GM528



Submitting for consideration and confirmation to the Early Learning

Measure Title: Advisory Board, Gubernatorial Nominee, LISA KIMURA, for a term to

expire 6-30-2014.

Report Title: Early Learning Advisory Board

Current Referral: EDU

GM529

Submitting for consideration and confirmation to the Early Learning

Measure Title: Advisory Board, Gubernatorial Nominee, LISA KIMURA, for a term to

expire 6-30-2016.

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GOV. MSG. NO. 528

EXECUTIVE CHAMBERS

NEIL ABERCROMBIE GOVERNOR

February 7, 2014

The Honorable Donna Mercado Kim, Senate President and Members of the Senate Twenty-Seventh State Legislature State Capitol, Room 409 Honolulu, HI 96813

Dear Senate President Kim and Members of the Senate,

In accordance with the provisions of Article V, Section 6, of the Hawaii State Constitution, I have the honor to submit herewith for your consideration and confirmation, the following nomination to the **Early Learning Advisory Board:**

EARLY LEARNING ADVISORY BOARD

TERM TO EXPIRE

Lisa Kimura

6/30/2014

Sincerely,

NETL ABERCROMBIE Governor, State of Hawaii



GOV. MSG. NO. 529

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Lisa Kimura

6/30/2016

Sincerely,

NEIL ABERCROMBIE Governor, State of Hawaii (1) Why did you apply to be a member of the Early Learning Advisory Board?

Children and healthy families are my passion and to be part of a Board shaping the future of Hawaii's children is inspiring to me. As a mother and as someone working in the field of maternal and child health, I believe that with caring, compassionate, motivated leaders in place, we can make a difference. I'm here to do my part.

(2) How do you perceive the role and responsibilities of a member of the Early Learning Advisory Board, specifically as it relates to the Executive Office on Early Learning?

The role and responsibilities of ELAB members are to take our guiding principles, background experience, and educated perspectives to make impactful inroads in early education. By contributing to a group that works hand-in-hand with the EOEL, we are helping to stimulate change at a fundamental level.

(3) Given your understanding of the role and responsibilities of a member of the Early Learning Advisory Board why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Early Learning Advisory Board.

As the Parent Representative for ELAB, my qualifications come not only from my passion, dedication and experience as a mother of two (soon to be three), but from my skills and knowledge in my career. I am the executive director of Healthy Mothers Healthy Babies Coalition of Hawaii, and work every day to improve the health, education and well-being of children and families in our state. My passion for helping parents also extends to my experience as a certified parent coach. In this role, I work with parents to help them find the joy in parenting and family life and to make positive, lasting changes to improve their parenting knowledge and skills.

(4) Please identify one short and long term goal you have as a member of the advisory board and explain how it relates to the state's overall school readiness and early learning initiatives.

My short-term goal is to build relationships and get up-to-speed on the history and goals of the ELAB, since I am a brand new member. Looking ahead further, a long-term goal is to develop a public service campaign for parents of young children to help them learn the fundamental basics of early education. Starting from pregnancy, a child is growing and developing rapidly, and the first three

years of life represent the biggest amount of brain growth in our entire lives. Helping provide parents with the knowledge, skills, and tools to boost their child's school readiness and capacity for lifelong learning begins on day 1. We just need to help parents understand what their role is, and how to feel confident and competent in meeting their children's needs.

(5) What challenges and opportunities do you see Hawaii facing as it works to create its first ever publically funded early learning system, and what role should the Early Learning Advisory Board play as we move forward?

The challenge is public awareness and support; many people aren't yet part of the conversation and don't understand why it matters to them, or to the future. The ELAB can, and should, play a critical role in the public discourse and dissemination of information from an unbiased, nonpartisan view.

(6) Can you foresee any possible conflicts of interests that could arise during your service on the Early Learning Advisory Board? How would you overcome any possible conflicts of interest?

Though I am deeply entrenched in the field of children's health and early learning, I don't see any possible conflicts of interest and would hope that none arise. Certainly the groups, individuals and organizations that I partner with should all "be at the same table" when it comes to collaboration, so I would hope it's more considered an asset, than a conflict.

GM528 GM529 TESTIMONY



EXECUTIVE OFFICE ON EARLY LEARNING

GG WEISENFELD DIRECTOR

Testimony in **Support** of
Governor's Messages No. 528 and 529
Submitting for consideration and confirmation to the Early Learning Advisory Board
Gubernatorial Nominee, Lisa Kimura
For terms to expire June 30, 2014 and June 30, 2016

By GG Weisenfeld, Director

Senate Committee on Education April 9, 2014 1:15 p.m., Room 414

Chair Tokuda, Vice-Chair Kidani, and Members of the Committee:

Thank you for the opportunity to testify on Governor's Messages No. 528 and 529, nominating Lisa Kimura to the Early Learning Advisory Board. The Executive Office on Early Learning supports her nomination.

Ms. Kimura is the Executive Director of Healthy Mothers Healthy Babies Coalition of Hawaii (HMHB). HMHB was initially established as a statewide steering committee and became a nonprofit 501(c)(3) organization in 1992. HMHB is a local nonprofit agency that is part of a national network of organizations and individuals committed to improving Hawaii's maternal, child, and family health through collaborative efforts with the public and private sectors in public education, advocacy, and partner development.

Ms. Kimura is being recommended to serve on the Early Learning Advisory Board as its parent representative. She will bring both a personal and professional capacity as the mother of two young children under five and as a young professional who is well-aware of the challenges facing families in Hawaii in the areas of adequate prenatal and pediatric care, parent support, childcare, and quality early childhood education.

Testimony of the Executive Office on Early Learning – G.M. Nos. 528 and 529 April 9, 2014 Page 2

In addition to her knowledge of maternal and child health, Ms. Kimura offers her background in the for-profit sector with expertise in marketing and public relations, which can help guide the Executive Office on Early Learning in the development and effective utilization of an early learning system.



April 7, 2014

To:

Chair Jill Tokuda

Vice-Chair Michelle Kidani

Members of the Senate Committee on Education

From: Deborah Zysman

Executive Director

Good Beginnings Alliance

Re:

GM 528 - Supporting LISA KIMURA for consideration and confirmation to the Early Learning

Advisory Board.

Dear Chair Tokuda, Vice-Chair Kidani, and members of the Committee on Education,

The Good Beginnings Alliance (GBA) strongly supports the nomination of Lisa Kimura to serve on the Early Learning Advisory Board (ELAB) for a term to expire on June 30, 2014. Ms. Kimura is a strong advocate for the health and wellbeing of infants and young children in our state. As executive director of Healthy Mothers Healthy Babies Coalition of Hawaii, she has been at the forefront on a number of pressing issues including the prevention of SIDS (Sudden Infant Death Syndrome), improving prenatal health of mothers, and expanding overall delivery of important safety and developmental information to mothers of newborns.

On behalf of GBA, one of Hawaii's foremost policy and advocacy organization focused on children's health and education, we support the nomination of Lisa Kimura to serve on the Early Learning Advisory Board.

Thank you for the opportunity to submit this letter of support.

Sincerely,

Good Beginnings Alliance

HAWAII STATE COMMISSION ON THE STATUS OF WOMEN



Chair LESLIE WILKINS

COMMISSIONERS:

ELENA CABATU CARMILLE LIM AMY MONK LISA ELLEN SMITH MARILYN LEE JUDY KERN

Executive Director Catherine Betts, JD

Email: DHS.HSCSW@hawaii.gov Visit us at: humanservices.hawaii.gov /hscsw/

235 S. Beretania #407 Honolulu, HI 96813 Phone: 808-586-5758 FAX: 808-586-5756 April 9, 2014

To: Senator Jill N. Tokuda, Chair

Senator Michelle N. Kidani, Vice Chair

Members of the Senate Committee on Education

From: Cathy Betts, Executive Director, Hawaii State Commission on the Status of Women

Re: Testimony in Support of Lisa Kimura, GM 528/529

The Commission strongly supports the confirmation of Lisa Kimura to the Early Learning Advisory Board. Ms. Kimura is dedicated to early learning and childhood development. Additionally, she works tirelessly for women, children and happy, healthy families.

Having worked closely with Ms. Kimura, I see a strong and passionate advocate and a positive role model to parents. In her role as executive director of Healthy Mothers, Healthy Babies, she has singlehandedly helped the agency grow stronger, reaching out to parents and children through social media and educating the greater community about current and relevant issues affecting families. Her dedication to healthy families and children and her strong advocacy skills make Ms. Kimura a wonderful nominee for the Early Learning Advisory Board.

Thank you for this opportunity to testify.

Testimony in **Support** of

Submitting for consideration and confirmation to the Early Learning Advisory Board Gubernatorial Nominee, Lisa Kimura

For terms to expire June 30, 2014 and June 30, 2016

Submitted by, JoAnn Farnsworth, Early Childhood Consultant

Senate Committee on Education April 9, 2014

1:15 p.m., Room 414

Chair Tokuda, Vice-Chair Kidani, and Members of the Committee:

Thank you for the opportunity to testify on Governor's Messages No. 528 and 529, nominating Lisa Kimura to the Early Learning Advisory Board (ELAB). I am currently a consultant in Early Childhood and have worked with Lisa during the planning and implementation phase of the Executive Office on Early Learning's Action Strategy over the past two years. I strongly support her nomination as the family representative to the ELAB. Lisa has played a leadership role in our efforts and currently is a member of the National Governors Association effort on improving birth outcomes in Hawaii.

Lisa Kimura is the Executive Director of Healthy Mothers Healthy Babies Coalition of Hawaii (HBHB). HMHB was initially established as a statewide steering committee and became a nonprofit 501 (c)(3) organization in 1992. HMHB is a local nonprofit agency that is part of a national network of organizations and individuals committed to improving Hawai'i's maternal, child and family health through collaborative efforts in public education, advocacy and partner development. HMHB works in collaboration with both public and private sector partners here in Hawaii.

As the family representative on the Early Learning Advisory Board, Lisa brings both a personal and professional capacity. Lisa is the mother of two young children. As a young professional she is well aware of the challenges facing families in Hawaii for adequate prenatal and pediatric care, parent support, childcare and quality early education.

Professionally, in additionally to her knowledge of maternal and child health, she brings to the Advisory Board a background in the for profit sector with an expertise in marketing and public relations. Both are attributes that can help guide the Executive Office on Early Learning in the development and effective utilization of an early learning system.