



HCR104/HR77
ENDORISING AND SUPPORTING THE ALOHA+ CHALLENGE
House Committee on Economic Development & Business
House Committee on Agriculture

March 28, 2014

11:05 a.m.

Room 312

The Office of Hawaiian Affairs (OHA) **SUPPORTS** HCR104/HR77, which would establish six sustainability targets for Hawai'i to achieve by 2030 in the areas of clean energy development, local food production, natural resource management, waste reduction, climate resilience/smart growth and green jobs.

Hawai'i, despite its relative isolation, has a rich heritage of sustainability and self-sufficiency. Our ancestors understood the importance of living in harmony with the natural environment, and were able to support a remarkably large population without depleting our islands' limited resources. Through an ahupua'a system of land management and with shared cultural practices of aloha (respect), laulima (cooperation) and mālama (stewardship), Native Hawaiians were able to maintain a desirable pono (balance) between the 'āina and the people it sustained.

Today, our dependence upon imported goods, combined with the rising costs of fuel and historically short-sighted land use and development policies, has resulted in the incremental displacement and disenfranchisement of local residents, including Native Hawaiians in their own homelands. HCR104/HR77 seek to alleviate the ever-increasing burdens of modern socioeconomic trends, and achieve the pono that once existed when our ancestors cultivated the land. OHA recognizes the importance of such a vision, and already supports initiatives to promote the health and restoration of native forests and watersheds, protect coral reefs and ocean resources, grow more local food for local consumption and produce more clean energy. Accordingly, the Administration of OHA, along with the Governor and the mayors of all the counties, has already agreed to accept the Aloha+ Challenge embodied in these resolutions.

Therefore, OHA urges the Committees to **PASS** HCR104/HR77. Mahalo for the opportunity to testify on these measures.



**Testimony of Hawai'i Green Growth
In Support of the Aloha+ Challenge Resolution SCR69 & SC34
House Committee on Economic Development and Business
House Committee on Agriculture
28 March 2014, 11:05am, Room 312**

Audrey Newman
Hawai'i Green Growth
P.O. Box 535 Ho'olehua, Hawai'i 96729

Hawai'i Green Growth is a voluntary partnership of more than 50 state, county, federal, business, and non-governmental leaders from energy, food production, natural resources, waste reduction, planning, green jobs, and other sectors who have come together to support a shared statewide commitment and tangible actions toward sustainability and a model green economy.

Hawai'i Green Growth (HGG) strongly supports this resolution to endorse the Aloha+ Challenge and bring leaders and organizations together across the state in a shared commitment to sustainability. As an island community, we recognize our economy, environment and people are vulnerable to global economic and environmental trends. Hawai'i is also uniquely positioned to be a global leader in building a more resilient, secure and sustainable future for our islands.

The *Aloha+ Challenge* resolution defines six sustainability targets for Hawai'i to reach by 2030 in clean energy, local food, natural resource management, waste reduction, climate resilience/smart growth and green jobs. These targets were developed collaboratively by lead State agencies with key private partners and endorsed by our HGG members – more than 50 leaders (see attached list) from government, business and non-profit organizations. They build upon and will help advance outstanding work by dedicated people across the state. The *Aloha+ Challenge* targets are achievable if we work together and make strategic long-term investments.

Working with the State Sustainability Coordinator, we have reached out to all four Counties and the Office of Hawaiian Affairs to help lead the *Aloha+ Challenge*, and they are ready. We are also working with partners across the state on practical indicators and measures for decision-makers and the public to track progress on these targets.

The *Aloha+ Challenge* will promote action on an island-style, integrated approach to sustainability, which is essential to our success. In recent years, Hawai'i has been recognized for our progress and innovative, collaborative approach to sustainability by islands around the world, and many want to learn and share with us. We are all searching for answers to these global problems. The *Aloha+ Challenge* will help mobilize the leadership, partnerships and resources we need to build the future we all want for our Hawai'i.

Mahalo nui to the Chairs and Committee members who co-sponsored this resolution. We ask you all to support the *Aloha+ Challenge* resolution and to help lead our state in this important work.

Mahalo kākou,

Audrey Newman

Senior Advisor, Hawai'i Green Growth (HGG)

Bringing leaders together to achieve sustainability in Hawai'i & be a model for a green economy

Hawai'i Green Growth Working Group

1. 'Aulani Wilhelm, NOAA Superintendent, Papahānaumokuākea Marine National Monument (PMNM)
2. Audrey Newman, Senior Advisor, Hawai'i Green Growth (HGG) & Global Island Partnership (GLISPA)
3. Aurora Winslade, Sustainability Coordinator, University of Hawai'i at Mānoa (UH)
4. Ashley Lukens, Director of Rewarding Internships for Sustainable Employment (RISE), Kupu Hawai'i
5. Bill Tam, Deputy Director, Hawai'i Dept of Land & Natural Resources (DLNR)
6. Brandon Lee, Associate, Ulupono Initiative
7. Brant Chillingworth, Program Officer, Hau'oli Mau Loa Foundation
8. Carol Feinga, Administrative Director, Kōkua Hawai'i Foundation
9. Carol Wilcox, Board Member, Mālama Maunaloa
10. Chipper Wichman, Executive Director, National Tropical Botanical Garden (NTBG)
11. Christy Martin, Public Information Officer, Coordinating Group on Alien Pest Species (CGAPS)
12. Deanna Spooner, Coordinator, Pacific Islands Climate Change Cooperative (PICCC)
13. Ed Kenney, Owner, Town Restaurant
14. Emma Yuen, Natural Area Reserves Systems Planner, DLNR
15. Eric Co, Program Officer for Marine Conservation, Harold K.L. Castle Foundation
16. Gary Gill, Deputy Director, Hawai'i Department of Health (DOH)
17. Colonel (ret.) Howard Killian, HI Env'tal & Sustainability Coord, Office of the Dep Asst Sec for the Army (ODASA)
18. Jackie Kozak Thiel, State Sustainability Coordinator, State of Hawai'i
19. Jason Ito, Director of Administration and Planning, Kyo-ya
20. Jason Philibotte, Director of Hawai'i Fish Trust, Conservation International (CI)
21. Jeff Mikulina, Executive Director, Blue Planet Foundation
22. Jesse Souki, Deputy Director, DLNR and former Director, Office of Planning (OP)
23. Josh Atwood, Invasive Species Coordinator, DLNR & Hawai'i Invasive Species Council (HISC)
24. June Matsumoto, Hawai'i Committee, World Conservation Congress 2016
25. Dr. Kamanao'pono Crabbe, Chief Executive Officer, Office of Hawaiian Affairs (OHA)
26. Kawika Burgess, Chief Operating Officer, OHA
27. Ken Kakesako, Deputy Director, Hawai'i Department of Agriculture (DOA)
28. Ka'iulani De Silva, Director of Education & Consumer Affairs, Hawaiian Electric Company (HECO)
29. Kevin Vaccarello, Founder & Director, Sustain Hawai'i
30. Kirsten Baumgart Turner, Partner, Sustainability Partners, Inc.
31. Kyle Datta, General Partner, Ulupono Initiative
32. Laurie Carlson, Regional Governor, Slow Food Hawai'i & Founding Publisher, Honolulu Weekly
33. Lihla Noori, Executive Director, Hawai'i Conservation Alliance (HCA)
34. Dr. Maria Gallo, Dean & Director, College of Tropical Agriculture and Human Resources (CTAHR)
35. Mark Fox, External Affairs Director, The Nature Conservancy of Hawai'i (TNCH)
36. Mary Lou Kobayashi, Planning Program Administrator, Office of Planning (OP)
37. Mawae Morton, Representative, Polynesian Voyaging Society (PVS)
38. Maxine Burkett, Associate Professor of Law, UH & Director of Research Initiatives, Hawai'i Presidential Center
39. Michael Buck, Representative, Mālama Hawai'i & Former DOWFAW Administrator, DLNR
40. Mike Hamnett, Co-Chair, Hawai'i Energy Policy Forum (HEPF) & Executive Director, Resarch Corp UH (RCUH)
41. Neil Hannahs, Director of Land Assets Division, Kamehameha Schools
42. Nicole Chatterson, RISE Mentor, Kupu Hawai'i
43. Olin Lagon, Executive Director, Kanu Hawai'i
44. Pauline Sato, Mālama Learning Center & Agricultural Leadership Foundation of Hawai'i
45. Peter Adler, Principal, Accord 3.0 Consultants
46. Piia Aarma, President, Pineapple Tweed Public Relations & Marketing
47. Pono Shim, Executive Director, Enterprise Honolulu
48. Russell Kokubun, former Chairperson, DOA
49. Sharon Moriwaki, Co-Chair, HEPF & Associate Director, UH Public Policy Center (UHPPC)
50. Sylvia Yuen, Special Assistant to the UH President for Food Security & Safety
51. Traci Ho Kim, Department of Business, Economic Development, & Tourism (DBEDT)
52. Ulalia Woodside, Regional Assets Manager, Kamehameha Schools
53. William Aila, Chair, DLNR

ward2-Robin

From: mailinglist@capitol.hawaii.gov
Sent: Wednesday, March 26, 2014 3:42 PM
To: edbtestimony
Cc: brearosa@gmail.com
Subject: Submitted testimony for HR77 on Mar 28, 2014 11:05AM

HR77

Submitted on: 3/26/2014

Testimony for EDB/AGR on Mar 28, 2014 11:05AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Breanna Rose	Individual	Support	Yes

Comments: I strongly support the Aloha+ Challenge resolution (SCR 69 & HCR 104), which embodies an integrated approach to sustainability with six 2030 targets in clean energy, local food, natural resource management, waste reduction, climate change/smart growth and green jobs. As an isolated island state, Hawai'i is vulnerable to impacts of climate change and other global conditions that demand we move towards self-reliance. Leadership from the Governor, Mayors, Office of Hawaiian Affairs, the Legislature, and Hawai'i Green Growth public-private partners have responded to these issues with support for the Aloha+ Challenge, which provides measurable, achievable targets to serve a road map for our sustainability goals. The Aloha+ Challenge builds upon existing achievements done across the state, and will help advance a more secure, sustainable, resilient future for the overall health of Hawai'i's people, economy, and way of life.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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HOUSE COMMITTEES ON ECONOMIC DEVELOPMENT & BUSINESS AND AGRICULTURE
Friday, March 28, 2014 – 11:05 a.m. – Room 312

