
HOUSE RESOLUTION

DECLARING MARCH AS LOCALICIOUS HAWAII MONTH.

1 WHEREAS, the Hawaii Agricultural Foundation is proud to
2 launch its first annual Localicious Hawaii campaign to recognize
3 local restaurants that are committed to buying local while also
4 raising funds to support future farmers in Hawaii; and
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6 WHEREAS, Localicious Hawaii reinforces the State's Buy
7 Local, It Matters campaign to encourage residents to supports
8 Hawaii farmers by making conscious decisions to purchase locally
9 grown produce; and
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11 WHEREAS, Localicious Hawaii asks residents and visitors to
12 patronize those restaurants that are committed to buying and
13 serving menu items featuring the produce of local farmers; and
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15 WHEREAS, Localicious Hawaii furthers the Hawaii Regional
16 Cuisine movement, which brought 12 local chefs together more
17 than 20 years ago to establish and promote Hawaii as a food
18 destination; and
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20 WHEREAS, Localicious Hawaii promotes an agricultural
21 network so that chefs and restaurants have access to locally
22 grown produce; and
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24 WHEREAS, more than 65 restaurants are participating in this
25 year's Localicious Hawaii campaign; and
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27 WHEREAS, each participating restaurant will create a dish
28 incorporating locally grown, raised, or caught products and
29 donate the proceeds to the Hawaii Agricultural Foundation's
30 agricultural education programs; and
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1 WHEREAS, the goal of Localicious Hawaii is to raise \$50,000
2 for Hawaii Agricultural Foundation's Ag in the Classroom Veggie
3 U Program; and
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5 WHEREAS, participating restaurants will be able to adopt a
6 fourth grade class from Hawaii's public schools to participate
7 in the Ag in the Classroom Veggie U Program; and
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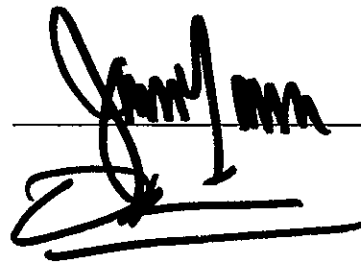
9 WHEREAS, Localicious Hawaii will be held during the month
10 of March to coincide with National Agricultural Day that will be
11 celebrated on March 25, 2014; and
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13 WHEREAS, Localicious Hawai'i is made possible through the
14 generous support of the Chef Zone, a division of Y. Hata;
15 Department of Agriculture; Honolulu Magazine; KHON2; and KSSK;
16 now, therefore,
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18 BE IT RESOLVED by the House of Representatives of the
19 Twenty-seventh Legislature of the State of Hawaii, Regular
20 Session of 2014, that March be declared as Localicious Hawaii
21 Month; and
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23 BE IT FURTHER RESOLVED that certified copies of this
24 Resolution be transmitted to the Chairperson of the Board of
25 Agriculture; Director of Business, Economic Development and
26 Tourism; Superintendent of Education; and Chair of the Hawaii
27 Agricultural Foundation.
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OFFERED BY: _____



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