
SENATE CONCURRENT RESOLUTION

REQUESTING PŪLAMA LĀNA'I TO CONTINUE TO WORK IN A COOPERATIVE PUBLIC/PRIVATE PARTNERSHIP ON THE ISLAND OF LĀNA'I WITH THE DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, HIGH TECHNOLOGY DEVELOPMENT CORPORATION, AND LANA'I AHA MOKU, AND REQUESTING PŪLAMA LĀNA'I TO SUBMIT A REPORT OF THE PARTNERSHIPS TO THE LEGISLATURE PRIOR TO THE 2015 AND 2016 REGULAR SESSIONS.

1 WHEREAS, in July 2013, Lāna'i Resorts began doing business
2 as Pūlama Lāna'i; and
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4 WHEREAS, in Hawaiian, pūlama is "to cherish", or "to
5 treasure", which expresses the deep sense of stewardship for the
6 island and the spirit that will guide endeavors that reach far
7 beyond the resorts; and
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9 WHEREAS, inspired by a deep respect for the people,
10 history, beauty, and natural resources of Lāna'i, Pūlama Lāna'i's
11 vision is to develop the island into a thriving model of
12 sustainability; and
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14 WHEREAS, Pūlama Lāna'i believes in the capacity of the
15 community to collectively shape a future that will flourish in a
16 rich diversity of minds, hearts, cultures, ideas, and expertise;
17 and
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19 WHEREAS, Pūlama Lāna'i is committed to environmental,
20 cultural, and economic prosperity across a balanced platform of
21 conservation, preservation, education, energy, hospitality,
22 social services, health care, business development, and
23 community life; and
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25 WHEREAS, in 2012, Larry Ellison purchased ninety-eight
26 percent of Lāna'i from Castle & Cooke, Inc., with the vision to
27 establish Lāna'i as an island powered by solar energy, where



1 electric cars would replace gasoline-powered cars, and seawater
2 would be transformed into fresh water and used to sustain a new
3 organic farming industry that would feed the island and supply
4 produce for export; and
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6 WHEREAS, the State of Hawaii has an interest to work in a
7 cooperative public/private partnership with Pūlama Lānaʻi to
8 fulfill the vision of the company, the Lānaʻi community, the
9 citizens of Hawaii, and Larry Ellison; now, therefore,
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11 BE IT RESOLVED by the Senate of the Twenty-seventh
12 Legislature of the State of Hawaii, Regular Session of 2014, the
13 House of Representatives concurring, that Pūlama Lānaʻi is
14 requested to continue to work in a cooperative public/private
15 partnership, in conjunction with the Department of Land and
16 Natural Resources, Department of Business, Economic Development,
17 and Tourism, High Technology Development Corporation, and Lanaʻi
18 Aha Moku; and
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20 BE IT FURTHER RESOLVED that Pūlama Lānaʻi is requested to
21 submit a preliminary report to the Legislature prior to the
22 convening of the 2015 Regular Session, and a final report prior
23 to the convening of the 2016 Regular Session, of the partnership
24 work that has occurred between the Department of Land and
25 Natural Resources, Department of Business, Economic Development,
26 and Tourism, and High Technology Development Corporation, and
27 Pūlama Lānaʻi; and
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29 BE IT FURTHER RESOLVED that certified copies of this
30 Concurrent Resolution be transmitted to the Chairperson of the
31 Board of Land and Natural Resources; Director of Business,
32 Economic Development, and Tourism; Chairperson of the Board of
33 Directors of the High Technology Development Corporation; Chief
34 Operating Officer of Pūlama Lānaʻi; and Executive Director of the
35 Aha Moku Advisory Committee.

