
A BILL FOR AN ACT

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. There is appropriated out of the general
2 revenues of the State of Hawaii the sum of \$ or so much
3 thereof as may be necessary for fiscal year 2013-2014 and the
4 same sum or so much thereof as may be necessary for fiscal year
5 2014-2015 to be deposited into the 'Ulu'ulu: The Henry Ku'ualoha
6 Giugni Moving Image Archive of Hawai'i special fund.

7 SECTION 2. There is appropriated out of the 'Ulu'ulu: The
8 Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i special
9 fund the sum of \$ or so much thereof as may be necessary
10 for fiscal year 2013-2014 and the same sum or so much thereof as
11 may be necessary for fiscal year 2014-2015 to support the
12 activities of the moving image archive.

13 The sums appropriated shall be expended by the University
14 of Hawaii for the purposes of this Act.

15 SECTION 3. This Act shall take effect on July 1, 2050.



Report Title:

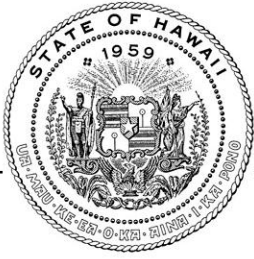
'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive;
Appropriation

Description:

Appropriates funds for the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i to support the activities of the moving image archive. Effective July 1, 2050. (HB1392 HD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.





**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
RICHARD C. LIM
Director
Department of Business, Economic Development and Tourism
before the
HOUSE COMMITTEE ON HIGHER EDUCATION

Tuesday, February 12, 2013
2:00 p.m.
State Capitol, Conference Room 309
in consideration of
HB1392, HD1

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.

Chair Choy, Vice Chair Ichiyama, Members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) strongly supports HB1392, HD1 which appropriates funds for 'Ulu'ulu: the Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i.

'Ulu'ulu is the first moving image archive of any kind in the State. Housed at UH West Oahu Campus Library and accessible online through 'Ulu'ulu online portal, their mission to the preserve the cultural and community heritage of our islands has become one of Hawaii's greatest historical resources. The late Senator Daniel K. Inouye was instrumental in setting the foundation for the archive by securing Federal funding during the first three years of the project's existence. Ongoing support is needed to ensure the digital preservation of Hawaii's historical films, videotapes, and recordings.

Hawai'i's film history dates back to 1898 when Thomas Edison's cameras captured the first moving images of life in these Islands and this year the State celebrates 100 years of commercial film production in the State. We encourage the passage of HB1392, HD1 to preserve Hawaii's collective cultural memory for today and future generations provided its passage does not adversely impact the priorities in the Executive Budget.

Thank you for the opportunity to testify.



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
House Committee on Higher Education

February 12, 2013 at 2:00 p.m.
By Gene I. Awakuni
Chancellor, University of Hawai'i – West O'ahu

HB1392 HD1 – RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES

Aloha Chair Choy, Vice Chair Ichiyama and Members of the Committee:

'Ulu'ulu: the Henry Ku'uialoha Giugni (HKG) Moving Image Archive of Hawai'i was designated as the official state archive for moving images under Act 90, SLH 2012. HB1392 HD1 appropriates an unspecified amount of funds for 'Ulu'ulu to support the activities of the moving image archive. ***UH West Oahu supports HB1392 HD1.***

Over two years ago, UH West O'ahu partnered with the Guigni Archives on creating a central repository of video and film produced by and in Hawai'i that would serve as a valuable resource for the community. The Guigni Archives is now housed in the library of the new UH West O'ahu campus in Kapolei and includes over 11,000 square feet of state of the art archive space, a massive temperature controlled vault and public areas for scholarship, conferences, citizens and tourists wishing to see what Hawai'i once looked like.

We are proud to partner with the HKG Archives to preserve Hawaii's history on video and film and ***we support this measure provided its passage does not compete with other priorities currently in the University's budget.***

In Support of HB1392 – February 12, 2013

COMMITTEE ON HIGHER EDUCATION

Rep. Isaac W. Choy, Chair
Rep. Linda Ichiyama, Vice Chair

| | |
|------------------------|--------------------------------|
| Rep. Henry J.C. Aquino | Rep. K. Mark Takai |
| Rep. Faye P. Hanohano | Rep. Roy M. Takumi |
| Rep. Mark M. Nakashima | Rep. Lauren Kealohilani Cheape |
| Rep. Takashi Ohno | Rep. Richard Lee Fale |

Chair Choy & Vice Chair Ichiyama & Honorable Representatives:

Aloha. I am writing to express my support of HB 1392 relating to the preservation of Hawaii's moving images.

'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. Thanks to the 2012 Legislature, this archive is now Hawaii's official moving image archive and the only archive devoted exclusively to the preservation of our cultural memory. We have only recently begun the task to gather and save our moving history which is and will become a primary educational resource for students and researchers here and abroad. It is critical that we continue this important effort.

Ulu'ulu is located on the campus of the University of Hawai'i West O'ahu and is also accessible on-line allowing users from around the world to better understand our unique culture. An idea thought of years ago by librarians and archivists who understood the importance of saving our visual history, it has finally come to fruition. I humbly ask that you support HB 1392 which will support the operations of this archive.

Thank you sincerely – mahalo for allowing me to testify today.

