
A BILL FOR AN ACT

RELATING TO AGING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 **PART I**

2 SECTION 1. The legislature finds that falls and fall-
3 related injuries among the elderly impact individuals, families,
4 the community, and the State's health care system. Fall
5 prevention is a major concern for the safety and well-being of
6 the State's elderly residents, the fastest-growing segment of
7 Hawaii's population.

8 Among the elderly in Hawaii, falls are the leading cause of
9 fatal injuries (an average of forty-four per cent) and injury-
10 related hospitalizations (an average of eighty-three per cent).
11 On average, every five hours in Hawaii an elderly person is
12 injured so severely in a fall that hospitalization is necessary.
13 Falls among Hawaii's elderly also result in a yearly average of
14 eighty-two deaths and nearly one thousand eight hundred
15 hospitalizations.

16 The legislature further finds that hospital costs
17 associated with fall-related injuries average over \$65,000,000 a
18 year. This total does not include the additional significant



1 costs associated with skilled nursing care and rehabilitation.
2 Among Hawaii seniors hospitalized for a fall, forty-three per
3 cent are discharged to skilled nursing facilities for additional
4 care, and twelve per cent are moved to rehabilitation
5 facilities.

6 The legislature additionally finds that access to fall
7 prevention services and programs would significantly reduce
8 these costs. In addition, the early detection of fall
9 occurrences would reduce both costs and suffering by expediting
10 treatment, minimizing serious long-term consequences, reducing
11 the extent of the injury, and in some instances, avoiding death.

12 Falls among the elderly are a significant public health
13 issue. Yet, currently, there are insufficient resources to
14 develop a coordinated statewide approach to reduce and promptly
15 detect falls among the elderly. The legislature therefore finds
16 that the department of health's emergency medical services and
17 injury prevention system branch should be permitted to establish
18 and maintain a program dedicated to fall prevention and early
19 detection for the elderly. This program shall serve as a focal
20 point for statewide injury prevention and detection efforts to
21 ensure multidisciplinary support, coordination of prevention and



1 detection efforts, and continuity of implementation and
2 accountability.

3 The purpose of this part is to establish a fall prevention
4 and early detection coordinator within the emergency medical
5 services and injury prevention system branch to coordinate the
6 provision of public and private fall prevention and early
7 detection services for the elderly.

8 SECTION 2. Chapter 321, Hawaii Revised Statutes, is
9 amended by adding a new section to be appropriately designated
10 and to read as follows:

11 **"§321- Fall prevention and early detection coordinator.**

12 There is established within the emergency medical services and
13 injury prevention system branch a fall prevention and early
14 detection coordinator to coordinate the provision of public and
15 private fall prevention and early detection services for the
16 elderly."

17 SECTION 3. There is appropriated out of the trauma system
18 special fund the sum of \$78,555 or so much thereof as may be
19 necessary for fiscal year 2014-2015 to establish and fill one
20 full-time equivalent fall prevention and early detection
21 coordinator position.



1 kupuna care program; provided that the sum appropriated shall be
2 in addition to the base budget of the executive office on aging.

3 The sum appropriated shall be expended by the department of
4 health for the purposes of this part.

5 SECTION 7. There is appropriated out of the general
6 revenues of the State of Hawaii the sum of \$427,937 or so much
7 thereof as may be necessary for fiscal year 2014-2015 for the
8 aging and disability resource center.

9 The sum appropriated shall be expended by the department of
10 health for the purposes of this part.

11 SECTION 8. There is appropriated out of the general
12 revenues of the State of Hawaii the sum of \$335,000 or so much
13 thereof as may be necessary for fiscal year 2014-2015 to provide
14 funding for grants, pursuant to chapter 42F, Hawaii Revised
15 Statutes, for senior centers and to be distributed as follows:

- 16 (1) Catholic Charities Hawaii for the
- 17 Lanakila multi-purpose senior center \$185,000;
- 18 (2) Kapahulu Center \$40,000;
- 19 (3) Moiliili Community Center for the
- 20 Moiliili senior center \$50,000; and
- 21 (4) Waikiki Community Center \$60,000.



1 The sum appropriated shall be expended by the department of
2 health for the purposes of this part.

3 SECTION 9. There is appropriated out of the general
4 revenues of the State of Hawaii the sum of \$476,772 or so much
5 thereof as may be necessary for fiscal year 2014-2015 for the
6 healthy aging partnership program of the department of health's
7 executive office on aging.

