

**Testimony in Support of HCR 92
Declaring March as Localicious Hawaii Month**

Dear Senator Donovan Dela Cruz, Chair, Sam Slom, Vice Chair, and Members of the Economic Development, Government Operations and Housing; Senator Wakai, Chair, Clarence Nishihara, Vice Chair, and Members of the Technology and the Arts; and Senator Clarence Nishihara, Chair, Ronald Kouchi, Vice Chair, and Members of the Agriculture Committee:

Thank you for the opportunity to provide testimony in support of HCR 92, Declaring March as Localicious Hawaii month. My name is Denise Hayashi Yamaguchi and I am the Executive Director of the Hawaii Agricultural Foundation.

The Hawaii Agricultural Foundation (HAF) supports HCR 92 which declares March as Localicious Hawaii month. The resolution supports HAF's efforts to recognize local restaurants that are committed to buying local while also raising funds to support future farmers in Hawaii.

The Localicious Hawaii campaign which launched March 1, 2014 has been well-received by the public and is anticipated to generate more than \$50,000 for HAF's educational programs for public elementary school students in this first year.

HAF will run the Localicious campaign annually and will ensure that careers in agriculture are introduced to students at an early age.

The mission of the HAF is to support and sustain Hawaii's agricultural industry by addressing critical needs and services of farmers and the agricultural industry in Hawaii, and by better connecting the farmers with the community and vice-versa. This involves educational and outreach programs in the community, as well as direct marketing, technical, educational and in-the-field support for farmers.

Sincerely,

Denise Hayashi Yamaguchi
Executive Director

From: mailinglist@capitol.hawaii.gov
To: [EGHTestimony](#)
Cc: brian@hfbf.org
Subject: *Submitted testimony for HCR92 on Apr 22, 2014 14:45PM*
Date: Sunday, April 20, 2014 2:08:36 PM

HCR92

Submitted on: 4/20/2014

Testimony for EGH/TEC/AGL on Apr 22, 2014 14:45PM in Conference Room 423

Submitted By	Organization	Testifier Position	Present at Hearing
Brian Miyamoto	Hawaii Farm Bureau	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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HCR92

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Testimony for EGH/TEC/AGL on Apr 22, 2014 14:45PM in Conference Room 423

Submitted By	Organization	Testifier Position	Present at Hearing
Warren Watanabe	Maui County Farm Bureau	Support	No

Comments:

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Submitted By	Organization	Testifier Position	Present at Hearing
Lehn Huff	Maui School Garden Network	Support	No

Comments:

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HCR92

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Submitted By	Organization	Testifier Position	Present at Hearing
Brad Parsons	Individual	Oppose	No

Comments: Senators: LOCALICIOUS? Is that a word?

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