

House District \_\_\_\_\_  
Senate District \_\_\_\_\_

**THE TWENTY-SEVENTH LEGISLATURE  
APPLICATION FOR GRANTS AND SUBSIDIES  
CHAPTER 42F, HAWAII REVISED STATUTES**

Log No: \_\_\_\_\_

For Legislature's Use Only

Type of Grant or Subsidy Request:

- GRANT REQUEST – OPERATING                       GRANT REQUEST – CAPITAL                       SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

**1. APPLICANT INFORMATION:**  
Legal Name of Requesting Organization or Individual:  
**Young of Heart Workshop**  
**Db: Puuhonua Society**  
  
Street Address: 1050 Ala Moana Blvd. Suite 1000,  
Honolulu, HI 96814  
  
Mailing Address: PO Box 3080, Honolulu, HI 96802

**2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:**  
Name MELEANNA ALULI MEYER  
Title Film Director and Project Manager  
Phone # 808-375-6136  
Fax # \_\_\_\_\_  
e-mail aloha.meleanna@hawaiiantel.net

**3. TYPE OF BUSINESS ENTITY:**  
 NON PROFIT CORPORATION  
 FOR PROFIT CORPORATION  
 LIMITED LIABILITY COMPANY  
 SOLE PROPRIETORSHIP/INDIVIDUAL

**6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:**  
**Kuu Aina Aloha - Feature Film Documentary**  
Critical completion funds needed for a feature length documentary about Queen Liliu'okalani's legacy and directives of peace, social justice and healing for all people of Hawai'i.

4. FEDERAL TAX ID #: \_\_\_\_\_  
5. STATE TAX ID #: \_\_\_\_\_

**7. AMOUNT OF STATE FUNDS REQUESTED:**  
  
FISCAL YEAR 2015: \$ 149,650

**8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:**  
 NEW SERVICE (PRESENTLY DOES NOT EXIST)  
 EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:  
STATE \$ \_\_\_\_\_  
FEDERAL \$150,000 (NEA PENDING)  
COUNTY \$ \_\_\_\_\_  
PRIVATE/OTHER \$700,00 (PENDING)

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE  
\_\_\_\_\_  
AUTHORIZED SIGNATURE

01/24/14  
DATE SIGNED

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# Application for Grants and Subsidies

## I. Background and Summary

### 1. A brief description of the applicant's background;

This project is a collaboration of nationally recognized filmmakers Meleanna Aluli Meyer, David H. Kalama, Jr. and Executive Producer Alice Walker, to complete production of ***Ku'u 'Āina Aloha: Beloved Land Beloved Country*** (*Ku'u 'Āina Aloha*), a feature length film told in both English and Hawaiian, that shares stories of Hawaiians on the move - historically and contemporarily.

Meleanna Meyer is a well-respected and accomplished artist, arts educator and filmmaker. She comes from a remarkable family of committed siblings whose positive reach is well known to many. Meleanna is known for doing important and meaningful work in the Hawaiian community to bridge large, difficult issues; Returning to Indigenous Wisdom traditions (Hawai'i convention center mural- **HAWAI'I KU LIKE KAKOU** - Hawai'i Stand Together); teaming with artists and educators (**ANU'U NU'U KA 'IKE** - Layers of Wisdom, Pacific Hall mural at the Bishop Museum); filmmaker of **HO'OKU'IKAHU**- To Unify as One – meant to build community healing- film on Pu 'u Kohola Heiau); touring **HE LEI HE ALOHA** (statewide touring in progress about Queen Lili'uokalani's legacy for Hawai'i).

The fiscal sponsor of ***Ku'u 'Āina Aloha*** is The Pu'uohonua Society. This IRS 501(c)3 nonprofit was formed in 1970 by Emma Aluli Meyer, under the name of The Young of Heart Workshop and Gallery, and changed its name in 2004 to the Pu'uohonua Society to better reflect the community it serves. Its mission is to create opportunities for Native Hawaiian artists, practitioners, writers, performers and dancers to express themselves as Hawaiians through their chosen medium. The Pu'uohonua Society finds and creates resources to support the creative arts in Hawaiian communities, partnering with Na Mea Native Books and many other organizations throughout Hawai'i. It is ably administered by Maile Meyer, Executive Director, with oversight by a Board of five members.

