



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

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DIRECTOR

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Statement of
RICHARD C. LIM
Director

Department of Business, Economic Development and Tourism

before the

**HOUSE COMMITTEE ON VETERANS, MILITARY, & INTERNATIONAL AFFAIRS
& CULTURE AND THE ARTS**

Wednesday, February 06, 2013

8:30 a.m.

State Capitol, Conference Room 312

in consideration of

HB1392

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.

Chair Takai, Vice Chair Ito, Members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) strongly supports HB1392 which appropriates funds for 'Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i.

'Ulu'ulu is the first moving image archive of any kind in the State. Housed at UH West Oahu Campus Library and accessible online through 'Ulu'ulu online portal, their mission to the preserve the cultural and community heritage of our islands has become one of Hawaii's greatest historical resources. The late Senator Daniel K. Inouye was instrumental in setting the foundation for the archive by securing Federal funding during the first three years of the project's existence. Ongoing support is needed to ensure the digital preservation of Hawaii's historical films, videotapes, and recordings.

Hawai'i's film history dates back to 1898 when Thomas Edison's cameras captured the first moving images of life in these Islands and this year the State celebrates 100 years of commercial film production in the State. We encourage the passage of HB1392 to preserve Hawaii's collective cultural memory for today and future generations provided its passage does not adversely impact the priorities in the Executive Budget.

Thank you for the opportunity to testify.



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
House Committee on Veterans, Military & International Affairs,
& Culture and the Arts
February 6, 2013 at 8:30am
By Gene I. Awakuni
Chancellor, University of Hawai'i – West O'ahu

HB1392 – RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

Aloha Chair Takai, Vice Chair Ito and Members of the Committee:

'Ulu'ulu: the Henry Ku'ualoa Giugni (HKG) Moving Image Archive of Hawai'i was designated as the official state archive for moving images under Act 90 (SL2012). SB 678 proposes to make appropriations out of general revenues to fund the activities of the moving image archive for the next two fiscal years. ***UH West O'ahu supports HB1392.***

Over two years ago, UH West O'ahu began to partner with the Guigni Archives on creating a central repository of video and film produced by and in Hawai'i that would serve as a valuable resource for the community. The Guigni Archives is now housed in the library of the new UH West O'ahu campus in Kapolei and includes over 11,000 square feet of state of the art archive space, a massive temperature controlled vault and public areas for scholarship, conferences, citizens and tourists wishing to see what Hawai'i once looked like.

We are proud to partner with the HKG Archives to preserve Hawaii's history on video and film and we recommend passage of this bill for further consideration.

Committee on Veterans, Militar & International Affairs & Culture and the Arts
Rep. K. Mark Takai, Chair
Rep. Ken Ito, Vice Chair

Rep. Tom Brower
Rep. Romy M. Cachola
Rep. Isaac W. Choy
Rep. Takashi Ohno

Rep. Richard H.K. Onishi
Rep. Gregg Takayama
Rep. Clift Tsuji
Rep. Bob McDermott

NOTICE OF HEARING

DATE: Wednesday, February 06, 2013
TIME: 8:30 a.m.
PLACE: Conference Room 312
State Capitol
415 South Beretania Street

In Support
[HB 1392](#)
[Status](#)

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.
Appropriates funds for the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i to support the activities of the moving image archive.

Chair Takai, Vice Chair Ito,

I write in strong support for HB 1392 as a private citizen.

In 2012, 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i was designated by the Hawai'i legislature and the Governor as the state's official Moving Image Archive. Now located on the campus of the University of Hawai'i West O'ahu, 'Ulu'ulu is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. Over 80% of Hawaii's analogue creative media dating back to the time of Thomas Edison has already been lost to the ravages of our tropical weather, institutional purging and neglect, and the simple fact that the machines used to play these materials are obsolete and not longer being manufactured or repaired. It is a race against time to save what we have.

Fortunately, through the efforts of our highly trained staff, 'Ulu'ulu is fulfilling its unique mission to find, save, and make available our community's rapidly disappearing moving image history. Using state of the art hardware and software, digitized files are made available throughout the islands and globally via a robust, fully searchable web environment at uluulu.hawaii.edu, the very definition of public access.