Ulupono Initiative Strongly Supports HCR 104 and HR 77, Endorsing and Supporting the Aloha+ Challenge

Dear Chair Tsuji, Vice Chair Ward, Chair Wooley, Vice Chair Onishi and Members of the Committees:

My name is Kyle Datta and I am general partner of the Ulupono Initiative, a Hawai'i-based impact investment firm that strives to improve the quality of life for the people of Hawai'i by working toward solutions that create more locally grown food, increase renewable energy, and reduce/recycle waste. Ulupono invests in projects that have the potential to create large-scale, innovative change.

Ulupono strongly supports HCR 104 and HR 77, which endorses and supports the Aloha+ Challenge. Ulupono is a member of Hawai'i Green Growth Initiative, who helped to facilitate this agreement on food, energy, and waste goals by the Governor, all four mayors, and the chairperson of the Office of Hawaiian Affairs. We believe that Hawai'i can achieve greater environmental sustainability goals where key stakeholders communicate and work together on common targets. This bill will help to achieve that and therefore, we urge your strong support.

Thank you for this opportunity to testify.

Respectfully,

Kyle Datta
General Partner

Email: communications@ulupono.com



Testimony in SUPPORT of the Aloha+ Challenge Resolution HCR104 & HR77

House Committee on **Economic Development and Business**

House Committee on **Agriculture**

28 March 2014

Aloha kakahiaka,

I strongly support the Aloha+ Challenge because it is a forward thinking and vitally necessary component of the future of our island home. Hawai'i is in a unique position to draw from a successfully sustainable history *and* incorporate innovative new technology in developing solutions to return to a healthier and happier state. Sustainability makes sense in Hawai'i – both culturally and economically. We get it and we understand that we can learn from the successes of others to ensure our own.

The goals of the Aloha+ Challenge are ambitious. They will require true collaboration between and within the public and private sectors to achieve. Our communities are looking to you as leaders to provide a commitment to support targets that increase our local food security, reduce our dependence on imported fuel and goods, and embrace our potential to implement solutions that address climate change impacts to the people and resources of Hawai'i.

I support the proposal in its entirety, but, if the proposal is to be amended in any way, adding a seventh target to address finite water resources in a forward-thinking way through revisiting and improving current water resources management to include the natural resources on land and in the water upon which we all depend for sustenance, protection, and healing and establishing new targets that incorporate climate change impacts to rainfall, sea level, and ocean chemistry. This may be done under the *Smart Sustainable Communities* target, if not explicitly elevated, and it must be done soon.

Rather than waiting to respond to the future we know is before us if we do nothing, we must act now to chart a new course for Hawai'i. We have all of the tools at our fingertips: amazing and dedicated people like yourselves, free energy from the sun to spare, and, most importantly, a cultural mandate to honor and care for this precious place so that the traditions of Hawai'i will never be lost.

Thank you for supporting the Aloha+ Challenge resolution and demonstrating leadership for Hawai'i.

Mālama pono,

Chad Wiggins

Resident of Kamuela, South Kohala, Hawai'i Island

ward2-Robin

From: mailinglist@capitol.hawaii.gov
Sent: Thursday, March 27, 2014 1:21 PM
To: edbtestimony
Cc: carlyquisenberry@gmail.com
Subject: *Submitted testimony for HR77 on Mar 28, 2014 11:05AM*

HR77

Submitted on: 3/27/2014

Testimony for EDB/AGR on Mar 28, 2014 11:05AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Carly Quisenberry	Individual	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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I am a member of) Hawai'i Green Growth, a multi-sector partnership committed to achieving a resilient, sustainable Hawai'i. I strongly support HCR104/HR77, which supports the Aloha+ Challenge and its six sustainability targets for Hawaii to reach by 2030.

We all know how precarious the environment and economy of an island can be. Invasive species, cost of fuel, limited local food production, are just a few of the things that can immediately and dramatically affect our lives.

Hawaii is often challenged to be a leader in different areas simply because of our island status. There is no question that we can be a leader in sustainability – we can be an example to the rest of the world. I urge your support of the Aloha+ Challenge as a way to learn and lead.

- The Aloha+ Challenge will help us build a more secure, sustainable and resilient economy and environment for all of Hawai'i.
- The six sustainability targets in clean energy, local food production, natural resource management, waste reduction, climate resilience/smart growth and green jobs – they are all achievable and necessary.
- The Aloha + Challenge will recognize and applaud leadership in government, business, non-profits and communities and their readiness to work together on this Aloha+ Challenge.

Thank you for your attention and your service to Hawaii.

Piia M. Aarma
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