8 The sum appropriated shall be expended by the department of
9 health for the purposes of this part.

10 **PART III**

11 SECTION 10. The legislature finds that Americans with
12 multiple, chronic health conditions and increased rates of
13 disability in old age are living longer now than in the past.
14 Furthermore, the aging of the population in Hawaii guarantees
15 that there will be a greater need for long-term care in the
16 future. Between 2007 and 2030, the population aged eighty-five
17 and older, which has the greatest need for long-term care, will
18 increase by almost two-thirds.

19 The legislature further finds that many people in Hawaii
20 have limited knowledge on long-term care issues, and some of
21 what they know may be incorrect. For example, although long-
22 term care is not covered by medicare or regular private health



1 insurance, a 2011 survey of Hawaii members of the Association of
2 American Retired Persons found that twenty-nine per cent of
3 respondents said they expected medicare to pay for their long-
4 term care if needed.

5 The legislature additionally finds that unless people have
6 basic information about long-term care, including the different
7 types and providers of long-term care services, the statistical
8 risk of needing long-term care, and the cost of long-term care,
9 they are unlikely to be motivated to establish long-term care
10 plans or pay significant amounts of money for long-term care
11 insurance.

12 The legislature also finds that a long-term care education
13 and awareness campaign will educate people about their risks of
14 needing long-term care and motivate people to begin planning for
15 their potential long-term care needs.

16 The purpose of this part is to appropriate funds to the
17 executive office on aging of the department of health to
18 administer a public education and awareness campaign on long-
19 term care and obtain an independent evaluation of the campaign.

20 SECTION 11. (a) The department of health's executive
21 office on aging shall conduct a long-term care education and
22 awareness campaign.



- 1 (b) The campaign goals shall include:
- 2 (1) Informing the public on the likelihood of needing
- 3 long-term care at some point in life;
- 4 (2) Educating the public on the risks of not planning for
- 5 long-term care and on maximizing the length of
- 6 independent living;
- 7 (3) Building awareness that long-term care is not covered
- 8 by medicare or regular private health insurance;
- 9 (4) Educating the public about the cost of long-term care,
- 10 including the limits of medicaid eligibility and
- 11 benefits;
- 12 (5) Informing the public on the value and availability of
- 13 current financing and delivery options to obtain long-
- 14 term care; and
- 15 (6) Providing the public with resources to navigate the
- 16 complexities of planning for long-term care and the
- 17 agencies that provide these services.
- 18 (c) The executive office on aging may develop a public-
- 19 private partnership to fund and administer the campaign and may
- 20 invite broad participation from multiple interested stakeholders
- 21 in the State.



1 (d) The director of the executive office on aging shall
2 have the campaign independently evaluated for its effectiveness.

3 (e) The director of the executive office on aging shall
4 submit the report of the evaluation's findings and
5 recommendations, if any, to the legislature no later than twenty
6 days prior to the convening of the 2017 regular session.

7 SECTION 12. There is appropriated out of the general
8 revenues of the State of Hawaii the sum of \$500,000 or so much
9 thereof as may be necessary for fiscal year 2014-2015 for the
10 executive office on aging of the department of health to conduct
11 an education and awareness campaign on long-term care and to
12 have an independent evaluation performed on the campaign.

13 The sum appropriated shall be expended by the department of
14 health for the purposes of this part.

15 **PART IV**

16 SECTION 13. Chapter 349, Hawaii Revised Statutes, is
17 amended by adding a new section to be appropriately designated
18 and to read as follows:

19 **"§349- Elder justice coordinator; establishment; duties.**

20 (a) There is established within the executive office on aging
21 an elder justice coordinator to plan and implement statewide
22 initiatives to prevent seniors from elder abuse and fraud.