### 2. The goals and objectives related to the request;

The primary goal is to introduce larger audiences to the breadth and depth of a brilliant and courageous woman, Lili'uokalani, who, long before Gandhi, Mandela and King, guided her people through a tumultuous time in Hawaiian history, without bloodshed.

The funding request for this project is to complete filming, with Post-production to follow. We have developed comprehensive and wide ranging plans to distribute ***Ku'u 'Āina Aloha*** for current audiences and future generations. The stories will be told

through actual “voices” and events using first-person accounts shared through the wide ranging voices of *mo‘olelo, mele, leka, nūpepa, oli, uwē, hula* and *pule*.

This film will offer local, national and international audiences a unique window into a Hawaiian world view, where love of land as kin, and truth-telling as medicine for healing are shared as part of Hawai‘i’s story, our shared history.

### **3. The public purpose and need to be served;**

*Ku‘u ‘Āina Aloha* is based on revealing, newly translated letters written by A‘ima Nāwahī, filmmaker Meleanna Meyer’s great-grand aunt, as she corresponded with Queen Lili‘uokalani. It sheds light on the intrigue and passions of the turbulent times during the 1890s-1900s. Hawai‘i’s history and its reflection on the present, is told through first person accounts by many *po‘e aloha ‘āina*, people who love the land.

It is rare that Native Hawaiians have the platform to tell their own stories, and even more rare to have the resources to share that story with the world. As in past work, this large, multi-pronged project puts Native Hawaiians in charge of their own storytelling, bringing together a stellar team of professional dedicated to *Ku‘u ‘Āina Aloha* - as well as a wide array of voices across time and space to create a portrait of truthful telling of history, and bringing the many good works within the community and beyond that have to do with restorative justice and healing through multiple venues. A large number of Native Hawaiian professionals, scholars, dancers, actors, writers and activists have and will be collaborating on this film allowing for local employment, shared discussions, communal storytelling and more.

### **4. Describe the target population to be served;**

*Ku‘u ‘Āina Aloha* is a critical film for these times. It will present to audiences - Hawaiians, and all those interested in learning about Hawai‘i’s true history from Hawaiian voices past and present, and sharing visions for its future - a case for unification, social justice, open conversations, and work at healing within the community and beyond. Audiences are invited into a Hawaiian world-view that gives a long awaited voice to the people.

There is no comprehensive, definitive film that exists whose positive emphasis will bring the broader community together to better understand the past and future of Hawai‘i. The film will walk hand-in-hand with the values and guiding principles of the community, valuing our knowledge, our stories and sharing them with each other and the world.

While the film is still in production, the producers of *Ku‘u ‘Āina Aloha*, along with Alice Walker, Executive Producer of the film, will launch an outreach campaign through social media platforms. The plan is to design an interactive website which will include user-generated digital content. As you can see in the sample video, this is an evocative documentary film that is constructed like a visual poem. The rich archival footage,

photographs, historical documents and personal testimonies expressed through the letters are the cinematic elements that will give life to the website.

The filmmaker's intention is to move the film's audience at an emotional level that invites them to participate, to dialogue and share their experiences of oppression and their search for freedom. These storytelling elements will be embedded on blogs, Facebook, Twitter etc. It is our intention that audiences in the Hawai'i Islands, the United States, across the Pacific and around the world will be able to share their thoughts and views and that this outreach campaign will help build a broad and culturally diverse audience. Our message is one of reconciliation and hope. It asks the questions: Do we have a future? How are we to bring our young to places of greater understanding and healing to be able to go forward, together?

*Ku'u 'Āina Aloha* tells a universal story that many will be able to relate to, in hopes of creating and forging justice for the future of this land and its people. Using not only the film as an educational tool but also these digital platforms we hope to target a cross-generational audience of indigenous people across the world. The film will appeal to those interested in Human Rights, reconciliation among nations and the truthful telling of history. Our goal is to foster dialogue and inspire disenfranchised people to research, collect and share stories of the women whose shoulders they stand on—their grandmothers, aunties and other role models, while at the same time providing an online social media space for young indigenous people to share their own journeys of discovery, healing and truth.

##### **5. Describe the geographic coverage.**

*Ku'u 'Āina Aloha* will be distributed locally, nationally and internationally.

