

Honolulu, Hawaii

**February 28**, 2014

RE: H.B. No. 2361  
H.D. 2

Honorable Joseph M. Souki  
Speaker, House of Representatives  
Twenty-Seventh State Legislature  
Regular Session of 2014  
State of Hawaii

Sir:

Your Committees on Consumer Protection & Commerce and  
Judiciary, to which was referred H.B. No. 2361, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO AGRICULTURE,"

beg leave to report as follows:

The purpose of this measure is to prevent the counterfeiting  
of Hawaii's high quality coffee by extending the offense of false  
labeling of Hawaii-grown coffee to include:

- (1) Violations of established grade standard requirements;  
and
- (2) All stages of production.

The Office of the Prosecuting Attorney, County of Hawaii;  
Hawaii Coffee Association; Kona Coffee Council; Royal Kona Coffee  
Visitor Center Mill & Museum; Kau Coffee Mill; Hawaii Farm Bureau;  
Dole Waialua Coffee; and numerous individuals testified in support  
of this measure. Times Supermarket testified in opposition to  
this measure. The Department of Agriculture, Hawaii Coffee  
Growers Association, and an individual provided comments on this  
measure.

Your Committees have amended this measure by adopting the  
Department of Agriculture's amendments provided to your  
Committees, which, among other things:



- (1) Retain the listing of the specific types of coffee protected under the offense of false labeling of Hawaii-grown coffee and adds natural coffee to that list;
- (2) Extend the offense of false labeling of Hawaii-grown coffee to apply to the use of geographic origin in the labeling of roasted or instant coffee, if the green coffee beans used in the roasted or instant coffee do not meet the grade standard requirements of rules adopted pursuant to the State's grades and standards law; and
- (3) Make technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

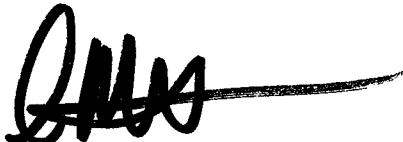
As affirmed by the records of votes of the members of your Committees on Consumer Protection & Commerce and Judiciary that are attached to this report, your Committees are in accord with the intent and purpose of H.B. No. 2361, H.D. 1, as amended herein, and recommend that it pass Third Reading in the form attached hereto as H.B. No. 2361, H.D. 2.

Respectfully submitted on  
behalf of the members of the  
Committees on Consumer  
Protection & Commerce and  
Judiciary,



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KARL RHOADS, Chair



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ANGUS L.K. MCKELVEY, Chair