Heather Haunani Giugni
Producer
Juniroa Productions Inc.

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Rep. Linda Ichiyama, Vice Chair

| | |
|---------------------------|-----------------------------------|
| Rep. Henry J.C. Aquino | Rep. K. Mark Takai |
| Rep. Faye P. Hanohano | Rep. Roy M. Takumi |
| Rep. Mark M. Nakashima | Rep. Lauren Kealohilani Cheape |
| Rep. Takashi Ohno | Rep. Richard Lee Fale |

NOTICE OF HEARING

DATE: Tuesday, February 12, 2013
TIME: 2:00 PM
PLACE: Conference Room 309

State Capitol

415 South Beretania Street

In Support
[HB 1392 HD 1](#)
[Status](#)

RELATING TO THE PRESERVATION OF HAWAII'S MOVING IMAGES.
Appropriates funds for the 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i to support the activities of the moving image archive.

Chair Choy, Vice Chair Ichiyama, Members of the Committee,

I write in strong support for HB 1392 as a private citizen.

In 2012, 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i was designated by the Hawai'i legislature and the Governor as the state's official Moving Image Archive. Now located on the campus of the University of Hawai'i West O'ahu, 'Ulu'ulu is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. Over 80% of Hawai'i's analogue creative media dating back to the time of Thomas Edison has already been lost to the ravages of our tropical weather, institutional purging and neglect, and the simple fact that the machines used to play these materials are obsolete and not longer being manufactured or repaired. It is a race against time to save what we have.

Fortunately, through the efforts of our highly trained staff, 'Ulu'ulu is fulfilling its unique mission to

find, save, and make available our community's rapidly disappearing moving image history. Using state of the art hardware and software, digitized files are made available throughout the islands and globally via a robust, fully searchable web environment at uluulu.hawaii.edu, the very definition of public access.

Since its founding in 2008 under the auspices of the Academy for Creative Media - University of Hawaii System and with federal grants via Senators Inouye and Akaka, the archive has already achieved the following milestones:

Hired a Project Consultant who researched and wrote a 100-page Report on the state of moving image preservation in Hawai'i and created an implementation plan for establishing an archival facility. The report is available at hkgarchives.org/consultants-report-2009

Hired a full-time professional staff including a Head Digital Archivist, Cataloger, and Media Specialist to implement the recommendations from the Consultant's Report. All are graduates of the University of Hawaii, Manoa with degrees from Library and Information Sciences and the Academy for Creative Media, Manoa.

Completed a Beta Pilot Project and partnered with local institutions, filmmakers and educators to develop, test and implement standard procedures for the cataloging, preservation, and access of archival moving images and create a representative online digital collection of Hawaiian film and video. Partners include:

The Bishop Museum
The Center for Labor Education and Research (CLEAR)
Hawaiian Collection (UH Mānoa Libraries)
Hula Preservation Society
Kamakakūokalani Center for Hawaiian Studies (UH Mānoa)
Lāna'i Culture and Heritage Center
Lyman Museum and Mission House
Nā Maka o ka 'Āina
PBS Hawai'i (KHET).
Specific Video

Acquired ten permanent collections totaling over 17,000 videotapes and films. Our growing list of participants includes:

KHET Hawai'i Public Broadcasting System
'Iolani Palace
Juniroa Productions
Joe Fumio Konno
KGMB Television
KITV Television
Pacific Islanders in Communication
Ted Shibuya
Toyofuku Family Films
Victoria Keith Productions

In 2012 moved operations to a permanent location at the new University of Hawai'i West O'ahu campus library with 11,000 square feet of state-of-the-art digital archiving facilities including public exhibition space, conference room, guest offices, quarantine intake room, digitization studio, cataloguing, cleaning and archiving area, a dedicated, temperature controlled vault with fire suppression system, best practices hardware (SAMMA System) and software (MAVIS) and redundant data storage. It is the only facility of its kind in the Pacific region.

Preserved and digitized over 300 hours of culturally rich and historically significant Hawaiian footage and made them available on line.

Became an approved internship site for the UH Mānoa Library and Information Sciences Internship Program. Internships are semester-long and provide LIS graduate students with hands-on professional experience in the moving image archives field.

Launched a freely available public website at **uluulu.hawaii.edu** where users can search the catalog, watch streaming video clips, browse collection content within staff-curated theme pages, and interact with the archive through social media links. The site receives an average of 2,000 page views per month.

'Ulu'ulu is a unique and progressive legacy project that is just beginning its vital mission to save and make accessible our rich moving image history. It is truly a community effort, joined by an ever growing list of local institutions, filmmakers, and individuals who finally have a place to save, preserve and make accessible for future generations the visual history of our past. We have already successfully leveraged relatively limited resources into a permanent collection in a state of the art facility with a talented young staff at the forefront of this emerging field. 'Ulu'ulu is a priceless asset for the University, the state, our community, and most importantly our keiki.

I humbly ask you to give full consideration to supporting this bill.

Chris Lee
Founder and Director
Academy for Creative Media
University of Hawaii System

Manoa Innovation Center
2800 Woodlawn Drive, Suite 165
Honolulu, HI 96822 USA

Phone: [\(808\) 956-4578](tel:8089564578)
Fax: [\(808\) 956-8061](tel:8089568061)