

CONFIDENTIAL

GOV. MSG. NO. 721

# **Motor Vehicle Industry Licensing Board**

Effective Date: Reappointment

Expiration Date: 6/30/2017

Representing: Industry

Department: DCCA

Term Limit: N/A

## **Short, Dennis**

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Kapolei, HI 96707

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NEIL ABERCROMBIE  
GOVERNOR

SHAN S. TSUTSUI  
LT. GOVERNOR

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DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS  
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KEALI'S LOPEZ  
DIRECTOR

JO ANN M. UCHIDA TAKEUCHI  
DEPUTY DIRECTOR

TO THE SENATE COMMITTEE ON  
COMMERCE AND CONSUMER PROTECTION

TWENTY-SEVENTH LEGISLATURE  
Regular Session of 2013

Wednesday, April 10, 2013  
9:30 a.m.

**TESTIMONY ON GOVERNOR'S MESSAGE NO. 721.**

TO THE HONORABLE ROSALYN H. BAKER, CHAIR,  
AND MEMBERS OF THE COMMITTEE:

My name is Christine Rutkowski and I am the Executive Officer for the Motor Vehicle Industry Licensing Board, Department of Commerce and Consumer Affairs ("Department"). The Department thanks you for the opportunity to testify on Governor's Message No. 721, regarding the **reappointment** of Dennis Short to the Motor Vehicle Industry Licensing Board ("Board"). The Department supports the confirmation of Mr. Short's reappointment to the Board.

Mr. Short is being reappointed to the Board as an industry member. He has served on the Board since July 1, 2009. Mr. Short is licensed as a motor vehicle salesperson and is employed by a licensed motor vehicle dealer. The licenses are current and in good standing.

For over forty years, Mr. Short has established his knowledge about the motor vehicle industry through his employment with a licensed motor vehicle dealer. In his current employment, Mr. Short manages the motor vehicle business operation of the dealership.

Mr. Short is a reliable member who has attended a majority of the Board's meetings (15 out of 21) since he was appointed. His active participation during meeting discussions demonstrates that he is prepared for the matters that are on the Board's agendas. Mr. Short shares well reasoned viewpoints during the discussions, drawing upon his knowledge of the motor vehicle industry and as one who has acquainted himself with the broader issues that challenge the industry today. In doing so, he contributes information and ideas that stimulate healthy discussion among the members.

We believe that Mr. Short's interest in serving on the Board, active experience in the industry, and desire to contribute to the community will continue to enhance the Board's effectiveness.

The Department supports the confirmation of Mr. Short to the Motor Vehicle Industry Licensing Board, and thanks you for the opportunity to provide testimony.



# Hawaii Automobile Dealers' Association

Mike Niehammer, President  
Dave Rolf, Executive Director

## **HADA TESTIMONY IN STRONG SUPPORT OF GM 721 Relating to the Governor's Message nominating Dennis Short**

**to serve as an industry member of the Motor Vehicle Industry Licensing Board  
Presented to the Committee on Commerce and Consumer Protection**

**At the public hearing 9:30 a.m. Wednesday, April 10, 2013  
in Conference Room 229**

**Chair Baker and members of the committee:**

**The Hawaii Automobile Dealers Association is pleased to offer strong support for the re-nomination of Dennis Short to serve as an industry member of the Motor Vehicle Industry Licensing Board (MVILB).**

**Mr. Short is eminently qualified having served as an industry representative on the MVILB board since his appointment in 2010 and having been actively involved in the retail auto industry in Hawaii since the 1970's.**

**Under Mr. Short's direction and leadership, the BMW of Honolulu facility was named BMW of North America's #1 service center in the U.S.—and was awarded the prestigious national BMW Center of Excellence Award.**

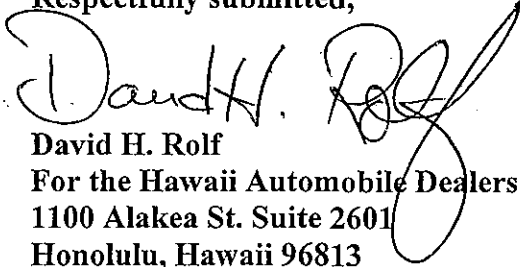
**In previous years, BMW of Honolulu received BMW's Quality Management System certification and was awarded the prestigious BMW Quality Trophy. Also, under Mr. Short's direction and leadership, BMW of Honolulu has been one of the sponsors for the annual American Heart Association's Hawaii Heart Ball and has sponsored an annual charity golf tournament to support the American Heart Association's Hawaii activities.**

**In 2008 Mr. Short was named as the Hawaii State Dealer of the Year and was HADA's nominee for the Time Quality Dealer of the Year Award, becoming 1 of only 62 dealers in America who were nominated out of a field of 20,000 auto dealers.**

HADA support for GM721, the re-nomination of Dennis Short for the MVILB, page 2

It is a privilege to support the re-nomination to the Motor Vehicle Industry Licensing Board this outstanding community leader and award-winning automotive professional.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "David H. Rolf". The signature is fluid and cursive, with a large loop at the end of the last name.

David H. Rolf

For the Hawaii Automobile Dealers Association

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The Honorable Senator Rosalyn Baker  
Chair, Senate Commerce and Consumer Protection Committee

RE: Consideration to Serve on the Motor Vehicle Industry Licensing Board

Dear Senator Baker,

I am honored to serve on the Motor Vehicle Industry Licensing Board. I have been in the automotive business for over 30 years. I feel everyone has a civic duty and responsibility to contribute to society during their working career. This is the arena in which I have chosen to do this.

During my first term as a Board member, we were able to successfully deal with issues that ultimately helped and protected Hawaii's consumers. My desire for the second term is to continue on this mission and to uphold the integrity of the industry.

Respectfully yours,

**BMW of Honolulu**

Dennis Short

President & General Manager