**Local distribution.** A short vignette/sketch of *Ku'u 'Āina Aloha* has been created to tour throughout the library system to support the Queen's story as songs and readings from *Hawai'i's Story By Hawai'i's Queen* will be shared with communities throughout the state of Hawai'i. The tour, "He Lei, He Aloha," has been on the road as of Fall of 2013 and competes it's statewide tour by Feb. 2014. This has been a great pre-launch for the feature-length documentary.

**National distribution.** *Ku'u 'Āina Aloha* will begin its marketing and distribution efforts in coordination with its fundraising strategy. Using online distribution strategies and social networks we will also conduct an outreach campaign for the film while the film is still in production. We will also create a website during production for fundraising and building an audience. We will seek coproduction from HBO Documentaries and from PBS strands such as *American Experience* and *Independent Lens* (ITVS). Once we finish the fine-cut of the film, we will seek a Hawai'i premiere at the Hawai'i International Film Festival and a world premiere at a major festivals such as Berlin International Film Festival or the Sundance Film Festival. While we

travel to national and international festivals with the film we will also explore the viability of theatrical release. We also have a community outreach strategy that will honor and situate this film within Hawaiian and indigenous communities throughout the United States and beyond.

**International distribution.** *Ku‘u ‘Āina Aloha* intends on engaging a broad and culturally diverse international audience through national and international broadcast as well as VOD downloads. The film will be in Hawaiian and in English. We will submit the documentary to Independent Television Services at PBS as well as to HBO Documentaries in the United States. Because of the film’s international appeal we will submit the film to televisions such as *Channel 4 Documentaries*, *ZDF* in Germany and *ARTE France* and *NHK* in Japan.

Finally, *Ku‘u ‘Āina Aloha* and its distribution campaign will include a large educational component with a discussion guide so the film can be used as an education tool in high-schools, colleges, universities, arts organizations and community centers in the United States. The website and social media platforms will allow for dialogue across cultures expanding the film’s reach into an international movement that hopes to cultivate the seeds of social justice for indigenous cultures worldwide.

## II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

### 1. Describe the scope of work, tasks and responsibilities;

*Ku'u 'Āina Aloha* will include a remarkable body of ensemble projects envisioned to build collectively together into works that intend on making a positive and collective impact in the following ways. These include; (1) the creation of a **feature length film** to bring first-hand, personal accounts and voices of leaders past and present to audiences unfamiliar with ongoing work that Hawaiians have done and are continuing in community today; (2) an **'Aha Aloha 'Āina gathering of participant artists** as part of the film itself; (3) creation of a touring **mural** to be done at the 'Aha to give audiences yet another visual and concrete manifestation of 'ike Hawai'i; (4) **concerts** to highlight Queen Lili'uokalani's musical legacy and love of the land through performances by accomplished musicians who also are po'e Aloha 'Āina; (5) **video petition- He Hawai'i Au**; and finally, (6) **multi-media outreach** that will bring educational information, truth-telling, reconciliation work through film and various other art forms to Hawaiian communities, Hawai'i's broader community and beyond.

**The Film:** *Ku'u 'Āina Aloha*, spoken in both Hawaiian and English, will be an important feature length film capturing first person, actual events from Hawaiian history along with contemporary voices about Hawaiian history from a Hawaiian perspective, about love for the land as mother, and love of country. The film will capture authentic voices - working to uncover and deal with intergenerational and historical trauma and transition to what many are doing today to heal and move onward from a history of loss, displacement and cultural collapse. Through truthful telling of this history will ultimately be a kind of engaged healing that will offer a lot not only to the Hawaiian community through this process, but to all others who seek engaged dialogue and healing themselves.

An 'Aha Aloha 'Āina is being called for all artists involved in this large work to meet ensemble for a period of days to haku this mo'olelo, the story of *Ku'u 'Āina Aloha*. Kahu, spiritualists and healers; musicians and dancers; visual artists and filmmakers; actors and poets ; historians and activists- all who will work to bring this collective vision together will gather during this Aha Aloha 'Āina. It will become the launching point for this group of creatives to continue the great work of healing our lāhui, nation through the power of pule, prayer, mele, song, hula, dance, 'ōlelo, voice and ho'oponopono, healing.

