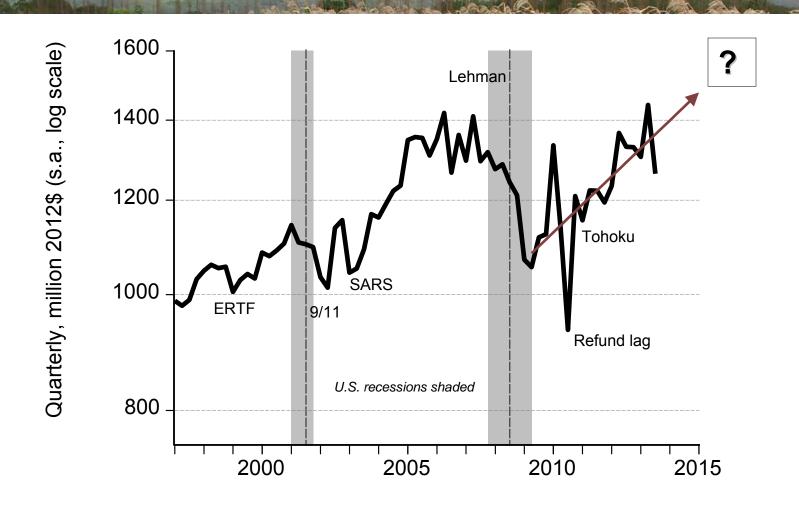
### Treasury constant-maturity yields (term structure) and fed funds rate trajectory implied by the FOMC



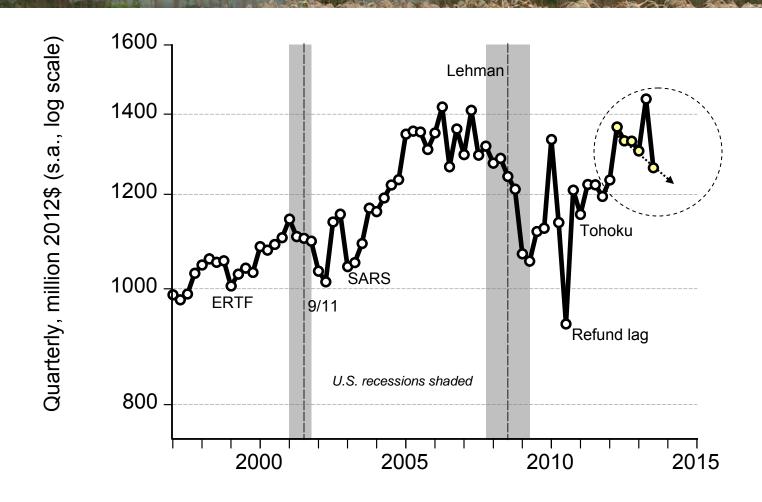
# Hawaii Council on Revenues multi-year forecasts for nominal General Fund revenue growth since FY1999



