

Honolulu, Hawaii

APR 03 2013

RE: H.B. No. 1314  
H.D. 1  
S.D. 1

Honorable Donna Mercado Kim  
President of the Senate  
Twenty-Seventh State Legislature  
Regular Session of 2013  
State of Hawaii

Madam:

Your Committee on Commerce and Consumer Protection, to which was referred H.B. No. 1314, H.D. 1, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO LIQUOR,"

begs leave to report as follows:

The purpose and intent of this measure is to authorize:

- (1) The Department of Agriculture to request the use of certain language on beer labels to convey the true place of production in cases where the labels tend to create the false impression that the beer was produced in Hawaii or a region of Hawaii; and
- (2) The inclusion of the name of the bottler and place where the beer was bottled or canned on beer labels bearing any Hawaiian brand name or adjective, Hawaiian word or statement, design, or device for beer that is sold or distributed in the State.

Your Committee received testimony in support of this measure from Maui Brewing Co.; Kauai Brewers LLC; Kaua'i Island Brewing Company, LLC; Big Island Brewhaus; and one individual. Your Committee received testimony in opposition to this measure from Kona Brewing Co. and Capitol Consultants of Hawaii, LLP.

Your Committee finds that Hawaii consumers often wish to know the origin of the food and beverages they are consuming. A beer

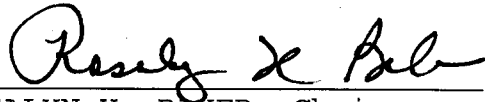


brewer who manufactures beer outside of Hawaii, then labels the beer without indicating the actual origin of manufacture may cause confusion amongst consumers, especially for those consumers who value locally made products in order to support local businesses and ensure quality and freshness of the products.

Your Committee notes that this measure requests, but does not require, the use of certain language on beer labels to convey the true place of production and the name of the bottler and the place where the beer was bottled or canned in certain situations.

As affirmed by the record of votes of the members of your Committee on Commerce and Consumer Protection that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1314, H.D. 1, S.D. 1, and recommends that it pass Third Reading.

Respectfully submitted on  
behalf of the members of the  
Committee on Commerce and  
Consumer Protection,

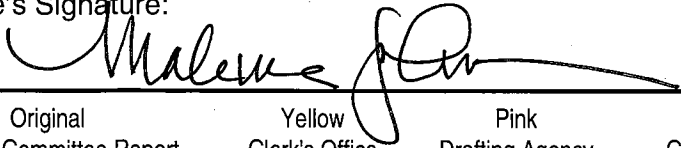


ROSALYN H. BAKER, Chair



The Senate  
Twenty-Seventh Legislature  
State of Hawai'i

**Record of Votes**  
**Committee on Commerce and Consumer Protection**  
**CPN**

Bill / Resolution No.:*	Committee Referral:	Date:
HB1314 HD1 SD1	PSM, CPN	2/28/13
<input type="checkbox"/> The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____		
The Recommendation is:		
<input checked="" type="checkbox"/> Pass, unamended <input type="checkbox"/> Pass, with amendments <input type="checkbox"/> Hold <input type="checkbox"/> Recommit		
<div style="display: flex; justify-content: space-between;"> <span>2312</span> <span>2311</span> <span>2310</span> <span>2313</span> </div>		
Members	Aye	Aye (WR)
Nay	Excused	
BAKER, Rosalyn H. (C)	✓	
GALUTERIA, Brickwood (VC)		✓
NISHIHARA, Clarence K.	✓	
SOLOMON, Malama	✓	
TANIGUCHI, Brian T.	✓	
WAKAI, Glenn		✓
SLOM, Sam		✓
<b>TOTAL</b>	4	3
Recommendation:		
<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted		
Chair's or Designee's Signature:		
		
Distribution:		
Original File with Committee Report	Yellow Clerk's Office	Pink Drafting Agency
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\*Only one measure per Record of Votes