**The Mural:** This critical aspect of visual work for *Ku'u 'Āina Aloha* - builds on earlier mural projects that have been done by a hui of professional artists to bring a new kind of

visual conversation through line, color and paint to augment the medium of film. The mural will accompany the completed film with opportunities for communities statewide, after screenings, to view the traveling mural as part of efforts at assisting others in better comprehending the historical loss, horror, and trauma that faced Hawaiians earlier in their history, before the advent of photography, and to ultimately assist viewers in envisioning positive futures for the Hawaiian community and all others. The intent is to assist all throughout the state in dealing with difficult emotional aspects of the past -forgiving and healing from what many consider intergenerational and historical *trauma*, so that *real healing and conversation can begin*.

**Outreach for the film and ongoing work of HEALING:** *Ku'u 'Āina Aloha's* outreach is ambitious, as multi-media and publicity platforms will be created to give access not only to film goers, but to the larger public interested in *Ku'u 'Āina Aloha's* message of giving authentic voice to the truthful telling of history. Ongoing reclamation of cultural protocols and practices and affirmation of Hawaiians as they work to heal, forgive and move forward into the future. *Ku'u 'Āina Aloha's* work is to be a beacon to the people whose silence and long suffering have gone unheard and unattended.

Workshops, ongoing readings, discussions and community dialogues will be convened so that those who want to engage in the work of healing and forgiveness will be able to do so. In partnership with the numerous organizations who have supported and funded this work comprehensive projects will tour and visit Hawaiian communities where ever Hawaiians live. This kind of work is beginning in many indigenous communities in the world. Hawaiians have a great deal to contribute to this ongoing conversation of forgiveness, healing and envisioning a better future.

- (1) The Hawai'i State Library's statewide tour, He Lei He Aloha will be a first opportunity to share words from Queen Lili'uokalani taken from readings of Hawai'i's Story By Hawai'i's Queen, from her music taken from the Queen's Songbook and a vignette-film sketch of **KU'U 'ĀINA ALOHA - BELOVED LAND, BELOVED COUNTRY**. He Lei He Aloha is supported by the State Library system in conjunction with Na Mea - Native Books. It is also partnering with the Episcopal Church and the Iolani Guild to begin dialogue about Hawai'i's painful history along with aspirations for understanding and beginning conversations about the healing that can potentially happen in community.
- (2) Partners committed to working within the judiciary and health systems will be invited to dialogue in creating materials and platforms to doing more comprehensive outreach. Funding partners - Kamehameha Schools, Na Mea-Native Books, QLCC, Papa Ola Lokahi and others are being invited to participate in building broad-based outreach materials.
- (3) The media, workshops and outreach through multiple platforms will be created.



**Concerts:** The intention with musical venues on the weekend of our beloved Queen’s birthday celebrations in September will be to create part of the score and live-musical accompaniment for the film *Ku’u ‘Āina Aloha*. Notables invited to perform will include a wide range of accomplished musicians and composers who will be asked to share songs of our ‘Āina Aloha, our beloved Queen, and of the Lāhui. Musical interviews and wide ranging opportunities for inspired musicianship will be captured similarly like other important works that have brought the plight and struggle of other peoples in their struggle for justice( see the film *Amandla- A Revolution in Four Part Harmony*, about South Africa’s successful Anti-apartheid movement and music’s contribution to changing history). The queen herself was a prolific composer and musician as were her her siblings. Many of their songs and compositions are sung in community today and will be highlighted during these concerts.

**Video petition:** “He Hawai’i Au, I am Hawaiian” -is an important work that will accompany the outreach for the film *Ku’u ‘Āina Aloha*. It’s intention is to up-lift voices and solidarity within the Hawaiian community throughout not only ka pae ‘āina o Hawai’i, the state, but throughout ka honua,the world - to enable those committed to beloved Hawaii, to becoming part of that collective voice by raising awareness of Hawai’i’s rich history and its important legacy of aloha to the world.

**2. Provide a projected annual timeline for accomplishing results;**

*Ku’u ‘Āina Aloha* has been in the making since Spring 2005. As of January 2013, we have completed research, development, pre- production and have begun principal photography. At the moment we are in production and have edited an off-line, working sample sketch submitted with this proposal. In the next six months we will continue with our fundraising efforts to secure the funds to finalize the production by Winter 2014.

