

HB 1392

Testimony

Measure Title: RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.

Report Title: 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive; Appropriation (\$)

Description: Appropriates funds for the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i to support the activities of the moving image archive. Effective July 1, 2050. (HB1392 HD1)

Companion:

Package: None

Current Referral: HRE/TEC, WAM

Introducer(s): HAR, AQUINO, CHOY, ICHiyAMA, JORDAN, OSHIRO, SAY, TAKAYAMA, TSUJI, YAMASHITA



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
RICHARD C. LIM
Director
Department of Business, Economic Development and Tourism
before the
SENATE COMMITTEE ON HIGHER EDUCATION
&
SENATE COMMITTEE ON TECHNOLOGY AND THE ARTS
Tuesday, March 19, 2013
2:45 p.m.
State Capitol, Conference Room 414
in consideration of
HB1392, HD1
RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.

Chairs Taniguchi and Wakai, Vice Chairs Kahele and Nishihara, and Members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) offers Comments on HB1392, HD1, which appropriates funds for 'Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i.

'Ulu'ulu is the first moving image archive of any kind in the State. Housed at the new UH West Oahu Campus Library and accessible online through the 'Ulu'ulu portal, their mission to preserve the cultural and community heritage of our Islands has become one of Hawai'i's greatest historical resources. The late Senator Daniel K. Inouye was instrumental in setting the foundation for the archive by securing Federal funding during the first three years of the project's existence. Ongoing support is needed to ensure the digital preservation of Hawai'i's historical films, videotapes and recordings.

Hawai'i's film history dates back to 1898 when Thomas Edison's cameras captured the first moving images of life in these Islands and this year the State celebrates 100 years of commercial film production in Hawai'i. Passage of HB1392, HD1, helps to preserve Hawai'i's collective cultural memory for today and future generations provided its passage does not adversely impact the priorities of the Executive Budget.

Thank you for the opportunity to testify on this measure



UNIVERSITY OF HAWAII SYSTEM
Legislative Testimony

Testimony Presented Before the
Senate Committees on Higher Education and
Technology and the Arts
March 19, 2013 at 2:45 p.m.
By Gene I. Awakuni
Chancellor, University of Hawai'i – West O'ahu

HB 1392 HD1 – RELATING TO THE PRESERVATION OF HAWAII'S MOVING
IMAGES

Chairs Taniguchi and Wakai, Vice Chairs Kahele and Nishihara and Members of the
Committees:

'Ulu'ulu: the Henry Ku'ualoha Giugni (HKG) Moving Image Archive of Hawai'i was
designated as the official state archive for moving images under Act 90, SLH 2012.
HB1392 HD1 appropriates an unspecified amount of funds for 'Ulu'ulu to support the
activities of the moving image archive. ***UH West O'ahu supports HB1392 HD1.***

Over two years ago, UH West O'ahu partnered with the Giugni Archives on creating a
central repository of video and film produced by and in Hawai'i that would serve as a
valuable resource for the community. The Giugni Archives is now housed in the library
of the new UH West O'ahu campus in Kapolei and includes over 11,000 square feet of
state of the art archive space, a massive temperature controlled vault and public areas
for scholarship, conferences, citizens and tourists wishing to see what Hawai'i once
looked like.

We are proud to partner with the HKG Archives to preserve Hawaii's history on video
and film and ***we support this measure provided its passage does not compete with
other priorities currently in the University's budget.***

In Support of HB1392 HD1 – March 19, 2013

THE SENATE
THE TWENTY-SEVENTH LEGISLATURE
REGULAR SESSION OF 2013

Committee on Higher Education
Senator Brian T. Taniguchi, Chair
Senator Gilbert Kahele, Vice Chair

Committee on Technology and the Arts
Senator Glenn Wakai, Chair
Senator Clarence K. Nishihara, Vice Chair

Honorable Senators:

I am writing to express my support of HB1392 HD1 relating to the preservation of Hawai'i's moving images.

'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. It is located on the campus of the University of Hawai'i West O'ahu and is also accessible on-line at uluulu.hawaii.edu allowing users from around the world to better understand our unique culture.

