

JAN 17 2014

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# A BILL FOR AN ACT

RELATING TO AGING.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1 PART I

2 SECTION 1. The legislature finds that the aging population  
3 in Hawaii, similar to the rest of the United States, is rapidly  
4 increasing as more and more residents born during the baby-boom  
5 era of 1946-1964 turn sixty years of age. Between 1980 and  
6 2010, the number of adults in Hawaii over the age of sixty grew  
7 by 139.8 per cent, eclipsing the growth of the general  
8 population, which increased by 34.2 per cent during the same  
9 period. The increase in the number of adults in Hawaii over the  
10 age of eighty-five during this period is even more extreme at  
11 431.5 per cent. In addition, it is projected that Hawaii's  
12 adult population over the age of sixty will comprise 29.7 per  
13 cent of the total population by 2035.

14 This significant increase in Hawaii's elderly population  
15 and the concomitant increase in demand for services,  
16 particularly those that allow for aging in place, will require  
17 an ongoing commitment to ensure that Hawaii's kupuna are  
18 adequately cared for.



1       The most successful programs for aging-in-place recognize  
2 and build upon integrated health and social services.  
3 Accordingly, the purpose of this part is to provide funding to  
4 support community-based programs that incorporate collaborations  
5 between health care and social service agencies to provide  
6 services necessary for the health and well-being of Hawaii's  
7 kupuna.

8       SECTION 2. There is appropriated out of the general  
9 revenues of the State of Hawaii the sum of \$4,200,000 or so much  
10 thereof as may be necessary for fiscal year 2014-2015 for the  
11 kupuna care program; provided that the sum appropriated shall be  
12 in addition to the base budget of the executive office on aging.

13       SECTION 3. There is appropriated out of the general  
14 revenues of the State of Hawaii the sum of \$1,900,000 or so much  
15 thereof as may be necessary for fiscal year 2014-2015 for the  
16 aging and disability resource center.

17       SECTION 4. There is appropriated out of the general  
18 revenues of the State of Hawaii the sum of \$476,772 or so much  
19 thereof as may be necessary for fiscal year 2014-2015 for the  
20 healthy aging partnership program of the department of health's  
21 executive office on aging.



1 SECTION 5. The sums appropriated shall be expended by the  
2 department of health for the purposes of this part.

3 PART II

4 SECTION 6. The legislature finds that more of Hawaii's  
5 elderly population is living with multiple, chronic health  
6 conditions. This, combined with the fact that this population  
7 is growing at a steady rate, indicates an increased need for  
8 long-term care in the State.

9 The legislature further finds that many people in Hawaii  
10 are not familiar with long-term care issues and common  
11 information may, in fact, be incorrect. For example, although  
12 long-term care is not covered by medicare or regular private  
13 health insurance, a 2011 survey of Hawaii members of the  
14 Association of American Retired Persons found that twenty-nine  
15 per cent of respondents said they expected medicare to pay for  
16 their long-term care, if needed.

17 Hawaii residents require basic information about long-term  
18 care, including the different types of long-term care and long-  
19 term care providers, the statistical risk of requiring long-term  
20 care, and the associated costs, to be motivated to provide for  
21 their own or family members' long-term care needs. The  
22 legislature finds that a long-term care education and awareness



1 campaign will help provide this information to better prepare  
2 Hawaii residents in planning for future long-term care needs.

3 Accordingly, the purpose of this part is to require the  
4 executive office on aging to conduct a public education and  
5 awareness campaign on long-term care and to appropriate funds to  
6 administer and evaluate the program.

7 SECTION 7. (a) The department of health's executive  
8 office on aging shall conduct a public education and awareness  
9 campaign on long-term care. Campaign goals shall include:

- 10 (1) Informing the public of the likelihood of needing  
11 long-term care;
- 12 (2) Educating the public on maximizing the length of time  
13 independent living is possible and the risks presented  
14 by a lack of planning for long-term care needs;
- 15 (3) Educating the public about the costs of long-term  
16 care, including:
- 17 (A) The fact that long-term care is not covered by  
18 medicare or regular private health insurance;
- 19 (B) The limits of medicaid eligibility and benefits;
- 20 and



1 (C) The value and availability of current financing  
2 and delivery options to obtain long-term care;  
3 and

4 (4) Providing the public with resources to navigate the  
5 complexities of planning for long-term care and  
6 informing the public of the agencies that provide such  
7 services.

8 (b) The executive office on aging may develop public-  
9 private partnerships to fund and administer the campaign and may  
10 invite broad participation from multiple interested stakeholders  
11 in the State.

12 (c) The director of the executive office on aging shall  
13 obtain an independent evaluation of the effectiveness of the  
14 campaign.

15 (d) The director of the executive office on aging shall  
16 submit a report to the legislature, including the independent  
17 evaluation's findings and recommendations on the status of the  
18 campaign, no later than twenty days prior to the convening of  
19 the regular session of 2017.

20 SECTION 8. There is appropriated out of the general  
21 revenues of the State of Hawaii the sum of \$500,000 or so much  
22 thereof as may be necessary for fiscal year 2014-2015 for the



1 executive office on aging to conduct a public education and  
2 awareness campaign on long-term care and to obtain an  
3 independent evaluation of the campaign's effectiveness.

4 The sum appropriated shall be expended by the department of  
5 health for the purposes of this part.

6 PART III

7 SECTION 9. This Act shall take effect on July 1, 2014.

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# S.B. NO. 2346

**Report Title:**

Aging; Long-term Care Education; Appropriations; Majority Package

**Description:**

Appropriates general funds to provide ongoing financial support to healthy aging programs and services. Requires the Executive Office on Aging to conduct a public education and awareness campaign on long-term care and appropriates general funds for its support and evaluation. Effective July 1, 2014.

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

