

HTH HEARING

03-11-13

HB 672, HD2

TESTIMONY



To: The Honorable Josh Green, M.D., Chair, Committee on Health
The Honorable Rosalyn Baker, Vice Chair, Committee on Health
Members, Senate Committee on Health
From: Jessica Yamauchi, Executive Director
Date: March 9, 2013
Hrg: Senate Committee on Health; Monday, March 11, 2013 at 3:00 p.m. in Rm 229
Re: **Support for HB 672, HD 2, Relating to Health**

Thank you for the opportunity to offer testimony in support of HB 672, HD1 which would prohibit the sales of electronic smoking devices (referred to as vapor products in this bill) to minors.

The Coalition for a Tobacco-Free Hawaii (Coalition) is an independent organization in Hawaii working to reduce tobacco use through education, policy and advocacy. Our organization is a nonprofit organization of over 100 member organizations and 2,000 advocates that works to create a healthy Hawaii through comprehensive tobacco prevention and control efforts.

The Coalition recommends replacing the term vapor products with electronic smoking devices in this bill. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Often times the cartridges are candy flavored (over 30 flavors available) which entice youth. Currently these devices are readily available at mall kiosks and small shops throughout our state and are priced as low as \$10 for the disposable varieties.

Currently, there is no federal regulation of the contents or production of electronic smoking devices (commonly known as e-cigarettes). According to the Food and Drug Administration (FDA) website:

As the safety and efficacy of e-cigarettes have not been fully studied, consumers of e-cigarette products currently have no way of knowing:

- whether e-cigarettes are safe for their intended use,
- how much nicotine or other potentially harmful chemicals are being inhaled during use, or
- if there are any benefits associated with using these products.

Additionally, it is not known if e-cigarettes may lead young people to try other tobacco products, including conventional cigarettes, which are known to cause disease and lead to premature death¹.

Given how little is known about the contents and health effects of electronic smoking devices, we are very concerned about the current accessibility of these products to our youth. It is currently legal to sell these products to children, as well as to allow sampling of the product in malls and kiosks.

¹ <http://www.fda.gov/NewsEvents/PublicHealthFocus/ucm172906.htm>



COALITION FOR A
TOBACCO-FREE HAWAII

Our recommendation at the present time, based on existing public health research, is that sales to minors and product sampling be prohibited, and to refer to these products as electronic smoking devices in this bill.

Thank you for the opportunity to testify in support of this measure.

Jessica Yamauchi, M.A.
Executive Director



March 11, 2013

To: The Honorable Josh Green, Chair
Members, Senate Committee on Health

From: Cory Smith, Volcano Fine Electronic Cigarettes
President and Owner

RE: HB672, HD2 – support.

Thank you for the opportunity to submit testimony.

Volcano Fine Electronic Cigarettes supports HB672, HD2 in its current draft. We agree that sales of tobacco, tobacco products, and vapor products to minors should be prohibited, and already have a company policy reflecting that position.

If you have any questions, please feel free to contact me or Volcano's representative Melissa Takaaze at m.takaaze@gmail.com.

Sincerely,

Cory Smith
President and Owner
Volcano Fine Electronic Cigarettes

From: [Abby Brown-Watson](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:00:27 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Abby Brown-Watson
769 N. Kainalu Drive
Kailua, HI 96734

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Senators:

My name is Abrahm Arkin. I am in strong support of HB 672 Relating to Health.

I strongly support an age restriction on e-cigarettes. Currently there are no age restrictions on this hazardous product. With no age restrictions currently in place, there is a potential for youth to purchase and use this product. E-cigarettes do have Nicotine, an addictive substance. Supporting an age restriction would restrict youth access to these products and decrease the use of nicotine by youth. Ultimately reducing the number of people who become addicted to nicotine will reduce health problems and keep many generations of Hawaii's people safe.

Also I want to see restrictions to have all tobacco products returned to this bill as originally intended. Currently Other Tobacco Products (OTPs), flavored cigarillos and snus, are within reach of youth. They are not treated like traditional cigarettes and are often just single items that are easily stolen. With such easy access for youth, and colorful packaging targeted towards youth, these products are a gateway to youth experimenting with tobacco. This bill would help get these OTPs behind the counter and out of the reach of youth.

With just a simple move of these products, we can help protect the youth and young adults of Hawaii for years to come.

So I ask for your support of HB 672 to protect our keiki from becoming tobacco and nicotine users.

Sincerely yours,
Abrahm Isaiah Arkin
Kona, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee,

My name is Adriana Hernandez-Rubio. I am involved in REAL and I attend Konawaena High School. I would like to say that I am very much in support of the HB672.

I support this bill because it will prevent youth under the age of 18 from being able to buy electronic cigarettes. Scientists don't know the effects of these e-cig products right now because it has not been out long enough, so by buying his product we are like guinea pigs. I do not think that it is fair that we are being treated like nothing.

Also I support this bill because it was meant to also get all tobacco products behind the counters and out of the reach of children and minors. I think that this will reduce the chances of youth being able to just grab the products and walk out of the stores. I think it will also reduce curiosity for children because of all the colors they put into the visual of the product because if they don't see it they are not going to think about it otherwise known as O.S.O.M. (Out of Sight and O of Mind). I strongly hope you will reconsider and put this back into the bill as originally intended.

I think that this bill should be passed because there are no negative sides to this issue. Everything about this bill will lead to a much healthier happy environment in Hawaii and a new change for the generations to come. I think we should all support this bill so it will lead to a better healthier future for everyone in Hawaii.

Thank You.

Adriana Noemi Hernandez-Rubio
anairda6270@yahoo.com
Captain Cook, Hawaii 96704

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 325

Aloha.

I strongly support the bill to regulate the sale of e-cigarettes. In fact, I was not even aware that there is not an age restriction on this product. My name is Akua Po. I am a Maui resident and a paddler. As a paddler, I am concerned for the health of the youth. In my current biology class at UHMC, we learned the negative effects of using tobacco and the addictive substance nicotine.

Although the e-cigarettes are not tobacco, they are nicotine. If a kid gets addicted to nicotine by using an e-cigarette they will eventually develop health problems similar to smoking. And who is to say, they won't eventually start smoking too. If the minimum age to purchase these products was 18, at least young kids won't be allowed to buy them on their own. Clearly the e-cigarettes are directed at targeting youth with no age limit, their candy flavors, and cheap expense. Realistically, there is no way tobacco companies are targeting current smokers with a smokeless tasty product; they are trying to get new users that do not like the taste of tobacco....youth!

As for the other tobacco products, I do believe they should be placed behind the counter. If conventional cigarettes are off limits to children, why should flavored cigars or chewing tobacco be any different? Both products are addictive and bad for our health. Once again it is targeted marketing towards younger people. I think this portion of the original bill should be put back in as originally written.

One again, I can say that I hope the bill passes to regulate the sale of e-cigarettes and other tobacco products. There is no reason we should encourage younger people to buy nicotine products. With today's medical knowledge, it surprises me that tobacco is even still legal.

Akua Po
UHMC student
Kahului, Maui
akuapo@hawaii.edu

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Committee Members:

My name is Alana Laanui and I am a part of REAL: Hawaii Youth Movement Exposing the Tobacco. I am in strong support of HB672.

E-cigarettes have been becoming increasingly popular in the state of Hawaii, and I personally know multiple friends who have obtained E-cigarettes who are all under the age of 18. This product claims to be a healthy alternative to regular cigarettes, when the truth is there is no real knowledge known about the effects of this product. The fact is that today youth in Hawaii have access to this potentially dangerous product, and there is no regulation against this product. I believe that there should definitely be some regulation against these products in order to protect against the health of Hawaii. By having a minimum age requirement for purchasing E-cigarettes we will be safeguarding the youth of Hawaii.

I strongly suggest you consider passing HB672, in order to ensure the health of Hawaii's youth.

Thank you,

Alana Laanui
Ewa Beach, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislatures,

My name is Alicia Huliganga, a junior at Lahainaluna High School in the island of Maui. I am a member of REAL Youth Movement Exposing the Tobacco Industry. I am a strong supporter of the bill to move Other Tobacco Products (OTPs) behind the counter and the bill to place an age restriction to E-cigarettes.

As far as e-cigarettes go, it's not uncommon for me to see some of my peers having them around. It is very easy for them to buy these products. They think it's cool and that it doesn't harm them as much as a normal cigarette, but most of them release the same amount of nicotine as a conventional cigarette. Also, since they are becoming cheaper, they have become in the budget of high school students and even younger. There should be an age restriction on e-cigs since they are just like a regular cigarette. Just because it's electronic doesn't mean it won't have a negative effect on you. Please enforce an age restriction of 18 years old on e-cigarettes.

Additionally, Other Tobacco Products (OTPs), often candy flavored are most likely in arm's reach for children. Children are attracted to its bright colors and their fruity flavors. It's a known fact that tobacco is a leading cause of lung cancer and other preventable diseases, but just because we know it's bad doesn't mean that we're not tempted to try it. Tobacco companies are very deceptive in the way they have made their OTPs seem like it's a treat. In order to prevent us younger generations from wanting them, they should be placed behind the counter and out of site from us. This will help lower the temptation. So I ask you to please reconsider the original bill and add this measure back in as originally intended.

The younger generations, us, the future people are being targeted by the tobacco industries. We're their future customers to keep their business going through the years, and they are making us hooked at a young age. As a legislator, you supporting this bill means you support a brighter future for us, where you as an adult, as a role model are willing to stand up for us.

Mahalo for your support.

Alicia Huliganga
Lahaina, Hawaii
REAL
alihuli1349@yahoo.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee,

I am writing this letter as a statement that I support HB 672. I feel strongly that all tobacco & cigarette products (including e-cigs) should be placed behind a counter in an inaccessible area. I ask that you re-include this section in this bill as originally intended.

Thank you for your time.

Amanda Castaldo
'ULU Assistant Manager
Four Seasons Resort Hualalai
72-100 Ka'upulehu Drive
Kailua Kona, HI 96740

voice: (808) 325-8338
fax: (808) 325-8383
cell: (808) 895-5540
email: amanda.castaldo@fourseasons.com

From: [Ana Jimenez McMillan, MPH](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Sunday, March 10, 2013 2:06:48 AM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Ana Jimenez McMillan, MPH
58-118 Iwia St
Haleiwa, HI 96712

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators,

I am Aquilena Hamilton. I live in Kailua-Kona on the Big Island of Hawaii where I go to Kealakehe High School. I am also apart of REAL Hawaii. I am writing in strong support of HB 672.

I am in strong support of this law because I believe it should be illegal to sell electric cigarettes to minors. I also believe these products should be placed behind counters along with tobacco products. As a teen in Hawaii we have too many pressures to experiment with addictive substances and we don't need anymore.

Also I believe that tobacco products should be placed behind counters because it would stop people who are underage from stealing the products. It would also stop them from seeing them constantly and being influenced by their presence. Overall it would make for a better shopping experience for nonsmokers. Also placing tobacco products behind counters will in theory lessen the impulse and unneeded purchases of these products especially by people who are trying to quit tobacco. I ask that you include this in this bill as originally intended.

