

GM624

Measure Title: Submitting for consideration and confirmation to the Policy Advisory Board for Elder Affairs, Gubernatorial Nominee, SUZIE SCHULBERG, for a term to expire 6-30-2017.

Report Title: Policy Advisory Board for Elder Affairs

Description:

Companion:

Package:

Current Referral: HMS

Introducer(s):

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Committee on Human Services

GM624 Submitting for consideration and confirmation to the Policy Advisory Board for Elder Affairs, Gubernatorial Nominee, Suzie Schulberg, for a term to expire June 30, 2017.

**Testimony of Wes Lum
Director, Executive Office on Aging
Attached Agency to Department of Health**

Tuesday, February 19, 2013; Conference Room 016

1:15 p.m.

- 1 **EOA's Position:** The Executive Office on Aging (EOA) supports the nomination of Ms. Suzie
- 2 Schulberg to the Policy Advisory Board for Elder Affairs (PABEA).
- 3 **Purpose and Justification:** Ms. Schulberg is currently the Chief Operating Officer at 15
- 4 Craigside and has eleven years of experience in long-term care administration, including
- 5 development, construction, and pre-selling an \$86 million bond financed continuing care
- 6 retirement community in Nuuanu. Ms. Schulberg was a 2010 Pacific Century Fellow, and she
- 7 holds a graduate certificate in gerontology, a master's degree in business administration, and a BA
- 8 in History. A leader in Hawaii's Gerontological circles, Ms. Schulberg was the President of the
- 9 Hawaii Pacific Gerontological Society, which is among her other numerous community service
- 10 commitments. For these reasons, EOA supports the nomination of Ms. Schulberg. Thank you for
- 11 the opportunity to testify.

Support for Gubernatorial Nominees, Suzie Schulberg and Sarah Yuan for Policy Advisory Board for Elder Affairs

Anthony Lenzer [Tlenzer@hawaii.rr.com]

Sent: Thursday, February 14, 2013 12:33 PM

Cc: HMS Testimony

Senator Chun Oakland and Committee Members:

My names is Anthony Lenzer. I am Chair of the Legislative Committee of the Policy Advisory Board for Elder Affairs (PABEA). Our Board **strongly supports** the nomination of Suzie Schulberg (GM 624) and Sarah Yuan (GM 625) to serve on PABEA, and urges the Senate **to confirm these** nominees.

Dr. Sarah Yuan Is a researcher at the Center on the Family at the University of Hawaii at Manoa. In this capacity, she has been responsible for developing a database on aging studies and reports, from both Hawaii and national sources. This database is extremely valuable to those of us concerned with developing public policy on aging, as it provides the factual basis for many of the policy proposals which are brought before the Legislature. Dr. Yuan has also been active in community organizations such as the Hawaii Pacific Gerontological Society, where she helped create the Society's highly successful 2012 biennial conference. Dr. Yuan's expertise should be a great asset to PABEA as it develops policy proposals in the future.

Suzie Schulberg is CEO of 15 Craigside, Hawaii's newest retirement and nursing care facility. In recent years, Hawaii has seen an impressive growth of retirement facilities, which play an important part in meeting the needs of many of Hawaii's older citizens who no longer wish to live in and maintain their own homes. 15 Craigside is a valuable community resource in that it also offers nursing home level care to those who are not residents of the facility as well as to Craigside residents. As you know, Hawaii's ratio of nursing home beds to population is well below the national average. Ms. Schulberg has also been active in community programs for older people, and is the immediate past president of the Hawaii Pacific Gerontological Society, which serves Hawaii's professionals in the field of aging.

PABEA requests that your Committee endorses these nominees, and recommend that the Senate confirm their appointment to our Board. Thank you for the opportunity to testify on this matter.

Anthony Lenzer, PhD, Chair
PABEA Legislative Committee

Hawaii Long Term Care Association

To: Chair, Suzanne Chun Oakland and Members, Senate Committee on Human Services
From: Bob Ogawa, President, Hawaii Long Term Care Association
Re: Nomination of Suzie Schulberg to the Policy Advisory Board for Elder Affairs

The Hawaii Long Term Care Association (HLTCA) wholeheartedly **supports** the confirmation of Ms. Suzie Schulberg as a member of the Policy Advisory Board for Elder Affairs (PABEA).

I will not go into any lengthy iteration of Ms. Schulberg's qualifications in this regard. They are many and, no doubt, will be fully and thoroughly described by others.

What I would like to say is that I have known Suzie for some 15+ years. Over that time, I have been gratified and proud to see her develop from a young lady of unbounded potential to a true and still-rising star in not just the long term care community but the community at-large.

Not to be ageist, but the fact that she is the COO/Administrator of 15 Craigside - seeing it through development, construction, opening and ongoing operation - speaks volumes about her possessing expertise and leadership capabilities at levels far beyond her years. That means we will, thankfully, reap the benefit of having her as an invaluable resource and contributor to the well-being of our people for a long time to come.

The core of the HLTCA's mission statement is: *How we provide for Hawaii's kupuna, chronically ill and convalescent disabled is a measure of the respect and compassion we have for them . . . a reflection of our dignity as a society.*

Suzie Schulberg exemplifies that philosophy, that respect, that compassion, that dignity. In having her confirmed as a member of PABEA, the State of Hawaii could not be more well-served. Thank you.

Submitted testimony for GM624 on Feb 19, 2013 13:15PM

mailinglist@capitol.hawaii.gov [mailinglist@capitol.hawaii.gov]

Sent: Thursday, February 14, 2013 1:31 PM

To: HMS Testimony

Cc: nuyolks@gmail.com

GM624

Submitted on: 2/14/2013

Testimony for HMS on Feb 19, 2013 13:15PM in Conference Room 016

Submitted By	Organization	Testifier Position	Present at Hearing
Kathy Yokouchi	Individual	Support	No

Comments: Ms. Schulberg is an excellent COO of 15 Craigside. She understands the needs of the elderly and cares for them, always ensuring that their dignity remains intact. She would truly be a wonderful asset to the Board.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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