As Head Archivist at 'Ulu'ulu, I have worked closely with the producers, creators, researchers and students of the rich historical footage that is in our collections. I am amazed each day by the images and sounds of Hawai'i that our lab has been able to preserve and digitize and it is a joy for me to be able to share this with others through our website, catalog, tours and presentations.

I am proud of the accomplishments 'Ulu'ulu has achieved since starting operations in 2008 including:

- acquired 10 permanent collections totaling over 17,000 videotapes and films
- moved into our permanent location at the new UH West Oahu campus in Kapolei
- digitized over 300 hours of historical Hawaiian video and film content
- launched a freely available website at uluulu.hawaii.edu
- designated as the official state archive for moving images

Please continue to support 'Ulu'ulu, a media library that preserves the stories of our past for future generations.

Thank you sincerely,
Janel Quirante
Head Archivist, 'Ulu'ulu

THE SENATE
THE TWENTY-SEVENTH LEGISLATURE
REGULAR SESSION OF 2013

COMMITTEE ON HIGHER EDUCATION
Senator Brian T. Taniguchi, Chair
Senator Gilbert Kahele, Vice Chair

COMMITTEE ON TECHNOLOGY AND THE ARTS
Senator Glenn Wakai, Chair
Senator Clarence K. Nishihara, Vice Chair

NOTICE OF HEARING

DATE: Tuesday, March 19, 2013
TIME: 2:45 p.m.
PLACE: Conference Room 414
State Capitol
415 South Beretania Street

HB 1392, HD1
(HSCR685)
Status &
Testimony

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.

Appropriates funds for the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i to support the activities of the moving image archive. Effective July 1, 2050. (HB1392 HD1)

IN STRONG SUPPORT

Chair Taniguchi, Vice Chair Kahele, Chair Wakai, Vice Chair Nishihara, & Members of the Committee,

My name is Robbie Omura and I am writing in strong support for HB 1392, HD 1, as a private citizen. As a graduate of the Academy for Creative Media at the University of Hawaii, Manoa, I take great pride in our mission at 'Ulu'ulu, to perpetuate and share the rich moving image heritage of Hawai'i.

I joined 'Ulu'ulu's efforts in 2010, then working part time as media specialist, digitizing and managing media files, under the direction of our Head Archivist, Janel Quirante and with Assistant Archivist/Cataloger, Jacob Rosen. Since then we have digitized over 300 hours of video and film, established our archives' location at UH West Oahu library, and created our online website, integrated with a robust catalog & online video clips. We value our growing online presence and strive to continue to make all of our content accessible to the public for future generations to come. We welcome you to please visit our website: [uluu|u.hawaii.edu](http://uluu.u.hawaii.edu).

I humbly ask you to give full consideration to supporting this bill,

Robbie Omura
Media Specialist
'Ulu'ulu The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i
91-1001 Farrington Highway
Kapolei, HI 96707

The Senate

COMMITTEE ON HIGHER EDUCATION

Senator Brian T. Taniguchi, Chair
Senator Gilbert Kahele, Vice Chair

COMMITTEE ON TECHNOLOGY AND THE ARTS

Senator Glenn Wakai, Chair
Senator Clarence K. Nishihara, Vice Chair

DATE: Tuesday, March 19, 2013
TIME: 2:45 p.m.
PLACE: Conference Room 414

State Capitol

415 South Beretania Street

A G E N D A

<u>HB 1392, HD1</u> <u>(HSCR685)</u>	RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.	HRE/TEC, WAM
---	---	-----------------

Status &
Testimony

Appropriates funds for the
'Ulu'ulu: The Henry Ku'ualoha
Giugni Moving Image Archive of
Hawai'i to support the activities
of the moving image
archive. Effective July 1,
2050. (HB1392 HD1)

IN STRONG SUPPORT

Chairs Taniguchi and Wakai, Vice Chairs Kahele and Nishihara,

I write in strong support for HB 1392, HD 1 as a private citizen.

In 2012, 'Ulu'ulu: The Henry Ku'uualoha Giugni Moving Image Archive of Hawai'i was designated by the Hawai'i legislature and the Governor as the state's official Moving Image Archive. Now located on the campus of the University of Hawai'i West O'ahu, 'Ulu'ulu is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. Over 80% of Hawaii's analogue creative media dating back to the time of Thomas Edison has already been lost to the ravages of our tropical weather, institutional purging and neglect, and the simple fact that the machines used to play these materials are obsolete and not longer being manufactured or repaired. It is a race against time to save what we have.

