Board of Directors of the Hawaii Tourism Authority

GOV.MSG.NO.601

Richard L. Fried Jr.

March 28,2014

Senator Gilbert Kahele Office of Senator Gilbert Kahele 1st Senatorial District - Hilo 415 S. Beretania Street #213 Honolulu, HI 96813

Senator Kahele and Members of the Senate Committee on Tourism

Aloha,

This letter is written in support of Mr. Richard Fried to continue serving as a Board Member of the Hawaii Tourism Authority.

In the years that he has served on our Board, Mr. Fried has displayed a great understanding of the needs of Hawaii and can continue to be of great asset to the Hawaii Tourism Authority.

I am honored to write this letter in support of Mr. Fried's reappointment as I strongly believe he will continue to bring our organization to a higher level.

Sincerely,

Ronald Williams

Hawaii Tourism Authority

Land Well

Chair

Cronin, Fried, Sekiya, Kekina & Fairbanks

Attorneys at Law, A Law Corporation

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April 4, 2014

Senator Gilbert Kahele Senate Committee on Tourism, Chair Hawaii State Capitol Room 213 415 S. Beretania Street Honolulu HI 96813

RE: Support for GM 601 L. Richard Fried, Jr.

Date: Monday, April 7, 2014

Time: 2:00 pm Place: Room 229

Dear Chairman Kahele and Members of the Senate Committee on Tourism:

I am writing in support of Rick Fried (GM 601) for appointment to the Hawaii Touism Authority Board of Directors.

Rick has been a friend and law partner for the past 35 years. Rick has taken his responsibilities as an HTA board member very seriously and has put considerable time and effort into it during his interim appointment. Rick has a genuine interest and desire in the future of quality sustainable tourism for Hawaii. He is constantly talking about ideas to improve tourism marketing and enhance the tourist experience here.

Rick has been a active participant and contributor on the HTA board. He has learned much about the HTA during his interim appointment and is now in an even better position to apply his knowledge to help guide the HTA in its future efforts to lead and support our important tourism industry. I support his nomination without reservation.

Thank you for the opportunity to submit this letter of support. Please feel free to call me if there are any questions.

Sincerely,

Bert S. Sakuda

Cronin, Fried, Sekiya, Kekina & Fairbanks

Attorneys at Law, A Law Corporation

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I am writing in support of Rick Fried (GM 601) for appointment to the Hawaii Touism Authority Board of Directors.

I've been a law partner of Rick Fried for over forty years. I am able to and do attest to his very good character, high level of competence, and great desire and dedication to serving the public interest. I strongly urge his confirmation.

Thank you for the opportunity to submit this letter of support. Please feel free to call me if there are any questions.

Sincerely,

Geraid Y. Sekiya

GYS:dt