Thank you for your consideration.

Aquilena Hamilton
Kailua-Kona

From: [Barbara Nosaka](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:45:10 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Barbara Nosaka
2216 Hoonanea Street
Honolulu, HI 96822

From: [Beau Lani Barker](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 3:08:22 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Beau Lani Barker
613 Iliaina St
Kailua, HI 96734

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Greetings.

My name is Blayne Morton, and I am a smoker. I've used electronic cigarettes since high school and have smoked real cigarettes and cigars for years. Although I partake in this habit, I do so out of a stance of personal liberty. I believe adults have the right to do as they please; however, targeting of youth is a direct example of exploitation and violation of their own personal liberties. Therefore, I do strongly support this bill.

Electronic cigarettes, while containing no real tobacco, still contain high levels of nicotine. Although there indeed are zero nicotine varieties available, those that contain nicotine and addictive substances should NOT be allowed sales to minors.

Alternative tobacco products are no better, and many have been shown to be more dangerous than cigarettes. These need to be regulated with the same severity as cigarettes.

I am a Maui resident, born and raised, and I understand the consequences of smoking, even more now as I attend UHMC and am taking a biology course. Hawaii's youth also have the right to personal liberty, which also means freedom from exploitive marketing. Please support this bill.

Blayne Morton
UHMC student
Wailuku, Hawaii
bkmorton@hawaii.edu

From: [Bryan Talisayan](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:42:31 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

PLEASE seriously consider this bill. There's no excuse or purpose for children to have access to nicotine, a highly addictive substance. Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Bryan Talisayan
2403 Pacific Heights Road
Honolulu, HI 96813

From: [CLINT FLENTJE](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 4:27:23 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

CLINT FLENTJE
82 Nawiliwili St.
Honolulu, HI 96825

From: [CLINT FLENTJE](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 5:26:55 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

CLINT FLENTJE
82 Nawiliwili St.
Honolulu, HI 96825

From: [Crissy Kawamoto](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:40:30 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Crissy Kawamoto
2022 10th Ave
Honolulu, HI 96816

From: [Dan Domizio](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Saturday, March 09, 2013 8:15:41 AM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Dan Domizio
15-2662 Pahoia Village rd
Suite 306, PMB 8741
Pahoia, HI 96778

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

My name is Daniela Copete, and I live in Makawao on Maui. I am currently a business student at UHMC, and I am taking a human biology course. This class has emphasized how much smoking and tobacco use affects your body. I am not a smoker, but I must say many or most of my friends and family members are regular smokers. It is unfortunate that their addiction has not allowed them to stop smoking.

With the new release of the e-cigarette and its accessibility, more and more kids are now becoming targeted. My intent on writing this testimony is to regulate the accessibility of the e-cigarettes and other tobacco products, as well as implementing an age limit to purchase e-cigarettes.

Marketing plays a huge role when placing items and determining your target audience. It is unfortunate that the tobacco companies focus on the young naïve kids to purchase and become addicted to their products. I have grown up seeing my close friend start smoking at fourteen/fifteen years of age. Making an age restriction to purchasing these candy flavored e-cigs would help reduce these underage kids buying these products. Younger children don't necessarily see the damage that it does to them.

Living on Maui, our mall has kiosks selling the e-cigarettes right in the middle. They have samples to try for their multiple flavors. Also, at convenient stores such as Minit Stop and ABD stores, they have other tobacco products (OTPs) accessible near the checkout and next to the candy. How much more accessible can they be? Why are only the cigarettes behind the counter? This again goes back to the tobacco company's marketing strategy. Cigarettes are not far different than OTPs, so I believe and I ask that these products be placed behind the counter to make them less accessible to the youth.

The damages these tobacco products are more than a handful ranging from heart failure to losing teeth. Our youth should not be easily exposed to the tobacco products so please make a consideration of passing this bill to make an age limit and lessen the accessibility of these products.

Sincerely,
Daniela Copete
UHMC student
Makawao, Maui
dcopete@hawaii.edu

From: [Daria Fand](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 5:13:54 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Daria Fand
1545 Kalakaua Ave., Apt. 709
Honolulu, HI 96826

From: [Dawn Hunt](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:50:27 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I, Dawn L. Hunt, strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Sincerely,
Dawn L. Hunt

Dawn Hunt
47 188 A Hui Akepa Pl
Kaneohe, HI 96744

From: [Debbie Apolo](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:22:12 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Debbie Apolo
95-045 Waikalani Drive
#G104
Mililani, HI 96789

From: [Diana Kahler](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 8:16:02 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Diana Kahler
12 West Naauao Place
Hilo, HI 96720

From: [Dioreme Navasca](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:54:39 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to ELECTRONIC SMOKING DEVICES. Thank you for the opportunity to provide testimony in strong support of this measure.

Dioreme Navasca
1214 Palama St.
Honolulu, HI 96817

From: [Doug Fetterly](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 8:06:16 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Allowing our youth to smoke is criminal. I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Mahalo for doing the right thing by our community.

Douglas Fetterly

Doug Fetterly
3038 Woolsey Pl.
Honolulu, HI 96822

From: [Elise Davis](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 3:30:17 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Elise Davis
3786A Anuhea Street
Honolulu, HI 96744

From: [Forrest Batz](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 9:31:50 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Forrest Batz
34 Rainbow Drive
Hilo, HI 96720

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators:

My name is Grady Sullivan. I am from Pahoia on the island of Hawaii. I'm part of REAL: Hawaii Youth Movement Exposing the Tobacco Industry. And I am in strong support of HB 672 but ask that you reconsider and include the entire portion of the original bill that included the placement of all tobacco products behind the counter.

I think it's fair to say that most people in Hawaii know that smoking tobacco is the main cause of lung cancer and several other preventable diseases. **BUT what most people don't realize is that one of the major contributors to getting people to use tobacco is tobacco marketing.** Actually tobacco advertising is more powerful on youth tobacco use than peer pressure and being exposing to parental smoking. **Still we continue to allow this form of marketing to be legal in our local stores where youth and small children cannot escape their view.**

Most times cigarettes are being kept behind the counter but all the Other Tobacco Products, many of which are candy flavored, are easily accessible and located right near the candy.

The young generations of Hawaii are being targeted by the tobacco industry as "replacement smokers" to keep Big Tobacco profits strong. **Supporting HB 672 shows that you as elected officials have a commitment to stand-up for our younger generations** and protect us from a powerful and cold-hearted tobacco industry.

Mahalo for your support for HB 672.

Grady Sullivan
Pahoia, Hawaii
REAL

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

My name is Hannah Mae. I live in Maui, Hawaii. I am currently attending UHMC. I am in a Human Biology class. I am writing this letter because I am worried about the marketing of e-cigarettes and other tobacco products, and I want to show my support for this bill.

Every year there are many people dying of lung cancer or diseases caused by cigarettes and tobacco. I think that the marketing of these products should change. I am not a smoker, but I know other people who do that have health problems. I think kids are directly targeted by the advertisements, making the products look cool. Also, the ease of access, like being able to get an e-cig at the mall, makes these products enticing.

There are many stores that have other tobacco products, OTPs, very accessible to teens. It is not very healthy to put tobacco products by candies. This makes kids think that it's okay to use these tobacco products. Please consider reinstating the original portion of this bill that would require stores to move all the tobacco products behind the counters.

I think that selling e-cigarettes to kids should be banned, and there needs to be an age restriction. I don't want my kids to be able to get these products. I am not a smoker and I do not support the current marketing of these products. Please support this bill.

Hannah Mae Camungao
UHMC student
Kahului, Hawaii
Hm_tolentino@yahoo.com

From: [Harald Ebeling](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 6:19:42 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Dear Senator Green,

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices.

It is hard to believe that we are even debating the question of whether to protect young adults from yet another way to get addicted to nicotine.

Thank you for this opportunity to express my support of the ban in the strongest possible terms.

Sincerely,

Harald Ebeling, PhD

Harald Ebeling
2851 Lawa Pl
Honolulu, HI 96822

From: [Howard Saiki](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 4:23:05 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Howard Saiki
55 S. Kukui Street
Apt. D1202
Honolulu, HI 96744

From: [Hyunhee Heo](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:15:30 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Hyunhee Heo
300 Wai Nani Way #1504
Honolulu, HI 96822

From: [Ja Tau](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 11:58:27 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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Ja Tau
2851 Lawa Place
Honolulu, HI 96822

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha,

Hello, my name is Jadeen Orton. I am a student at Pahoa high school and a member of REAL; a youth led movement exposing the truth about big tobacco. I am in strong support of HB 672 but hope you will consider including the original portion of this bill that addressed that addressed tobacco displays but was unfairly cut out.

I feel that tobacco ads in our local stores need to be removed, because my little nephew and nieces go into the stores and they see these ads. One time I walked in the store with them and there was Santa Clause on the window and below it there was a tobacco ad. This is terrible because what type of message is it sending to our young children. I don't want to see these little ones growing up and smoking. These ads are heavily targeting them and this is not ok. As a community we need to do something about it.

I believe that we need to do something about these e-cigarettes. I was in the mall walking and a salesman (with the e-cigs) just walked up to me asking me if we smoke and started to show up all the products. Though I informed this guy I do not smoke he continued to attempt to sell me these products. I am not of age to even purchase tobacco products so it's crazy that we don't have an age restriction on the sale of e-cigarettes! I am also worried about this happening to other youth.

I strongly believe HB 672 accomplishes some of what needs to be done to protect our youth.

Thank you,

Jadeen Orton
Pahoa, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

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I strongly believe HB 672 accomplishes some of what needs to be done to protect our youth.

Thank you,

Jadeen Orton
Pahoa, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

My name is Jadelyn Rabanes. I'm from Wailuku on the island of Maui, and I'm a student at the University of Hawaii Maui College. I am supporting this bill because I believe youth shouldn't be able to buy e-cigarettes. I also believe in having other tobacco products placed behind the counter with supervision.

Electronic cigarettes are a big hit here in Hawaii. Many people are moving away from traditional cigarettes and smoking these instead. To children, they think it's a fun item to have and to smoke. Since you can get different flavors, it gets children to think that what they are smoking is actually candy. I think there should be a certain age restriction on e-cigs. Young people should not have access to this product.

Other tobacco products (OTPs) are very dangerous items. These products can cause severe damage to your body. Some OTPs are placed where children can easily grab these items. I have a 3 year old nephew and I wouldn't want him to grab this item and think it's yummy candy. I think these products should be locked behind a counter with adult supervision so younger children cannot touch these products. I ask that you consider reinstating the portion of the original that addressed this issue.

I would like to thank you for supporting this bill to help keep our kids safe. Age restrictions on e-cigarettes and restriction of placement of tobacco products will help our kids so they don't start using these products and becoming addicted. Keeping kids away from these products is the best thing for everyone.

Sincerely,
Jadelyn Rabanes
UHMC student
Wailuku, Maui
sanoerabanes@yahoo.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

My name is Jennifer Pescador and I am a registered voter in Hawaii and have been a part of REAL: Hawaii Youth Movement Exposing the Tobacco Industry since I was a teen. I strongly support HB 672 but ask that you examine this bill in order to include the original language of the bill that addressed tobacco displays as well as included e-cigarettes.

Studies have shown that the sale and display of tobacco actually gains new smokers and tobacco companies spend around \$33.5 million dollars to advertise tobacco every year, much of which is spent on tobacco promotion in our local community stores. This is a way that tobacco companies are able to make smoking seem to be normal, acceptable, and more prevalent than it actually is in reality. This impacts our young people's perceptions and ultimately influences their decision to start to using tobacco more than peer pressure or seeing their parents smoke.

In 2009 REAL did a survey called TAAS, Tobacco and Alcohol Advertising Survey, where we collected information about the placement of tobacco ads and products in our stores here in Hawaii. **In just one store we found close to 300 tobacco ads, many of which were at the eye level of children (3 feet or under).** A significant amount of stores also had tobacco products and ads near the products that youth shop for in our local stores like chips, ice cream, candy, and toys.

I am also in strong favor of this bill because it will create a statewide minimum age requirement for the sale of e-cigarettes products in Hawaii and create restrictions on the placement of these products in the retail environment.

I believe these products are just another way of promoting rebelliousness among smokers to get around smoke-free laws that restrict traditional tobacco smoking in public place throughout Hawaii. Also I think it's a way to market addiction of nicotine to youth masked in a tech-friendly device that makes it seem completely harmless. The reality is we have no idea what the long-term health effects will be from using these untested and unregulated products.

All the kiosks for these products are located in the most busy areas of our malls: Ala Moana – near the stairs and entrance to the food court, Pearlridge – near the stairs, exit of the mall, bank machines, and the entrance from the old area to the new area of uptown mall, and Windward Mall is in the center of the main mall across from the escalators from the 2nd level. I also have sat and watched the aggressive targeting of youth and young adults by the sales people at these kiosks. There is no doubt in my mind that this is their target market. That is also obvious with the colorful packaging and numerous fruit flavors available. I also DO NOT believe the marketing for these products is truthful.

I would like to see you take HB 672 to the next level and either ban the sale of these products all together in Hawaii or require them to be sold in specialty tobacco shops where no one under the age of 18 years old is permitted.

Money is spent every year to educate youth about the harms of tobacco use and help the youth generation understand that we are being targeted BUT it's time that we ask ourselves **why aren't we doing more in a proactive way to protect our youth from the aggressive targeting of the tobacco industry that is notorious for putting their profits over the health and well-being of people.**

We need a serious commitment from you as elected officials to protect Hawaii's youth from this form of tobacco marketing that is rampant in our local communities.

Please support HB 672 so that we can **get all tobacco products and e-cigarettes out of reach of kids.** Let's share the love with our youth and everyone in the state of Hawaii to show them how much we care about them.

Mahalo,

Jennifer Pescador
Kailua, Hawaii
REAL

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha.

My name is Jennifer Ray. I am a resident of Kaua'i and a registered voter in Hawaii. I am writing to express my support for HB 672, which originally concerned tobacco products and the displays and placement of these products in local establishments.

In 2009 REAL released the Tobacco and Alcohol Advertising Survey (TAAS). For the survey, REAL's youth members collected information about the placement of tobacco products in stores throughout the state of Hawai'i. A significant amount of stores also had tobacco products near the products that youth shop for in our local stores like chips, ice cream, candy, and toys. Ubiquitous displays of tobacco in our communities impacts our perceptions of smoking, making it seem normal and more prevalent than it actually is. HB 672 would be a step toward addressing this issue -- a step that is long overdue.

REAL and many other community organizations have worked tirelessly in all aspects of tobacco prevention and their efforts need to be backed by fact-based, proactive legislation such as HB 672. Please consider revisiting the original purpose of this bill to get all tobacco products out of the reach of our keiki and return to the original language of the bill. Our communities will be healthier in the long run.

Mahalo,

Jennifer Ray
Kaua'i

From: [Jermy Domingo](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:44:08 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Jermy Domingo
894 Queen St.
Ewa Beach, HI 96706

From: [Jessica Caudill](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 6:10:29 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Jessica Caudill
P.O. Box 81422
Haiku, HI 96708

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha State Legislators,

My name is Jessica Owen. I currently attend the University of Hawaii Maui College. I am a Board Member for REAL, Hawaii's youth-led movement against the tobacco industry. I am writing this letter to you to show my support of this bill. I strongly believe in it and want you to consider going back to the original intention of this bill which included the promotion and display of tobacco products. I believe this bill should be passed and enforced.

Thousands of people die each year as a result of lung cancer and other related tobacco diseases. However, I think the real cause of tobacco use is tobacco marketing. From a young age we see all different forms of tobacco marketing from commercials to signs, these show our youth it's "cool" to smoke. My father started smoking at the young age of 14 because he wanted to get a girl like how they showed in the pictures. I think we could say that tobacco advertising is very powerful and more convincing than anything else.

Advertising shows Hawaii's youth that it's okay to smoke, how can we allow this? Many stores you go to have enticing flavors and packages located right at the cashier in plain view for everyone to see. This targets youth and children directly. This type of advertising needs to be regulated just like how cigarettes are, behind the counter and behind a locked counter.

The newest trend on the market is electronic cigarettes. These are very popular among Hawaii's youth. I have met many young kids who have boasted how they got an e-cig and smoked it. This form of tobacco has become cheaper and I believe it's to directly target the youth. This type of tobacco product also needs to be regulated. There should be a mandatory age limit of 18 years old so younger children are not able to obtain it. Our local mall even has it out in the open and sold at a kiosk. It's directly in the middle of the mall; so wherever you go you see it.

This needs to be stopped. Our generation should have the ability to grow up strong and healthy and not be tempted by fancy advertising to start smoking. Supporting this bill shows that you care for Hawaii's youth and want them to grow up healthy and strong. Your support protects the vitality and youth of Hawaii.

Mahalo for your support!

Jessica Owen
Wailuku, Hawaii

REAL

Mauijess808@gmail.com

From: [Jessica Spurrier](#)
To: [HTHTestimony](#)
Subject: Strong Support of HB 672, HD 2
Date: Friday, March 08, 2013 4:31:11 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Jessica Spurrier
45-027A Lilipuna Pl
Kaneohe, HI 96744

From: mailinglist@capitol.hawaii.gov
To: [HTHTestimony](#)
Cc: jillf2184@yahoo.com
Subject: Submitted testimony for HB672 on Mar 11, 2013 15:00PM
Date: Saturday, March 09, 2013 2:59:19 PM

HB672

Submitted on: 3/9/2013

Testimony for HTH on Mar 11, 2013 15:00PM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Jill Friedman	Individual	Support	No

Comments: I support HB672 I am recommending the following amendments: For minors purchasing or attempting to purchase these products, or found to be in possession of the products, replace community service with mandatory attendance of a class teaching the health consequences of using tobacco and other nicotine products as well as exposure to secondhand and thirdhand smoke and nicotine vapors. The purpose of the bill is to prevent minors from becoming smokers and becoming addicted to these substances. The intent is to protect minors who do not have the maturity to make the right decision on their own. Therefore it is actually the adults, not the minors, who are committing a very serious offense against the minors and need to be seriously penalized. As a psychology major I was taught that punishing children and adolescents--if the punishment is too harsh or lasts too long--can backfire by creating resentment which can lead to a continuing cycle of rebellious and antisocial behavior. Therefore I think that education of minors, rather than many hours of community service would be much more effective in achieving the intent of the law. I do agree with the fine for minors, which is a quick and immediate consequence and is therefore very effective. I also recommend that businesses rather than employees be fined individually for every violation and that businesses be additionally penalized by being closed for at least 72 business hours for a first offense and 2 weeks for a second offense. After that the business should lose its license to sell tobacco or nicotine products. Most smokers begin smoking at a very young age and spend much of their lives regretting it as they struggle to quit. Therefore it is very important to prevent minors from ever becoming smokers.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov

From: [Jo Ann Ikehara](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Saturday, March 09, 2013 9:13:21 AM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Mahalo for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

Please prevent the grooming of another generation of smokers! As a respiratory therapist, i encounter too many people living and dying with lung disease caused by the inhalation of harmful products, knowingly and not.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices.

Mahalo for the opportunity to provide testimony strongly supportive of this measure.

Jo Ann Ikehara
2515 North School St
2515 North School Street
Honolulu, HI 96819

From: [Joan Loke](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 11:40:12 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Joan Loke
2586A Kekuanoni St.
Honolulu, HI 96813

From: [John A. H. Tomoso, MSW, ACSW, LSW](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 3:50:29 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Aloha kakou,

Mahalo for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Aloha
John A. H. Tomoso, MSW, ACSW, LSW
51 Ku'ula Street
Kahului, Maui, HI 96732-2906

John A. H. Tomoso, MSW, ACSW, LSW
51 Ku'ula Street
Kahului, HI 96732

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee:

My name is John Pimentel. I am a young adult advocate with REAL in strong support of HB 672.

I believe there need to be minimum age requirements for the sale of e-cigarettes to protect youth from becoming addicted to nicotine. Also I think you as decision-makers should take it the next step and allow that e-cigarettes be sold only in adult stores that require you to be at least 18 years old to enter.

When I visited an e-cigarette kiosk I was shocked to be told how “healthy” these vapors are. I think there is a lack of understanding by many people that this product has not been approved by the FDA or tested for the long term impact on health. Also it DOES CONTAIN NICOTINE which is addictive. We need to keep these products out of the reach of youth.

Thank you for your support of HB 672 to protect Hawaii’s young people.

John Pimentel

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Hello,

My name is Joselyn Olinares. I am a senior at Kealakehe High School in Kailua Kona, Hawaii. I am a daughter of parents who smoke cigarettes. I am writing this testimony because I strongly believe in HB 672 and hope you will support it too which revisiting the original intention of this bill which was to address the placement of tobacco products in stores.

I believe that ALL tobacco products should be placed out of sight and way behind the counter of stores because I know first hand that kids see those products and are tricked into thinking that those products are "cool" and "interesting". I use to think the same thing growing up, fortunately I stayed away but that's not the case for all kids who see those products. I believe if we pass this bill we will be saving the lives of the future generations. I strongly believe in this bill and support it. I hope you do the same.

Sincerely,
Joselyn Olinares

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Hello. My name is Joshua Eldred and I have been a REAL member for about two years now. I am currently a senior at Baldwin High School on Maui. I am also involved in the Peer Education Program at my high school, which includes presenting information about tobacco and the companies. I am very informed about the tobacco industries and how they target youth. I support the bill and believe that as a committee you revisit the original intention of this bill which would place other tobacco products (OTPs) behind the counter.

The tobacco industry has been targeting youth for a long time trying to get the youth hooked on tobacco products. They don't care whether we get illnesses or diseases or a decrease in health because of tobacco products. They just care about whether or not we buy it for them to get money! The tobacco companies have tried to make tobacco more pleasing to children by creating other tobacco products or OTPs. These OTPs are appealing to children because they resemble candy. All tobacco products including OTPs should be Out of Sight, Out of Mind. The tobacco products should be placed in a closed place where no one can see them. They should only be shown to be 18 or older if asked. The tobacco companies advertising and placement is intruding and targets youth. Please support moving all tobacco products behind the counter.