Fortunately, through the efforts of our highly trained staff, 'Ulu'ulu is fulfilling its unique mission to find, save, and make available our community's rapidly disappearing moving image history. Using state of the art hardware and software, digitized files are made available throughout the islands and globally via a robust, fully searchable web environment at uluulu.hawaii.edu, the very definition of public access.

Since its founding in 2008 under the auspices of the Academy for Creative Media - University of Hawaii System and with federal grants via Senators Inouye and Akaka, the archive has already achieved the following milestones:

Hired a Project Consultant who researched and wrote a 100-page Report on the state of moving image preservation in Hawai'i and created an implementation plan for establishing an archival facility. The report is available at hkgarchives.org/consultants-report-2009

Hired a full-time professional staff including a Head Digital Archivist, Cataloger, and Media Specialist to implement the recommendations from the Consultant's Report. All are graduates of the University of Hawaii, Manoa with degrees from Library and Information Sciences and the Academy for Creative Media, Manoa.

Completed a Beta Pilot Project and partnered with local institutions, filmmakers and educators to develop, test and implement standard procedures for the cataloging, preservation, and access of archival moving images and create a representative online digital collection of Hawaiian film and video. Partners include:

The Bishop Museum
The Center for Labor Education and Research (CLEAR)
Hawaiian Collection (UH Mānoa Libraries)
Hula Preservation Society
Kamakakūokalani Center for Hawaiian Studies (UH Mānoa)
Lāna'i Culture and Heritage Center
Lyman Museum and Mission House
Nā Maka o ka 'Āina
PBS Hawa'i (KHET).
Specific Video

Acquired ten permanent collections totaling over 17,000 videotapes and films. Our growing list of participants includes:

KHET Hawai'i Public Broadcasting System
'Iolani Palace
Juniroa Productions
Joe Fumio Konno
KGMB Television
KITV Television
Pacific Islanders in Communication
Ted Shibuya
Toyofuku Family Films

Victoria Keith Productions
Office of Hawaiian Affairs

In 2012 moved operations to a permanent location at the new University of Hawai'i West O'ahu campus library with 11,000 square feet of state-of-the-art digital archiving facilities including public exhibition space, conference room, guest offices, quarantine intake room, digitization studio, cataloguing, cleaning and archiving area, a dedicated, temperature controlled vault with fire suppression system, best practices hardware (SAMMA System) and software (MAVIS) and redundant data storage. It is the only facility of its kind in the Pacific region.

Preserved and digitized over 300 hours of culturally rich and historically significant Hawaiian footage and made them available on line.

Became an approved internship site for the UH Mānoa Library and Information Sciences Internship Program. Internships are semester-long and provide LIS graduate students with hands-on professional experience in the moving image archives field.

Launched a freely available public website at uluulu.hawaii.edu where users can search the catalog, watch streaming video clips, browse collection content within staff-curated theme pages, and interact with the archive through social media links. The site receives an average of 2,000 page views per month.

'Ulu'ulu is a unique and progressive legacy project that is just beginning its vital mission to save and make accessible our rich moving image history. It is truly a community effort, joined by an ever growing list of local institutions, filmmakers, and individuals who finally have a place to save, preserve and make accessible for future generations the visual history of our past.

We have already successfully leveraged relatively limited resources into a permanent collection in a state of the art facility with a talented young staff at the forefront of this emerging field. 'Ulu'ulu is a priceless asset for the University, the state, our community, and most importantly, our future generations.

I humbly ask you to give full consideration to supporting this bill.

Chris Lee
Founder and Director
Academy for Creative Media
University of Hawaii System

Manoa Innovation Center
2800 Woodlawn Drive, Suite 165
Honolulu, HI 96822 USA

Phone: (808) 956-4578

Fax: (808) 956-8061

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, March 19, 2013 8:46 AM
To: HRETestimony
Cc: smteves@hawaii.rr.com
Subject: *Submitted testimony for HB1392 on Mar 19, 2013 14:45PM*

HB1392

Submitted on: 3/19/2013

Testimony for HRE/TEC on Mar 19, 2013 14:45PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Marsha Bolson	Kamehameha Schools	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov