
A BILL FOR AN ACT

RELATING TO ECONOMIC DEVELOPMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 304A, Hawaii Revised Statutes, is
2 amended by adding a new section to part IV, subpart M, to be
3 appropriately designated and to read as follows:

4 "§304A- Academy for creative media; established. (a)

5 There is established within the University of Hawaii the academy
6 for creative media, which shall be a system-wide, statewide
7 program administered by the University of Hawaii. The academy
8 for creative media shall offer courses and confer degrees as
9 deemed appropriate and as authorized by the board, including
10 certificate programs and associate's, bachelor's, master's, and
11 doctorate degrees. The mission of the academy for creative
12 media shall be to emphasize narrative storytelling, theories,
13 skills, and applications across multiple platforms of digital
14 media and within a context of cultural and aesthetic values by
15 empowering students to tell their own stories of Hawaii, the
16 Pacific, and Asia through a unique program in indigenous
17 filmmaking.



1 (b) The creative director of the academy for creative
2 media shall have training and experience in creative media,
3 including the film and digital media industry or other related
4 creative fields; knowledge and experience in both the creative
5 and production components of creative media; and international
6 resources and experience in these areas. The creative director
7 shall be responsible for the broad oversight, direction, and
8 management of the academy for creative media.

9 (c) The academy for creative media shall articulate its
10 courses and coordinate its offerings at University of Hawaii
11 campuses statewide and shall encourage and support mentor
12 opportunities at all school levels throughout the State."

13 SECTION 2. There is appropriated out of the general
14 revenues of the State of Hawaii the sum of \$ or so
15 much thereof as may be necessary for fiscal year 2013-2014 and
16 the same sum or so much thereof as may be necessary for fiscal
17 year 2014-2015 for the purposes of academy for creative media.

18 The sums appropriated shall be expended by the University
19 of Hawaii for the purposes of this Act.

20 SECTION 3. New statutory material is underscored.

21 SECTION 4. This Act shall take effect on July 1, 2013.



Report Title:

Economic Development; Academy for Creative Media; Appropriation

Description:

Establishes the system-wide, statewide academy for creative media to award certificates and degrees emphasizing narrative storytelling through a unique program in indigenous filmmaking. Makes an appropriation. (SD1)

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