Again I support -- bill. This topic is extremely important to me because I see my peers being affected by tobacco use every day and I see the intrusion of advertising and product placement targeting youth from the tobacco companies. Thank you for supporting this bill and bringing it back to it's original purpose. This bill passing means a lot to me personally.

Thank you,

Joshua Eldred
Paia, Maui
REAL: Hawaii's Youth-led Movement Against the Tobacco Industry
josheldred13@gmail.com

From: [Jul Lynn Parsons](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 6:02:45 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Jul Lynn Parsons
135
Uluniu Av 201
Honolulu, HI 96717

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators,

My name is Kahvi Naholowaa and I live in Honolulu. I am part of REAL: Hawaii Youth Movement Exposing the Tobacco Industry.

I would like to voice my support for HB 672 which was originally intended to address tobacco displays and marketing in Hawaii. This bill was intended to reduce storefront marketing and promotion for tobacco which would especially impact lower income neighborhoods where this is happening a lot.

I strongly believe that tobacco companies specifically organize advertising to target young people in lower income communities. Overall this bill will help to create safer communities for young people. It's time for that to happen.

Mahalo for the opportunity to submit testimony.

Kahvi Sabatino
Honolulu

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha! My name is Kamella Dowells, and I am currently a student at the University of Hawaii, Maui Campus. I am writing this letter in support for new restrictions on other tobacco products and the new, trending e-cigarette. I firmly believe that it is time to put a stop to the tobacco industry's attempts to get Hawaii's youth hooked on their deadly products.

When I was in the 5th grade, my best friend Kimmie and I would stop at the Shell gas station on our way home from school. As soon as that dismissal bell rang at 2:30 my mind was already on the candy isle searching for something sweet to munch on. One day we went to the gas station and right next to the gummy worms was this pink and white box that said "New, gotta try me!" bubble gum flavored product. Being the naïve girl I was, I grabbed it and brought it home. Kimmie and I sat and watched TV while snacking on this weird tasting bubble gum for hours, wondering when the nasty taste would go away. About 3 hours later Kimmie's mom came home. As soon as she saw what we had in our mouths, she went crazy, yelling and screaming, demanding to know where we got our new "snack." What we didn't know is that our "new candy" was actually bubble gum flavored tobacco.

At the time I never understood why it was such a big deal, but now that I'm older it worries me to think that one day my child could so easily have accessibility to tobacco. I tell my story simply to stress how detrimental it is to have other tobacco products (OTs) so readily available and within arm's reach of children. Exposing the youth to a substance with detrimental long term effects that they cannot fathom is unethical and should be illegal. OTs should only be kept behind the counter.

Another epidemic taking over our youth is the e-cigarette phenomenon. "E-cigs" or vaporizers are a new way of getting the addictive nicotine fix without the smell, taste, or even the expense of traditional cigarettes. For an eighth of the price of a pack of cigarettes, you can purchase an e-cig that will last a year. By the push of a button you can inhale nicotine flavored any way you like it....chocolate included!

For long term smokers, it is heaven, but for youth it is a deadly, addictive path. My mother, a teacher at Maui Waena Intermediate school, came home and

asked me what a “vape” was and if it was okay to confiscate it from her students. She had no idea what the “vape” or vaporizer e-cig was, nor did she know how dangerous it is.

I knew that many high school students had them, but now intermediate students? Soon it could be preschoolers! The scary thing about the e-cigs is that they come in nicotine and non-nicotine varieties, and young kids do not know how to tell the difference. I have heard stories of friends getting pneumonia from vaping too much or having asthma reappear for the first time in years. E-cigs are not a healthy option. Until the effects of the ecigs are fully understood and researched, these products should not be available to our youth. Therefore, there needs to be a mandatory age restriction of 18 years old or older on the purchase of e-cigarettes.

In conclusion, I would like to reaffirm my support for this bill to put other tobacco products behind the counter and to restrict the distribution of e-cigs to adults over the age of 18. As a student, an older sister, daughter, and future mother, I urge you to think about the futures of Hawaii’s youth. Make the decision now to save our tomorrow. Mahalo for allowing me to have a voice.

Kamella C.H. Dowells
UHMC student
Kahului, Maui
dowellsd@hawaii.edu

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Hi, my name is Kandin Hunter Zerbe, and I am writing the testimony to let people know how I feel towards tobacco companies and their placement of their product. First, I would like to let you know a little more about myself. I am a student enrolled at Baldwin High School on Maui graduating of the year 2013. I am involved with REAL, a youth-led movement that exposes the lies and manipulations of the tobacco industry. I am an athletic person who has been above the influence ever since I was born. Like many other people out there in the world, I have had family members pass away due to the fact that they used tobacco products such as cigarettes.

The reason why there are so many problems with these tobacco products is because they falsely advertise their products to a young age group. They place their products by gum, candy, and other goodies children eat these days and make it seem as if their product is a treat or candy when it truly isn't. Cigarettes are addicting and have many bad chemicals in them, in which gets you addicted to the point to where you must use them on a daily basis. Does gum ever make you feel like you have to have it every day of your life? I know it doesn't feel that way for me. My point is that maybe there should be a rule that doesn't allow tobacco companies to place their product in the eyes of our children and keep them hidden and only shown when adults ask. Therefore, I believe that all tobacco products should be regulated and placed behind the counters at stores.

I support the bill in process now to get tobacco products out of sight and out of mind. It is important to change the way tobacco companies are advertising and displaying their products. Children need to be protected from these harmful products. Thank you for your support of this bill and I hope to see it in action soon.

Sincerely,

Kandin Zerbe
Wailuku, Maui
REAL
kandinzerbe@yahoo.com

From: [Katherine Anderson](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 5:55:50 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Katherine Anderson
27-360 Kaieie
Papaikou, HI 96781

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators,

My name is Kelly Takushi, and I am a senior at Maui High School. I am currently a state board leader for REAL, Hawaii's youth-led movement exposing the lies and manipulations of the tobacco industry. I am writing this testimony in strong support for this bill. I believe it is highly beneficial to place an age restriction of 18 years old on e-cigarettes and to place a form of regulation on the placement of these products. Also, it would be good to move other tobacco products behind the counter for better regulation.

E-cigs are the cool thing for high school students to do. Right now at my high school, there are numerous students who walk around the campus smoking these. Some of these students, who are under 18, purchased these products themselves from kiosks in the mall. E-cigarettes are very deceptive because they are not regulated like cigarettes, even though they are still addictive and dangerous because of the nicotine. By placing an age restriction and by moving these products out of kiosks, you will cut down the number of youth that will have access to the products and become users.

Also I support this bill original included the placement of Other tobacco products (OTPs). These products come in various candy flavors and are easily accessible in most stores. These products are placed next to candy and look very similar to the candy items. This is directly targeting youth and making kids want to try these OTPs. By moving these OTPs behind the counter and better regulating them, you will limit the direct targeting of youth and the accessibility to these items. If these items are out of sight behind the counter, the kids will not take notice of them. I hope you will consider reincluding this in this bill.

Thanks for supporting this bill and overall for supporting this cause to protect our youth. By passing this bill, it will make a difference.

Thanks,

Kelly Takushi
REAL
Paia, Maui
kellytakushi@rocketmail.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Committee:

My name is Kerilee Erice and I am an a young adult leader of REAL: Hawaii's youth-led movement against the tobacco industry. I am writing this testimony in very strong support of HB 672 relating to health and asking that you reconsider including the section of the bill that addressed the placement of tobacco products.

Other Tobacco Products (OTPs) such a cigars and chew look a lot like candy and even include many flavors found in the popular candies. OTPs are the product for the new generation. Most grandpas and grandmas would most likely not be seen with these OTPs. But youth WILL want to try something that claims to taste good and makes their first experience with tobacco a good one. I strongly feel our generation is being used as guinea pigs for all these new tobacco products. No one knows the long-term health risks of them yet. And they are marketed to seem less harmful than regular cigarettes when they may actually be even more dangerous.

I am also in very strong support of restrictions on e-cigarettes. Currently, we do not have an age restriction on the sales of these electronic cigarettes, so basically a 10-year old could walk up to a kiosk or counter and buy these products. The e-cigarettes from a child's perspective is that it's just like a toy. Though it doesn't have any tobacco, it still contains an amount of nicotine, which is highly addictive. And there have been cases reported where children have died from accidentally ingesting the liquid contained in these e-cigarettes.

The e-cigarette is being marketed as a way for people who smoke to stop smoking because it has a smaller amount of nicotine than regular cigarettes, and it would supposedly ween a smoker of traditional cigarette use. But this has not been proven scientifically yet.

On Maui, the kiosk that sells e-cigarettes was placed in the busiest side of the mall right in front of a drop-in day care center for children and near an in-mall playground. This may have been intentional, but the reality is that children can easily go up to that kiosk from the playground centers and are being exposed to the act of smoking which impacts their ideas that this is totally ok. And most of the sales associates I've observed at the kiosk also smoked the e-cigarette while working, which gave off the impression that it is okay to be smoking in the mall because they fall through a "smoke-free" loophole in the existing smoke-free workplaces law.

None of these products are not treated the same as traditional cigarettes which for the most part are kept behind the counter. It's important to me that the placement of tobacco products in included. HB 672 would get these products out of the reach of youth.

Please consider this testimony in strong support of HB 672. We need your help to protect my generation from tobacco companies and nicotine addiction.

Mahalo,
Kerilee Erice
Maui

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Hello.

my name is Kiana Cordeiro. I am 18 years old and live on Maui. I am a board member in REAL, Hawaii Movement Exposing the Tobacco Industry & have been one for 2 years. The reason I am writing this is so there can be a greater handle on the regulations for e-cigarettes with an age restriction and stricter enforcement on these products placements.

There is a surprising epidemic at hand with ecigs. Kids in Hawaii have been seen at schools holding and or using these other types of tobacco products in middle schools. I am an older sister to a child in middle school and my brother sees his classmates using these products. I'm asking you to put an age limit on these harmful products. The same age limit that is on cigarettes because I do not want my brother guys to be targeted because of the colors, flavors, size and it's technological aspect is evolving with the generations. This new product should be treated with the amount of care and extent as every other type of tobacco product. We do not need to waste more years on trying countless times to prove how harmful this is because if we have a chance to stop this now. Isn't it our job to protect and educate the younger generations? Yes, it is our job to inform them and everyone else about how this is just another gimmick for tobacco companies to try and keep people addicted. How long will it take for someone to get addicted to something? This needs to be handled because this is not just affecting adults it's affecting kids because there is no age limit on it and there are no restrictions on areas it can be used in. Please support an 18 or older age restriction on purchasing ecigs.

Along with that there also needs to be a handle on where these products can be purchased. Anyone can walk across these kiosks and take a product because it's not hard to get to. If they were behind counters or guarded more carefully, then that is better because knowing kids if they see something there is a higher pressure on them for multiple reasons to steal something because they might not have money or they just want one, but if these were behind counters then people wouldn't and couldn't just walk by and take them.

Yet again I will say I would like there to be an age requirement & a proper area of regulation for purchases. These need to have a handle on it while there is still a chance to stop this from expanding into a big over blown over looked problem. Thank you for your time & your support on helping Hawaii stay on track for the future.

Kiana Cordeiro

Kahului, Maui
papainyellow@yahoo.com

From: [Kristen Scholly](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:10:02 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Kristen Scholly
Health Promotion Office 2600 Campus Rd Room 313
Honolulu, HI 96813

To: Representative Angus McKelvey, Chair, Committee for Consumer Protection & Commerce
Representative Derek Kawakami, Vice Chair, Committee for Consumer Protection & Commerce
Members, House Committee for Consumer Protection & Commerce

Re: **Strong Support for HB 672, Relating to Health**
Committee on Consumer Protection & Commerce
Hearing; February 27th, 2013 at 3:30pm; Room 325

Dear Legislators,

My name is Lana Canton. I'm a sophomore at Baldwin High School on Maui. I am a member of REAL-Hawaii's youth-led movement exposing the lies and manipulations of the tobacco industry. I highly support this bill.

The tobacco companies are targeting and advertising to teenagers and kids with their new candy flavored products. Not only is this making youth think that using these products is all good and fun, I also believe that it makes kids soon become addicted to it and begin to use their real tobacco products. This is exactly what Big Tobacco wants! They want new addicted customers! The tobacco industry places these products by the candy or on the counter to give kids easy access to these products. Placing ALL tobacco products behind the counter could potentially help many youths from making the bad decision of first trying these highly addictive products.

I also support this bill because the new products of ecigs are a huge new thing in high school. Since kids don't see anything wrong with them, they smoke them in class. Especially at Baldwin, most students have or have used one, which means they are available to minors and their use is not enforced. In my opinion, this makes ecigs an easy alternative choice for kids to start smoking. It also makes smoking seem "cool" to adolescences since you find these devices in the middle of malls. Advertising them at the local mall isn't helping with the peer pressure. So restricting who can buy and own and where they can be sold could potentially help many teens and kids.

Please show your support for this bill.

Thank you,

Lana Canton
Paia, Maui
REAL
kal-bffs@hotmail.com

From: [Lenard Allen](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:37:30 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Lenard Allen
P.O. Box 916
Hilo, HI 96720

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha.

My name is Leo Tuisaloo. I am from Aiea, Hawaii. I attend Kapiolani Community Center and I am with REAL: Hawaii's youth movement exposing the tobacco industry. I am writing in strong support of HB 672 and want to see the original portion of the bill that addressed the placement of tobacco products included moving forward.

The tobacco industries spend millions of dollars on advertisements in Hawaii. These advertisements are in the faces of youth everyday. It's been said that youth see these ads more than adults and I can testify that it's true.

The placement of tobacco products in a store where they are highly visible and within reach is also considered a form of advertising.

I want you to help pass this law because we need to help our communities to better the lives and health of youth.

Mahalo,

Leo Tuisaloo
leo.tuisaloo@yahoo.com

From: [Lisa Kimura](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:01:32 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Lisa Kimura
845 22nd Ave.
Honolulu, HI 96826

From: [Lisa Maddock](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Saturday, March 09, 2013 8:14:08 AM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Lisa Maddock
120 Kaeleloi Pl.
120 Kaeleloi Pl.
Honolulu, HI 96821

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha,

Hello, my name is Lohe Kaawaloa. I am a student at Pahoa high school and a member of REAL; a youth led movement exposing the truth about big tobacco. I am in strong support of HB 672 and ask that you go back to the original language of the bill that addressed tobacco displays and consider including it again.

I feel that tobacco ads should be taken down because I don't believe that youth should be targeted. I don't want the generations after me to be influenced by these products. I don't want my little cousins to see these products/ads at their eye level and think that these things are good for them. By having these items- ads/products at their eye level it is making the impression that these items are for them. I do not want my cousins to grow up and try using these products. I have had too many people in my family pass away because of tobacco and these ads are not making it any better. These advertisements and products are targeting youth, making it appear that it is alright to smoke.

I strongly believe HB 672 accomplishes some of what needs to be done to protect our youth.

Thank you,

Lohe Kaawaloa
Pahoa, Hawaii

From: [Lorraine Leslie](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 3:08:22 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

My name is Lorraine Leslie and I serve as the Hawaii Director for the American Lung Association in Hawaii. Thank you for the opportunity to testify in strong support of HB 672, HD 2

The mission of the Lung Association is to save lives by improving lung health and preventing lung disease through education, advocacy and research. We work for healthy lungs and healthy air.

This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Lorraine Leslie
650 Iwilei Rd Suite 208
Honolulu, HI 96817

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha, my name is Lore Bivit. I am a student at UH Maui and am currently enrolled in a Human Biology class. I am writing this testimony to support the bill placing an age restriction on e-cigarettes and ask that you reconsider the language of the bill that required moving other tobacco products behind the counter.

My daughter is a freshman in high school, and I strongly support the age restriction on the e-cigs because I believe it gives the youth a false conception of tobacco use. Although e-cigs contain no tobacco, they are misleading the younger generation by creating flavors resembling candy. My hope and prayer each day my daughter goes to high school is that she chooses the right path and remains tobacco free, unlike my grandmother who started smoking at the age of 13 years old and passed away from heart disease. Before her passing she suffered two heart attacks and finally a stroke. Her advice to her family, especially the younger generation, was never to smoke.

I also support the location of all tobacco products to be placed behind the counters of all stores. Placing the tobacco in the current location and making it easily accessible to children or minors is appalling. Imagine a young child mistaking a tobacco container for a package of Hubba Bubba bubble gum tape. It is a common mistake, yet the consequences of a child partaking of this harmful product would be devastating to the innocent child as well as the parents. It is really a no brainer! By small and simple things are great things that come and pass. Please protect our keiki by placing all tobacco products behind the counter.

Children are the innocent victims in this senseless act of the tobacco companies, and it saddens me as a mother of five children to know how easy it is for them to be targeted for money. I believe it is our responsibility as adults to do whatever it takes to protect our children from any harm. Please support this bill and revisit the product placement issue.

Thank you for your time.

Mahalo,

Lore Bivit
UHMC student
Wailuku, Maui
dennisbivit@yahoo.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators,

My name is Loren Amaral and I am from Volcano, Hawaii. I am in strong support of HB 672 relating to health and ask that you reconsider the original language of this bill that addressed the placement of tobacco products.

I would like for the Other Tobacco Products (OTP's) to be placed behind the counter instead of available within reach at most checkouts. There's no doubt in my mind that OTPs are targeted at younger kids because of the colors, flavors, and where they are located in stores: usually right near the candy and gum at check-out. With OTPs so accessible it gives kids the chance to steal them and be tempted to pick them up. By placing them off the counter and putting them out of reach kids and young adults they won't be tempted as much to try them.

Also I am in strong support on restrictions on the sale and display of e-cigarettes. I am of age and have visited the sales kiosks. There is very high pressure at these locations to sample the product. This is why I believe we need to have age restrictions on the sale of the products BUT I also think the products should be sold in adult only stores that are not open for just anyone to walk up to. It sends wrong impressions to young people that these products are safe to use especially since the sales people continue to repeat over and over that these products are better for you than regular cigarettes.

I strongly urge you pass this bill to protect the younger generation.

Thank you for your time.

Sincerely,
Loren Amaral

From: [LorrieAnn Santos](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:38:55 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

LorrieAnn Santos
45-415 Lolii St.
Kaneohe, HI 96744

From: [Lynn Shoji](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Saturday, March 09, 2013 10:22:11 AM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Lynn Shoji
607 Analu Street
Honolulu, HI 96823

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Legislators,

My name is Madieson Felicilda, graduate of Baldwin High school, and Board Member of REAL: Hawaii Youth Movement Exposing the Tobacco Industry. I am submitting this testimony in support of HB 672. This bill is very important but has been significantly changed. I am asking that you revisit the bill and consider including the language related to the placement of tobacco products. This is something REAL has been trying to do in our communities to reduce youth access to tobacco product and I am upset that it was taken out.

In REAL there is an OSOM Committee, which I am also a part of. OSOM stands for "Out of Sight, Out of Mind". I believe that if the tobacco products were out of sight then there will be less influence to youth here in Hawaii. The tobacco company's main target is youth because they want us to become the new customers.

Also, as you may know, currently there isn't an age restriction on E-Cigarettes. This allows anyone to purchase this type of product. A 10-year old could walk up to the kiosk/counter and purchase one of these in any mall. E-Cigarettes are flavored and are affordable. The cheapest is at about \$30 which is very price friendly for youth. The products are also available in flavors. My little cousins ask me what the E-Cigarettes are because of these flavors. It makes it seem like candy. I don't like watching my younger cousins interest in these products. Also electronics are the big thing that everyone takes interest in these days, especially youth.

It has been said that E-Cigarettes help people quit smoking and that it doesn't require the smoking of tobacco and therefore may be safer. None of these things have been proven. And the fact is that these products do contain nicotine which is addictive.

It is my opinion that E-Cigarettes are a loop hole around the smoke-free workplaces law here in Hawaii. Even if smoking an e-cigarette, it gives off the impression that smoking is still a normal and acceptable behavior.

From a different safety standpoint, there have been cases reported of small children ingesting the nicotine liquid products and they have been poisoned or almost killed.

By having cigarettes, other tobacco products, and e-cigarettes stored for sale behind the counter, it will help decrease the influence that it has on youth because usually there are products near the checkout areas. Having the tobacco products out in the open is just another manipulative tactic to recruit new, younger customers. Current tobacco users already know what brand or color they normally would purchase. So there is no need to have it out there in the open.

Thank you for your time, and I am strongly in favor of this Bill being passed and including the placement of tobacco products language. Please support HB 672.

Madieson Felicilda
Wailuku, Hawaii
REAL
bluebearsmilez@gmail.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Committee:

I am Makeda Morris. I am a leader in REAL, a youth-led anti-tobacco industry movement. I believe in HB 672 but am disappointed that the portion of the bill that addressed the placement of tobacco products was removed. The biggest impact of this bill is that it would have moved Other Tobacco Products (OTPs) behind counter leaving no self-service display of tobacco including e-cigarettes.

OTPs are often placed in reach of children or by products children often use, and are often designed in ways attractive to children. The current placement makes stealing these products easy as well as mistaking them for candy. Anyone under the age of 18 having access to these products is very dangerous because they are addictive and terrible for health. HB 672 will help address all the products that are so visible to kids in our stores. The only way to protect young people from becoming addicted to tobacco is to stop the heavy marketing of these products.

I also strongly support restrictions on the sale and display of e-cigarettes. I have visited the E-Cigarette Kiosk at Ala Moana Shopping Center to get more info on this product. I had a very odd experience. I was told by the sales person that the e-cig is better than traditional cigarettes for your health. He asked me how old I was and I responded that I'm not yet 18 years old and then he asked I would like to try to e-cig product at the booth. I was pretty shocked.

