
A BILL FOR AN ACT

RELATING TO LABELING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 486, Hawaii Revised Statutes, is
2 amended by adding a new section to part V to be appropriately
3 designated and to read as follows:

4 "§486- Molokai- and Lanai-made products; certification.

5 (a) The board shall establish a certification process under
6 which any food, item, product, souvenir, or any other
7 merchandise that is grown, manufactured, assembled, fabricated,
8 or produced on the island of Molokai or Lanai, respectively, may
9 contain "Molokai" or "Lanai" on the front label.

10 (b) No person shall keep, offer, display or expose for
11 sale, or solicit for the sale of any food, item, product, ,
12 souvenir, or any other merchandise that is labeled "Molokai" or
13 "Lanai", or by any other means represents the origin of the item
14 as being from Molokai or Lanai, unless the food, item, product,
15 souvenir, or merchandise has been certified pursuant to
16 subsection (a).

17 (c) The board shall adopt rules pursuant to chapter 91 to
18 implement this section."



1 SECTION 2. New statutory material is underscored.

2 SECTION 3. This Act shall take effect on July 1, 2013.

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INTRODUCED BY: Mele Camille

JAN 24 2013



H.B. NO. 1331

Report Title:

Board of Agriculture; Molokai; Lanai; Labeling; Certification

Description:

Requires the board of agriculture to establish a certification process for products containing "Molokai" or "Lanai" on the front label. Prohibits any person from using "Molokai" or "Lanai" on the label unless the product has been certified by the board. Effective 07/01/2013.

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