

MAR 07 2014

SENATE CONCURRENT RESOLUTION

RECOGNIZING THE HAWAII FOOD AND WINE FESTIVAL AND URGING SUPPORT
TO ESTABLISH IT AS THE NEXT AGRICULTURAL AND CULINARY
MOVEMENT IN THE STATE OF HAWAII.

1 WHEREAS, the Hawaii regional cuisine movement started in
2 1991 with twelve of Hawaii's most accomplished chefs making a
3 commitment to use the finest locally grown produce and to
4 support local farmers; and

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6 WHEREAS, Hawaii regional cuisine was a major impetus that
7 drove the growth of diversified agriculture in Hawaii; and

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9 WHEREAS, the Hawaii Food and Wine Festival began twenty
10 years later in 2011 with more than eighty chefs from all over
11 the world coming together to showcase Hawaii's incredible bounty
12 of fresh fruits, vegetables, herbs, beef, eggs, fish, pork,
13 coffee, honey, and more; and

14
15 WHEREAS, the festival is a testament to the impact that
16 Hawaii Regional Cuisine chefs and local farmers have had upon
17 Hawaii's culinary arts and its agricultural industry; and

18
19 WHEREAS, the festival moves Hawaii regional cuisine forward
20 by bringing together tourism, education, culture,
21 environmentalism, and sustainability to ensure that Hawaii
22 maintains a healthy and vibrant economy for future generations;
23 and

24
25 WHEREAS, the overarching message of the Hawaii Food and
26 Wine Festival is "Taste our Love for the Land" and promotes the
27 return of sustainability to Hawaii; and

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29 WHEREAS, the festival brings multiple industries and
30 partners together to promote Hawaii as a destination and creates
31 new opportunities to build relationships that grow beyond
32 Hawaii's shores; and



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 2 WHEREAS, the Hawaii Tourism Authority and its industry
 3 partners support the festival as a major signature event and
 4 recognize the importance of building a world-class festival that
 5 brings visitors from all over the world to Hawaii; and
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7 WHEREAS, the Hawaii Food and Wine Festival has put Hawaii
 8 on the world's food and wine map in a monumental way and is
 9 truly a showcase of our local produce, our islands, our people,
 10 our culture, and our talents; and
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12 WHEREAS, the Hawaii Agriculture and Culinary Alliance, a
 13 nonprofit corporation, organizes the Hawaii Food and Wine
 14 Festival and distributes proceeds from the festival to community
 15 organizations that promote the agricultural and culinary
 16 industries, education, and sustainability in Hawaii; now,
 17 therefore,
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19 BE IT RESOLVED by the Senate of the Twenty-seventh
 20 Legislature of the State of Hawaii, Regular Session of 2014, the
 21 House of Representatives concurring, that the Legislature
 22 recognizes that the Hawaii Food and Wine Festival benefits all
 23 the people of Hawaii; and
 24

25 BE IT FURTHER RESOLVED that the Hawaii Agriculture and
 26 Culinary Alliance is requested to continue its efforts to
 27 promote and perpetuate the Hawaii Food and Wine Festival as
 28 Hawaii's next agricultural and culinary movement; and
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30 BE IT FURTHER RESOLVED that certified copies of this
 31 Concurrent Resolution be transmitted to the Hawaii Agriculture
 32 and Culinary Alliance and event chairs Chef Alan Wong and Chef
 33 Roy Yamaguchi.
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OFFERED BY:

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