<b><u>Production Phases</u></b>	<b><u>Time</u></b>	<b><u>Year</u></b>
Research and Development	Spring	2005
<b>Pre-Production</b>	Spring	2006
<b>Production/Principal Photography</b>	Summer	2006
Logging material	Fall	2007
Fundraising continues	Winter	2008
Additional archival research	Spring	2009
Editing of sample vignette	Spring	2011
Fundraising continues	Ongoing	
Principal Photography continues	Spring	2013
Completion of Production phase	Winter	2013
<b>Post-production</b>		
Editing begins	Spring	2014
Rough cut		2014
Fine cut Feature length continues	Summer	2014

Lock Picture	Fall	2014
Festival submissions/ premieres	Fall	2014, 2015
Distribution continues	Winter	2015 and beyond

**3. Describe its quality assurance and evaluation plans for the request; and**

Within the project year, Ms. Meyer and Mr. Kalama will monitor progress of the film production to ensure that it proceeds on schedule, as planned.

Both Ms. Meyer, Mr. Kalama and partnering organizations will create mechanisms to measure the long term impact of *Ku‘u ‘Āina Aloha* both for the short version of the film that will travel through the educational library system, and the feature length documentary film that will have national and international distribution. The producers of the film plan a distribution campaign that will include showing the film in festivals, theaters, living rooms, classrooms and community organizations.

*Ku‘u ‘Āina Aloha* will launch its world premiere in a prominent international film festival. During the time the producers and directors are traveling to festivals, they will be able to evaluate the impact of the film by keeping an account of the press and the awards and accolades that the film will receive during its first year. The producers will keep an account of how many festivals the film has attended and how many screenings have been conducted both in film festival and theaters. To get the emotional response of the audience the directors and producers of the film will create a petition and collect signatures after each screening. When the film premieres on television (cable or PBS), Ms. Meyer and Mr. Kalama will be able to evaluate and measure the reach of the film by requesting rating reports for the broad-cast premiere of the film. Another tool that will be used to evaluate the success of the film’s campaign will be to track the sales made to classrooms, colleges and universities through the educational market.

The film will have an online presence through a website. This website has recently been launched. Following the audience engagement strategy for the film, the *Ku‘u ‘Āina Aloha* web page will also be linked to other Hawaiian agencies doing important and proactive social justice work as well utilizing social networking and crowd-sourcing platforms such as Facebook and Twitter. Thanks to the new digital technology available today, the production team will be able to evaluate how the film is impacting viewers online. Anyone who has heard about or watches the film will be able to come to the site and give their opinion and join the movement that this film hopes to create. On the site we will not only be able to see the emotional impact of the film in our communities and across the seas but it will be able to quantify how many people have been touched by the film. By looking at the monthly web analytics of the film’s website and the Facebook film page weekly analytics, the filmmakers will know exactly how many viewers are coming to their site by measuring the traffic. With the support of a Social

Media consultant, Ms. Meyer and Mr. Kalama will be able to analyze the data, keep track of the film's impact and maximize these new digital tools to reach audiences worldwide. The project's goals are ambitious yet doable given the caliber of professionals working on this multi-pronged project.

Thanks to these tools that *Ku'u 'Aina Aloha* will implement throughout its distribution life, the producers of the film look forward to providing all funding partners with narrative reports that evaluate the film's impact and outreach.

**4. List the measure(s) of effectiveness that will be reported to the State.**

Directors Ms. Meyer and Mr. Kalama will track and report to the State Foundation for Culture and the Arts, or other expending agency designated for this project, on the progress made as a result of funding from the Grant in Aid funds. They will track actual progress against projected progress in the timeline detailed in the timeline detailed above.

### III. Financial

#### Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2015.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$37,500	\$37,500	\$37,500	\$37,500	\$150,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2015.

This project has the support of both local and nationally renowned foundations involved in supporting projects of cultural and artistic significance. Funding also includes the personal financial commitment of Director Ms. Meyer.

