
SENATE CONCURRENT RESOLUTION

REQUESTING PULAMA LANA'I TO CONTINUE TO WORK IN A COOPERATIVE PUBLIC/PRIVATE PARTNERSHIP ON THE ISLAND OF LANA'I WITH THE DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, DEPARTMENT OF HEALTH, DEPARTMENT OF HUMAN SERVICES, DEPARTMENT OF EDUCATION, COUNTY OF MAUI, HIGH TECHNOLOGY DEVELOPMENT CORPORATION, AND LANA'I AHA MOKU, AND REQUESTING PULAMA LANA'I TO SUBMIT A REPORT OF THE PARTNERSHIPS TO THE LEGISLATURE PRIOR TO THE 2015 AND 2016 REGULAR SESSIONS.

1 WHEREAS, in July 2013, Lāna'i Resorts began doing business
2 as Pūlama Lāna'i; and
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4 WHEREAS, in Hawaiian, pūlama is "to cherish", or "to
5 treasure", which expresses the deep sense of stewardship for the
6 island and the spirit that will guide endeavors that reach far
7 beyond the resorts; and
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9 WHEREAS, inspired by a deep respect for the people,
10 history, beauty, and natural resources of Lāna'i, Pūlama Lāna'i's
11 vision is to develop the island into a thriving model of
12 sustainability; and
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14 WHEREAS, Pūlama Lāna'i believes in the capacity of the
15 community to collectively shape a future that will flourish in a
16 rich diversity of minds, hearts, cultures, ideas, and expertise;
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19 WHEREAS, Pūlama Lāna'i is committed to environmental,
20 cultural, and economic prosperity across a balanced platform of
21 conservation, preservation, education, energy, hospitality,
22 social services, health care, business development, and
23 community life; and
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25 WHEREAS, in 2012, Larry Ellison purchased ninety-eight
26 percent of Lāna'i from Castle & Cooke, Inc., with the vision to



1 establish Lānaʻi as an island powered by solar energy, where
2 electric cars would replace gasoline-powered cars, and seawater
3 would be transformed into fresh water and used to sustain a new
4 organic farming industry that would feed the island and supply
5 produce for export; and

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7 WHEREAS, the State of Hawaii has an interest to work in a
8 cooperative public/private partnership with Pūlama Lānaʻi to
9 fulfill the vision of the company, the Lānaʻi community, the
10 citizens of Hawaii, and Larry Ellison; now, therefore,

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12 BE IT RESOLVED by the Senate of the Twenty-seventh
13 Legislature of the State of Hawaii, Regular Session of 2014, the
14 House of Representatives concurring, that Pūlama Lānaʻi is
15 requested to continue to work in a cooperative public/private
16 partnership, in conjunction with the Department of Land and
17 Natural Resources, Department of Business, Economic Development,
18 and Tourism, Department of Health, Department of Human Services,
19 Department of Education, County of Maui, High Technology
20 Development Corporation, and Lanaʻi Aha Moku; and

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22 BE IT FURTHER RESOLVED that Pūlama Lānaʻi is requested to
23 submit a preliminary report to the Legislature prior to the
24 convening of the 2015 Regular Session, and a final report prior
25 to the convening of the 2016 Regular Session, of the partnership
26 work that has occurred between the Department of Land and
27 Natural Resources, Department of Business, Economic Development,
28 and Tourism, Department of Health, Department of Human Services,
29 Department of Education, County of Maui, High Technology
30 Development Corporation, Lanaʻi Aha Moku, and Pūlama Lānaʻi; and

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32 BE IT FURTHER RESOLVED that certified copies of this
33 Concurrent Resolution be transmitted to the Chairperson of the
34 Board of Land and Natural Resources; Director of Business,
35 Economic Development, and Tourism; Director of Health; Director
36 of Human Services; Superintendent of Education; Mayor of the
37 County of Maui; Chairperson of the Board of Directors of the
38 High Technology Development Corporation; Chief Operating Officer
39 of Pūlama Lānaʻi; and Executive Director of the Aha Moku Advisory
40 Committee.