#### The \$6.4 billion dollar question: will real General Fund revenue exceed \$5.4 billion (12 mos. to 9/13)?



#### Constant-dollar Hawaii general fund revenues actually have declined for 5 quarters recently (1 outlier)

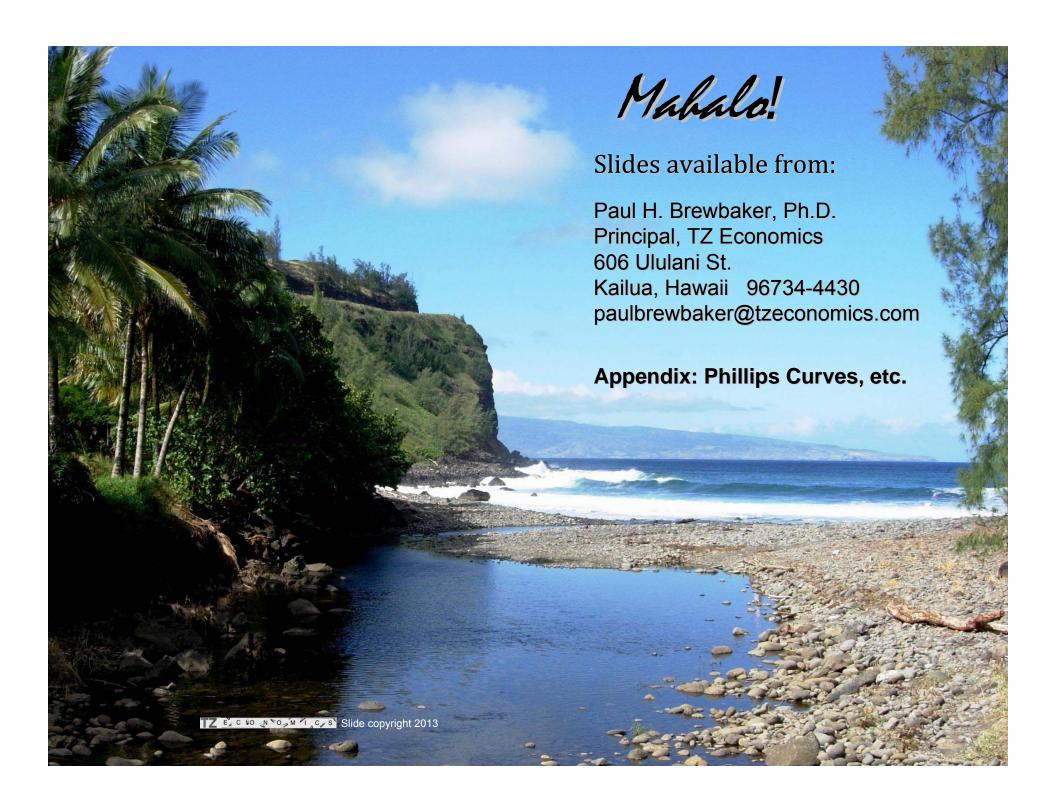


# Outline

- 1. Halfway into the current economic expansion
- 2. Housing
- 3. Construction

#### 4. Macroeconomic outlook

- U.S. real GDP growth forecast: 2% going to 3% (Hawaii too)
- Private sector growth despite fiscal drag, now from federal government
- Oil-driven inflation shocks were temporary; tighter labor markets coming
- Normalization of monetary policy will raise interest rates—more drag
- General fund revenues exceed forecast, boom and bust; position for latter



Mahalo!

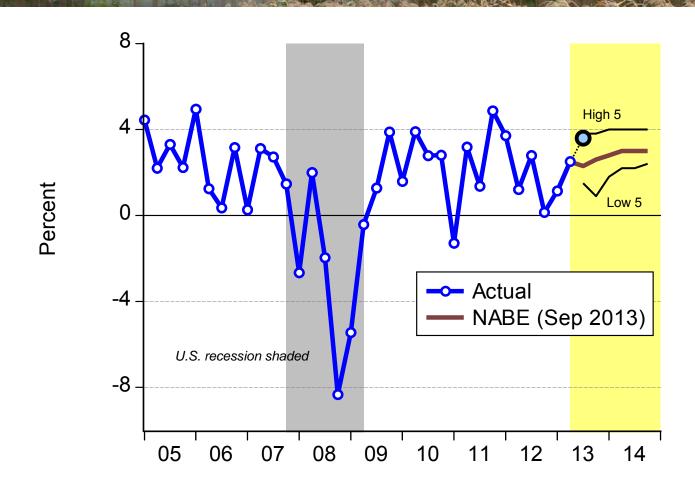
#### Slides available from:

Paul H. Brewbaker, Ph.D.
Principal, TZ Economics
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Kailua, Hawaii 96734-4430
paulbrewbaker@tzeconomics.com

#### **Appendix 1: NABE September 2013 forecast**

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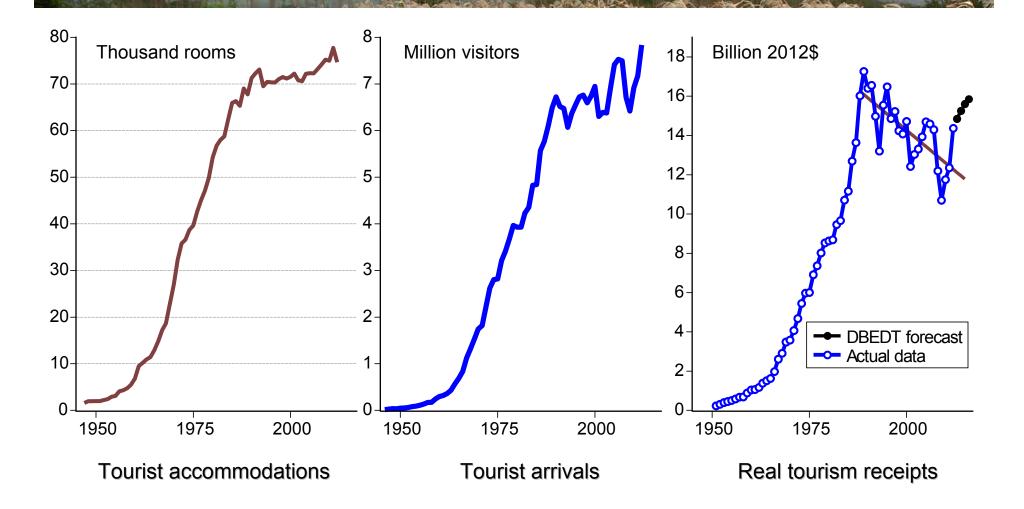
# U.S. real GDP growth forecasts (September 2013): actual third quarter growth closer to high end



