
HOUSE RESOLUTION

ESTABLISHING A TASK FORCE WITHIN THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM TO EXAMINE THE POTENTIAL
BENEFITS OF CREATING TWENTY-FOUR HOUR MARKETPLACES ACROSS
THE STATE.

1 WHEREAS, it is important to find new business and
2 development opportunities that will keep much-needed dollars
3 within Hawaii; and
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5 WHEREAS, there is a need to provide support to local
6 businesses and communities, which in turn will serve the people
7 of Hawaii by providing increased revenue streams to the State;
8 and
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10 WHEREAS, tourism is one of Hawaii's largest industries,
11 helping to generate much-needed revenues and create jobs; and
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13 WHEREAS, tourism is a twenty-four hour per day industry,
14 with business transactions being conducted at all hours of the
15 day and night; and
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17 WHEREAS, airline flights arrive from all parts of the world
18 with visitors to our islands coming from many different time
19 zones across the world; and
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21 WHEREAS, many residents and visitors expect the freedom and
22 convenience provided by food, retail, and entertainment
23 establishments open twenty-four hours per day; and
24

25 WHEREAS, Hawaii's uniquely diverse cultural heritage is one
26 of its strongest attractions; and
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28 WHEREAS, residents and visitors seek locally made and
29 produced items for personal use or to share when they travel
30 abroad; and



1 WHEREAS, providing a medium for the State to showcase its
2 diversity through food, music, and art will help to attract
3 visitors and provide immediate economic stimulus to the visitor
4 industry; now, therefore,

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6 BE IT RESOLVED by the House of Representatives of the
7 Twenty-seventh Legislature of the State of Hawaii, Regular
8 Session of 2013, that there is established within the Department
9 of Business, Economic Development, and Tourism a Twenty-four
10 Hour Marketplace Task Force, whose purpose is to recommend
11 potential viable locations and implementation strategies for
12 proposed twenty-four hour marketplaces throughout the State; and
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14 BE IT FURTHER RESOLVED that the task force members serve
15 without compensation and that all necessary expenses, including
16 travel expenses, be paid by the agency, organization, or
17 department to which the member belongs; and
18

19 BE IT FURTHER RESOLVED that the following persons or their
20 designees be requested jointly by the Speaker of the House of
21 Representatives and President of the Senate to serve on the task
22 force:

- 23
24 (1) The Chair of the Chamber of Commerce of Hawaii;
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26 (2) The State Director of the Hawaii Small Business
27 Development Center;
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29 (3) One member of the legislative Small Business Caucus
30 chosen by the Speaker of the House of Representatives;
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32 (4) One member of the legislative Small Business Caucus
33 chosen by the President of the Senate;
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35 (5) One member of Enterprise Honolulu;
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37 (6) One member of the Maui Economic Development Board;
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39 (7) One member of the Hawaii Island Economic Development
40 Board;



1 (8) One member of the Kauai Economic Development Board;
2 and

3
4 (9) The Chair of the Board of Land and Natural Resources;
5 and

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7 BE IT FURTHER RESOLVED that the task force be chaired by
8 the Director of Business, Economic Development, and Tourism, or
9 the Director's designee; and

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11 BE IT FURTHER RESOLVED that the Department of Business,
12 Economic Development, and Tourism provide administrative
13 support, including the recording of minutes, to the task force;
14 and

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16 BE IT FURTHER RESOLVED that no task force member be subject
17 to Chapter 84, Hawaii Revised Statutes, solely because of the
18 member's participation as a member of the task force; and

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20 BE IT FURTHER RESOLVED that the task force, in conjunction
21 with the Department of Business, Economic Development, and
22 Tourism, submit a report to the Legislature no later than 20
23 days prior to the convening of the Regular Session of 2014; and

24
25 BE IT FURTHER RESOLVED that the report recommend:

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27 (1) Viable locations throughout Hawaii for twenty-four
28 hour marketplaces; and

29
30 (2) Strategies to encourage visitor and resident spending
31 through the establishment of twenty-four hour
32 marketplaces across the State; and

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34 BE IT FURTHER RESOLVED that the task force be dissolved on
35 June 30, 2014; and

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37 BE IT FURTHER RESOLVED that certified copies of this
38 Resolution be transmitted to the Director of Business, Economic
39 Development, and Tourism; Chair of the Board of Land and Natural
40 Resources; President of the Chamber of Commerce of Hawaii; State
41 Director of the Hawaii Small Business Development Center; Chair



1 of Enterprise Honolulu; President of the Maui Economic
2 Development Board; Chair of the Hawaii Island Economic
3 Development Board; and President of the Kauai Economic
4 Development Board.
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OFFERED BY:

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MAR 13 2013

