

STAND. COM. REP. NO.

1751

Honolulu, Hawaii

April 23, 2013

RE: H.R. No. 70  
H.D. 2

Honorable Joseph M. Souki  
Speaker, House of Representatives  
Twenty-Seventh State Legislature  
Regular Session of 2013  
State of Hawaii

Sir:

Your Committee on Health, to which was referred H.R. No. 70,  
H.D. 1, entitled:

"HOUSE RESOLUTION REQUESTING THE HAWAII TOURISM AUTHORITY  
WITH COOPERATION FROM THE DEPARTMENT OF HEALTH AND THE HAWAII  
VISITORS AND CONVENTION BUREAU TO IMPROVE MARKETING AND  
VISITOR INFORMATION STRATEGIES TO ATTRACT TRAVELERS WITH  
DISABILITIES TO HAWAII,"

begs leave to report as follows:

The purpose of this measure is to expand the State's tourism  
market and attract travelers with disabilities to Hawaii by:

- (1) Requesting the Hawaii Tourism Authority, with  
cooperation from the Department of Health and the Hawaii  
Visitors and Convention Bureau, to improve marketing and  
visitor information for travelers with disabilities,  
including developing a comprehensive information page on  
the Department of Health's and Hawaii Tourism  
Authority's websites;
- (2) Requesting the Hawaii Tourism Authority to submit to the  
Legislature prior to the Regular Session of 2014, a list  
of strategies that will attract more travelers with  
disabilities to Hawaii; and

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- (3) Designating the month of October as "Travelers with Disabilities Month".

The Disability and Communication Access Board, Hawaii Advocates for Consumer Rights, The Voice of the Lord Ministry, Nashimoto and Associates LLC, AccesSurf, and several concerned individuals supported this measure. The Chamber of Commerce For Persons with Disabilities - Hawaii supported this measure with amendments.

Your Committee has amended this measure by making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Health that is attached to this report, your Committee concurs with the intent and purpose of H.R. No. 70, H.D. 1, as amended herein, and recommends its adoption in the form attached hereto as H.R. No. 70, H.D. 2.

Respectfully submitted on  
behalf of the members of the  
Committee on Health,

*Della A. Belatti*

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DELLA AU BELATTI, Chair



