



State of Hawaii
DEPARTMENT OF AGRICULTURE
1428 South King Street
Honolulu, Hawaii 96814-2512
Phone: (808) 973-9600 FAX: (808) 973-9613

TESTIMONY OF SCOTT E. ENRIGHT
CHAIRPERSON, BOARD OF AGRICULTURE

BEFORE THE HOUSE COMMITTEE ON AGRICULTURE
MONDAY, FEBRUARY 3, 2014
9:40 A.M
AUDITORIUM

HOUSE BILL NO. 1929
RELATING TO FARMERS MARKETS

Chairperson Wooley and Members of the Committee,

Thank you for the opportunity to testify on House Bill 1929. This bill would limit any item, product, souvenir or any other merchandise at a farmers' market that has not been manufactured, assembled, fabricated, cultivated or produced within the State and has not had at least fifty-one percent of its wholesale value added by manufacture, assembly, fabrication, cultivation or production with the state be labeled "out-of-state" or be represented by other means as being from a place outside the State.

The HDOA supports the intent of the bill with the comment that the Measurement Standards Branch has drafted a sample document resulting from ACT 80, SLH 2009 that would serve as an application to sell goods labeled as "Made in Hawaii" or "Product of Hawaii". Entities found to be misrepresenting products offered for sale that do not meet the qualifications can be subject to prosecution up to and including fines of \$2,000 per day per violation.

Should the Measurement Standards Branch be tasked to determine the documentation requirements for compliance, HDOA further comments that enforcement will be difficult without additional resources for training, collection of penalties and record keeping.

Thank you, again, for the opportunity to testify on this measure.