Since its founding in 2008 under the auspices of the Academy for Creative Media - University of Hawaii System and with federal grants via Senators Inouye and Akaka, the archive has already achieved the following milestones:

Hired a Project Consultant who researched and wrote a 100-page Report on the state of moving image preservation in Hawai'i and created an implementation plan for establishing an archival facility. The report is available at hkgarchives.org/consultants-report-2009

Hired a full-time professional staff including a Head Digital Archivist, Cataloger, and Media Specialist to implement the recommendations from the Consultant's Report. All are graduates of the University of Hawaii, Manoa with degrees from Library and Information Sciences and the Academy for Creative Media, Manoa.

Completed a Beta Pilot Project and partnered with local institutions, filmmakers and educators to develop, test and implement standard procedures for the cataloging, preservation, and access of archival moving images and create a representative online digital collection of Hawaiian film and video. Partners include:

The Bishop Museum
The Center for Labor Education and Research (CLEAR)
Hawaiian Collection (UH Mānoa Libraries)
Hula Preservation Society
Kamakakūokalani Center for Hawaiian Studies (UH Mānoa)
Lānaʻi Culture and Heritage Center
Lyman Museum and Mission House
Nā Maka o ka ʻĀina
PBS Hawaʻi (KHET).
Specific Video

Acquired ten permanent collections totaling over 17,000 videotapes and films. Our growing list of participants includes:

KHET Hawaiʻi Public Broadcasting System
ʻIolani Palace
Juniroa Productions
Joe Fumio Konno
KGMB Television
KITV Television
Pacific Islanders in Communication
Ted Shibuya
Toyofuku Family Films
Victoria Keith Productions

In 2012 moved operations to a permanent location at the new University of Hawaiʻi West Oʻahu campus library with 11,000 square feet of state-of-the-art digital archiving facilities including public exhibition space, conference room, guest offices, quarantine intake room, digitization studio, cataloguing, cleaning and archiving area, a dedicated, temperature controlled vault with fire suppression system, best practices hardware (SAMMA System) and software (MAVIS) and redundant data storage. It is the only facility of its kind in the Pacific region.

Preserved and digitized over 300 hours of culturally rich and historically significant Hawaiian footage and made them available on line.

Became an approved internship site for the UH Mānoa Library and Information Sciences Internship Program. Internships are semester-long and provide LIS graduate students with hands-on professional experience in the moving image archives field.

Launched a freely available public website at uluulu.hawaii.edu where users can search the catalog, watch streaming video clips, browse collection content within staff-curated theme pages, and interact with the archive through social media links. The site receives an average of 2,000 page views per month.

'Ulu'ulu is a unique and progressive legacy project that is just beginning its vital mission to save and make accessible our rich moving image history. It is truly a community effort, joined by an ever growing list of local institutions, filmmakers, and individuals who finally have a place to save, preserve and make accessible for future generations the visual history of our past. We have already successfully leveraged relatively limited resources into a permanent collection in a state of the art facility with a talented young staff at the forefront of this emerging field. 'Ulu'ulu is a priceless asset for the University, the state, our community, and most importantly our keiki. I humbly ask you to give full consideration to supporting this bill.

Chris Lee
Founder and Director
Academy for Creative Media
University of Hawaii System

Manoa Innovation Center
2800 Woodlawn Drive, Suite 165
Honolulu, HI 96822 USA

Phone: [\(808\) 956-4578](tel:8089564578)
Fax: [\(808\) 956-8061](tel:8089568061)

In Support of HB 1392 – February 6, 2013

Committee on Veterans, Military & International Affairs & Culture and the Arts

Rep. K. Mark Takai, Chair

Rep. Ken Ito, Vice Chair

Rep. Tom Bower

Rep. Romy M. Cachola

Rep. Isaac Choy

Rep. Takashi Ohno

Rep. Richard H.K. Onishi

Rep. Gregg Takayama

Rep. Clift Tsuji

Rep. Bob McDermont

Chair Takai & Vice Chair Ito:

Aloha mai kākou. Greetings to you gentlemen and your committee members. As a filmmaker and educator in the community, I am writing to you to express my **support of House Bill 1392** relating to the preservation of Hawai‘i’s moving images. This is not only an extremely important bill to support for all of the obvious reasons, but as a legacy opportunity. Understanding the importance of care and preservation of these valuable resources can not be understated.

