
A BILL FOR AN ACT

RELATING TO DIRECT SALES FROM FARM TO CONSUMER.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that the sales of locally
2 produced foods comprise a growing part of agricultural sales in
3 the United States. The United States Department of Agriculture
4 estimates that in 2008, local food sales totaled approximately
5 \$4,800,000,000.

6 The number of small farms in Hawaii has grown substantially
7 during the last ten years, reflecting a changing agricultural
8 model from plantations to smaller farms with diverse cropping
9 and marketing systems that create new sources for agricultural
10 products, including food and value-added products using Hawaii-
11 grown agriculture.

12 The purpose of this Act is to:

13 (1) Exempt producers of Hawaii-grown agricultural products
14 from department of health rules if selling unprocessed
15 Hawaii-grown agricultural products directly to
16 consumers; and

17 (2) Allow producers of value-added products to sell
18 directly to consumers if certain requirements are met.



1 SECTION 2. Chapter 328, Hawaii Revised Statutes, is
2 amended by adding a new section to be appropriately designated
3 and to read as follows:

4 "§328- Hawaii-grown agricultural products; value-added
5 products; exemption (a) Producers of Hawaii-grown agricultural
6 products shall be exempt from department rules if selling
7 unprocessed Hawaii-grown agricultural products directly to
8 consumers.

9 (b) Producers of value-added products produced using
10 Hawaii-grown agricultural products may sell directly to
11 consumers if the value-added products are processed in a
12 department certified food-processing establishment according to
13 department guidelines."

14 SECTION 3. New statutory material is underscored.

15 SECTION 4. This Act shall take effect upon its approval.

16

INTRODUCED BY: *[Signature]*
[Signature]
JAN 17 2013



H.B. NO. 95

Report Title:

Hawaii-grown Agricultural Products; Value-added Products;
Department of Health

Description:

Exempts producers of unprocessed Hawaii-grown agricultural products from department of health rules if selling unprocessed Hawaii-grown agricultural products directly to consumers. Allows producers of value-added products to sell directly to consumers if certain requirements are met.

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