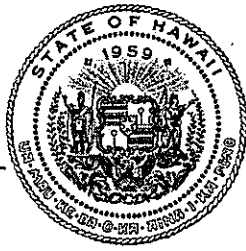


# GM530

Submitting for consideration and confirmation to the  
Small Business Regulatory Review Board, Gubernatorial  
Nominee, KYOKO KIMURA, for a term to expire 6-30-  
2016.



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813  
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804  
Web site: [www.hawaii.gov/dbedt](http://www.hawaii.gov/dbedt)

NEIL ABERCROMBIE  
GOVERNOR

RICHARD C. LIM  
DIRECTOR

MARY ALICE EVANS  
DEPUTY DIRECTOR

Telephone: (808) 586-2355  
Fax: (808) 586-2377

Statement of  
**RICHARD C. LIM**  
Director  
Department of Business, Economic Development, and Tourism  
before the  
**COMMITTEE ON ECONOMIC DEVELOPMENT, GOVERNMENT OPERATIONS AND  
HOUSING**  
Wednesday, March 13, 2013  
3:00 PM  
State Capitol, Conference Room 016

In consideration of  
**GM 530**  
**SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE SMALL  
BUSINESS REGULATORY REVIEW BOARD, GUBERNATORIAL NOMINEE,  
KYOKO KIMURA, FOR A TERM TO EXPIRE 6-30-2016**

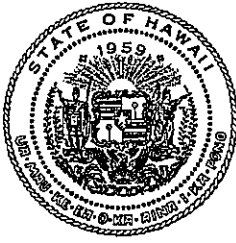
Chair Dela Cruz, Vice Chair Slom and Members of the Senate Committee on Economic Development & Government Operations and Housing.

The Department of Business, Economic Development, and Tourism (DBEDT) supports the gubernatorial nomination of Ms. Kyoko Kimura to serve as a member of the Small Business Regulatory Review Board. Ms. Kimura is a resident of Maui and is currently serving as an interim member of this Board. She is the managing director of Beach Club Consulting Company, LLC, on Maui.

Ms. Kimura presently serves as a board member of the Pacific Cancer Society, Japanese Cultural Center of Hawaii, Hawaii Hotel and Lodging Association, and the Hawaii Employers Council. She is also a member of Cornell Hotelmen Association, the Kihei Wailea Rotary Club, and she holds a State of Hawaii Real Estate Sales Person License.

Due to her vast business and community service on Maui, DBEDT urges your favorable consideration of Ms. Kimura's appointment to serve as a member of this Board.

Thank you for the opportunity to testify in support of Ms. Kimura's nomination.



## SMALL BUSINESS REGULATORY REVIEW BOARD

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Department of Business, Economic Development & Tourism  
No. 1 Capitol District Bldg., 250 South Hotel St. 5<sup>th</sup> Fl., Honolulu, Hawaii 96813  
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804

Tel 808 5862594  
Fax 808 5862548

### MEMORANDUM

Neil Abercrombie  
*Governor*

Richard C. Lim  
*Director, DBEDT*

Mary Alice Evans  
*Deputy Director, DBEDT*

#### Members

Chu Lan Shubert-Kwock  
*Oahu*

Howard Lum  
*Oahu*

Anthony Borge  
*Oahu*

Barbara Bennett  
*Kauai*

Leslie Mullens  
*Maui*

Kyoko Y. Kimura  
*Maui*

Richard C. Lim  
*Director, DBEDT*  
*Voting Ex Officio*

TO: Chair Dela Cruz, Vice Chair Slom, and  
Members of the Committee on Economic Development,  
Government Operations and Housing

FROM: Chu Lan Shubert-Kwock, Temporary Chairperson  
Small Business Regulatory Review Board

DATE: March 13, 2013

SUBJECT: GM 530 Kyoko Kimura - Support

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On behalf of the Small Business Regulatory Review Board (SBRRB), I am providing testimony in support of Ms. Kyoko Kimura to serve as a member of this Board. Ms. Kimura, a managing director of Beach Club Consulting Company, LLC, is from the Island of Maui and has been serving as an interim member since December 2012.

Ms. Kimura has received much recognition over the past several years that include being selected as Woman of Maui in 1995, nominated as Hawaii Hotel Association's General Manager of the Year in 1997, and given the Pacific Business News Forty Under 40 award in 2003. She is currently serving as a board member of the Japan Hawaii Tourism Council, Airlift Committee Chair, and previously served as a member of the Hawaii Tourism Authority from 2003 to 2011.

The SBRRB has great confidence that Ms. Kimura will continue to contribute to the SBRRB's future strategic plans and its ongoing commitment to the small business community.

Thank you for allowing the SBRRB to testify in support of Ms. Kyoko Kimura.

Testimony of  
Mike McCartney  
President and Chief Executive Officer  
Hawai'i Tourism Authority  
On  
G.M. 530  
Nomination of "Kyoko Kimura" to the Small Business Regulatory Review Board  
Senate Committee on Economic Development, Government Operations & Housing  
Wednesday, March 13, 2013  
3:00 p.m.  
Conference Room 016

Chair Dela Cruz and committee members:

Ms. Kyoko Kimura has served on the Board of the Hawai'i Tourism Authority from 2004 through 2011. During her tenure, she served as the Chair of the Marketing Committee as well as the Chair of the Strategic Planning Committee. Leading the Marketing committee, she was instrumental in developing new marketing teams with particular emphasis in the international markets area. Also, as the Strategic Planning Committee Chair, she led the committee to develop the first Strategic Plan for the HTA, which included target goals focused on expenditures and distribution to the neighbor islands.

Her expertise as a small business operator together with this experience at the Hawai'i Tourism Authority makes her an excellent choice to be a member of SBRRB with the ability to be a worthy contributor in assessing the decisions of this board. Therefore, I unconditionally support this nomination of Kyoko Kimura.

Thank you for the opportunity to provide this testimony.



March 5, 2013

Senator Donovan M. Dela Cruz  
Chair  
Committee on Economic Development,  
Government Operations & Housing

Chair Dela Cruz and Committee members:

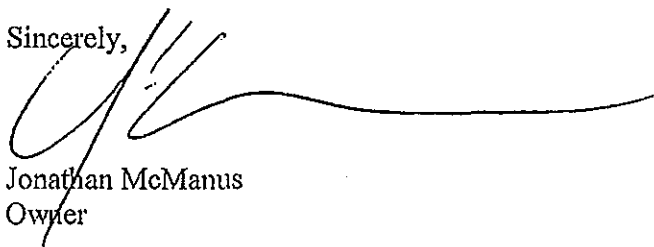
Re: Kyoko Kimura for Small Business Regulatory Review Board

This is in support of the Governor's message 530, appointment of Kyoko Kimura to the Small Business Regulatory Board.

Kyoko has been running hotels with less than 100 employees for the last 20 years. She knows the challenges that small businesses are facing and understands the effect of governmental regulations on small businesses. Her expertise includes not only hotels but many other small businesses she deals with on daily basis.

Also her eight years of experience as a board member of Hawai'i Tourism Authority adds to her capability to work with government boards and commissions. I believe she will be an excellent contributor to this board and the State of Hawai'i. Your kind consideration is truly appreciated.

Sincerely,



Jonathan McManus  
Owner

95-1021 Alaume Street  
Mililani, Hawaii 96789  
March 11, 2013

Honorable Donovan M. Dela Cruz  
Senator  
Chair, Committee on Economic Development, Government Operations  
And Housing  
State Capitol  
Honolulu, Hawaii 96815

**Re: Nomination of KYOKO KIMURA to the Small Business Regulatory Review Board**

Dear Chair Dela Cruz and Members of the Committee on Economic Development, Government Operations and Housing:

I am writing to submit my unconditional support for the confirmation of KYOKO KIMURA to be a member of the Small Business Regulatory Review Board.


While serving in my previous capacity as a deputy attorney general assigned to advise the Small Business Regulatory Review Board when it was initially established in 1998 to implement the Small Business Regulatory Flexibility Act, I became acutely aware that a primary desire of the initial board members was to partner with government agencies during the development and drafting of administrative rules so that any potential adverse impacts on small businesses could be immediately identified and addressed before being noticed for public hearing. The board members dedicated themselves to provide substantial volunteer time and effort to review and actively discuss in detail the voluminous proposed administrative rules in an efficient and prompt manner.

While serving as the Program Manager and subsequently as the Vice President of Administrative & Fiscal Affairs at the Hawaii Tourism Authority (HTA) until I retired on August 1, 2012, I have worked with Kyoko Kimura in her capacity as a HTA board member. The broad breadth of her knowledge and unique expertise of the business of hotel management was exceptional. As Chair the HTA Strategic Planning Committee, Ms. Kimura shared her practical experience on how current laws and administrative rules impacted the visitor industry. She was also able to quickly identify, clearly articulate and address outstanding issues in a conscientious and consensus-building manner.

I believe Ms. Kimura's dedication and expertise will allow her to be a contributing member of the Small Business Regulatory Board. I also believe she can and will continue the work of the initial board members to identify and address proposed rules that burden small businesses.

Thank you for the opportunity to offer my unconditional support of Kyoko Kimura.

Aloha,

  
Winfred Pong