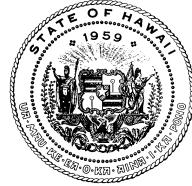


HTH HEARING

GM744

TESTIMONY



STATE OF HAWAII
DEPARTMENT OF HEALTH
P.O. Box 3378
HONOLULU, HAWAII 96801-3378

In reply, please refer to:
File:

Senate Committee on Health

GM 744, Gubernatorial Nominee to the Statewide Health Coordinating Council

Testimony of Loretta J. Fuddy, A.C.S.W., M.P.H.
Director of Health

Wednesday, April 10, 2013
1:30 p.m.

1 **Department's Position:** The Department of Health supports the nomination and confirmation
2 of Ms. Rebecca Ward to the Statewide Health Coordinating Council (SHCC).

3 **Fiscal Implications:** None

4 **Purpose and Justification:** The purpose is for the consideration and confirmation to the
5 SHCC, Gubernatorial Nominee, Ms. Rebecca Ward.

6 Since 1980, Ms. Ward has been the President and Research Director of Ward
7 Research, Inc. She has conducted market research in Hawaii, the U.S. Mainland, Guam and
8 Saipan. She has also served as the Research Director for the Hawaii Poll since 1997, the
9 Honolulu Advertiser's barometer of how Hawaii residents think and feel. She was also listed
10 as Pacific Business News' List of Top 35 Women-Owned Businesses in Hawaii for 2000, 2001,
11 2005, 2006 and 2009.

12 Ms. Ward is a Board Member for the Chamber of Commerce of Hawaii and the Aloha
13 Council of Boy Scouts. She has been an Officer for the Girl Scout Council of Hawaii since
14 2003. She is a member of the Honolulu Rotary Club and the American Association of Public

1 Opinion Research. Ms. Ward is currently serving as member of the Statewide Health
2 Coordinating Council.

3 She is a graduate of the University of Hawaii, College of Business Administration with a
4 focus in Marketing.

5 We ask for your support on the confirmation of Ms. Rebecca Ward to serve on the
6 Statewide Health Coordinating Council.



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April 8, 2013

Senate Committee on Health
Senator Joshua Green, M.D., Chair
Senator Rosalyn Baker, Vice Chair

Hearing: April 10, 2013; 1:30 p.m.

**RE: GM 744 - Consideration and Confirmation of Gubernatorial Nominee
Rebecca Ward to the Statewide Health Coordinating Council**

Dear Chair Green, Vice Chair Baker, and members of the committee,

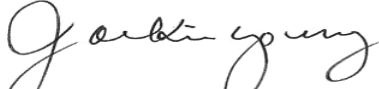
Thank you for the opportunity to support the nomination of Rebecca Ward to the Statewide Health Coordinating Council. We fully support this nomination and want to share with you Rebecca's sterling qualifications and ability to serve in this role.

Rebecca Ward currently serves as president of Ward Research, one of Hawaii's most respected market research firms by providing expertise in both qualitative and quantitative research. She also contributes to our community by volunteering her time with community organizations, such as the American Cancer Society, Hawaii Pacific.

As a volunteer director for the American Cancer Society Hawaii Pacific board, Rebecca is part of a dedicated group of professionals that oversees and provides guidance to the Hawaii Pacific staff to achieve the American Cancer Society's mission here in Hawaii and Guam. She has been a volunteer director for nearly four years, and in that time has helped to elevate the Society's ability to reach and assist cancer patients and their families across the Pacific. We can always count on Rebecca to support our many activities such as Relay For Life, fundraising opportunities for both mission and advocacy, and our community outreach events.

Rebecca Ward has also shown a passionate interest in public health policy, access to care, and quality health care delivery during her time with the American Cancer Society. She has a proven track record of dedication and success in both her professional and civic pursuits. We want to encourage the committee to recommend Rebecca as she will continue to be a great asset to the Statewide Health Coordinating Council. Thank you for the opportunity to express our support for Rebecca Ward.

Sincerely,



Jackie Young, PhD
Chief Staff Officer
American Cancer Society, Hawaii Pacific



Cory Chun
Government Relations Director - Hawaii Pacific
American Cancer Society Cancer Action Network