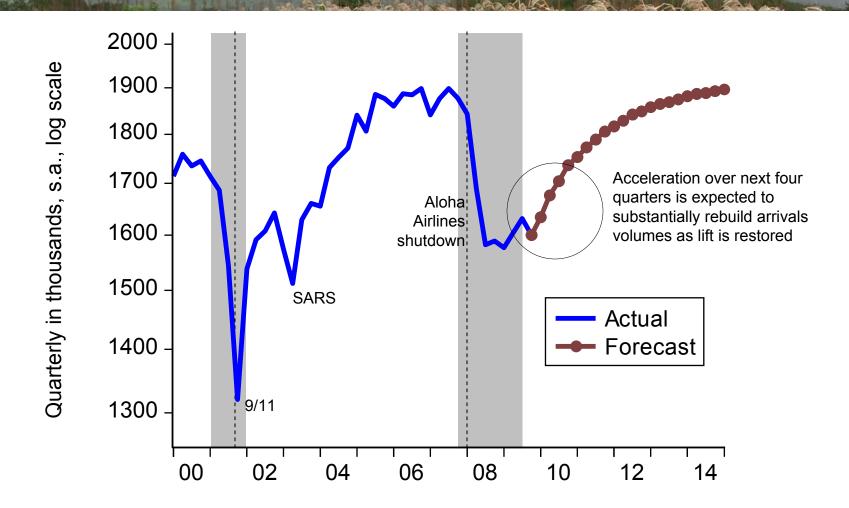
### Appendix 2: Tourism has not grown since 1990

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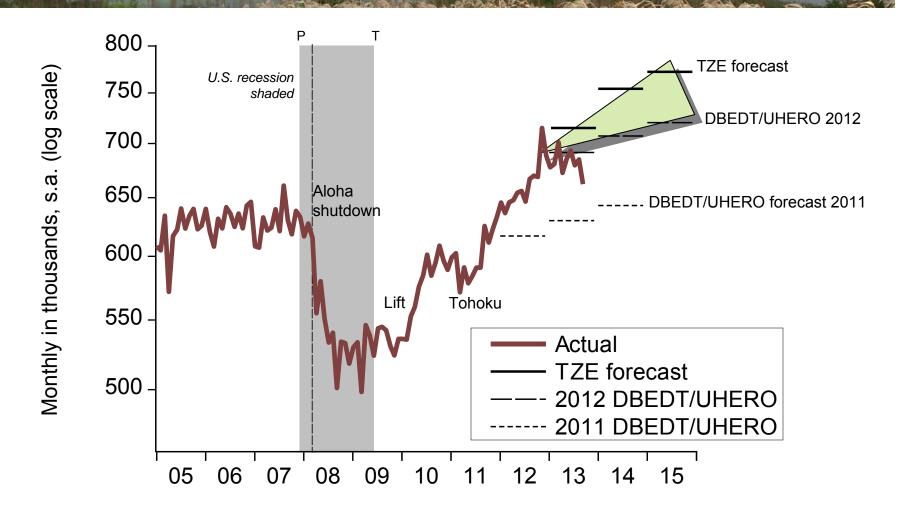
### Tourism dilemma—higher volumes, *lower* receipts; binding constraint: 75k rooms (2012) vs. 73k (1992)