I think that these products should be sold only in specialty tobacco stores and there definitely should be a minimum age to purchase just like there is with traditional tobacco products. The fact is that we don't know the long term effects of these products: its not proven safe for the public but yet can be accessed by underage citizens and is being heavily marketed to us.

I ask that you please revisit the bill and consider getting back to the intention of addressing youth access to tobacco products in order to protect of younger generations. We need it!

Thank you,
Makeda Morris
Honolulu, HI

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee,

Hi my name is Mana Maglinti and I am a graduate of Kalaheo High School. I am a member of the REAL program and I am really in support of HB 672 but concerned that the bill has been weakened after the portion of that bill that included the placement of tobacco products was taken out. I am writing to ask you to please reconsider this and address the need to keep tobacco products out of the hands of youth.

Two years ago I was really disappointed that the resolution (SCR 60) did not pass but am relieved that an actual bill for a law was introduced this year to address storefront tobacco marketing. See it's a problem that the people of Hawaii have to be subjected to look at horrible tobacco ads in our local communities

REAL has done some research about just how much of this advertising there is in Hawaii. Other researchers have also found that exposure to tobacco ads had more influence on youth becoming smokers than peer pressure and parents smoking. Also think about if someone is a smoker and trying to quit, having to see tobacco ads is going to make them want to buy tobacco.

I have two little brothers and I know that they see tobacco ads and displays everyday. I also want you to know that my dad suffered two heart attacks and my mom had cancer related to smoking so this is very personal for me. Something needs to be done to prevent people from ever using tobacco. I'm asking you to seriously consider including product placement in this bill and finally get something passed to protect Hawaii's youth.

Sincerely,

Mana Maglinti

From: [Margaret Lim](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:54:44 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Margaret Lim
1943 North King St.
Honolulu, HI 96819

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Hi.

My name is Maria Johnston Gallo, and I attend Konawaena High School and am involved with REAL. Please join us in supporting HB 672 and getting back to the intention of the bill get all tobacco products behind the counters and out of reach of minors.

As well as this reducing if not eliminating minors from being able to walk out of a store with tobacco products taken illegally, it will also greatly reduce little children being attracted to the tobacco products placed next to the brightly colored candy items. Every outcome of this bill, if returned to its original intention, will help us have a safer and healthier Hawaii and a generation of healthy children without as much temptation to smoke as the youth in earlier generations had. So, please support this bill with us by consider including the tobacco product placement issue and support a healthy Hawaii and a healthy generation of young people. We want this!!

Thank you very much,

Maria Johnston Gallo
mariastarthestar@gmail.com
Holualoa, Hawaii 96725

From: [Marilyn Gagen](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:51:15 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Mahalo for the opportunity to provide testimony in strong support of this measure.

Marilyn Gagen
59-398 Ka Nani Drive
N/A
Kamuela, HI 96743

From: mailinglist@capitol.hawaii.gov
To: [HTHTestimony](#)
Cc: merway@hawaii.rr.com
Subject: Submitted testimony for HB672 on Mar 11, 2013 15:00PM
Date: Saturday, March 09, 2013 10:14:15 PM

HB672

Submitted on: 3/9/2013

Testimony for HTH on Mar 11, 2013 15:00PM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Marjorie Erway	Individual	Support	No

Comments: I assume this is a 'no-brainer' for you, but wanted to assure you that I think it's a good bill. Mahalo!

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee,

I am Mark Eric Marquez, I live on the Big Island and I go to Konawaena High School. My purpose for writing to you now is to tell you I am in strong support of HB 672 but think you need to go back to the bill to include moving Other tobacco products (OTPs) behind the counter at stores.

OTPs look like candy and gums products. They are often placed right next to the candies near the check out and within kids reach.

The fact is tobacco industries purposely make OTPs look appealing to young kids. Therefore, today's youth are more susceptible to this type of tobacco product. Having OTPs and marketing for tobacco products out of site of youth will keep tobacco use out of mind and would reduce the consumption of tobacco by minors.

Also I would like the legal age to buy electric cigarettes to be 18 years or older. And I don't want to have to see them so I think they should be held behind the counter. Young kids like should not have to see them because then we will want to try them.

It would be valuable to youth like me to be able to go to the store and not be tempted or persuaded by such products. Please support HB 672.

I thank you for your time and consideration.

Sincerely,
Mark Eric Marquez

From: [mary_santa_maria](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 3:25:03 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

mary santa maria
54 High Street #301
Wailuku, HI 96793

From: [May Rose Dela Cruz](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:39:30 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

May Rose Dela Cruz
Neal Ave.
894 Queen Street
Wahiawa, HI 96813

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Committee:

My name is Megan Chan and I am a Tobacco Treatment Specialist for the HEALTHY Program located at Kapi'olani Women & Children's Medical Center. I strongly support HB 672 but have major concerns that this bill which originally intended to address tobacco displays has lost its strength and purpose.

On a daily basis I see the nondiscriminatory consequences of smoking that affect people at all stages of life. It affects the hospitalized boy whose father wants to quit smoking because he knows it is the cause of his son's illness. It affects the underage teen who smoked throughout her pregnancy but wants to quit now, for her baby's health. It affects a terminally-ill cancer patient who wants to quit so her spouse also has the courage and support to quit.

Prevention is the key. 11.3% of high school students in Hawaii smoke and there are 1,500 kids who become new daily smokers each year. **Move tobacco displays that target our keiki into beginning an addiction that can last a lifetime.**

I see mothers, fathers, aunties, uncles, grandmas, and grandpas – all who started smoking and now want to quit. **It's time to be proactive.** Let's take the step toward prevention today. Reduce the placement of a product that is responsible for hooking our youth into a lifelong addiction. Move tobacco displays behind the counter so my patients who are desperately trying to quit can enter a store without being bombarded by constant reminders of an addiction so strong that it has been compared to cocaine.

I also strongly support this bill because electronic cigarettes come in various enticing flavors and are freely **marketed, sampled AND sold to our youth.** These electronic devices carry varying levels of nicotine and are not currently regulated by the FDA. **What are we allowing our keiki to smoke?** Prohibiting the sale of electronic smoking devices to minors is another essential step toward protecting the youth of Hawaii.

I strongly urge you to revisit HB 672 and consider including tobacco displays back into this legislation. We need you to help us in our prevention effort to reduce tobacco marketing directed at our youth.

Mahalo,

Megan Chan, Tobacco Treatment Specialist
Nuuanu, Oahu

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Chairs and Committee Members:

My name is Melissa Chong and I'm from Hilo. I am a young adult advocate with REAL: Hawaii Youth Movement Exposing the Tobacco Industry. I have been involved in tobacco control at the local, state, and national levels for more 6 years now and feel a strong commitment to telling the truth about what I see tobacco companies doing here in Hawaii and throughout the world.

I am submitting this testimony in strong support of HB 672 but am asking you to revisit this bill that originally addressed the advertising and display of tobacco products in our local stores and now only addresses e-cigarettes.

One of the last frontiers for tobacco companies to have direct influence in our communities is through their heavy advertising in our local stores. It is estimated by Campaign for Tobacco Free Kids in Washington, DC, that **the tobacco industry spends more than \$33.5 million a year on tobacco promotion in Hawaii** alone, not just to keep their current customers but also to recruit new smokers from the younger generations. And research has shown again and again that **tobacco marketing has more power to influence youth to smoke than peer pressure or parental smoking.**

Tobacco companies directly influence the placement of their products and ads in areas that are highly visible to all customers, including children. REAL's statewide investigation of tobacco advertising in 2009 found that 44% of stores surveyed in Hawaii had tobacco products placed by the chips and candy and 62% had tobacco products at the eye sight of children (that's 3 ft or less).

Check-out points or "point-of-purchase" is another place where **tobacco ads and products are prominently displayed to entice impulse purchases** by smokers, tobacco users who are trying to quit, and new potential tobacco users who may become curious about the colorful packaging.

Also I do strongly believe there should be an age restriction for the purchase of e-cigarettes. Although they say it's sold to only 18 years old and up younger youth still are able to buy it. The e-cigarette is just as bad for you just like cigarettes so the claim that it's not harmful isn't true. With no age restrictions it's easier for their product to be sold and harm those who buy them and use them.

I have visited an e-cigarette kiosk at Ala Moana Shopping Center. I was told information that I do not believe is true from the sales person including that this product is a safe alternative to smoking cigarettes, that there are no chemicals in this product, and that it helps you quit smoking cigarettes. From what I have researched I do not think any of what he said is true.

I was also shocked at the e-cigarette packages which looked like Ed Hardy and Juicy Couture which are brands and designs that are very popular with young people. Also there were flavors to pick from like cherry, vanilla, and other candy flavors. It made me think that these products are made to entice youth into to experimenting with nicotine.

I hope you will seriously revisit this issue of tobacco displays. It's time to pass this measure to protect young people under 18 and those of us in our early twenties from targeting by untruthful companies. **Hawaii needs to move toward strong restrictions that limit the time, placement, and manner of tobacco products and ads that are consistent with the Family Smoking Prevention and Tobacco Control Act passed by congress and signed into law by President Obama in 2009. I believe that HB 672 could does this and so I urge to you revisit the language to include tobacco promotion and pass it. Doing so shows the commitment of Hawaii to support people in quitting tobacco and protects young people from ever starting.**

Mahalo for your support,

Melissa Chong
REAL
Hilo, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha,

Hello, my name is Melissa Rapoza. I am a voter in Hawaii and a representative of REAL: Hawaii youth-led movement exposing the tobacco industry. I am in strong support of HB 672 but have major concerns that the original purpose of this bill has been lost which was to address tobacco displays and youth access to tobacco products.

Tobacco advertisements and sale displays are bombarding our children. I have 3 small children and the product displays are at their eye-level of view. By allowing the tobacco companies to display their products and advertisements we are saying to our children that this product is ok and the norm.

The tobacco company works to make sure that their advertisements and their products are at the point-of-sale where everyone has to look at them while checking out, including our children. Often you can find tobacco products and ads right next to snack items like chips and candy which is where our children go to get snacks when we are in the store. Also this placement makes tobacco easily accessible for youth who may choose to steal it if they are unable to purchase it.

Youth Advocates with REAL have worked to educate others in their communities about tobacco advertising and how tobacco companies are targeting our youth. To allow these harmful products to be displayed and advertised for sale doesn't protect our youth from an industry that values profits over the well-being of people.

Also I strongly believe there should be minimum age of at least 18 years old (with proper ID presented prior to purchase) for these e-cigarettes in Hawaii. I also believe they should only be sold in specialty adult smoke shops that require you be at least 18 years old to enter. I believe this law will protect our children and will also prohibit the normalization of smoking especially towards youth. It may not be traditional cigarettes smoking but it's just another thing for our youth to become addicted to that is unhealthy.

I am an adult and have visited the e-cigarette kiosks. I witnessed youth under the age of 18 being offered the product to sample. No one was asked prior for their age or asked to show ID. I also witnessed a youth under 18 purchasing an e-cigarette product. The people who work at the kiosks openly use the product in the mall. It's for all these reasons that I believe we have to prohibit these products from being openly sold in places where youth go to socialize on a regular basis. I'm concerned that we are not protecting our youth from products that we have no idea of the long term health consequences of and are addictive.