I recently had the opportunity to visit the *'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i* located on the campus of the University of Hawai'i West O'ahu and was deeply moved not only by the project's vision, but also by the professionals attached to the work being done there.

A great staff of dedicated folks are focused on caring, preserving, and digitizing irreplaceable film and videotape stocks related to the history and culture of Hawai'i. It is well worth your time to take a visit to see for yourselves. The collection is also accessible to on-line allowing users from around the world to better understand our unique culture/s.

Please continue to support 'Ulu'ulu, a media library that preserves the stories of our past for future generations. Without knowing about our past there is no real future.

Nui ke aloha pumehana a me mahalo nō,
With warm regards and gratitude,

Meleanna Aluli Meyer, M.A. Ed., Filmmaker, Educator

In Support of HB 1392 – February 6, 2013

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Rep. Gregg Takayama

Rep. Clift Tsuji

Rep. Bob McDermont

Chair Takai & Vice Chair Ito:

I am writing to express my support of House Bill 1392 relating to the preservation of Hawaii's precious moving images.

We are most grateful to the Hawaii State Legislature of 2012 for designating 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i as the state's first official film and video archive. I would like to request that you continue the support of this vital primary educational resource for our community.

Now located on the campus of the University of Hawai'i West O'ahu, 'Ulu'ulu is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. Over 80% of Hawaii's analogue creative media dating back to the time of Thomas Edison has already been lost to the ravages of our tropical weather, institutional purging and neglect, and the simple fact that the machines used to play these materials are obsolete and no longer being manufactured or repaired. We are in a race against time.

Please continue to support this new media moving image archive. It is a treasure and with your support it will continue to be for future generations.

Thank you sincerely,

Renea C. Stewart
Producer/Photographer

In Support of HB 1392 – February 6, 2013

Committee on Veterans, Military & International Affairs & Culture and the Arts

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Rep. Clift Tsuji

Rep. Bob McDermont

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I am writing to express my support of House Bill 1392 relating to the preservation of Hawai'i's moving images.

'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. It is located on the campus of the University of Hawai'i West O'ahu and is also accessible on-line allowing users from around the world to better understand our unique culture.

Please continue to support 'Ulu 'ulu, a media library that preserves the stories of our past for future generations.

Thank you sincerely,

Robert Omura

In Support of HB 1392 – February 6, 2013

Committee on Veterans, Military & International Affairs & Culture and the Arts

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Rep. Takashi Ohno

Rep. Richard H.K. Onishi

Rep. Gregg Takayama

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Rep. Bob McDermont

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Thank you sincerely,

Janel Quirante

In Support of HB 1392 – February 6, 2013

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Please continue to support 'Ulu'ulu, a media library that preserves the stories of our past for future generations.

Thank you sincerely,

Joan Lander

PO Box 29

Naalehu, HI 96772

In Support of HB 1392 – February 6, 2013

Committee on Veterans, Military & International Affairs & Culture and the Arts

Rep. K. Mark Takai, Chair

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Please continue to support 'Ulu'ulu, a media library that preserves the stories of our past for future generations.

Thank you sincerely,

vmitestimony

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, February 03, 2013 3:02 PM
To: vmitestimony
Cc: Patty.shimomoto@hawaiiantel.net
Subject: Submitted testimony for HB1392 on Feb 6, 2013 08:30AM

HB1392

Submitted on: 2/3/2013

Testimony for VMI on Feb 6, 2013 08:30AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Patricia L. Shimomoto	Individual	Support	No

Comments: HB1392 is important to the preservation of Hawaii's history through the Ulu'ulu project and I ask that the Legislature continue to fund this effort. Thank you.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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vmitestimony

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 04, 2013 12:02 AM
To: vmitestimony
Cc: stephaniejcastillo@gmail.com
Subject: Submitted testimony for HB1392 on Feb 6, 2013 08:30AM

HB1392

Submitted on: 2/4/2013

Testimony for VMI on Feb 6, 2013 08:30AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Stephanie Castillo	Individual	Comments Only	No

Comments: I support this bill. Please do so also.

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Rep. Clift Tsuji
Rep. Bob McDermont

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Please continue to support 'Ulu'ulu, a media library that preserves the stories of our past for future generations.

Thank you sincerely,

Victoria Keith, producer & director,
VKProductions & Windward Video