## GM 698

Measure Title: Submitting for consideration and confirmation to the Cable Advisory Committee, Gubernatorial Nominee, TIMOTHY BRYAN, for a term to expire 6-30-2015.

Report Title: Cable Advisory Committee

Description:

Companion:

Package:

Current Referral: CPN

Introducer(s):



NEIL ABERCROMBIE GOVERNOR SHAN S. TSUTSUI

## STATE OF HAWAII OFFICE OF THE DIRECTOR DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

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## PRESENTATION OF DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

## TO THE SENATE COMMITTEE ON COMMERCE AND CONSUMER PROTECTION

TWENTY-SEVENTH STATE LEGISLATURE REGULAR SESSION, 2014

FRIDAY, APRIL 11, 2014 9:00 A.M.

WRITTEN TESTIMONY ON GOVERNOR'S MESSAGE NO. 698

TO THE HONORABLE ROSALYN H. BAKER, CHAIR, AND TO THE HONORABLE BRIAN T. TANIGUCHI, VICE CHAIR, AND MEMBERS OF THE COMMITTEE:

The Department of Commerce and Consumer Affairs ("Department") appreciates the opportunity to testify on Governor's Message No. 698, regarding the appointment of Timothy Bryan to the Cable Advisory Committee ("Committee"). My name is Keali'i Lopez, Director of the Department. The Department strongly supports the confirmation of Mr. Bryan's appointment to the Committee as a Hawaii County member for a term to expire on June 30, 2015.

Mr. Bryan fully understands the role and various responsibilities of the Committee including (1) advising the director, cable operators, and access organizations on matters within the jurisdiction of Chapter 440G, Hawaii Revised Statutes ("HRS"), at the request of the director, any cable operator, or any access organization; and (2) advising the

director on any decision designating, modifying, or rescinding a designation of an access organization or the requirements therefor, as provided in section 440G-8.3, HRS.

Mr. Bryan brings communications experience to the Committee having worked in the television industry since 1979 in various capacities including cameraman, producer, editor, and director. Mr. Bryan understands that the Committee serves a vital role in advising the director and industry participants, and the appointment comes with the responsibility to attend and participate. Mr. Bryan is committed and able to attend the Committee meetings. Mr. Bryan feels that as a personal matter, the subject matter of the Committee and the communications industry are interesting. And given his background, he hopes to provide meaningful input to the director and industry participants while serving on the Committee.

Thank you for this opportunity to provide testimony in strong support of the appointment of Mr. Bryan to the Cable Advisor Committee.

The Honorable Rosalyn H. Baker, Chair Senate Committee on Commerce and Consumer Protection Hawaii State Capitol, Room 230 Honolulu, Hawaii 96813

RE: Governor's Message 698

Submitting for consideration and confirmation to the Cable Advisory Committee, TIMOTHY BRYAN, for a term to expire 6-30-2015.

Dear Chair Baker and members of the Committee:

Thank you for the opportunity to submit written testimony in strong support of Mr. Timothy Bryan's confirmation to the Cable Advisory Committee. I have known Tim for approximately 45 years.

On a professional level, Tim has acquired a host of skill sets that have prepared him for the role he now seeks to assume as a contributing member on the Cable Advisory Committee. He is a highly motivated individual with a strong work ethic, who takes a proactive approach to problem solving, seeks input and consensus on issues, quickly grasps complex issues, and communicates effectively in a positive and encouraging manner.

On a personal level, I have watched Tim develop and mature as a gentle man with many notable qualities and attributes. He is caring, witty, sharing, humorous, conversing, and has a deep appreciation for family and friends.

Without reservation, I truly believe that Tim possesses the requisite professional and people skills necessary to serve the Cable Advisory Committee and the people of Hawai'i with honor and distinction.

I strongly support Tim's confirmation and respectfully urge your favorable consideration. Thank you for the opportunity to submit written testimony on this matter.

Sincerely,

Robin J. (ŘĴ) Ýahiku. Esq.

April 9, 2014

Senator Rosalyn H. Baker Chair Commerce and Consumer Protection Committee Hawaii State Capitol, Room 230 Honolulu, HI 96813

Senator Brian T. Taniguchi
Vice-Chair Commerce and Consumer Protection Committee
Hawaii State Capitol, Room 219
Honolulu, HI 96813

Re: Mr. Timothy O. Bryan's Nomination to the Cable Advisory Committee of Department of Commerce and Consumer Affairs (DCCA)

Dear Senators,

I am writing to you as a personal friend of Mr. Timothy O. Bryan who is subject to confirmation of his appointment by Governor Abercrombie to the Cable Advisory Committee of the Department of Commerce and Consumer Affairs (DCCA).

I have known Mr. Bryan for over thirty years and support his nomination for this position. He is a person of integrity and good moral character. He has worked in the cable and broadcasting industry for over 35 years.

Mr. Bryan's appointment to the Cable Advisory Committee will be an asset to DCCA.

Sincerely,

Brenda Ching 3176 Papala St. Honolulu, HI 96822 (1) Why do you wish to be a member of the Cable Advisory Committee?

My professional and life experiences qualify me for the committee and I believe I can be a valuable asset. I can bring another sorely needed neighbor island perspective to an understandably Oahu centric government environment. I also find the subject matter very interesting.

2) What do you perceive are the roles and responsibilities of a member of the Committee?

Provide the director of the CATV division advice concerning policy matters regarding the cable TV industry in Hawaii.

Given your understanding of the roles and responsibilities of a Committee member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Committee.

My education and long experience with media in general—including broadcast television, news gathering, commercial production, and instructional video production, as well as my terms serving on the board of directors of both Na Leo Hawai'i Community Access Television and the Big Island Press Club—qualify me to serve on this board.

(4) What do you hope to accomplish during your term of service?

The Big Island Island is one of the least developed of the main islands and is faced with many challenges. Long distances, varied geography, cultural diversity and a fast growing population are just some of the considerations facing state policy makers. If called upon I hope my perspective, will bring a strong voice to the committee and help the director craft policies and make decisions that benefit the state and particularly my Hawaii Island community.

(5) Name three qualities that best describe you and how these qualities will benefit the Committee.

I am naturally curious (ni'ele) and like to understand how things work.

My experience as a photojournalist helps me be more objective, dispassionate and skeptical. These are qualities I think would be valuable to a director looking to craft public policies that will impact many in our state.

Working in television production and my education has exposed me directly to many of the innovations—both socially and technically—that have fueled and shaped the development of the cable television industry.

I have always believed that putting things into their proper perspective(s) is essential when tackling any problem. I try to look at things from different points of view as well as the larger picture.

(6) Name a previous experience you've had that will be beneficial as a Committee member.

As a member of the Board of Directors for Na Leo O Hawaii Community Television I was exposed to many of the grassroots issues and concerns facing public access television. These and my other professional and life experiences—including being raised on a neighbor islander and working within the cable industry—allow me to view Hawaii's cable television industry in many different ways and would be helpful when trying to fully understand the complex needs of our diverse community.

(7) Can you foresee any possible conflicts of interest that could arise during your service on the Committee? How would you overcome conflicts of interest?

Considering my long career in media and the nature of the work of the Committee, I could imagine there might be instances that might constitute a conflict of interest but I can't think of anything specifically. However should I recognize or otherwise be informed of a possible conflict of interest, I would immediately tell the director and take steps to remedy the conflict.