

MAR 07 2014

SENATE RESOLUTION

REQUESTING PŪLAMA LĀNA'I TO DEVELOP, IN CONJUNCTION WITH THE DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, AND HIGH TECHNOLOGY DEVELOPMENT CORPORATION, A PARTNERSHIP MANAGEMENT PLAN FOR LANA'I, AND REQUESTING PŪLAMA LĀNA'I TO SUBMIT A PRELIMINARY PROGRESS REPORT TO THE LEGISLATURE PRIOR TO THE 2015 REGULAR SESSION AND A FINAL REPORT PRIOR TO THE 2016 REGULAR SESSION.

1 WHEREAS, in July 2013, Lāna'i Resorts began doing business
2 as Pūlama Lāna'i; and

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4 WHEREAS, in Hawaiian, pūlama is "to cherish", or "to
5 treasure", which expresses the deep sense of stewardship for the
6 island and the spirit that will guide endeavors that reach far
7 beyond the resorts; and

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9 WHEREAS, inspired by a deep respect for the people,
10 history, beauty, and natural resources of Lāna'i, Pūlama Lāna'i's
11 vision is to develop the island into a thriving model of
12 sustainability; and

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14 WHEREAS, Pūlama Lāna'i believes in the capacity of the
15 community to collectively shape a future that will flourish in a
16 rich diversity of minds, hearts, cultures, ideas, and expertise;
17 and

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19 WHEREAS, Pūlama Lāna'i is committed to environmental,
20 cultural, and economic prosperity across a balanced platform of
21 conservation, preservation, education, energy, hospitality,
22 social services, health care, business development, and
23 community life; and

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25 WHEREAS, in 2012, Larry Ellison purchased ninety-eight
26 percent of Lāna'i from Castle & Cooke, Inc., with the vision to
27 establish Lāna'i as an island powered by solar energy, where
28 electric cars would replace gasoline-powered cars, and seawater
29 would be transformed into fresh water and used to sustain a new



1 organic farming industry that would feed the island and supply
2 produce for export; and
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4 WHEREAS, the State of Hawaii has a vested interest in the
5 proper development of Lānaʻi to fulfill the vision of Pūlama
6 Lānaʻi and Larry Ellison; and
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8 WHEREAS, formulating a partnership master plan is the most
9 efficient and expedient manner of providing for the development
10 of Lānaʻi; and
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12 WHEREAS, the partnership master plan must be the result of
13 a joint effort among Pūlama Lānaʻi, the Department of Land and
14 Natural Resources, Department of Business, Economic Development,
15 and Tourism, and High Technology Development Corporation; now,
16 therefore,
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18 BE IT RESOLVED by the Senate of the Twenty-seventh
19 Legislature of the State of Hawaii, Regular Session of 2014,
20 that Pūlama Lānaʻi is requested to develop, in conjunction with
21 the Department of Land and Natural Resources, Department of
22 Business, Economic Development, and Tourism, and High Technology
23 Development Corporation, a partnership management plan for
24 Lānaʻi; and
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26 BE IT FURTHER RESOLVED that Pūlama Lānaʻi is requested to
27 submit a preliminary report to the Legislature on the progress
28 of developing a partnership management plan, in conjunction with
29 the Department of Land and Natural Resources, Department of
30 Business, Economic Development, and Tourism, and High Technology
31 Development Corporation, no later than twenty days prior to the
32 convening of the Regular Session of 2015, and a final report no
33 later than twenty days prior to the convening of the Regular
34 Session of 2016; and
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1 BE IT FURTHER RESOLVED that certified copies of this
2 Resolution be transmitted to Chief Operating Officer of Pūlama
3 Lāna'i, Chairperson of the Board of Land and Natural Resources,
4 Director of Business, Economic Development, and Tourism, and
5 Chair of the Board of Directors of High Technology Development
6 Corporation.

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OFFERED BY:

Clarence K. ...

