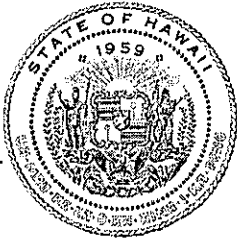


HB2253 HD1

Expands funding sources to support the Hawaii film studio and office and film and digital media industry development within the Department of Business, Economic Development, and Tourism. Repeals statutory sections relating to the Hawaii television and film development board, which has been inactive for many years and no longer serves its original funding mechanism purpose. Appropriates funds. Effective January 20, 2050. (HB2253 HD1)



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
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Statement of
RICHARD C. LIM
Director
Department of Business, Economic Development, and Tourism
before the
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, GOVERNMENT
OPERATIONS AND HOUSING**

Monday, March 10, 2014
2:45 PM
State Capitol, Conference Room xxx
in consideration of
HB2253, HD1
**RELATING TO FUNDING FOR FILM AND DIGITAL MEDIA
DEVELOPMENT.**

Chair Dela Cruz, Vice Chair Slom, and Members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) strongly supports HB2253, HD1, which would create the Hawaii Film and Digital Media Development Special Fund, providing a mechanism to capture rental fees from the Hawaii film studio, film permit fees and tax credit application fees.

Film production activity is on course to increase in 2014 and beyond, and with it, the demands on the film studio and office. The costs to support, manage and maintain the statutory programs including the Hawaii film studio exceed the existing allocations.

By providing the ability to deposit and expend film studio rent payments, fees from processing film permits and tax credit applications, the Hawaii Film Office can: 1) better maintain the Hawaii Film Studio facility which is a key asset to Hawaii's film industry; and 2) address increased program costs, including marketing Hawaii as a primary film location.

Thank you for the opportunity to testify on this measure.

From: mailinglist@capitol.hawaii.gov
To: [EGHTestimony](#)
Cc: thirr33@gmail.com
Subject: Submitted testimony for HB2253 on Mar 10, 2014 14:45PM
Date: Monday, March 10, 2014 5:48:28 AM

HB2253

Submitted on: 3/10/2014

Testimony for EGH on Mar 10, 2014 14:45PM in Conference Room 016

Submitted By	Organization	Testifier Position	Present at Hearing
Arvid Tadao Youngquist	Sky Ohana	Oppose	Yes

Comments: Chair, EGH Committee Vice Chair, EGH Committee The Right Honorable Committee Members The Sky Ohana HB 2253 relative to a special fund. We oppose it not because it is a GOV Package bill nor because it was introduced by Speaker Joe Souki, whom we appreciate as a fellow senior. We oppose it because it is not sufficiently heard and vetted. Just DBEDT provided testimony, period, and of course, in support. It will be affected directly by the enactment and the amendment of this measure. We request that the committee scrutinize the witness(es), and the testimony(s), very judiciously to assure that not yet another "special fund" may end up being used "ineffectively" without actual substantial returns to the people of Hawaii in exchange for consideration of this worthy industry. The Sky Ohana not only appreciates the film and the media industry. We often find ourselves as film buffs. The latest film we saw was "Non-Stop". As you know last year Chinatown served as a city in India in a location shot and we hope to be seeing the film in local theaters, and for its success. Mahalo. Arvid Tadao Youngquist Founder, Administrator, & Spokesman Note: Registered Voter, CD1, US Congressional District, Kalihi Valley resident

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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