### Older Hawaii tourism forecast (fall 2009): nobody believed it possible but visitor arrivals grew



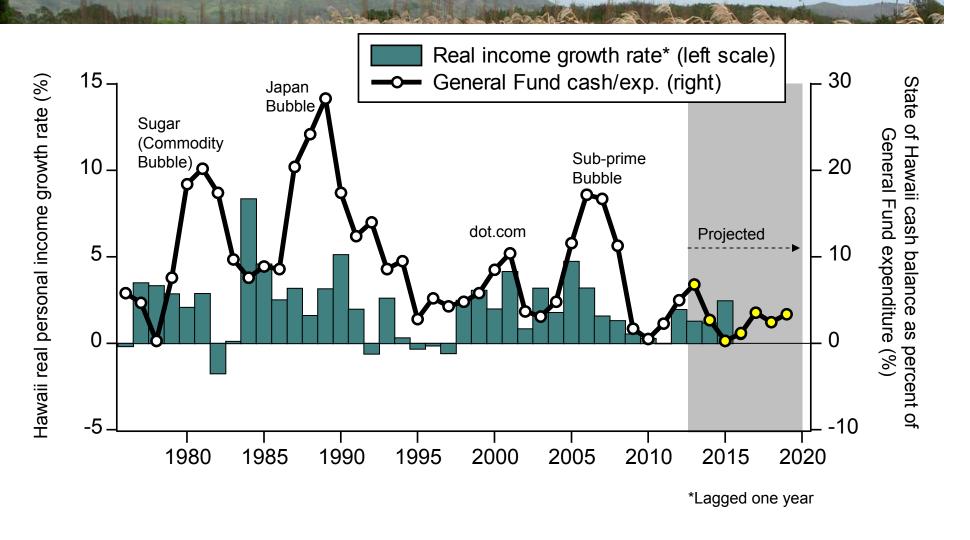
### 2011 forecasts too low, 2012 too high (especially mine): failing to identify lodging capacity constraint



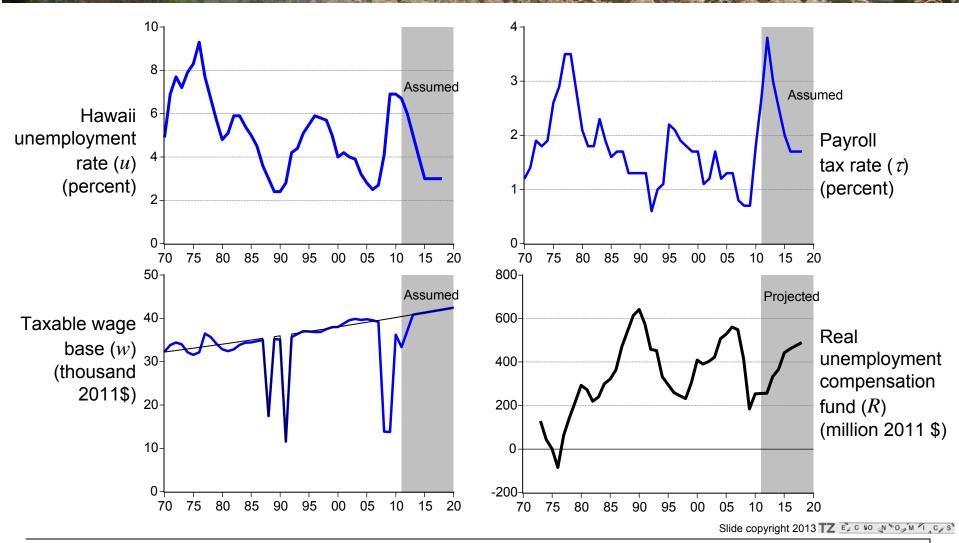
#### Appendix 3. State of Hawaii is not saving enough

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### State cash balances historically provided deeper "insurance" coverage than during the last cycle



### Another fund: unemployment rate falls to 3%, wage base, tax rate revert to "normal"—adequate funding?

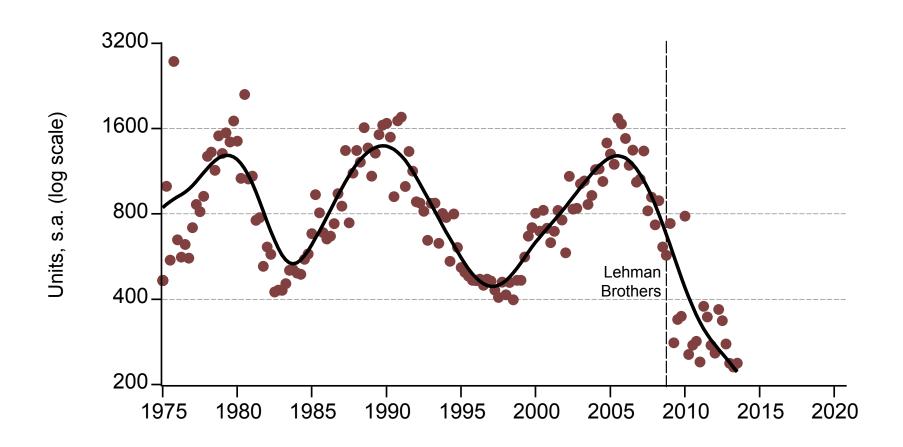


Source: Hawaii DLIR (special correspondence and <a href="http://hawaii.gov/labor/reports/annual/2011-4/program/UTF%20FY2011.pdf">http://hawaii.gov/labor/reports/annual/2011-4/program/UTF%20FY2011.pdf</a>); deflation by TZE using Honolulu CPI-U; even agressive restoration of funding parameters and a good economy may not rebuild the fund fast enough

