

MAR 07 2014

SENATE CONCURRENT RESOLUTION

REQUESTING PŪLAMA LĀNA'I TO DEVELOP, IN CONJUNCTION WITH THE DEPARTMENT OF LAND AND NATURAL RESOURCES, DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM, AND HIGH TECHNOLOGY DEVELOPMENT CORPORATION, A PARTNERSHIP MANAGEMENT PLAN FOR LANA'I, AND REQUESTING PŪLAMA LĀNA'I TO SUBMIT A PRELIMINARY PROGRESS REPORT TO THE LEGISLATURE PRIOR TO THE 2015 REGULAR SESSION AND A FINAL REPORT PRIOR TO THE 2016 REGULAR SESSION.

1 WHEREAS, in July 2013, Lāna'i Resorts began doing business
2 as Pūlama Lāna'i; and
3

4 WHEREAS, in Hawaiian, pūlama is "to cherish", or "to
5 treasure", which expresses the deep sense of stewardship for the
6 island and the spirit that will guide endeavors that reach far
7 beyond the resorts; and
8

9 WHEREAS, inspired by a deep respect for the people,
10 history, beauty, and natural resources of Lāna'i, Pūlama Lāna'i's
11 vision is to develop the island into a thriving model of
12 sustainability; and
13

14 WHEREAS, Pūlama Lāna'i believes in the capacity of the
15 community to collectively shape a future that will flourish in a
16 rich diversity of minds, hearts, cultures, ideas, and expertise;
17 and
18

19 WHEREAS, Pūlama Lāna'i is committed to environmental,
20 cultural, and economic prosperity across a balanced platform of
21 conservation, preservation, education, energy, hospitality,
22 social services, health care, business development, and
23 community life; and
24

25 WHEREAS, in 2012, Larry Ellison purchased ninety-eight
26 percent of Lāna'i from Castle & Cooke, Inc., with the vision to
27 establish Lāna'i as an island powered by solar energy, where



1 electric cars would replace gasoline-powered cars, and seawater
2 would be transformed into fresh water and used to sustain a new
3 organic farming industry that would feed the island and supply
4 produce for export; and

5

6 WHEREAS, the State of Hawaii has a vested interest in the
7 proper development of Lānaʻi to fulfill the vision of Pūlama
8 Lānaʻi and Larry Ellison; and

9

10 WHEREAS, formulating a partnership master plan is the most
11 efficient and expedient manner of providing for the development
12 of Lānaʻi; and

13

14 WHEREAS, the partnership master plan must be the result of
15 a joint effort among Pūlama Lānaʻi, the Department of Land and
16 Natural Resources, Department of Business, Economic Development,
17 and Tourism, and High Technology Development Corporation; now,
18 therefore,

19

20 BE IT RESOLVED by the Senate of the Twenty-seventh
21 Legislature of the State of Hawaii, Regular Session of 2014, the
22 House of Representatives concurring, that Pūlama Lānaʻi is
23 requested to develop, in conjunction with the Department of Land
24 and Natural Resources, Department of Business, Economic
25 Development, and Tourism, and High Technology Development
26 Corporation, a partnership management plan for Lānaʻi; and

27

28 BE IT FURTHER RESOLVED that Pūlama Lānaʻi is requested to
29 submit a preliminary report to the Legislature on the progress
30 of developing a partnership management plan, in conjunction with
31 the Department of Land and Natural Resources, Department of
32 Business, Economic Development, and Tourism, and High Technology
33 Development Corporation, no later than twenty days prior to the
34 convening of the Regular Session of 2015, and a final report no
35 later than twenty days prior to the convening of the Regular
36 Session of 2016; and

37

38



S.C.R. NO. 139

1 BE IT FURTHER RESOLVED that certified copies of this
2 Concurrent Resolution be transmitted to Chief Operating Officer
3 of Pūlama Lāna‘i, Chairperson of the Board of Land and Natural
4 Resources, Director of Business, Economic Development, and
5 Tourism, and Chair of the Board of Directors of High Technology
6 Development Corporation.
7
8
9

OFFERED BY:

