# **SB 408**

Measure Title: RELATING TO THE BUDGET OF THE OFFICE OF HAWAIIAN AFFAIRS.

Report Title: Office of Hawaiian Affairs Package; Appropriations; Budget (\$)

Appropriates funds for the office of Hawaiian affairs for the fiscal

Description: biennium beginning 07/01/2013 and ending 06/30/2015. Effective

07/01/2013.

Companion: <u>HB222</u>

Package: OHA

Current Referral: THA, WAM

Introducer(s): KIM (Introduced by request of another party)

Sort by Date		Status Text
1/18/2013	S	Introduced.
1/22/2013	S	Passed First Reading.
1/22/2013	S	Referred to THA, WAM.
2/7/2013	S	The committee(s) on THA has scheduled a public hearing on 02-13-13 2:45PM in conference room 224.

	OFFICE OF HAWAIIAN	SUPPORT
	AFFAIRS	
Daniel Nahoopii	OAHU COUNCIL	SUPPORT
	ASSOCIATION OF	
	HAWAIIAN CIVIC	
	CLUBS	
Mervina Cash-Kaeo	ALU LIKE	SUPPORT
Kealii Makekau		SUPPORT



## **Senate Committee on Tourism and Hawaiian Affairs**

## SB 408 Relating to the Budget of the Office of Hawaiian Affairs

## **February 13, 2013**

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## Administration

Dr. Kamana opono M. Crabbe Ka Pouhana, Chief Executive Officer The Office of Hawaiian Affairs (OHA) is in strong support of the passage of Senate Bill 408 (SB 408).

Mahalo for the opportunity to provide testimony.

OHA was requested at the Senate Committee on Ways and Means budget briefing held on January 3, 2013, to provide information relating to our budget request for fiscal years 2013-2014 and 2014-2015. A summary of that testimony follows. Your consideration of this testimony in support of SB 408 is appreciated.

## **OVERVIEW**

## A. Office of Hawaiian Affairs' Mission

OHA's mission is to mālama (protect) Hawai'i's people and environmental resources and OHA's assets, toward ensuring the perpetuation of the culture, the enhancement of lifestyle and the protection of entitlements of Native Hawaiians, while enabling the building of a strong and healthy Hawaiian people and nation, recognized nationally and internationally.

According to Hawai'i Revised Statutes Chapter 10, OHA is the principal public agency in the State of Hawai'i responsible for:

- the betterment of conditions of Native Hawaiians
- the performance, development, and coordination of programs and activities relating to Native Hawaiians;
- assessing the policies and practices of other agencies impacting Native Hawaiians;
- conducting advocacy efforts for Native Hawaiians; and
- serving as a receptacle for reparations.

#### A New Direction

Our Hawaiian ancestors understood that the well-being of our community rested upon the interrelationship of how we conduct ourselves, steward the islands we call home, and fulfill the responsibility of caring for our families, all within the physical and spiritual realms. They also understood that successfully maintaining lōkahi meant careful observation, knowledge gathering, and informed decision making to achieve pono.

We continue to embrace this time-tested wisdom through the execution of OHA's 2010-2018 Strategic Plan (details provided in Attachment #1).

## B. Current Economic Conditions & Notable Performance

## Notable Performance Example

Since 2010, OHA Administration has continued to define its performance measures and outcomes relating to its six (6) Strategic Priorities and ten (10) Strategic Results. These refined measures and outcomes are reflected in our current grant solicitations. Highlights of the *OHA* 14-04: Improving Middle and High School Testing Scores of Native Hawaiians Grants Solicitation are summarized below:

#### Strategic Priority:

## Ho'ona'auao (Education)

To maximize choices of life and work, Native Hawaiians will gain knowledge and excel in educational opportunities at all levels.

#### Service Activities: Include but not limited to:

- Develop/implement initiatives that help increase proficiency in reading and math
- Service planning
- Counseling, guidance, tutoring and mentoring
- o Incorporate culture-based education
- Test preparation activities
- Measurement and evaluation

#### Outcomes:

#### Total # of:

- students who met or exceeded standardsbased Reading testing
- Native Hawaiian students who met or exceeded standards-based Reading testing
- students who met or exceeded standardsbased Math testing
- Native Hawaiian students who met or exceeded standards-based Math testing
- students who performed below proficiency in standards-based Reading testing
- Native Hawaiian students who performed below proficiency in standards-based Reading testing
- students who performed below proficiency in standards-based Math testing
- Native Hawaiian students who performed below proficiency in standards-based Math testing

#### Strategic Result:

Increase the percent of Native Hawaiian students who meet or exceed educational standards. By 2018 increase the number of Native Hawaiian students:

- Exceeding READING standards from 55% to 65%
- Exceeding MATH standards from 32% to 45%

**Service Goals**: To improve Native Hawaiian student proficiency in reading and math so that they can increase standardized test scores.

**Target Population**: Native Hawaiian middle and high school students attending Hawai'i Department of Education (HIDOE) schools.

#### Outputs:

Total # of:

- o students enrolled
- Native Hawaiian students enrolled
- standards-based testing readiness activities facilitated
- students who completed standards-based Reading testing
- Native Hawaiian students who completed standards-based Reading testing
- students who completed standards-based Math testing
- Native Hawaiian students who completed standards-based Math testing

Despite improvement in proficiency scores among all students across the years, there is still a distinct gap, reflected in Figure 1.1 & Figure 1.2 below, between Native Hawaiian students and their counterparts in Reading and Math proficiency scores which OHA will continue to address.

#### Strategic Priority: Ho'ona'auao (Education)

Strategic Result — Increase the percentage of Native Hawaiian students

- meeting and exceeding READING standards to 65%, and
- meeting and exceeding MATH standards to 45%.

Figure 1.1 State HSA Reading Proficiencies; All Students vs Native Hawaiian Students (2008-2012) 71% 67% 66% 65% 62% 62% 58% 58% 55% 51% 2008 2009 2010 2011 2012 ——All Students Native Hawaiian

Figure 1.2 State HSA Math Proficiencies; All Students vs Native Hawaiian Students (2008-2012) 59% 54% 49% 45% 43% 48% 44% 37% 32% 31% 2009 2011 2012 2008 2010 All Students Native Hawaiian

Note: All Students data includes Native Hawaiian student data.

#### **Current Economic Conditions**

Budget cuts on the state and federal levels, combined with a volatile stock market, significantly impact OHA's operations and the needs of OHA's beneficiaries.

In general terms, the current economic and fiscal conditions affect <u>OHA's operations</u> in a number of ways including:

- Budget cuts have reduced services and programs that support low to moderate income
  individuals, including OHA beneficiaries. As a result, these beneficiaries, or the
  organizations that serve them, often turn to OHA to fill the gap. Since the start of the
  economic downturn, the number of inquiries from beneficiaries has increased by almost
  50%.
- Trust funds available to OHA decreased due to under-performance of its investment portfolio as a result of the volatile stock market.
- Continued legal challenges that could seriously impact Native Hawaiians have and will
  continue to require financial resources that could otherwise be used to address the
  increased demand for Native Hawaiian services and assistance.

In general terms, the current economic and fiscal conditions have affected <u>OHA beneficiaries</u> in a number of ways including:

- Reduced State appropriations have negatively impacted a vast majority of programs and services in the highest need areas, including but not limited to: 1) homelessness, 2) medically uninsured/underinsured, 3) mental health, 4) substance abuse, 5) domestic violence, and 6) chronic disease.
- Reduced State appropriations have created a reduction in services and beneficiary assistance, including but not limited to: 1) reduction in funding to emergency financial assistance programs, 2) reduction of case management services which assist beneficiaries to access community resources, 3) reduction of clinicians providing mental health and substance abuse counseling and support, and 4) reduction of health monitoring/navigation programs that assist those with chronic disease to get needed medical care.
- The looming "fiscal cliff" threatens to increase taxes, decrease spending, and ultimately
  increase the demand for gap services provided through OHA funding to support a greater
  number of beneficiaries.

## **FEDERAL FUNDS**

## C. Impending Loss of Federal Funds for OHA Programs

OHA currently administers two separate federally-funded programs: (1) The Native Hawaiian Revolving Loan Fund (NHRLF), whose mission is to enhance access for all persons of Native Hawaiian ancestry to credit, capital, and financial services and skills so as to create jobs, wealth, and economic and social well-being for all the people of Hawai'i; and (2) the Hālawa Luluku Interpretive Development (HLID) Project, whose three basic goals are compliance, mitigation and community support relating to the adverse impacts as a result of construction of Interstate Highway H-3.

## Native Hawaiian Revolving Loan Fund Program

OHA became the NHRLF Loan Administrator, as defined in 45 Code of Federal Regulations (CFR) 1336.62 in 1998. A summary of FY 2012 activity is provided in Figure 2 and a summary of historical NHRLF loan disbursements as well as funds available for lending is provided in Figure 3 below:

Figure 2: FY 2012 Summary



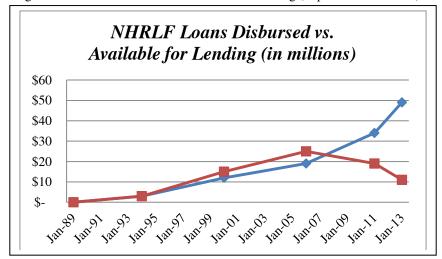
\$3,071,800

\$1,841,227

\$816,391

\$14,427,682

Figure 3: Loans Disbursed vs. Available for Lending (Sep 1989 – Jun 2012)



The success of the NHRLF Program in recent years has caused available funding levels to drop to an all-time low. Although the remaining NHRLF funds are not considered to be subject to the Federal Budget Control Act sequester, OHA's ability to seek out additional federal resources to allow the fund continued success is drastically diminishing.

## The Hālawa Luluku Interpretive Development Project

The HLID Project (sub-recipient) is currently reimbursed pursuant to a Cooperative Agreement with the Hawai'i State Department of Transportation (prime recipient). According to the Federal Highway Administration (FHWA), HLID Project funds are NOT subject to the Federal Budget

Control Act sequester. The FHWA continues to ensure measures stipulated in the Memorandum of Agreement (MOA) are carried out, in consultation with HDOT, SHPO, OHA and ACHP.

## Impending Loss of Federal Funds for OHA Beneficiaries and Beneficiary Serving Organizations

As explained above, the looming "fiscal cliff" is likely to decrease the amount of federal funding available to our individual beneficiaries and the organizations that serve them. This will cause an increased demand for supplemental funding from OHA to ensure that the health, education and other daily needs of our beneficiaries are met.

## **BUDGET REQUEST**

## D. Budget Development Process and Priority Requests

General Fund appropriations are determined by the State Legislature during each Biennium. As part of its annual budget, the Office of Hawaiian Affairs (OHA) receives general funds from the State of Hawaiii, which are appropriated through the State Legislature. OHA has received state general funds since 1981 for a portion of its personnel and operating cost and to provide services to beneficiaries in the three major areas of multi-services assistance, legal assistance, and educational enrichment.

The OHA Biennium budget is prepared every two years, for the ensuing two years. OHA's general funds budget development process is documented in Figure 4 below:

Figure 4: OHA's General Funds Biennium Budget Development Process

## **START** Legislative **Development Approval OHA** Executive **State Commitment** Team Discussions 2010-2018 & Support of OHA STRATEGIC PLAN **Programs** Development Legislative State **Approval OHA** Executive **Commitment to** Team **OHA Budget Bill** Identification of Native Hawaiians Submission Focus Areas **OHA Approval** OHA Approval **OHA BOT Review** CEO Approval of & Approval of Focus Areas & General Funds Development of **Budget Request** General Funds Request

## Biennium Budget Focus Areas

PRIORITY #1

The primary (#1) purpose of OHA's general funds request to the State of Hawai'i is to provide services and assistance to Native Hawaiians in the areas of:

- Social services to OHA beneficiaries to include information and referral services, case management and counseling, establishment of individual development accounts, financial literacy, and financial assistance. Referral services include those relating to education assistance, employment and income security, individual and family care, health needs, housing, legal services, genealogy research, business assistance, and general information.
- O Legal services and legal representation to OHA beneficiaries for the assertion and defense of quiet title actions; assistance with ahupua'a and kuleana tenant rights, including rights of access and rights to water, land title assistance, including review of title and genealogy, preservation of traditional and customary practices, protection of culturally significant places, and preservation of Native Hawaiian land trust entitlements.
- o *Educational enrichment programs* for Native Hawaiian children in grades K through 12 to optimize learning for Hawaiian students, develop a stronger interest in learning, connect learning and education to one's Hawaiian identity, and explore possible educational, career and academic goals the students may not have considered.
- O Health improvement program services to OHA beneficiaries to include, but not necessarily limited to, information and referral services, case management and counseling, and establishment of prevention programs. Direct services and prevention programs include those designed to have the greatest statewide impact on the overall wellness of Native Hawaiians.
- Leverage Opportunities on behalf of OHA beneficiaries to maximize the impact of OHA's limited financial resources by partnering with other funders to increase available funding for projects in support of all OHA Strategic Priorities and Results.

The secondary (#2), but equally important, purpose of OHA's general funds request to the State of Hawai'i is to provide services and assistance to Native Hawaiians through its commitment to OHA through its funding of personnel and operating costs.

# E. Significant Budget Adjustments and Related Outcomes Significant Budget Adjustments

Beginning with this current FY 2014/FY 2015 Biennium Budget, OHA is requesting consideration and approval in two new areas of focus including (a) Health Improvement Program Services and (b) Leverage Opportunities. The budget request and comparative adjustments are summarized in Table 1 below:

Table 1 – Comparative Adjustments in Budget Requests to the Legislature

D.	2011/2012 and Biennium (		2013/2014 and 2014/2015 Biennium (per year)		Adjustments	
Purpose	General Funds Request	Trust Fund Match	General Funds Request	Trust Fund Match	General Funds Request	Trust Fund Match
Social services	\$ 415,000	\$ 415,000	\$ 400,000	\$ 400,000	-15,000	-15,000
Legal services and legal representation	524,400	524,400	524,400	524,400	0	0
Educational enrichment programs	615,570	615,570	750,000	750,000	134,430	134,430
Health improvement programs	0	0	750,000	750,000	750,000	750,000
Leverage opportunities	0	0	250,000	250,000	250,000	250,000
Personnel	519,028	3,959,003	520,300	3,959,000	1,272	-3
Operations	296,874	296,874	305,300	305,300	8,426	8,426
Total:	\$2,370,872	\$ 5,810,847	\$ 3,500,000	\$ 6,938,700	\$1,129,128	\$1,127,853

## OHA Support Provided to Other State Agencies and University of Hawai'i

In pursuit of its mission, OHA partners with a number of state agencies and the University of Hawai'i. During the fiscal years FY 2007 through FY 2012, OHA expended \$28,953,169, and projects to expend an additional \$5,517,470 in FY 2013, for a total of \$34,470,639 in Trust funds in support of State programs and services\* as reflected in Table 2 below:

Table 2 – OHA Support of State Agencies and its University of Hawai'i ~ FY 2007-FY 2013

Fiscal Year	Universit	y of Hawaiʻi	Other State Agencies		Total	
FY 2007	\$	1,264,579	\$	4,473,903	\$	5,738,482
FY 2008		1,651,580		799,535		2,451,115
FY 2009		2,158,398		3,343,216		5,501,614
FY 2010		1,325,887		3,034,260		4,360,147
FY 2011		1,948,268		3,455,000		5,403,268
FY 2012		2,428,644		3,228,000		5,656,644
Sub-total:	\$	10,777,356	\$	18,333,914	\$	29,111,270
Projected FY 2013		2,286,470		3,231,000		5,517,470
Total:	\$	13,063,826	\$	21,564,914	\$	34,628,740

<sup>\*</sup>A listing of current and past State programs funded can be found in Attachment #2.

## Educational Enrichment Programs

Native Hawaiians account for nearly 28% of students in the Hawai'i Department of Education (HIDOE). As previously discussed on pages 3 and 4 of this testimony document, despite improvement in proficiency scores among all students across the years, current data indicates a continued academic achievement gap between Native Hawaiian students and those of other ethnicities with regard to the State of Hawai'i's education standards in reading and mathematics.

# Health Improvement Program Services for all Native Hawaiians – Chronic Diseases

Research indicates that there exists a contemporary Native Hawaiian public health crisis, particularly when considering chronic disease rates for cardiovascular disease, obesity, diabetes, asthma, and cancer. In particular, statistics show that Native Hawaiians are among the highest ranking ethnic groups with cardiovascular disease (4.6%), obesity (44%), and diabetes (13%).

Demographics show a need to support OHA's Strategic Result to Decrease Chronic Disease Rates and Improve Family Lifestyle Choices by providing family centered and community-based services that 1) decrease the incidence and severity of obesity and other chronic diseases in Native Hawaiians so that they can sufficiently improve their physiological health and 2) increase Native Hawaiian families actively improving lifestyle choices by engaging in health programs and supportive family development practices.

Current data exhibits that contemporary care practices do not adequately address the health concerns of all populations, as indicated by rising chronic disease rates and poor health maintenance among Native Hawaiians. The current condition of Native Hawaiian wellness with respect to chronic disease prevalence suggests a need for greater availability of programs, as well as culturally appropriate program content regarding prevention and maintenance oriented program content.

Data supports traditional methods of health and wellness, particularly as related to the *kahuna* system and the various healing arts and orders. Traditional methods include  $h\bar{a}h\bar{a}$ , ho'oponopono,  $l\bar{a}$ 'au lapa'au, lomilomi, and  $l\bar{a}$ 'au  $k\bar{a}hea$ . To enhance the health and well-being of Native Hawaiians, integrating health services that incorporate Western and traditional healing practices should be considered (OHA Research Personal Communication, 2011).

Minority health advocates have increasingly focused on chronic disease indicators as an important measure of overall health. The federal Centers for Disease Control and Prevention (CDC) define chronic diseases as those that are prolonged and do not resolve spontaneously, and for which a complete cure is rarely achieved (Huang, Li, & Parrish, 2008). Chronic disease is the leading cause of mortality, disability, and illness in the United States, as well as in the state of Hawai'i. Chronic diseases, including cancer, cardiovascular disease, obesity, asthma, and diabetes, are among the major causes of disability and death for Native Hawaiians (OHA Research Personal Communication, 2011). Refined measures and outcomes are reflected in our current grant solicitations.

Highlights of the *OHA 14-03: Obesity and Physical Health Improvements in Native Hawaiians* Grants Solicitation are summarized below:

#### Strategic Priority:

Mauli Ola (Health)

To improve the quality and longevity of life, Native Hawaiians will enjoy healthy lifestyles and experience reduced onset of chronic diseases.

#### Strategic Result:

Native Hawaiians reduce the rate of obesity from 49.3% to 35% by 2018

## Highlights ~ *Continued:*

#### Service Activities: Include but not limited to:

- Outreach, screening, intake and assessment
- Service planning
- Case management including the development of an Individual Service Plan and monitoring and follow-up
- Counseling and referral
- Providing educational nutrition and promotion of physical activity
- Measurement and evaluation
- Develop and disseminate literature and other materials addressing Native Hawaiian obesity
- Incorporate traditional Hawaiian practices and concepts supporting cultural strategies as related to health and wellness

#### Outputs:

#### Total # of:

- o participants enrolled in program
- Native Hawaiians enrolled in program
- Native Hawaiians who completed an Individual Treatment Plan
- o Native Hawaiians identified as overweight
- o Native Hawaiians identified as obese

#### Participant:

- o weight at intake
- BMI at intake
- o body fat at intake
- o blood pressure at intake
- o physical activity status at intake
- dietary and nutrition status at intake

**Service Goals**: Reduce the rate of obesity among Native Hawaiians by implementing a culturally sensitive approach that focuses on:

- Direct Services: Clinical assessment, diagnosis, treatment, and specialist referrals
- Prevention Services: Prevention and advocacy, research, educational and administration services to the community.

**Target Population**: Persons of Native Hawaiian ancestry who are identified as overweight/obese and/or at-risk of obesity.

#### Outcomes:

Total # of Native Hawaiians who:

- o achieved reduction in weight
- o achieved reduction in BMI
- o decreased body fat
- o improved dietary/eating habits
- improved physical activity
- o received patient education
- o completed the program

### *Optional* Total # of Native Hawaiians:

- screened for diabetes
- identified with diabetes
- o identified with asthma
- who improved blood pressure control
- o who improved self-management of diabetes
- o who improved self-management of asthma
- who achieved reduced obesity-related medical complications

## Health Improvement Program Services for all Native Hawaiians - Prenatal Care

Under OHA's Health Strategic Priority, strategic results target decreasing chronic disease rates and improving family lifestyle choices. The focus is on Hawaiian families becoming actively engaged in health programs and supportive family development practices. Childbirth brings together Hawaiian and modern medical practices for many ethnic minorities. The purpose of this solicitation is to support a culture of integrated treatment programs that promote prenatal care, primarily during a woman's first trimester of pregnancy. Studies show that prenatal care within the first trimester of pregnancy significantly increases fetus survival rates and gestational and post-natal development. The current condition of Native Hawaiian women's wellness with respect to pregnancy suggests a need for greater availability of and access to prenatal programs, as well as culturally appropriate program content. Prenatal care in the first trimester allows

health care providers to identify and manage a woman's risk factors and health conditions, to provide education and referral to social and nutritional services which help promote positive birth outcomes, and to provide the expectant parents and extended family with supportive services. Highlights of the *OHA 14-07: Prenatal Services for Native Hawaiians* Grants Solicitation are summarized below:

#### Strategic Priority:

Mauli Ola (Health)

To improve the quality and longevity of life, Native Hawaiians will enjoy healthy lifestyles and experience reduced onset of chronic diseases.

### Strategic Result:

Increasing the percent of Native Hawaiian families actively improving lifestyle choices by engaging in health programs and supportive family development practices by increasing the number of Native Hawaiian mothers receiving prenatal care in the first trimester from 81.4% to 83.6% by 2018

**Service Activities**: Including maternal and/or infant care programs that support one or more of the following:

- Provide regular prenatal check-ups to treat and prevent potential health problems through the course of the pregnancy
- Promote healthy lifestyle to benefit both mother and child
- Reduce maternal death rate, miscarriages, birth defects, low birth weights, and/or other preventable health problems
- Provide prenatal screenings to monitor prenatal development and test for diseases or conditions in fetus
- Address socio-economic factors that promote access to or availability of prenatal services
- Or other culturally appropriate prevention and intervention program services that may increase prenatal care services and the health of the mother and child such as nutrition, exercise, stress reduction,

#### **Outcomes:**

Total # of Hawaiian women who improved:

- o level of care
- o frequency of prenatal visits; and
- Increased family involvement before and after childbirth

**Target Population**: Women of Native Hawaiian ancestry who are pregnant.

**Service Goals**: Increase the number of Native Hawaiian women receiving prenatal care in the first trimester by providing services that support development and expansion of:

- culturally appropriate prevention and intervention programs that address such indicators as substance use, nutrition, vitamin use, exercise, managing healthy behaviors, stress reduction, emotional wellness, and breastfeeding
- programs and services geared towards family inclusive care and structural wellbeing. This may include female-centered and/or male-centered programs that provide educational and health support to become contributing members of the family.

