

NEIL ABERCROMBIE
GOVERNOR OF HAWAII

LINDA ROSEN, MD, MPH
DIRECTOR OF HEALTH



WESLEY LUM, PH.D., MPH
DIRECTOR

Telephone
(808) 586-0100

Fax
(808) 586-0185

STATE OF HAWAII
EXECUTIVE OFFICE ON AGING
NO. 1 CAPITOL DISTRICT
250 SOUTH HOTEL STREET, SUITE 406
HONOLULU, HAWAII 96813-2831

Committee on Human Services

SB 2399, SD2, HD1, RELATING TO ECONOMIC DEVELOPMENT

Testimony of Wes Lum
Director, Executive Office on Aging
Attached Agency to the Department of Health

Tuesday, March 18, 2014; Conference Room 329

9:45 a.m.

EOA's Position: The Executive Office on Aging (EOA) supports the intent of this measure. We also respectfully request amendments as specified below.

Purpose and Justification: EOA believes that society must view age as an economic opportunity and as an antidote to a tendency of viewing aging primarily as an economic liability. If and when young people realize that the burgeoning older adult population may affect any and all industries, it will be clear that employability and career advancement may be tied to understanding the needs of this population. Every business and industry will need to consider creating products and services for the older adult market. There is a potential for older adults to be viewed in a more favorable light and become a basis for employment and careers.

In November 2013, EOA, in partnership with Kapiolani Community College's Kupuna Education Center, published "Hawaii's 2020 Vision: The State of Active Aging." The purpose was to create the foundation for reshaping state policy on aging to transition to a state of active aging. To achieve this vision, one of our recommendations was to identify age-related economic

opportunities and training for encore careers. Specifically, we believe that “Hawaii can develop a high technology industry to address the needs of aging. Many technology companies such as Intel are investing heavily in research on how technology can assist the older adult population be better able to age in place effectively with fewer workers and while participating more actively in the community. Seize the opportunity to become a beta-site to test, evaluate and improve these emerging technologies in Hawaii” (Visit http://hawaiiadrc.org/Portals/_AgencySite/HCBS_1.pdf for a copy of this report).

EOA Suggested Amendments

EOA notes that the term “long-term care” is politically incorrect, and therefore, we recommend that this term be replaced with “long-term supports and services.” Additionally, on page 3, lines 13-18, we recommend the following amendments to more accurately reflect the comprehensive nature of a Geriatric Research and Technology Park: “The objective of the geriatric research and technology park shall be to facilitate economic growth by encouraging manufacturing jobs related to products and services focused on long-term [care] supports and services in all care settings, including home and community based settings, adult residential care homes, hospices, nursing homes, and assisted living facilities, in a designated geographic hub.”

Thank you for the opportunity to testify.

kobayashi1-Joni

From: mailinglist@capitol.hawaii.gov
Sent: Friday, March 14, 2014 2:51 PM
To: HUS testimony
Cc: juslisa@hotmail.com
Subject: *Submitted testimony for SB2399 on Mar 18, 2014 09:45AM*

SB2399

Submitted on: 3/14/2014

Testimony for HUS on Mar 18, 2014 09:45AM in Conference Room 329

Submitted By	Organization	Testifier Position	Present at Hearing
Lisa Gomes	Individual	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov

Written Statement of
ROBBIE MELTON
Executive Director & CEO
High Technology Development Corporation
before the
HOUSE COMMITTEE ON HUMAN SERVICES

Tuesday, March 18, 2014
9:45 a.m.
State Capitol, Conference Room 329
In consideration of

SB 2399 SD2 HD1 RELATING TO ECONOMIC DEVELOPMENT.

Chair Carroll, Vice Chair Kobayashi, and Members of the Committee on Human Services.

The High Technology Development Corporation (HTDC) offers **comments** on SB 2399 SD2 HD1 relating to Economic Development. HTDC supports innovation and technology development in any industry, including the use of technology and manufacturing as key platforms for improved standards of care for Hawaii's elderly population.

HTDC has statute to develop technology parks through HRS 206M-2 paragraph (1) and suggests section 2 of this bill is redundant and unnecessary. HTDC does not have resources to explore private sector partnerships in this area.

Though we support the intent of SB 2399 SD2 HD1, HTDC will need \$500,000 to dedicate for research to build expertise in the focus area of a geriatric research and technology park, explore partnership opportunities, and solicit proposals to ensure the best use of State resources.

This would be a specific appropriation and should not replace or adversely impact the Administration's budget request. Without an appropriation HTDC suggests that our agency would be best suited in a support role for this initiative, as part of a planning committee providing expertise in establishing technology parks and in entrepreneurship, rather than a revision of its 206M HRS.

Thank you for the opportunity to offer these comments.

LATE

NEIL ABERCROMBIE
GOVERNOR OF HAWAII

LINDA ROSEN, MD, MPH
DIRECTOR OF HEALTH



WESLEY LUM, PH.D., MPH
DIRECTOR

Telephone
(808) 586-0100

Fax
(808) 586-0185

STATE OF HAWAII
EXECUTIVE OFFICE ON AGING
NO. 1 CAPITOL DISTRICT
250 SOUTH HOTEL STREET, SUITE 406
HONOLULU, HAWAII 96813-2831

Committee on Human Services

SB 2399, SD2, HD1, RELATING TO ECONOMIC DEVELOPMENT

Testimony of Wes Lum
Director, Executive Office on Aging
Attached Agency to the Department of Health

Tuesday, March 18, 2014; Conference Room 329

9:45 a.m.

EOA's Position: The Executive Office on Aging (EOA) supports the intent of this measure. We also respectfully request amendments as specified below.

Purpose and Justification: EOA believes that society must view age as an economic opportunity and as an antidote to a tendency of viewing aging primarily as an economic liability. If and when young people realize that the burgeoning older adult population may affect any and all industries, it will be clear that employability and career advancement may be tied to understanding the needs of this population. Every business and industry will need to consider creating products and services for the older adult market. There is a potential for older adults to be viewed in a more favorable light and become a basis for employment and careers.

In November 2013, EOA, in partnership with Kapiolani Community College's Kupuna Education Center, published "Hawaii's 2020 Vision: The State of Active Aging." The purpose was to create the foundation for reshaping state policy on aging to transition to a state of active aging. To achieve this vision, one of our recommendations was to identify age-related economic

opportunities and training for encore careers. Specifically, we believe that “Hawaii can develop a high technology industry to address the needs of aging. Many technology companies such as Intel are investing heavily in research on how technology can assist the older adult population be better able to age in place effectively with fewer workers and while participating more actively in the community. Seize the opportunity to become a beta-site to test, evaluate and improve these emerging technologies in Hawaii” (Visit http://hawaiiadrc.org/Portals/_AgencySite/HCBS_1.pdf for a copy of this report).

EOA Suggested Amendments

EOA notes that the term “long-term care” is politically incorrect, and therefore, we recommend that this term be replaced with “long-term supports and services.” Additionally, on page 3, lines 13-18, we recommend the following amendments to more accurately reflect the comprehensive nature of a Geriatric Research and Technology Park: “The objective of the geriatric research and technology park shall be to facilitate economic growth by encouraging manufacturing jobs related to products and services focused on long-term [care] supports and services in all care settings, including home and community based settings, adult residential care homes, hospices, nursing homes, and assisted living facilities, in a designated geographic hub.” Finally, we request another section that urges memorandums of understanding and a work plan between state partners, landowners, and other non-profit organizations.

Thank you for the opportunity to testify.