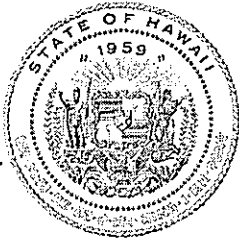


GM 778

**Submitting for consideration and confirmation to the
Hawai'i Aerospace Advisory Committee, Gubernatorial
Nominee, REID NOGUCHI, for a term to expire 6-30-2015.**



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

NEIL ABERCROMBIE
GOVERNOR

RICHARD C. LIM
DIRECTOR

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Statement of
RICHARD C. LIM
Director
Department of Business, Economic Development & Tourism
before the
**SENATE COMMITTEE ON
PUBLIC SAFETY, INTERGOVERNMENTAL, AND MILITARY AFFAIRS**

Thursday, April 11, 2013
2:45 p.m.
State Capitol, Conference Room 224
in consideration of

**GM 778
SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE
HAWAII AEROSPACE ADVISORY COMMITTEE, GUBERNATORIAL
NOMINEE, REID NOGUCHI, FOR A TERM EXPIRE 6-30-2015.**

Chair Espero, Vice Chair Baker, and Members of the Committee.

The Department of Business, Economic Development and Tourism **supports** the nomination of Mr. Reid Noguchi to the Hawaii Aerospace Advisory Committee (HAAC).

With both undergraduate and graduate training in Aeronautics and Astronautics at the Massachusetts Institute of Technology, Mr. Noguchi has over fifteen years of applied engineering experience developing commercial communications satellites and airborne remote sensing systems for the U.S. Department of Defense at Lockheed Martin, Analytic Services, and BAE Systems. As general manager of BAE Systems Spectral Solutions in Honolulu, Mr. Noguchi currently manages over \$35 million in related contracts with the U.S. Navy.

As such, we believe Mr. Noguchi has the professional skills and experience required to serve on the HAAC and recommend his confirmation to this position.

Thank you for the opportunity to testify on this nomination.

From: Ty Aldinger [mailto:]

Sent: Tuesday, April 09, 2013 10:38 PM

To: PSMTestimony

Subject: Testimony in support of the nomination of Mr. Reid Noguchi to membership of the Hawaii Aerospace Advisory Committee, in accordance with Hawaii Revised Statute 201-72.5

To the Nominating and Selecting Committee:

It is my pleasure to enthusiastically and unequivocally endorse Mr. Reid Noguchi to general membership of the Hawaii Aerospace Advisory Committee. From his local public school roots through advanced degrees at MIT, Mr. Noguchi has been a long-time participant in the defense and aerospace sector in Honolulu. Starting more than a decade ago as an engineer in the former Hawaii technology company STI, Mr. Noguchi was a key member of the management team that transitioned STI to the Spectral Solutions segment of BAE Systems/Electronic Systems in 2005. It was in this latter capacity that he reported directly to me as a program manager. When I left BAE Systems in 2011, I wholeheartedly recommended Mr. Noguchi for promotion and selection as the next General Manager of the business unit. It has been rewarding to see his continued personal and professional growth in this assignment.

Not content to just 'run a business', Mr. Noguchi was recently selected as one of our 40 Under 40 business leaders in the state. In addition to his corporate responsibilities, he has mentored high school students in STEM disciplines through the FIRST (Find Inspiration and Recognition of Science and Technology) Robotics Competition, and judged/supported our Hawaii candidates for the nationally recognized Real World Design Challenge. Mr. Noguchi possesses a uniquely Hawaii blend of tact and diplomacy. His attention to detail, foresight in planning, and organizational abilities are truly superior. His counseling/mentoring expertise and meticulous record keeping are unequalled. His diverse background as engineer, manager and leader has perfectly prepared him for engaged participation in the Hawaii Aerospace Advisory Committee. I am privileged to wholeheartedly support his nomination and selection.