It's time for Hawaii to take steps to get tobacco ads and products out of sight. I strongly believe HB 672 could accomplish this if we are able to have language from the bill that related to tobacco displays added back in immediately. This is just one step in doing what needs to be done to protect our kids.

Research says that if we do this it will keep tobacco out of the minds of our young people ultimately reducing the number of young people who take up tobacco use and become life long customers of the tobacco industry.

I ask that you please support this measure to ensure that Hawaii maintains a commitment to protecting our kids against aggressive targeting by the tobacco industry through storefront tobacco marketing.

Thank you,

Melissa Rapoza
Kurtistown, Hawaii

REAL: youth-led movement exposing the tobacco industry

From: [Michele Nihipali](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Sunday, March 10, 2013 3:02:05 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Michele Nihipali
54-074 A Kam Hwy
54-074 A Kam Hwy
Hauula, HI 96717

From: [Michelle Gray](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:56:32 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Michelle Gray
430 Lanipua Street
Honolulu, HI 96825

From: [Michelle Johnson](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Saturday, March 09, 2013 9:16:36 AM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Michelle Johnson
P.O. Box 1220
Waianae, HI 96792

From: [Michelle Kwock](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:12:26 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Michelle Kwock
814 Kinau St. #303
Honolulu, HI 96813

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha.

My name is Michelle Magdirila and I am a registered voter in Hawaii as well as a representative of REAL: Hawaii Youth Movement Exposing the Tobacco Industry. I'm in strong support of HB 672 but have major concerns about how we lost the strength of this bill that would remove self-service tobacco displays. I'm asking this committee to go back and take a look at the original bill and consider including this section that address tobacco displays.

According to TAAS (Tobacco and Alcohol Advertising Survey) from 2009 which I participated in, 97% of stores surveyed in Hawaii had tobacco products at the point-of-sale, 90% of stores had tobacco ads at the point-of-sale, and 44% of stores had OTPs (Other Tobacco Products like snus, skoal, and cigarillos) at the point-of-sale. Tobacco companies know that by having storeowners place products at the point-of-sale they will attract customers, especially people who may be trying to quit because it's an addiction of course so when they see it it's a temptation to buy it.

Being with REAL I have been able to educate other youth about this issue and help raise awareness of what the tobacco industry is doing in our communities. **I have personal experience of having dealt with a tobacco company marketing representative who would come into the store I worked at and would tell me where I should place the tobacco products.** I know these companies are out there in our communities trying to get new youth customers to replace the smokers who pass away every year, and **this has to stop.**

This bill would get all tobacco products located behind the checkout counter where they are out of the reach of youth and less tempting for people who may be trying to quit. Other Tobacco Products (OTPs) are a huge problem. They are just as dangerous as cigarettes. Some of them are even "fruit" flavored and look like popular candy. When placed next to candy at the check-out, you can't even tell the difference.

Regarding E-cigarettes, I strongly believe there needs to be an age restriction of at least 18 years old to purchase and sample e-cigarettes because there is nicotine in them and we don't know the long term effects of using these products therefore youth should be protected from even trying them as kids. I also believe these should only be available in specialty stores where other tobacco products are sold...NOT in the middle of malls where youth shop and go to hand out. Having these products so visible sends the wrong impression that they are proven to help people quit smoking (which is not proven scientifically). Also these e-cigs look like any other electronic toy that youth like to mess with these days.

When I have visited a e-cig kiosk at the mall I was told that it "wasn't a chemical, just vapor". I think this is false advertising since there definitely has be something to make them appear to smoke the way they do. Also the people at the mall selling them were blowing the vapor smoke right in the face of me and others walking by. I just don't believe this should be legal in Hawaii.

I urge you to support this bill and strengthen it by including tobacco displays back in. Passing it shows your commitment to protect my generation and my young siblings and cousins from the aggressive targeting by the tobacco industry through storefront tobacco promotion.

Mahalo for your consideration,

Michelle Magdirila
Kaunakakai, Molokai

From: [Michelle Schiff](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:48:18 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Michelle Schiff
1020 Aoloa Pl. #204A
Kailua, HI 96734

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators,

My name is Miguel Morales. I am from Wailuku on the island of Maui. I'm part of REAL: Hawaii Youth Movement Exposing the Tobacco Industry, and I support this bill and ask that you consider including the issue of tobacco displays back into it.

I'd say it's common knowledge to the people of Hawaii that smoking tobacco is the main cause of lung cancer and several other preventable diseases. I don't think most young people realize how targeting tobacco advertisements are. Actually, tobacco advertising is more powerful on youth tobacco use than peer pressure, and exposure to parental smoking is another factor that plays into this. However, we still allow this type of marketing to be legal.

Stores place other tobacco products, such as flavored cigars, in easily accessible areas. Most times they are within hands reach of ice cream, candy, and chips. This is right where youth cannot avoid the impact of tobacco. Other tobacco products are easily accessible by a wide variety of people. REAL's current campaign is "Out of Sight, Out of Mind." With this in mind, it's safe to say, that placing these behind the counter would better people's lives.

Though I have my own thoughts about e-cigs, as being a person who stands for the choices that people make, I believe that helping this bill pass will help to prevent more people to start smoking. An age restriction of 18 years old on ecigarettes could help the next generation and would help to keep e-cigs out as something "fun" to do. This also goes for other variations of tobacco products as well. The less tobacco products that are easily reachable by anyone, and the more programs and advocacy we have for anti-tobacco, the more likely that the future of Hawaii will be a bright one for those living in our nation.

The young kids and pre-teens of Hawaii are being targeted by the tobacco industry as "replacement smokers" to keep Big Tobacco profits high and running. By strengthening and supporting this bill, you show that you are making a commitment to stand-up for Hawaii's future citizens and protect us from a

tobacco industry that is not looking out for the well-being of its customers, but rather the numbers that go into their bank accounts from the dangers being brought upon and imposed to Hawaii's youth.

Mahalo for your support.

Miguel Morales
Wailuku, Hawaii
REAL
strugla808state@hotmail.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators:

Aloha. My name is Mikiala Johnson. I'm from Wailua, Kaua'i. I'm part of REAL: Hawaii Youth Movement Exposing the Tobacco Industry. And I support HB 672 but am concerned that the bill has been changed and all the strong points addressing tobacco displays and youth access to tobacco products have been taken out. I'm asking you to reconsider and once again include the issue of tobacco displays.

Looking at the premise of HB 672, I think it is appropriate to say that the negative impact of tobacco product placement and advertising is now known. However, what I'm sure most people realize is that tobacco advertising is more powerful on our youth today than being exposed to parental smoking and peer pressure. We cannot continue to allow companies like Phillip Morris to proceed with their "intrusive visibility" methods of marketing.

Though most of our local stores keep cigarettes behind counters and away from keiki reach, they neglect the Other Tobacco Products (OTPs). Many of these are not only candy flavored, but have packaging and colors that of which match the candy displays they are often placed near.

Our younger generations of Hawaii are considered as nothing more than "replacement smokers" and are being targeted by the tobacco industry to keep Big Tobacco profits strong. Returning HB 672 to its original intention shows that you, as elected officials, pledge to stand-up for our younger generations and do your part in protecting us from the manipulating ways of the tobacco industry.

Mahalo for supporting HB 672.

Mikiala Johnson
Wailua, Kauai
REAL

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Committee:

My name is Monica Medrano and I am 19 years old graduate of Baldwin High School. Though I am away for college on the mainland this year, I needed to take the time to let you know that I'm in strong support of HB 672 and express my disappointment that the portion of the bill relating to tobacco displays was omitted. I am writing to ask that you reconsider this decision and strengthen this bill.

I have been involved with REAL-Hawaii's youth movement exposing the tobacco industry for close to five years now and in those 5 years Hawaii has made many positive changes including the statewide Smoke-free Work Places Law, Smoke-free beaches & parks on Big Island, and tax increases on tobacco products to make them less affordable for youth. But still every time I walk into a store that sells tobacco I immediately notice tons of tobacco ads and products put in places where you can't avoid having to look at them. In some cases the tobacco ads and products are located near candy, chips, and toys or at a height of 3 feet or less which is right at the eye level of kids under 6 years old.

This type of advertising creates a buzz about tobacco brands and the many new tobacco products that, in my opinion, are being targeted at my generation. This form of advertising also normalizes tobacco use by everyone in our community, from youths to elders. I can't help but ask why is it legal.

It's important for me to tell you as a young person that **advertising works** or else companies would not spend so much money (*more than \$33.5 million a year in Hawaii each year*) and effort on placing it in our communities. As long as this form of aggressive promotion is allowed in our communities we will never completely be able to prevent youth from becoming addicted tobacco users or truly create an environment that supports smokers who are trying to quit.

By getting back the strength of the bill and supporting HB 672 you are showing your commitment to protecting Hawaii's youth, and all residents of Hawaii, from the aggressive targeting by the tobacco industry. We are asking you to do this for us as youth.

Mahalo,

Monica Medrano
Kahului, Hawaii
REAL Member and Former Statewide Leader
Current Student at UNLV

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee,

I'm Moshammed (Sunny) Islam. I'm a high school student from Honolulu, Hawaii. I'm involved with a tobacco prevention youth-led movement called REAL. I support HB 672 but find it hard to believe that language in the bill that would have helped to reduce tobacco products and ads from being in-site of children including the placement of these products right at cash registers has been taken out.

Many of the products that are still available for reach by youth in our stores are Other Tobacco Products (OTPs). They may seem less harmful but they are just as bad as smoking cigarettes. OTPs are flavored, colorful, and many are in compact containers which are usually placed by the register or candy where youth can't avoid seeing them when shopping in a store. These products can easily catch the eye of youth and young adults and are easily stolen.

Placing these products behind counters will lower the risk of youth stealing and using them. Reducing the amount and location for all tobacco and it's marketing will also reduce the number of youth who ever start to use tobacco in Hawaii.

I urge you to revisit our issue of tobacco promotion and consider putting it back in this bill. Your decision can truly make a big influence on my generation and generations to come.

Thank you,
Sunny Islam
Honolulu, HI

From: [Phillip Olsen](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:49:33 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Phillip Olsen
999 Wilder Ave.
Apt 505
Honolulu, ID 96822

From: [Boyd, Manager Richard Boyd](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 2:33:54 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Boyd, Manager Richard Boyd
250 Kawaihae St
250 Kawaihae St
Honolulu, HI 96825

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha Senators,

My name is Rose Anne Navalta and I am from Laupahoehoe, Hawaii, where I attend University of Hawaii in Hilo.

I am an active state leader with REAL: Hawaii Youth Movement Exposing the Tobacco Industry where I work to educate my generation about the ways that the tobacco industry seeks to market their deadly products to younger potential customers.

I'm asking for your reconsider decisions that have been made about dropping the language of this bill that included tobacco displays. I want your support to strengthen HB 672 because I have had first-hand experience with a survey called TAAS or Tobacco and Alcohol Advertising Survey conducted by REAL. A lot of us who worked on this project have woken up to realize just how much the tobacco industry has worked to get tobacco products placed in our local community stores where they are easily accessible and highly visible. This has been proven through research to influence youth to experiment with tobacco and is more powerful than peer pressure or parental smoking.

