

STATE OF HAWAII
DEPARTMENT OF ACCOUNTING
AND GENERAL SERVICES
P.O. BOX 119
HONOLULU, HAWAII 96810-0119

WRITTEN TESTIMONY
OF
DEAN H. SEKI, COMPTROLLER
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
TO THE
HOUSE COMMITTEE
ON
TOURISM
ON
March 18, 2013

H.C.R. 38 / H.R. 20

URGING THE DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES AND
HAWAII TOURISM AUTHORITY TO CHOOSE A LOCATION FOR, BUILD, AND
OPERATE AN INFORMATIONAL KIOSK FOR THE PUBLIC IN THE HISTORIC
DISTRICT OF HONOLULU

Chair Brower and members of the Committee, thank you for the opportunity to submit written testimony on H.C.R. 38 / H.R. 20.

The Department of Accounting and General Services (DAGS) supports the intent of H.C.R. 38 / H.R. 20, provided its passage does not replace or adversely impact priorities indicated in the Executive Budget.

DAGS defers to the Hawaii Tourism Authority on project funding for required planning, design and construction work and operational and maintenance considerations related to the constructed informational kiosk.

Thank you for the opportunity to submit written testimony on this matter.

NEIL ABERCROMBIE
GOVERNOR OF HAWAII



STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES

POST OFFICE BOX 621
HONOLULU, HAWAII 96809

Testimony of
WILLIAM J. AILA, JR.
Chairperson

Monday, March 18, 2013
9:35 a.m.
State Capitol, Conference Room 312

In consideration of
HOUSE CONCURRENT RESOLUTION 38/HOUSE RESOLUTION 20
URGING THE DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES AND
HAWAII TOURISM AUTHORITY TO CHOOSE A LOCATION FOR, BUILD,
AND OPERATE AN INFORMATIONAL KIOSK FOR THE PUBLIC IN THE
HISTORIC DISTRICT OF HONOLULU

House Concurrent Resolution 38/House Resolution 20 urges the Department of Accounting and General Services and the Hawaii Tourism Authority to choose a location for, build, and operate an informational kiosk for the public in the Historic District of Honolulu. **The Department of Land and Natural Resources (Department) appreciates the intent to promote greater educational awareness of our historic sites in downtown Honolulu, but does not support these resolutions, as a kiosk would increase the clutter of the Capitol Historic District and downtown Honolulu.**

The Department would suggest that in lieu of a kiosk, that an interactive map application (app) for smart phones and ipads be created (The cities of Spokane and New Orleans have free apps available at the Apple I-store or through Google Play for you to review the concept.). This would avoid the need to construct anything in the Capitol District, and would allow tourist and locals to look up sites before driving down to the Capitol, thus allowing them to better plan their day. Furthermore, updates to the app would be much easier to make than to a kiosk and there is no risk of vandalism. The Department believes that for the same cost as a kiosk the state can develop a much better product that is widely available and that can be easily branded. Finally, developing an app would be in keeping with the Governor's information technology transformation plan.

The Department has developed a "proof of concept" map available at:

<http://bit.ly/ZVCRPE>

WILLIAM J. AILA, JR.
CHAIRPERSON
BOARD OF LAND AND NATURAL RESOURCES
COMMISSION ON WATER RESOURCE MANAGEMENT

ESTHER KIA'AINA
FIRST DEPUTY

WILLIAM M. TAM
DEPUTY DIRECTOR - WATER

AQUATIC RESOURCES
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COMMISSION ON WATER RESOURCE MANAGEMENT
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CONSERVATION AND RESOURCES ENFORCEMENT
ENGINEERING
FORESTRY AND WILDLIFE
HISTORIC PRESERVATION
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Neil Abercrombie
Governor

Mike McCartney
President and Chief Executive Officer

Testimony of
Mike McCartney
President and Chief Executive Officer
Hawai'i Tourism Authority
on
H.C.R. 38 and H.R. 20
**Urging the Department of Accounting and General Services and
Hawaii Tourism Authority to Choose a Location for, Build, and Operate
an Informational Kiosk for the Public in the Historic District of Honolulu**
House Committee on Tourism
Monday, March 18, 2013
9:35 a.m.
Conference Room 312

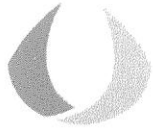
The Hawai'i Tourism Authority (HTA) opposes H.C.R. 38 and H.R. 20, which urge the Department of Accounting and General Services and the Hawaii Tourism Authority to build and operate an information kiosk in Honolulu's historic district.

HTA does not actively build/develop or operate informational kiosks. The HTA works with public and private entities and nonprofit organizations to develop and rejuvenate various elements of the tourism product, but does not get involved in the building and operating of any visitor products.

Any of the organizations mentioned in the resolutions may apply through HTA's Product Enrichment Program for the development and operation of any program to promote and support their historic programs.

For these reasons we oppose H.C.R. 38 and H.R. 20 and request that they be held.

Mahalo for the opportunity to offer these comments.



HAWAI'I
STATE FOUNDATION on
CULTURE and the ARTS

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**TESTIMONY OF
THE STATE FOUNDATION ON CULTURE AND THE ARTS
TO
THE HOUSE COMMITTEE ON TOURISM
ON
MARCH 18, 2013**

HCR 38 / HR 20

Chair Brower, Vice Chair Cachola, and members of the Committee, I am Eva Laird Smith, executive director of the State Foundation on Culture and the Arts. I am pleased to support House Concurrent Resolution 38 / House Resolution 20, provided passage of these resolutions do not replace or adversely impact priorities indicated in the Executive Budget.

The State Foundation on Culture and the Arts situated in the historic No.1 Capitol District Building just across the State Capitol, has been involved in encouraging the growth of cultural tourism since the decision was made to move our agency to its current location in the heart of the Capitol District. We opened the Hawai'i State Art Museum in 2002, a café and amenities a few years later, and our interest has always been to share Hawaii's history and culture with our residents and visitors through a visitor information program.

Today, our HiSAM volunteers staff the information desk on the ground floor of our building, providing information and a warm welcome to all visitors. An informational kiosk within the historic district would greatly facilitate recreational visits to the downtown area,

and serve to highlight the various cultural differences along a cultural hub.

We are long overdue for attractive signage and directional displays of not only historic buildings and the State Capitol, but also the downtown business district where First Friday programs, restaurants, private art galleries, and retail shops continue to grow. Our agency stands ready to facilitate the development of an informational kiosk, with support from DAGS and the Hawaii Tourism Authority.

Thank you for the opportunity to testify on this matter.