- 1 (b) The elder justice coordinator shall:
- 2 (1) Promote collaborative efforts in the development of
- 3 elder justice programs at the state and local levels;
- 4 (2) Support and protect elder victims by improving
- 5 identification of elder abuse and enhancing response
- 6 and outreach to victims;
- 7 (3) Work to improve the recognition, detection, and
- 8 awareness of elder abuse, neglect, and exploitation by
- 9 the general public and health care professionals;
- 10 (4) Facilitate the development, implementation, and
- 11 continuous improvement of a coordinated,
- 12 multidisciplinary elder justice system in Hawaii;
- 13 (5) Establish a clearinghouse to collect and disseminate
- 14 information concerning best practices and resources
- 15 for training and technical assistance to carry out
- 16 evidence-based programs to prevent and address elder
- 17 abuse, neglect, and exploitation;
- 18 (6) Work to improve the ability of first responders to
- 19 screen for diminished capacity, vulnerability to
- 20 financial abuse, and victimization; and
- 21 (7) Establish a multifaceted public awareness campaign,
- 22 including public service announcements and social



1 social entrepreneurship by developing and implementing
2 a business plan for each respective county's aging and
3 disability resource center or area agency on aging.

4 The goal of each business plan is to improve the aging
5 and disability resource center or area agency on
6 aging's operational efficiency and diversify their
7 funding, thereby decreasing the organization's
8 reliance on allocations and grants, and to encourage
9 business market competition, which will subsequently
10 strengthen services for Hawaii's older adults and
11 their families into the future;

12 (2) Research the fiscal, policy, and operational changes
13 necessary to integrate new ways of doing business
14 within the aging and disability resource center and
15 area agency on aging systems, and assist in developing
16 new business partnerships;

17 (3) Promote increased operational efficiency of the aging
18 and disability resource centers and area agencies on
19 aging by facilitating a corporate culture change that
20 aligns with their respective organization's business
21 plan;



- 1 (4) Research and explore other funding sources for aging
2 and disability resource centers and area agencies on
3 aging;
- 4 (5) Develop and refine mechanisms for collaboration among
5 aging and disability resource centers and area
6 agencies on aging regarding information sharing, new
7 business partners' policies, practices, interactions,
8 and outcomes of each line of business developed within
9 the aging network;
- 10 (6) Facilitate the development of a full array of services
11 that can be offered by each aging and disability
12 resource center and area agency on aging to potential
13 business partners that will result in sustainable
14 funding sources for the aging and disability resource
15 center and area agency on aging that are more
16 independent of direct state government funding;
- 17 (7) Support the development of pricing long-term supports
18 and services which will be offered by each aging and
19 disability resource center and area agency on aging to
20 potential business partners;



- 1 (8) Develop and expand each aging and disability resource
2 center and area agency on aging's capacity to bill and
3 receive payments from a variety of funding sources;
- 4 (9) Facilitate the development of marketing materials to
5 advertise the array of services available through each
6 aging and disability resource center and area agency
7 on aging in Hawaii;
- 8 (10) Initiate and facilitate contact with new business
9 partnerships and market services available by the
10 aging and disability resource centers and area
11 agencies on aging to potential new partners;
- 12 (11) Assume the responsibility of being the liaison and
13 interface between business partners, the aging and
14 disability resource centers and area agencies on
15 aging, and the executive office on aging;
- 16 (12) Collaborate with other executive office on aging
17 vendors and contractors where appropriate;
- 18 (13) Collect and analyze data from the aging and disability
19 resource centers and area agencies on aging regarding
20 outcomes of each line of business; and
- 21 (14) Enable the capacity of each aging and disability
22 resource center and area agency on aging to collect



Report Title:

Kupuna Caucus; Long-term Care; Education and Awareness; Appropriation; Fall Prevention and Early Detection Coordinator; Alzheimer's Disease and Related Dementia Services; Prevention of Elder Abuse and Fraud; Elder Justice Coordinator; Long-Term Supports and Services System and Resource Development Coordinator; Executive Office on Aging

Description:

Part I: Establishes a fall prevention and early detection coordinator within Department of Health's Emergency Medical Services and Injury Prevention System Branch. Appropriates funds. Part II: Removes hiring requirement by director of health in accordance to chapters 76 and 89, Hawaii Revised Statutes, for the position of Alzheimer's disease and related dementia services coordinator. Appropriates funds for the Alzheimer's disease and related dementia services coordinator. Appropriates funds for various kupuna, aging, disability, and senior center programs. Part III: Requires the executive office on aging of the department of health to conduct an education and awareness campaign on long-term care and have the campaign independently evaluated. Appropriates funds. Part IV: Establishes an elder justice coordinator position within the executive office on aging. Appropriates funds. Part V: Establishes a long-term supports and services system and resource development coordinator within the executive office on aging. Appropriates funds. (SD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