I'm also in strong support of creating a strict age requirement for the purchase of e-cigarettes in Hawaii. Furthermore I believe we need to restrict the location of sale for these adult only products. They should NOT be in the middle of malls where youth are hanging out. I strongly believe these products are being aggressively marketed to my generation and that by saying they are a healthier alternative to smoking the retailers are not being truthful about the fact that little is actually known about the health effects of these products.

We can only do so much through education and prevention. We need your commitment to take on this issue of tobacco influence and targeting of youth in Hawaii. Please support the protection of my generation and those to come by including tobacco product displays within HB 672 to reduce youth access to tobacco products.

Mahalo,

Rose Anne Navalta
UH Hilo Student
REAL Statewide Leader and Activist

From: [Rose Murtagh](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Saturday, March 09, 2013 8:12:44 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Rose Murtagh

Koloa, HI 96756

From: [Ryan Mandado](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 9:43:03 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Ryan Mandado
1545 Ahonui st
1545 Ahonui st
Honolulu, Kalihi, HI 96819

From: [Serenity Chambers](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 1:38:15 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Serenity Chambers
PO Box 630142
Lanai City, HI 96733

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Committee:

My name is Silver Hunt and I am from Kauai. I am also a member of REAL in strong support of HB 672.

I strongly believe in restrictions on the electronic cigs including a minimum age of 18 years old to purchase because little is known about the health risks in consuming the vapors that are produced while using the e-cigs. Also they do contain nicotine and come in different flavors which makes them youth friendly.

I urge you to support HB 672 in placing an age restriction on these products. This will promote a healthier generation.

Thank you for your time and consideration.

Sincerely,
Silver Hunt

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Dear Legislators:

My name is Stephanie Franklin, and I work as Maui's Island Coordinator for REAL: Hawaii Youth Movement Exposing the Tobacco Industry. I am writing in strong support of HB 672 but want to say I am extremely disappointed to see that the portion of this bill relating to the display of tobacco in our local stores was dropped. I'm hoping I may be able to convince you that this issue it is worth revisiting and including as this bills moves forward.

Tobacco companies spend \$33.5 million annually in Hawaii alone to promote their deadly, addictive product, and we know that their advertising works. In Hawaii, the most heavily advertised cigarette brands are also the same brands that are most frequently smoked by Hawaii's youth. Numerous tobacco products are placed at the at the point of sale near the cash register, and some products are even displayed at the eye-level of children. All of these techniques are used to recruit new tobacco users, some of which will be youth.

By eliminating self-service tobacco displays and there will be a reduction in youth access to tobacco, including a reduction in the amount of youth who will decide to start using tobacco. By reducing tobacco use, less people will be subjected to the horrible health effects associated with using this product. This also in turn can help save the state money on health costs.

Please help make Hawaii a safe and healthy place for our youth. Please include tobacco displays as part of HB 672 and help reduce the display and advertising of tobacco.

Sincerely,
Stephanie Franklin
REAL: Hawaii Youth Movement Exposing the Tobacco Industry
Wailuku, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha,

My name is Steve Slater. I am a resident of Kihei in Maui County. As a student at the University of Hawaii Maui Campus, I am currently taking biology and psychology classes that are very informative on health issues. I am writing to support the bill supporting an age restriction on e-cigarettes and ask that you reconsider the decision to exclude regulating product placement of other tobacco products.

In biology, I've learned how extraordinary the body is at a process called homeostasis. This is a system where the body automatically "rights" what is wrong. However, the body can only do so much if the injury is grievous enough. For instance, if a person began to smoke in his/her younger years, the body will eventually lose the battle and overall health will certainly decline by that person's middle age.

Marketing any kind of other tobacco product towards youth should be outlawed. Our habits are learned when we are young, and this is an instance where legislation needs to step in and halt not only the marketing of electronic cigarettes to youth, but also the placement of other tobacco products.

We require people to wear seatbelts because we found that the state often picks up the bill for those injured who do not wear seatbelt. Tobacco use's bill is far more than not wearing seatbelts. Why can't we have laws restricting the sale of e-cigarettes to those over 18? Why can't we monitor and regulate the placement of other tobacco products? Let's move all tobacco products behind the counter like cigarettes.

Please help pass this bill for the sake of our youth and include tobacco product placement and promotion back into the intention of this bill moving forward.

Mahalo,

Steve Slater
UHMC student
Kihei, Maui
Kipuka@hawaii.rr.com

From: [Stevette Kaaihue](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Friday, March 08, 2013 3:25:55 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

Electronic smoking devices are not currently regulated by the FDA. This allows electronic smoking devices to be advertised on radio and television and offer flavored cartridges, while their tobacco counterparts cannot. Electronic smoking devices are also legal if sold to youth and can be sampled at kiosks and stores. Given the limited federal regulation on these devices we strongly urge you to pass SB 1127 which would prohibit the sale of electronic smoking devices to minors. We also ask that you consider banning the sampling of this product.

I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Stevette Kaaihue
1402 Piikoi Street #601
Honolulu, HI 96822

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

My name is Sydney Yanos. I'm a college student at the University of Hawaii Maui College. I just wanted to put in my testimony about age restrictions on e-cigarettes and ask that you consider bringing back the language about moving other tobacco products behind the counter. I strongly support this bill.

I feel that the advertising and marketing of these products are directed towards youth adults and adolescences. E-cigarettes have become very popular in Hawaii and easily accessible to younger children. I've found them at the mall out in the open for everyone to see. Other tobacco products have been found next to candy and children like items at convenient stores. Children are very drawn to their colorful packages and their accessibility. This needs to be stopped.

I've had many family members with lung and heart disease due to extensive amounts of smoking. It's very hard to see that children can be so easily influenced by these products.

There needs to be an age restriction of 18 years old placed on e-cigarettes, and other tobacco products should be behind the counter, or even locked in case, like cigarettes are.

Thank you for giving me this opportunity to be able to give my support on this bill.

Sydney Yanos
UHMC student
Wailuku, Hawaii
sydneyanos@gmail.com

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha,

Hello, my name is Terrance Rapoza. I am a voter in Hawaii. I am in strong support of HB 672 but am concerned that the portion of that bill that addresses tobacco displays was completely taken out.

Tobacco advertisements and sale displays are sending subliminal messages to our children and our community. These ads are placed at the eye level of children. My children see these ads and are being heavily targeted by these companies. By allowing our children to be constantly bombarded with intrusive ads we are normalizing this product and saying to our children it is ok.

The tobacco company strategically place advertisements at the checkout counter so that all can easily view it including children. Ads are frequently found near youth friendly products like chips, soda, and other snacks. These products are also easily accessible which would allow youth the ability to easily steal it, even though they are unable to purchase these products in the hopes of getting them hooked.

We need to assure that our youth and community reflects that we value each other as people. By allowing these deadly products to be displayed in our communities that does not align with showing value to our people and community, however instead reflecting profits take priority over people.

We need to step up as a community and take the steps to get tobacco ads and products out of the sight. I strongly believe HB 672 could help to accomplish some of what needs to be done to protect our kids if original language about tobacco displays is put back in.

Research says that if we do this it will keep tobacco out of the minds of our young people ultimately reducing the number of young people who take up tobacco use and become lifelong customers of the tobacco industry.

I ask that you please support this measure and strengthen it to ensure that Hawaii maintains a commitment to protecting our kids against aggressive targeting by the tobacco industry through storefront tobacco marketing.

Thank you,

Terrance Rapoza
Kurtistown, Hawaii

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha,

My name is Terrie Lazarus, and I am a resident of Maui County, Hawaii. I am extremely concerned about e-cigarettes and the lack of any laws regulating the purchase and use by minors. Youth can easily purchase these e-cigarettes at a kiosk in the biggest mall on Maui.

These e-cigarettes come in many sweet flavors like cotton candy so there is a huge deception around the fact that the user is putting nicotine into their body. Along with that in mind is the fact that it only takes a few uses of nicotine and the brain has permanent receptors to the nicotine. This was explained to me by my doctor and can easily be found on an internet search.

I have personally battled with a nicotine addiction for most of adult years. Out of 35 years of my life, I am lucky to have quit for about 7 of those years. The reason I started smoking when I was only 17 is because I was coaxed and manipulated by my boyfriend to join in with them.

I can see how this e-cigarette and the lack of controls will harm our young people. Please pass the current bill to regulate e-cigarettes by removing them from self-serving kiosks and placing an age restriction on the purchase of them.

If I could go back in time and never take nicotine into my system, I would.

Thank you,

Terrie Lazarus
UHMC student
Makawao, Maui
terrielazarus@gmail.com

From: [Valerie Yontz](#)
To: [HTHTestimony](#)
Subject: Support HB 672, HD 2
Date: Sunday, March 10, 2013 1:09:26 PM

To: Senator Josh Green, Chair
Senator Rosalyn Baker, Vice Chair
Members, Senate Committee on Health

Re: Strong Support for HB 672, HD 2: Relating to Health.

Hrg: March 11, 2013 at 3:00 pm, Room 229

Thank you for the opportunity to testify in strong support of HB 672, HD 2. This measure will prohibit the sales of all electronic smoking devices (referred to as vapor products in this bill) to minors under the age of 18. Electronic smoking devices are used to vaporize liquid in cartridges that contain varying levels of nicotine. Cartridges are also available in candy-flavors (over 30 flavors available) which entices youth. Currently these devices are readily available at kiosks and small shops, including shops that do not carry any other tobacco product.

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I strongly support HB 672, HD 2, but recommend changing the language in the bill from vapor products to electronic smoking devices. Thank you for the opportunity to provide testimony in strong support of this measure.

Valerie Yontz
677 Auwina Street
677 Auwina Street Kailua, HI 96734-3430
Kailua, HI 96734

To: Senator Josh Green, MD, Chair, Committee on Health
Senator Rosalyn Baker, Vice Chair, Committee on Health
Members, House Committee on Health

Re: **Strong Support for HB 672, Relating to Health**
Committee on Health
Hearing; March 11th, 2013 at 3:00pm; Room 229

Aloha.

My name is Xitlaly Sierra. I am involved with REAL and I attend Konawaena High School. Please join us in supporting HB 672 but am very concerned that the language of this bill that would make sure all tobacco products are placed behind the counters and out of reach of adolescents has been taken out.

This measure would have reduced or eliminated adolescents from walking out of the store with tobacco products taken illegally. It would also have decreased the curiosity of the brightly colored OTP's near the candy in children's reach. There is not a single reason that this bill should have been changed. Every outcome affects Hawaii to become a safer, cleaner and healthier also the younger generation won't have the temptations to smoke just as many youth legal or non-legally.

Again, I would like you to reconsider the inclusion of tobacco product placement. Your support would make for a much more safer and healthier Hawaii and a non-smoking generation of youth. This is what we really want!!

Thank you very much.
Xitlaly Elizabeth Sierra Velazquez
Sierra.ella6@gmail.com
Kailua-Kona, Hawaii 96740