<b><u>Funding Secured &amp; Pledged to Date</u></b>	<b><u>Amount</u></b>
Office of. Hawaiian Affairs (initial funding)	\$150,000
Ms. Alice Walker	\$50,000
Pacific Islanders in Communications	\$35,000
Kamehameha Schools	\$30,000
Recent gifts to the project	\$20,600
Gerbode Foundation	\$15,000
Delores Furtado Foundation	\$15,000
Meleanna Meyer	\$15,000
National Geographic/All Roads	\$10,000
Queen Lili'uokalani Children's Center	\$10,000
Engelhard Foundation	\$5,000
PŪĀ Foundation	\$2,500
National Council for the Humanities*	\$20,000
Grant in Aid, State of Hawai'i*	\$50,000
Anonymous Donor*	\$50,000

\*The \$20,000 from the National Council for the Humanities(line item for distribution), \$50,000 from State of Hawai'i Grant in Aid 2007, and \$50,000 from an anonymous donor funding was awarded/pledged but not released.

At the moment we are submitting production requests to numbers of other foundations including Sundance. In order to raise the funds to complete the film, we will be seeking funds from government funding sources such as the National Endowment For the Arts, and the National Endowment for the Humanities; and we will also continue soliciting additional individual donors and submitting requests to private foundations such as the Gucci Tribeca Documentary Fund, Cine-reach and request finishing funds from previous supporters such as the Gerbode Foundation. We will also seek completion funds through cable and television platforms such as HBO Documentaries, Independent Television Services (ITVS/PBS) and Pacific Islanders in Communication.

- 4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.**

No tax credits received for this project.

- 5. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2013.**

Amount of funding currently available is 2,000. with an additional anonymous commitment of \$150,000. for production to be secured as a match for this GIA.

**BUDGET REQUEST BY SOURCE OF FUNDS**  
(Period: July 1, 2014 to June 30, 2015)

Appl Puuhonua Society - Kuu Aina Aloha

<b>BUDGET CATEGORIES</b>	<b>Total State Funds Requested (a)</b>	<b>Federal Grants (b)</b>	<b>National Funders - Public (c)</b>	<b>Local Funders Private/Public (d)</b>
<b>A. PERSONNEL COST</b>				
1. Salaries	149,650	192,200	28,800	45,000
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
<b>TOTAL PERSONNEL COST</b>	<b>149,650</b>	<b>192,200</b>	<b>28,800</b>	<b>45,000</b>
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island				10,800
2. Insurance				3,000
3. Lease/Rental of Equipment			83,200	183,400
4. Lease/Rental of Space				43,400
5. Staff Training				
6. Supplies - props, filming,		81,200		
7. Telecommunication				
8. Utilities				
9. Usage Rigts			51,000	
10. Sound Equipment Rental				51,000
11. Post Production - Studio				23,200
12. Art and Graphics				14,000
13. Film and Video transfers			20,000	
14. Post Production Miscellaneous				4,800
15. Publicity, Outreach, Web, Education			169,000	56,000
16. Contingency - 5%				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>		<b>81,200</b>	<b>323,200</b>	<b>389,600</b>
<b>C. EQUIPMENT PURCHASES</b>				
<b>D. MOTOR VEHICLE PURCHASES</b>				
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>149,650</b>	<b>273,400</b>	<b>352,000</b>	<b>434,600</b>
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	149,650	Meleanna Meyer/David Kalama		375-6136
(b) Federal Grants	273,400	[Redacted]		Phone
(c) National Funders - public	352,000	[Redacted]		'01/24/14
(d) Local funders - private/public	434,600	Signature of Authorized Official		Date
<b>TOTAL BUDGET</b>	<b>1,209,650</b>	Naia Lewis, Puuhonua Society, Board President Name and Title (Please type or print)		

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY	% OF TIME ALLOCATED TO GRANT REQUEST	TOTAL STATE FUNDS REQUESTED
		A	B	(A x B)
Film Director, Writer, Producer		\$75,000.00	75.00%	\$ 56,250.00
Director, Cinematographer		\$80,000.00	38.00%	\$ 30,400.00
Editor		\$70,000.00	90.00%	\$ 63,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
<b>TOTAL:</b>				149,650.00
<b>JUSTIFICATION/COMM</b>				

#### IV. Experience and Capability

##### A. Necessary Skills and Experience

All of the principal personnel involved in this project have a great depth of experience and success with projects of similar size and scope:

