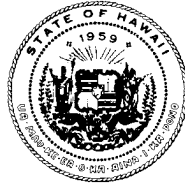


NEIL ABERCROMBIE
GOVERNOR



CRAIG K. HIRAI
EXECUTIVE DIRECTOR

STATE OF HAWAII

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM
HAWAII HOUSING FINANCE AND DEVELOPMENT CORPORATION
677 QUEEN STREET, SUITE 300
Honolulu, Hawaii 96813
FAX: (808) 587-0600

IN REPLY REFER TO:

WRITTEN ONLY

Statement of
Craig K. Hirai
Hawaii Housing Finance and Development Corporation
Before the

HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS

February 4, 2014 at 8:30 a.m.
State Capitol, Room 312

In consideration of
H.B. 2354
RELATING TO ECONOMIC DEVELOPMENT.

The HHFDC ***offers the following comments*** on H.B. 2354. HHFDC defers to the High Technology Development Corporation on the overall merits of H.B. 2354, which creates a film and media park. However, HHFDC is willing to provide consultation assistance to the High Technology Development Corporation should it be adopted.

Thank you for the opportunity to provide written comments on this bill.

Statement of
LEN HIGASHI
Acting Executive Director & CEO
High Technology Development Corporation
before the
HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS
Tuesday, February 4, 2014
8:30 a.m.
State Capitol, Conference Room 312
In consideration of

HB 2354 RELATING TO ECONOMIC DEVELOPMENT.

Chair Tsuji, Vice Chair Ward, and Members of the Committee on Economic Development & Business.

The High Technology Development Corporation (HTDC) offers **comments** on HB 2354 relating to Economic Development. HTDC supports innovation and technology development in any industry, including creative film and media. Today, creative media is inseparable from technology with companies in this sector developing applications, games, and multimedia productions. HTDC comments that our agency has a core competency in technology and manufacturing and works closely with the Department of Business, Economic Development and Tourism (DBEDT) Creative Industries Division in this sector. With limited resources HTDC suggests that our agency would be best suited in a support role for this initiative.

Thank you for the opportunity to offer these comments.

ward2-Robin

From: mailinglist@capitol.hawaii.gov
Sent: Friday, January 31, 2014 10:34 PM
To: edbtestimony
Cc: unmanib@maui.net
Subject: Submitted testimony for HB2354 on Feb 4, 2014 08:30AM

HB2354

Submitted on: 1/31/2014

Testimony for EDB on Feb 4, 2014 08:30AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Unmani Cynthia Groves	Individual	Support	No

Comments: I support transparency in labeling and support coffee labeling and coffee growers by requiring labels that list the blended origins of all the coffees in the package and the percentages. Coffee growing is an art, and Hawaii coffee growers are proud of their process and product. Keep the integrity and the spirit of the 'aina true, local and proud with their product. If there are other countries that are offered, let that be known. The % of the blends matter and creates the uniqueness of the coffee. While one of my hats is an organic gardener of many years and I don't personally grow coffee, I appreciate good coffee, the conversations about coffee and care I see in friends who do farm coffee here in HI, and notice what matters to them. Thank you for the opportunity to testify.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
RICHARD C. LIM
Director
Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS

Tuesday, February 04, 2014
8:30 AM
State Capitol, Conference Room 312

in consideration of
HB2354
RELATING TO ECONOMIC DEVELOPMENT

Chair Tsuji, Vice Ward, and Members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) supports the intent of HB2354 which seeks to establish a creative film and media park as part of the statutory duties of the High Technology Development Corporation (HTDC). The bill also designates certain properties to be included in the park. This bill would require a funding appropriation which is not currently available through HTDC.

Further, the Legislature appropriated \$250,000 in CIP funds to DBEDT in FY14 for the purposes of conducting a feasibility study including site recommendations, facility recommendations and a business plan for a Creative Media/Film Studio Facility. This feasibility and market analysis is in the process of being allotted. As this feasibility study directly addresses infrastructure development, direct and indirect tax revenue and market viability, DBEDT would defer to the recommendations of this study prior to passing this measure.

Thank you for the opportunity to testify on this measure.

NEIL ABERCROMBIE
GOVERNOR OF HAWAII



**STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES**

POST OFFICE BOX 621
HONOLULU, HAWAII 96809

**Testimony of
WILLIAM J. AILA, JR.
Chairperson**

**Before the House Committee on
ECONOMIC DEVELOPMENT & BUSINESS**

**Tuesday, February 04, 2014
8:30 A.M.
State Capitol, Conference Room 312**

**In consideration of
HOUSE BILL 2254
RELATING TO THRILL CRAFT OPERATION**

House Bill 2254 proposes to make permanent the exemption that authorizes film production permit holders to operate a thrill craft in State waters. Takes effect on June 29, 2014. **The Department of Land and Natural Resources (Department) supports this Administration measure.**

The Department supports the permanent exemption that authorizes film production permit holders to operate a thrill craft in state waters. To date, there have been no incidents or accidents reported involving the use of thrill craft during filming operations.

WILLIAM J. AILA, JR.
CHAIRPERSON
BOARD OF LAND AND NATURAL RESOURCES
COMMISSION ON WATER RESOURCE MANAGEMENT

ESTHER KIA'AINA
FIRST DEPUTY

WILLIAM M. TAM
DEPUTY DIRECTOR - WATER

AQUATIC RESOURCES
BOATING AND OCEAN RECREATION
BUREAU OF CONVEYANCES
COMMISSION ON WATER RESOURCE MANAGEMENT
CONSERVATION AND COASTAL LANDS
CONSERVATION AND RESOURCES ENFORCEMENT
ENGINEERING
FORESTRY AND WILDLIFE
HISTORIC PRESERVATION
KAHOOLAWE ISLAND RESERVE COMMISSION
LAND
STATE PARKS

January 28, 2014

Members of the 27th Hawaii State Legislature

Re: Support for House Bills (HB) 2150, 2151 and 2152

Dear State Senators and State Representatives:

Ferraro Choi is a leader in the design of sustainable educational and research projects throughout the State of Hawaii and the Pacific. On the Island of Hawaii we were the architects for the USDA Institute for Pacific Islands Forestry Laboratory, the NELHA Gateway Energy Center and the West Hawaii Exploration Academy charter school. We have worked with NOAA on the planning and design of research and outreach facilities on Oahu, Maui, Kauai and throughout the Papahānaumokuākea Marine National Monument. In Antarctica we designed the Amundsen Scott South Pole Station and various remote support facilities for the National Science Foundation in conjunction with NASA as an analog for lunar and Mars habitats. Closer to home, we recently completed the design of the Stevenson Middle School's Science Center which will house among other projects, the school's award winning robotics program.

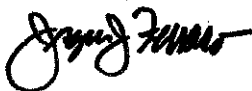
Ferraro Choi is in support of SB2583 to provide matching funds in partnership with NASA to assess the feasibility of a laser communication ground station in Hawaii. If established, the ground station would connect Hawaii to the 21st century network of super high speed optical communications to spacecraft and extraterrestrial sites on the moon and asteroids. It can stimulate and enhance STEM programs in elementary and secondary schools and provide opportunities for research at our university. If not enacted, Hawaii may be left behind in the space communications network.

We support SB2584 for applied research in self sufficient and sustainable technologies in partnership with the State of California and NASA. Hawaii's remote geographic location and unique natural resources are an analog for extraterrestrial settlement. They also provide our state an opportunity to move forward in independence from polluting energy sources and reduce importation of building materials. This bill will enable research in alternative basaltic construction modules, three dimensional printing, renewable energy systems, and water reclamation all systems.

We also support SB2585 for the procurement of land for the construction of the PISCES administrative offices and test facility on Hawaii Island. The project is currently in the pre-design and site investigation stage. Its development will initially support the design and construction industry in the state and thereafter attract a multitude of high technology institutions and national space programs to test their equipment *insitu* at this unique facility.

We respectfully ask your support of these bills during your legislative session. Thank you for your consideration.

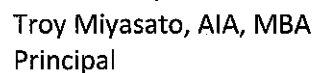
Sincerely,



Joe Ferraro, FAIA, LEED AP
Principal



William Brooks, AIA, LEED AP
Principal



Troy Miyasato, AIA, MBA
Principal

TESTIMONY IN SUPPORT OF THE INTENT OF HB 2354 – LATE TESTIMONY

HOUSE OF REPRESENTATIVES, THE 27TH LEGISLATURE, REGULAR
SESSION OF 2014

COMMITTEE ON ECONOMIC DEVELOPMENT AND BUSINESS

Rep. Clift Tsuji, Chair

Rep. Gene Ward, Vice Chair

Tuesday, February 4, 2014

Conference Room 312

8:30 am

Chair Tsuji, Vice Chair Ward, Members of the Committee,

Mahalo for the opportunity to testify today in support of the intent of HB 2054 –
RELATING TO ECONOMIC DEVELOPMENT.

My name is Chris Lee and I am the Founder and Director of the Academy for Creative Media System at the University of Hawaii. I testify today as an individual and not on behalf of the University.

Hawaii is blessed with a vibrant and growing entertainment economy. The motion picture, television, and digital media industry employs our people with living wage jobs, keeps our graduates of the Academy for Creative Media here in the islands in the career of their choice, doesn't pollute or endanger our fragile ecology, and dramatically compliments our visitor industry providing priceless marketing exposure on a global scale throughout the year.

Production in all its forms is a leading new growth industry even when the overall economy falters due to external forces. For example, in 2010 during the depths of the recent Great Recession, the motion picture and television industry in Hawaii reached a high water mark of over \$400 million in direct spend.

This past week, the Honolulu Star Advertiser reported that, "spending by film and television productions in Hawaii dropped 7 percent last year ... (to) an estimated \$228.2 million statewide last year, said state Film Commissioner Donne Dawson. In 2012 that figure was \$245.6 million, she said," generating "2,852 jobs in 2013 compared with 3,168 jobs for 2012."

Walea Constantinou, Honolulu Film Office commissioner, noted "Oahu typically attracts 75 percent of the production money spent in the state. Last year film and TV productions spent an estimated \$171.1 million on Oahu, she said. The year before, that figure was higher: \$184.2 million."

“That kind of robustness benefits a lot of people, according to the state's Department of Business, Economic Development and Tourism, which tracks how production dollars flow through the community — in other words, how much additional spending the money generates.

The agency's so-called "multiplier" formula estimates that production spending resulted in \$399.3 million powering Hawaii's economic engine.”

Last year the Legislature raised the Production Tax Credit which has kept Hawaii competitive with film and television friendly production hubs around the globe. But we continue to limit the amount of business we could realize for the simple reason that we do not have a proper studio complex capable of handling multiple shows and the interior production that big budget pictures need to complement the location shooting they do here.

For example, *Pirates of the Caribbean*, *Battleship*, and *Journey to the Center of the Earth* all came and did their exteriors here in Hawaii, but then headed to Los Angeles, London, and North Carolina to build their massive and expensive sets because there are no available stages to accommodate productions of their size. Similarly, *Jurassic Park 4* will soon come to Hawaii to shoot their exteriors, but the interiors will be done in Louisiana. Quite simply, we are missing out on half the pie.

Actually, we're missing out on more than half the pie, because where there are stages, there is post-production. The tertiary industries of large set construction, post-production sound, visual effects and the living wage jobs they create all follow from the foundation of a studio complex. The Diamond Head Studio, owned by the State, has been a valuable resource for, most recently, *Hawaii Five-0* and before that *Lost*. But it has only one stage and can only accommodate one show at a time. Moreover, none of the big budget films mentioned above could have done their interiors on that single, relatively small stage. And neither *Hawaii Five-0* nor *Lost* nor virtually any tv show or movie has ever done their post-production here in Hawaii.

While specific details for this “film and media park” are not exactly clear from the current wording of the bill, the intent of supporting such a complex essentially on or near the University of Hawaii West Oahu makes a great deal of sense in both the context of growing industry where Hawaii's population is growing fastest and where the land rich new campus plans to make creative media a central focus of curriculum for Hawaii's students.

As Director of ACM System working with the leadership and faculty at UHWO, and LCC, KCC, HCC, programs at Manoa, and soon the neighbor island community colleges, we are currently implementing last session's SB 1273 which provides the resources to create a new, seamless, articulated pathway to a BA in

Creative Media at UHWO to maximize the number of Hawaii students pursuing careers in the field.

There is with this bill the opportunity to broaden the state's incentives beyond the traditional studio and network legacy model to the broadband driven digital industries such as transmedia, computer animation, mobile game production, social media platforms and smart phone applications.

Hawaii has wisely invested in this industry, both through educational efforts and the existing Production Tax Credits. The results are clear and positive. SB 2354 is a chance to build upon this rare economic diversification success story.

Mahalo for the opportunity to testify.



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
House Committee on Economic Development and Business
February 4, 2014 at 8:30am

by
Sherry Proper
Director of Strategic Initiatives
University of Hawai'i - West O'ahu

HB 2354 – RELATING TO ECONOMIC DEVELOPMENT

Chair Tsuji, Vice Chair Ward, and Members of the Committee:

The University of Hawai'i West - O'ahu supports HB 2354. We would very much like to be a part of such an innovative opportunity to further the film production and creative media industries in Hawai'i. The creation of a Film and Media Park on University of Hawai'i - West O'ahu land, in conjunction with our new Academy for Creative Media academic programming, will establish a strong connection between education and high-technology industry in Hawai'i.

A Film and Media Park on campus grounds would encourage highly talented high school students in programs like Searider productions to continue their education and pursue a bachelor's degree in creative media at the University of Hawai'i - West O'ahu. This hub of activity and creativity would be a showcase of university student talent. Hands-on opportunities in a dedicated Film and Media Park at the University of Hawai'i - West O'ahu will better prepare baccalaureate students for professional work in the industry. The collaborative nature of the Park will also draw attention to the innovated academic programs in our State's high schools and University system – a win-win situation for our State.

While we support this concept, our concerns include governance structure of the Film and Media Park, and the locations identified by tax map key numbers.

Thank you for the opportunity to express our support and concerns on this measure.