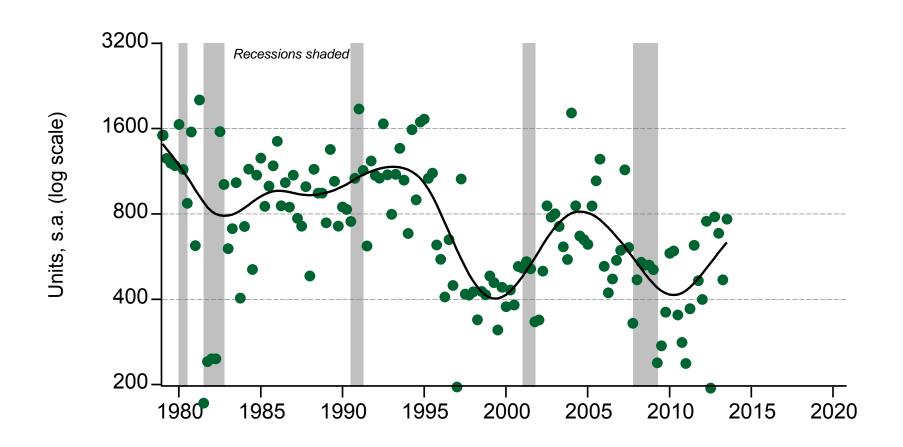
### Appendix 4. Homebuilding really is that low

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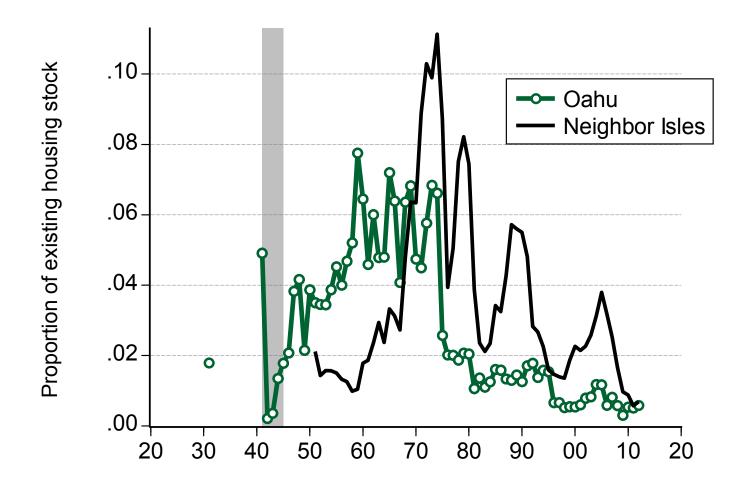
### Neighbor Island quarterly new housing units authorized by building permit: nothing but upside



## Oahu quarterly new housing units authorized by building permit: growth but fast enough?



#### New housing units as % of housing stock(-1)

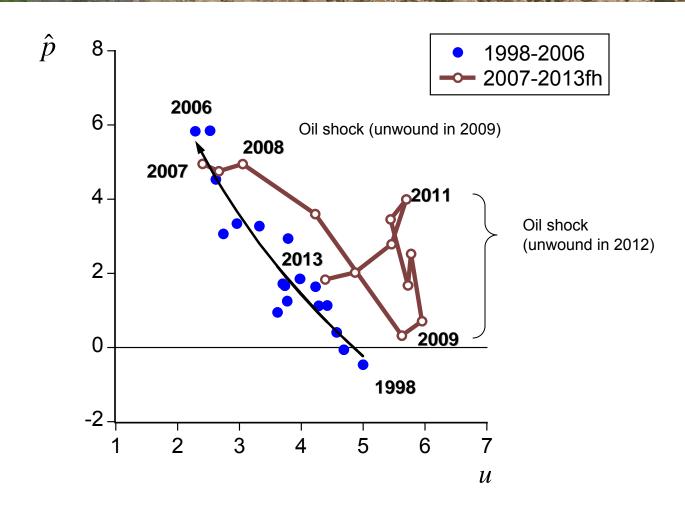


Sources:

### **Appendix 5: Honolulu Phillips Curves**

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### Honolulu inflation and unemployment since 2007: oil shocks (2008, 2010-11); into "The Zone" 2013



#### Fed inflation goal (2%) defines LR equilibrium; Oahu housing cycle exerts "clockwise" tendency

