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# SENATE CONCURRENT RESOLUTION

REQUESTING THE HAWAII TOURISM AUTHORITY TO PRODUCE A  
RECREATIONAL SAFETY VIDEO FOR VISITORS AND WORK WITH  
AIRLINE COMPANIES, HOTELS, AND OTHER COMPANIES IN THE  
VISITOR INDUSTRY TO PROMOTE THE SHOWING OF THE VIDEO.

1 WHEREAS, according to the Department of Health in a  
2 February 7, 2013, article in the *Honolulu Star Advertiser*, two  
3 hundred eighty-eight nonresidents and two hundred forty-nine  
4 Hawaii residents drowned in the ocean between 2002 and 2011; and  
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6 WHEREAS, so far this year, at least a dozen Hawaii visitors  
7 have been killed in accidents, including drowning, and on Kauai  
8 alone, at least six tourists have drowned; and  
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10 WHEREAS, 2013's pace of accidental deaths is relatively  
11 high for Hawaii, which usually sees approximately sixty to  
12 seventy accidental deaths among nonresidents a year; and  
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14 WHEREAS, the high number of deaths in the beginning of 2013  
15 follows an increase in visitor fatalities in recent years -  
16 something officials say is likely due to several factors,  
17 including tourists searching out remote areas to explore or  
18 overestimating their swimming abilities in unfamiliar ocean  
19 currents; and  
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21 WHEREAS, visitors to Hawaii should be encouraged to educate  
22 themselves about the State's natural attractions and beautiful  
23 beaches to ensure a safe and enjoyable vacation; and  
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25 WHEREAS, state and county agencies, as well as the hotel  
26 industry, often provide brochures and pamphlets to visitors with  
27 tips for traveling safely in the islands; and  
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29 WHEREAS, airlines are key players in the Hawaii visitor  
30 experience and could also help share the important message of



1 ocean safety with the millions of visitors who arrive in the  
2 State each year; now, therefore,

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4 BE IT RESOLVED by the Senate of the Twenty-seventh  
5 Legislature of the State of Hawaii, Regular Session of 2013, the  
6 House of Representatives concurring, that the Hawaii Tourism  
7 Authority is requested to produce a recreational safety video  
8 for visitors; and

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10 BE IT FURTHER RESOLVED that the Hawaii Tourism Authority is  
11 requested to work with airline companies, hotels, and other  
12 companies in the visitor industry to promote the showing of the  
13 video; and

14  
15 BE IT FURTHER RESOLVED that a certified copy of this  
16 Concurrent Resolution be transmitted to the Executive Director  
17 of the Hawaii Tourism Authority, who, in turn, is requested to  
18 transmit copies to each manager of Hawaii operations for all  
19 airlines operating inbound passenger flights to Hawaii, Hawaii  
20 hotels, and other companies in the visitor industry.