Sincerely,

Ty Aldinger

President/Owner
Aldipro Consulting
98 Hanupaoa Pl.
Honolulu, HI, 96822
808-265-0875 (c)

On Apr 9, 2013 10:10 PM, "Reid Noguchi" <ranoguchi@gmail.com> wrote:
Senator Espero,

GM 778

Thank you for your consideration as a candidate for membership on the Hawaii Advisory Aerospace Committee. Included below are written statements addressing the questionnaire in support of the upcoming Senate Confirmation Hearing. Please let me know if you have any questions or if there's any additional information I can provide.

Reid

(1) Why do you wish to be a member of the Hawaii Aerospace Advisory Committee?

I wish to be a member of the Hawaii Aerospace Advisory Committee to leverage my experience, conviction, and energy to expand, and bring to critical mass, a community focused on aerospace development in Hawaii. Having grown up here, and working in the aerospace industry in Hawaii, I am motivated both personally and professionally to support this initiative. Additionally, I believe serving on this committee could ultimately help to diversify the State's economic portfolio and provide robustness in today's globally connected, yet volatile fiscal climate.

(2) Given your understanding of the role and responsibilities of a member of the Hawaii Aerospace Advisory Committee, why do you believe that you are qualified for the position? Please include a brief Statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Hawaii Aerospace Advisory Committee.

I believe I can bring to the committee, and to the State, a unique and long-term perspective with respect to identifying, qualifying, establishing, and sustaining aerospace development in Hawaii. Currently, as the general manager for a BAE Systems' business unit in Hawaii, I not only have the challenges of competing with the other major defense contractors, but must do so being 5,000 miles and 6 hours away from the funding source in Washington DC and having to pay a premium in time and money for moving materials to and from the mainland.

With over 15 years in aerospace research, development, test, and manufacturing in the aerospace/defense industry, as a member of the Aerospace Advisory Committee, I would be able to provide the technical and business support that small businesses, academic institutions, and government agencies could use to qualify their endeavors and make the appropriate technological, financial, and community-based decisions to improve their chances of success, and consequently bring the State closer to achieving, sustainable economic diversification.

(3) What do you hope to accomplish during your term of service?

During my term of service I expect to provide advice and convey lessons learned to those seeking support from the Hawaii Aerospace Advisory Committee to establish,

sustain, or grow their aerospace activity in the State. Whether it be from a technical or business perspective, I believe that this can encourage those who might otherwise feel overwhelmed with the complexity of aerospace development, or allow them to reinforce their strategies to turn innovative ideas into a prosperous business.

Additionally, I know first-hand that we have exceptional people here, but I also believe that we need more if we are to achieve critical mass, and build a sustainable industry and economic pipeline for the State. We can build this community in the near-term by drawing upon the current circles of professionals, including myself, who are enthusiastic about making a difference. In the long-term, however, we will need to convey to the next generation that STEM is not only exciting and intellectually fulfilling, but that there will be careers for them in Hawaii when they graduate from college. This is one of most significant challenges I face as a business leader in the industry looking to grow our Hawaii footprint over the next 30 years, and I believe the solution requires continued, statewide support through the Aerospace Advisory Committee. If I'm provided the opportunity to serve on this committee, one of my goals will be to create a pipeline for the future aerospace workforce by helping to establish successful programs (academic, government, and industry) that inspire students, provide a venue for community education and hands-on experience through co-ops, and have the potential to hire college graduates or sponsor research opportunities for higher level degrees.

(4) Can you foresee any possible conflicts of interests that could arise during your service on the Hawaii Aerospace Advisory Committee? How would you overcome any possible conflicts of interest?

Being in the aerospace industry, particularly in the private sector, I expect there to be occasions where there may be a conflict of interest with other industry members seeking advice or advocacy from the Hawaii Aerospace Advisory Committee. This might include competing technologies or business objectives. While there may be every intention of support in good faith, I understand the potential liabilities. If presented with a potential conflict of interest, I would promptly notify the committee chairperson and recuse myself from that specific activity.