#### Outputs:

Total # of:

- o Hawaiian women enrolled in the program
- prenatal visits per client (including month/trimester of first prenatal visit)
- screened for pregnancy-related health conditions to include gestational diabetes, hypertension, and preconception obesity

#### Assessment of:

- o risk factors (health conditions, family history, substance abuse, age, etc.)
- barriers to care (insurance coverage, availability of service providers, transportation issues, child care needs, etc.)
- preconception obesity, to include pregnancy weight gain and education on diet and exercise

## Leverage Opportunities for OHA and for all State Agencies

To "leverage" means the ability to influence a system, or an environment, in a way that multiplies the outcomes of one's efforts without a corresponding increase in the consumption of resources. In other words, leverage is the advantageous condition of having a relatively small amount of cost yield a relatively high level of returns.

Leveraging consists of mutually beneficial partnerships, agreements or any similar collaborative arrangements entered into by OHA and/or public/private agencies in advancing OHA's mission. Collaborative leveraging ventures provide a means to maximize intellect, time, money and resources.

#### Leveraging Sources include:

- 1. *Private Sector Capital* Developer contributions, venture capitalists, philanthropic foundations and non-profit donations
- 2. *Tax Credits* Developers can receive historic, low-income and other tax credits to help make projects more affordable in the long run
- 3. State Programs
- 4. Other Federal Programs

No one agency, not even OHA, possesses all the resources necessary to fulfill its mission and its Strategic Plan. Leveraged grant funds can provide maximum impact with limited resources. Leveraging opportunities provide one means by which OHA can meet its obligation of serving the Hawaiian people. Additionally, leveraging opportunities forge partnerships that deliver greater outcomes more economically that contribute to making Hawai'i a better place for all. To that end, OHA's Administration has begun to explore external opportunities to use its limited resources as levers and to catalyze much larger streams of funding from alternative sources. Through leveraging, OHA is able to enter into partnerships that will allow it to obtain a significant match to its own contribution of funds. In this regard, OHA is seeking consideration by the State Legislature for matching general funds of OHA's commitment to Leverage Opportunities beginning with the upcoming FY 2014/FY 2015 Biennium.

## Outcomes Relating to Biennium Budget Request

The development of OHA's 2010-2018 Strategic Plan recognized the need to change from serving on an individual level to applying our resources to programs and activities that would lead to systemic change and would maximize the impact to all Hawaiians. The development of a more proactive strategy to advocate on behalf of Hawaiians by turning OHA into a more streamlined, performance-based organization, has allowed up to focus on a few key areas, rather than dispersing our strength, so that we can maximize the impact we have for all Hawaiians.

OHA's current FY 2014/FY 2015 Biennium Budget request seeks support from the State of Hawai'i in pursuit of all ten (10) Strategic Results as listed in Attachment #1.

Complete details of OHA's 2010-2018 Strategic Plan are also provided in Attachment #1.

## Prioritized List of Functions

<u>Statutory Reference</u>: HRS10-3(3) Purpose of the office includes: Serving as the principal public agency in this State responsible for the performance, development and coordination of programs and activities relating to Native Hawaiians and Hawaiians.

**Priority #1**: To provide services for the betterment of conditions for Native Hawaiians in support of OHA's 2010-2018 Strategic Plan (see Attachment #1 for complete details). This will be achieved through the following proposed programs and services:

<u>Social services (OHA175) to OHA beneficiaries:</u> to include information and referral services, case management and counseling, establishment of individual development accounts, financial literacy, and financial assistance. Referral services include those relating to education assistance, employment and income security, individual and family care, health needs, housing, legal services, genealogy research, business assistance, and general information.

<u>Legal services and legal representation (OHA175) to OHA beneficiaries</u> for the assertion and defense of quiet title actions; assistance with ahupua'a and kuleana tenant rights, including rights of access and rights to water, land title assistance, including review of title and genealogy, preservation of traditional and customary practices, protection of culturally significant places, and preservation of Native Hawaiian land trust entitlements.

<u>Educational enrichment programs (OHA175) for Native Hawaiian children in grades</u>
<u>K through 12</u> to optimize learning for Hawaiian students, develop a stronger interest in learning, connect learning and education to one's Hawaiian identity, and explore possible educational, career and academic goals the students may not have considered.

<u>Health improvement programs (OHA 175) to OHA beneficiaries</u> to include, but not necessarily limited to, information and referral services, case management and counseling, and establishment of prevention programs. Direct services and prevention programs include those designed to have the greatest statewide impact on the overall wellness of Native Hawaiians.

<u>Leverage Opportunities (OHA 175) on behalf of OHA beneficiaries</u> to maximize the impact of OHA's limited financial resources by partnering with other funders to increase available funding for projects in support of all OHA Strategic Priorities and Results.

The following is a brief update on the status of the three programs currently being implemented:

**Social services** – Summary of Program Deliverables for the period from July 1, 2011 to June 30, 2012:

Service	Impact				
Information and Referral	8,940 total client contacts				
	2,661 unduplicated contacts				
Case management	497 unduplicated clients				
Individual Development Accounts	63 beneficiaries receiving matching funds \$59,942 matching funds disbursed				
Financial Literacy Education	761 total participant attendance 211 unduplicated participant attendance				
Emergency Financial Assistance	<ul> <li>100 beneficiaries received emergency financial assistance</li> <li>\$111,947 disbursed</li> </ul>				
	Emergency Fund				
	> 85 (Beneficiaries Assisted)				
	> \$95,645 (Total Assistance Disbursed)				
	Disability Emergency Fund				
	o 15 (Beneficiaries Assisted)				
	o \$16,302 (Total Assistance Disbursed)				

*Legal services and legal representation* – During FY 2012, NHLC's active caseload totaled 225 clients in 85 cases. During the same time period, NHLC completed its representation of 112 clients in 47 cases. Another 570 individuals were provided some level of service short of full representation.

*Educational enrichment programs* – During FY 2012, the Nā Pua No'eau program provided a total of 103 events at various sites statewide. A total of 4,004 students attended events and 3,087 (77%) had Hawaiian ancestry. Hawaiian students (less the duplicates) totaled 2,066.

The following summarizes our request relating to social services, legal services and legal representation, educational enrichment and health improvement programs and leverage opportunities.

ОНА175 –		FY 2013-2014			FY 2014-2015		
Beneficiary Advocacy (Operating Budget)	General Funds	Matching Funds	Total	General Funds	Matching Funds	Total	Biennium Request
Social services	\$ 400,000	\$ 400,000	\$ 800,000	\$ 400,000	\$ 400,000	\$ 800,000	\$ 1,600,000
Legal services and legal representation	524,400	524,400	1,048,800	524,400	524,400	1,048,800	2,097,600
Educational enrichment programs	750,000	750,000	1,500,000	750,000	750,000	1,500,000	3,000,000
Health improvement programs	750,000	750,000	1,500,000	750,000	750,000	1,500,000	3,000,000
Leverage opportunities	250,000	250,000	500,000	250,000	250,000	500,000	1,000,000
Total:	\$ 2,674,400	\$ 2,674,400	\$ 5,348,800	\$ 2,674,400	\$ 2,674,400	\$ 5,348,800	\$ 10,697,600

<u>Priority #2</u>: To support OHA personnel and administrative costs to implement the five beneficiary services programs and a number of other services and programs that allow OHA to advocate for and provide services to Hawaiians:

Program ID &		FY 2013-2014	1		FY 2014-2015	5	Total
Program Title	General Funds	Matching Funds	Total	General Funds	Matching Funds	Total	Biennium Request
OHA150 – Office of							
the Trustees	\$ 28,435	\$ 275,687	\$ 304,122	\$ 28,435	\$ 275,687	\$ 304,122	\$ 608,244
Personnel Budget	28,435	275,687	304,122	28,435	275,687	304,122	608,244
Operating Budget	0	0	0	0	0	0	0
OHA160 – Support							
Services	708,585	2,870,150	3,578,735	708,585	2,870,150	3,578,735	7,157,470
Personnel Budget	403,285	2,564,850	2,968,135	403,285	2,564,850	2,968,135	5,936,270
Operating Budget	305,300	305,300	610,600	305,300	305,300	610,600	1,221,200
OHA175 –							
Beneficiary Advocacy	2,762,980	3,792,863	6,555,843	2,762,980	3,792,863	6,555,843	13,111,686
Personnel Budget	88,580	1,118,463	1,207,043	88,580	1,118,463	1,207,043	2,414,086
Operating Budget	2,674,400	2,674,400	5,348,800	2,674,400	2,674,400	5,348,800	10,697,600
Total All Programs:	\$ 3,500,000	\$ 6,938,700	\$ 10,438,700	\$ 3,500,000	\$ 6,938,700	\$ 10,438,700	\$ 20,877,400

#### Attachment #1

# OFFICE OF HAWAIIAN AFFAIRS STRATEGIC PLAN 2010-2018

#### **VISION STATEMENT**

"Hoʻoulu Lāhui Aloha" - To Raise a Beloved Nation. OHA's vision statement blends the thoughts and leadership of both King Kalākaua, and his sister, Queen Liliʻuokalani. Both faced tumultuous times as we do today, and met their challenges head on. "Hoʻoulu Lāhui" was King Kalākaua's motto. "Aloha" expresses the high values of Queen Liliʻuokalani.

#### MISSION STATEMENT

To mālama Hawai'i 's people and environmental resources and OHA's assets, toward ensuring the perpetuation of the culture, the enhancement of lifestyle and the protection of entitlements of Native Hawaiians, while enabling the building of a strong and healthy Hawaiian people and nation, recognized nationally and internationally.

#### CORE VALUES & GUIDING PRINCIPLES

<u>Kākou</u>: E alu like mai kākou i ka hoʻokō ʻana i ko kākou mikiona. We work together, unified to accomplish our mission.

Aloha Kekahi i Kekahi: 'Olu'olu a maika'i kākou i nā kānaka a pau. We are kind and compassionate to all whose lives we touch.

<u>Pono Pau'ole:</u> E hana kūpono kākou i me ka 'oia'i'o. We act with integrity and truthfulness.

<u>Mālama Kekahi i Kehahi:</u> E hō 'ihi a mālama kākou i nā po'e a pau a me nā mea 'ē a'e a pau. We respect and care for others and all that surrounds us.

Kuleana: E hoʻokō kākou i ko kākou kuleana hana.

We carry out our individual and collective responsibilities.

<u>Kūlia:</u> E hoʻokumu kākou i ka hana e pili ana i nā kuleana Hawaiʻi me ka hoʻohulu. *We take initiative and are resilient in advocating for Hawaiian rights.* 

<u>Po'okela:</u> E hana kākou me ka 'oi a e ho'omaika'i iā kākou iho. We do our absolute best and continuously seek improvement.

<u>Ho'omau:</u> E ho'omau kākou i ke ea o ka 'āina, na mea e ho'opuni ana, ka mo'omeheu a me ka po'e Hawai'i.

Together, steadfast we preserve and perpetuate our culture, people, land and environment.

#### Attachment #1 (continued)

#### **OHA ROLES**

In order to achieve our Priorities and Strategic Results, we are focused on the roles of advocate, researcher, and asset manager to improve conditions for all Native Hawaiians through systemic change.

Advocacy means making changes to laws, policies, and practices which broadly impact the Priorities the BOT has approved in the OHA Strategic Plan. This includes community outreach to mobilize the community, monitoring activities to identify harmful policies and laws, and advocacy initiatives to change laws, policies and practices in ways that improve conditions for Native Hawaiians as outlined in the Priorities.

Research means to compile and gather data to identify gaps and important issues, inform our advocacy efforts and ensure our actions and initiatives are based on the best information available.

Asset manager means to fulfill our sacred trust by analyzing opportunities, making critical decisions, and maximizing the value of our portfolio and other investments.

#### STRATEGIC PRIORITIES

#### HO'OKAHUA WAIWAI

#### **Economic Self-Sufficiency**

To have choices and a sustainable future, Native Hawaiians will progress towards greater economic self-sufficiency.

#### 'ĀINA

#### Land & Water

To maintain the connection to the past and a viable land base, Native Hawaiians will participate in and benefit from responsible stewardship of Ka Pae 'Āina O Hawai'i.

#### **MO'OMEHEU**

#### Culture

To strengthen identity, Native Hawaiians will preserve, practice and perpetuate their culture.

#### MAULI OLA

#### Health

To improve the quality and longevity of life, Native Hawaiians will enjoy healthy lifestyles and experience reduced onset of chronic diseases.

#### KE EA

#### Governance

To restore pono and ea, Native Hawaiians will achieve self-governance; after which, the assets of OHA will be transferred to the new governing entity.

#### HO'ONA'AUAO

#### Education

To maximize choices of life and work, Native Hawaiians will gain knowledge and excel in educational opportunities at all levels.

## Attachment #1 (continued)

#### STRATEGIC RESULTS

- 1. Native Hawaiian median family income will equal 100% or greater than the Statewide median family income:
  - 92% or greater than the Statewide median family income by 2018
- **2.** Increase the percent of Native Hawaiian Students who meet or exceed educational standards and who graduate from post-secondary institutions. By 2018 increase the number of Native Hawaiian students:
  - exceeding READING standards from 55% to 65%
  - exceeding MATH standards from 32% to 45%
  - who earn post-secondary degrees or certificates in the UH-system by 12%
- **3.** Increasing the percent of Native Hawaiian families actively improving lifestyle choices by engaging in health programs and supportive family development practices by:
  - Decreasing the number of Native Hawaiians in State DOH substance abuse treatment from 45.9% to 39% by 2018
  - Increasing the number of Native Hawaiian mothers receiving prenatal care in the first trimester from 81.4% to 83.6% by 2018
- **4.** 70% of all Hawai'i residents understand and agree that a viable land base is necessary for the new Native Hawaiian governing entity.
- 5. Increasing the percent of Ka Pae 'Āina O Hawaii managed to create economic value, preserve cultural and natural resources and historic properties, and/or provide cultural and social opportunities for Native Hawaiians in a sustainable and balanced manner:
  - By 2018, increasing from 12% to 15% the percent of ahupua'a that are managed sustainably
- **6.** Adoption by the Board of Trustees of a Transition Plan that includes the legal transfer of assets and other resources to the new Native Hawaiian governing entity.
- 7. 85% of Hawai'i residents appreciate and value Native Hawaiian history and culture.
- **8.** 51% of Native Hawaiians living in the State of Hawai'i participating in cultural activities, including language, and who interact with the 'āina for cultural, spiritual, religious and subsistence.
- **9.** Native Hawaiians reduce the rate of obesity from 49.3% to 35% by 2018.
- **10.** Increase the percent of Native Hawaiians who improve their capacity to own or rent a home by focusing on:
  - By 2018, decreasing from 55% to 50% the percent of Native Hawaiian renters who are paying more than the HUD standard housing cost (no more than 30% of household income)
  - By 2018, increasing Native Hawaiian owner-occupied housing from 56.62% to 58%

#### Attachment #2

## **State Agencies**

- DAGS for emergency & transitional housing for homeless
- DHHL for debt service on bonds
- DHHL for Infrastructure support for Nānakuli Village and Maku'u Farmers Association
- DHHL for home ownership assistance to lessees and first time buyers
- DHS for Maui Adult Protection and Community Services 'Aha Kupuna
- DLNR for planning and management of Wao kele O Puna
- Hawaiian-focused public Charter schools funding
- DOE for various grants & programs, including Hawaiian Language School Immersion program
- DOE for various grants and programs
- DOH for Moloka'i General Hospital construction
- DOH grant for the Caregiver Training & Apprenticeship program
- DOH for Kūkala Aloha Holistic Mental Illness Treatment program
- HTA grant to support Museum of Hawaiian Dance & Music
- HTA grant to support the Asia-Pacific Economic Cooperation (APEC) meetings

## University of Hawai'i System

- ➤ University of Hawai'i:
  - Achieving the Dream legislative proviso (budgeted trust fund portion)
  - Ho'okulāiwi: 'Aha Ho'ona'auao 'Ōiwi: Center for Hawaiian and Indigenous Education
  - Department of Native Hawaiian Health
  - Department of Political Science
  - Department of Public Policy
  - Foundation
  - Hawaii Innocence Project
  - Hawai'inuiākea School of Hawaiian Knowledge
  - Kamakakūokalani Center of Hawaiian Studies program student sponsorship to the United Nations
  - Kua'ana Native Hawaiian student development services to train UHM students to be tutors and mentors
  - Liko A'e Native Hawaiian Scholarship Program
  - Native Hawaiian Student Services Aka Lehulehu
  - Native Hawaiian Student Services Pa'ahao Awareness and Advocacy
  - 'Ōiwi Ake Akamai Fellowship Program
  - School of Social Work Master's program
  - Support for UH School of Social Work master's candidates
  - Study on the criminal justice system & Native Hawaiians, Richardson School of Law
  - TEDx Manoa
  - William S. Richardson School of Law Center for Excellence in Native Hawaiian Law
  - JABSOM, School of Medicine, PILI 'Ohana Project: A CommunityAcademic Partnership to Eliminate Obesity in Native Hawaiians (Dr. Keawe Kaholokula)

#### Attachment #2 (continued)

- University of Hawai'i at Hilo:
  - Geomorphological study of Papohaku dune preservation plan
  - Hawaiian language and literature master's and bachelor's degree program
  - Ho'omau 'Aha 'Ōpio Alaka'i design program
  - 'Imiloa Astronomy Center Pocket Theatre
  - Ka Haka 'Ula O Ke'elikōlani Hawaiian Language College
  - Kū Kilakila writing anthology
  - Nā Pua No 'eau (budgeted trust fund portion)
  - 'Ohana strengthening education programs and other programs
  - Running Start program
  - Youth leadership program
- ➤ Honolulu Community College:
  - Build and establish a Native Hawaiian Māla and Lo'i
- ➤ Kaua'i Community College:
  - Tuition for students from Ni'ihau
  - Youth and family educational support program
  - Wai'ale'ale First Year Experience Program
- ➤ Leeward Community College:
  - Hālau 'Ike o Pu'uloa first Birthday Pā'ina and Blessing
- ➤ Windward Community College:
  - Economic Summit: \$87,940
  - Employment Training Center certified nurse aid program
  - Technical assistance for Native Hawaiian Revolving Loan program

<u>SB408</u> Submitted on: 2/12/2013

Testimony for THA on Feb 13, 2013 14:45PM in Conference Room 224

Submitted By	Organization	Testifier Position	Present at Hearing
Daniel Naho'opi'i	Oahu Council, Association of Hawaiian Civic Club	Support	No

#### Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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#### **TESTIMONY IN STRONG SUPPORT OF SB 408**

#### RELATING TO TH BUDGET OF THE OFFICE OFF HAWAIIAN AFFAIRS

COMMITTEE ON TOURISM AND HAWAIIAN AFFAIRS
Senator Brickwood Galuteria, Chair
Senator Gilbert S.C. Keith-Agaran, Vice-Chair

DATE:
February 13, 2013
TIME:
2:45 pm
PLACE:
Conference Room 224
State Capital
415 South Beretania Street

Dear Honorable Chair and Senator Galuteria, Vice Chair and Senator Keith Agaran and Members of the Committee on Tourism and Hawaiian Affairs:

My name is Mervina Cash-Kaeo and I am the President and CEO of ALU LIKE, Inc. ALU LIKE strongly supports SB 408, which provides the resources for beneficiary advocacy. ALU LIKE is one of the current recipients of the Office of Hawaiian's beneficiary advocacy fund. Under our contract we provide information and referral, intake and assessment, case management and counseling, direct linkages to community resources, emergency assistance and follow-up services. More important, our contract with the Office of Hawaiian Affairs allows us to maintain a single point of entry for Hawaiians who need assistance in meeting the challenges in their lives.

In the current budget period (7/1/09 – 06/30/13), ALU LIKE has already provided direct services to more than 31,697 Hawaiians. We expect this number to increase over the remaining 5 months of our contract. Of these service numbers 39% of the beneficiaries lived on the Island of O`ahu; 30% lived on Hawai`i Island; 15% on the Island of Kaua`i; 6% on the Islands of Lana`i and Maui with the remaining 5% of the beneficiaries we served living on the Island of Moloka`i.

The areas of service for the first 19 months of our contract include: Educational needs (30%); Housing (22%); Individual and Family Care (15%); EITC Tax Preparation (6%);

Employment/Income Security (5%), Business Assistance (5%), Community Organizations (5%); General Information (4%); Legal Services (4%) and Health Needs (3%). It is important to note that ALU LIKE was able to provide the needed service for 77% of all the beneficiaries who called for assistance. The remaining 22.5% were referred to outside resources for assistance with the remaining 0.5% not needing any referral or assistance. Of the 22.5% referred to other agencies, 2% could not be contacted for follow up, 2% did not meet the referral agencies requirements with the remaining 1% choosing not to pursue the referral.

Taking the first step to ask for help is one of the hardest things to do. The findings of the 1991 Hui `Imi report (a result of a 1989 Concurrent Senate Resolution) remain relevant today. Organizations must still pay special attention to Hawaiian clients and still need to provide services that must not only be available and accessible, but must be provided in a culturally acceptable way to encourage members of the Hawaiian Community to utilize them. The beneficiary advocacy funds included in SB408 are critical to helping organizations like ALU LIKE, Inc. continue in our efforts to make services to our Hawaiian Community available, accessible and culturally acceptable.

Thus, ALU LIKE, Inc. strongly supports SB408. Mahalo nui Chair Galuteria, Vice-Chair Keith-Agaran and Members of the Committee on Tourism and Hawaiian Affairs for allowing ALU LIKE to testify in support of SB 408.

Malama pono,

Mervina K. M. Cash-Ka`eo President and CEO ALU LIKE, Inc.

<u>SB408</u> Submitted on: 2/8/2013

Testimony for THA on Feb 13, 2013 14:45PM in Conference Room 224

Submitted By	Organization	<b>Testifier Position</b>	Present at Hearing
Kealii Makekau	Individual	Support	Yes

#### Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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