
A BILL FOR AN ACT

RELATING TO CABLE TELEVISION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that the Hawaiian
2 language movement has become a leading national and
3 international model for indigenous language revitalization. The
4 legislature further finds that the media may have a very
5 important part in furthering the efforts to normalize the
6 Hawaiian language throughout Hawaii. The legislature strongly
7 supports the production and distribution of Hawaiian language
8 content on cable television but finds that additional guidance
9 is needed to determine the most appropriate method of providing
10 long-term sustainable funding for a cable television channel
11 dedicated to the Hawaiian language and perspective.

12 The purpose of this Act is to:

13 (1) Require the director of commerce and consumer affairs
14 to work with various interested stakeholders and
15 assess the best method to ensure dedicated funding for
16 the development of a Hawaiian television channel;

17 (2) Require the director of commerce and consumer affairs
18 to submit a report to the legislature no later than



1 twenty days prior to the convening of the regular
2 session of 2014; and

3 (3) Appropriate funds to 'Oiwi TV for the production and
4 distribution of Hawaiian language content on cable
5 television.

6 SECTION 2. (a) In light of the current cable television
7 franchise renewal, the director of commerce and consumer affairs
8 shall work with various interested stakeholders and assess the
9 best method to ensure dedicated funding for the development of a
10 Hawaiian television channel. The director shall also determine
11 whether a specified percentage of the revenues derived from the
12 cable television franchise fees collected pursuant to chapter
13 440G, Hawaii Revised Statutes, should be designated as a funding
14 source for a Hawaiian television channel.

15 (b) The director shall submit a report of findings and
16 recommendations regarding funding for the development of a
17 Hawaiian television channel, to the legislature, no later than
18 twenty days prior to the convening of the regular session of
19 2014.

20 SECTION 3. There is appropriated out of the general
21 revenues of the State of Hawaii the sum of \$ or so
22 much thereof as may be necessary for fiscal year 2013-2014 to

1 provide funding to 'Oiwi TV for the production and distribution
2 of Hawaiian language content on cable television.

3 The sum appropriated shall be expended by the department of
4 commerce and consumer affairs for the purposes of this Act.

5 SECTION 4. This Act shall take effect on July 1, 2030.



Report Title:

Cable Television; Hawaiian Language Content; Appropriation

Description:

Requires the Director of Commerce and Consumer Affairs to work to assess the best method to ensure dedicated funding for a Hawaiian television channel and report to the legislature. Appropriates funds for the production and distribution of Hawaiian language content on cable television. Effective July 1, 2030. (SB1235 HD1)

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