**[REDACTED] - Executive Producer:** Novelist, poet, feminist, Alice Walker is one of the most admired African American writers working today. Alice Walker is best known for her novels, most notably 1982's *The Color Purple* for which she won the Pulitzer Prize for Fiction. Later novels include *The Temple of My Familiar*, *Possessing the Secret of Joy*, and *By the Light of My Father's Smile*. She has also written volumes of short stories and essays, including *You Can't Keep a Good Woman Down* and *In Search of My Mother's Garden*. Recently, Alice Walker published a collection of essays entitled *We Are the Ones We Have Been Waiting For: Light in a Time of Darkness*. She has also written *There Is a Flower at the Tip of My Nose Smelling Me* and *Now Is the Time to Open Your Heart*.

**[REDACTED] - Director, Producer, Writer:** Meleanna has garnered praise and awards for her work as a Native Hawaiian artist, filmmaker, and arts educator. Her professional commitment to documentary film began in 1989 as she embarked on *Puamana*, an award winning film about the well-known and beloved Auntie Irmgard Farden Aluli. Ms. Meyer has worked on two additional important documentaries '*Onipa'a & Ho'oku'ikahi: To Unify As One*'. Her earlier successful works have positioned her uniquely to do in this next documentary *Ku'u 'Aina Aloha: Beloved Land, Beloved Country*. Meyer's past works have screened locally, commercially, nationally and internationally and have made a significant impact in bringing Hawaiian issues to the greater consciousness of broader audiences worldwide. Ms. Meyer is committed to social justice issues and helps people find their voice through the visual arts. She has also studied in Italy, receiving her Bachelor of Arts in Design-Photography from Stanford University and her Masters of Arts in Education from the University of Hawai'i at Mānoa. She has been an East-west Center grantee, APAWLI & Salzburg fellow.

**[REDACTED] - Co-Producer, Director, Writer, Editor:** David is an award winning Native Hawaiian producer and visual artist. For the last 30 years he has managed and produced documentary films from his production company Kalama Productions. His film *Kaho'olawe – The Taking Away* won the 1999 Best Hawai'i Picture award at the Hawai'i International Film Festival. For the last 19 years he also has been the television producer of *The Merrie Monarch Festival*. In 2010 David developed a new Television show for kids focusing on Hawaiian Values titled *The Kolohe Time Project*. Various other film and video projects include '*Onipa'a*', his first collaboration with Meleanna Aluli Meyer, *Hāloa*, *Ka'aahi*, *Native Son*, *Mahina Days & Nights*. David has served as an advisor, consultant and reviewer for Independent



Television Services (ITVS), the Corporation for Public Broadcasting (CPB) and PBS as well as other discussion forums focused on independent, underserved, or indigenous elements with national implications.

**██████████ - Cinematography:** One of New Zealand's leading cinematographers, Bollinger's credits include Vicent Ward's *Vigil* and *River Queen* filmed in New Zealand, Anna Reeves' *The Oyster Farmer*, *Mr. Wrong*, *Bread and Roses*, *War Stories* and *Perfect Strangers* all directed by Gaylene Preston. He has also worked in Peter Jackson's *Heavenly Creatures*, Geoff Myrphy's *Goodbye Pork Pie*. He was scenic cinematographer on the *Lord of the Rings: Fellowship of The Rings* and camera on Jane Campion's *The Piano*. There will be a local team to work on this film as well.

**██████████ - Consulting Editor:** Vivien is a highly acclaimed editor whose extensive credits include *Henry and June* and *The Unbearable Lightness of Being* by Phil Kaufman. Her sound editing credits include *Blue Velvet* by David Lynch and *Amadeus* by Milos Foreman. Award winning documentaries include *Señorita Extraviada*, *The Devil Never Sleeps* by Lourdes Portillo, *Heart of the Sea* by Charlotte Lagarde and Lisa Denker, *Beautiful Son* by Charlotte Lagarde, *First Person Plural* and *In the Matter of Cha Jung Hee* by Deann Borshay Liem.

**██████████ - Editor** Lisa is a well-known local Editor who has worked with both Meyer and Kalama on numerous projects. Her credits include *Ho'oku'ikahi* - '98; *Ma Ka Malu Ali'i: The Legacy of Hawai'i's Ali'i* (TV Documentary); *A Most Unlikely Hero* - '06; the documentary *Skin Stories*- '03 and numerous other videos as editor.

## **B. Facilities**

Not applicable. The production of Kuu Aina Aloha takes place at locations throughout the State of Hawaii.

Viewing of the film will be accessible in facilities that are ADA compliant.

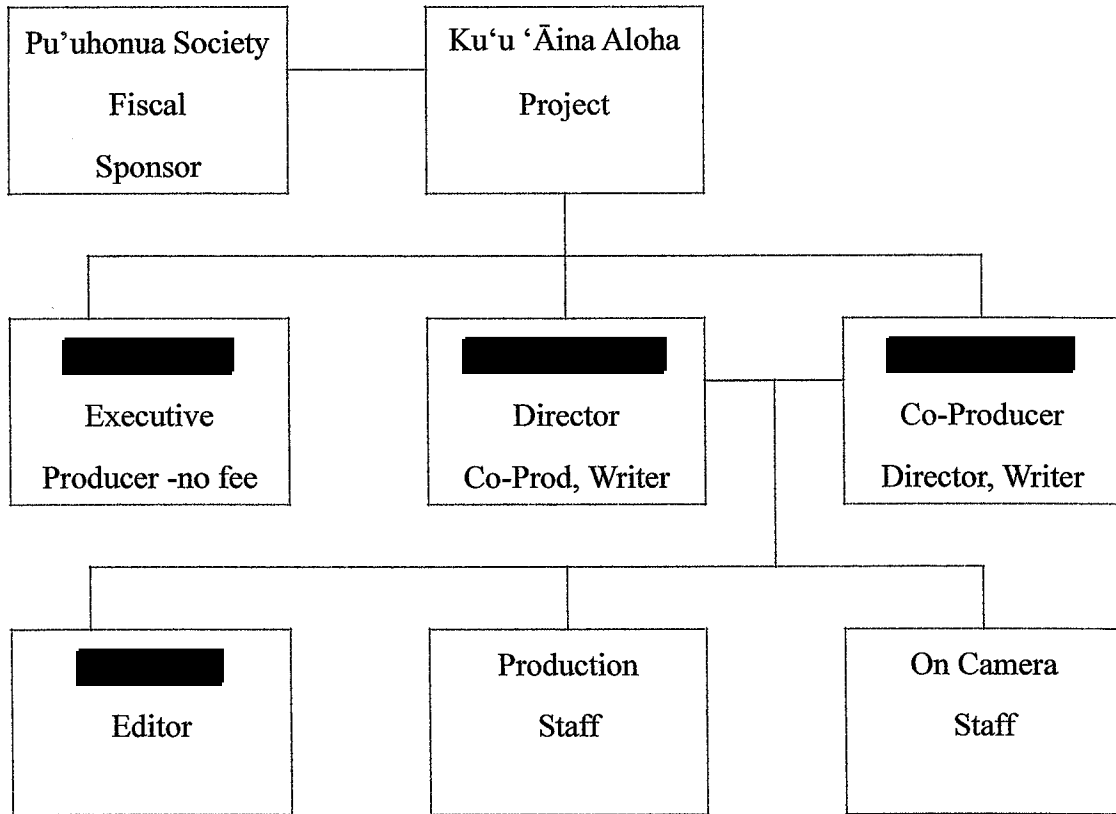
**V. Personnel: Project Organization and Staffing**

**A. Proposed Staffing, Staff Qualifications, Supervision and Training**

*Ku'u 'Āina Aloha* is co-directed, co-produced, and co-written by Meleanna Meyer and David Kalama. They share responsibility for the creative content, production, administration and funding for the project. See their experience and qualifications detailed in the previous section.

Fiscal sponsor The Pu'uhonua Society will provide fiscal oversight of the Grant in Aid Funds.

**B. Organization Chart**



**C. Compensation**

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS AND SUBSIDIES PURSUANT TO  
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant or subsidy.
- 2) The applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants or subsidies used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant or subsidy was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant or subsidy used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

PU'U HONUA SOCIETY

(Typed Name of Individual or Organization)

Naia Lewis

(Signature)

Jan. 28, 2014

(Date)

NAIA LEWIS

(Typed Name)

PRESIDENT

(Title)

