## A BILL FOR AN ACT

RELATING TO HEALTH.

## BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- SECTION 1. The legislature finds that retail stores are
  given incentives to place tobacco advertisements and products in
  strategic locations near the cash register, known as a point-ofsale, or in self-service displays. Research indicates the
  presence of these products and advertisements may stimulate
  impulse purchases. Furthermore, a 2009 study found that
  frequent visits to stores selling tobacco and a greater
- 8 awareness of cigarettes sold in stores increased the likelihood
- 9 of teenagers being susceptible to initiating smoking,
- 10 experimenting with smoking, or becoming smokers.
- 11 The legislature has a compelling interest in reducing the
- 12 number of children and teens in Hawaii who smoke. The
- 13 legislature finds that because of the documented connection
- 14 between children and youth exposure to tobacco advertisements
- 15 and youth tobacco initiation, regulations on the place and
- 16 manner of cigarette and tobacco products are needed.
- 17 The purpose of this Act is to reduce the number of minors
- 18 and youth who smoke by restricting the placement of cigarettes



- 1 and tobacco products for sale, and prohibiting the sale of
- 2 tobacco and electronic smoking devices to minors and the
- 3 purchase of these items by minors.
- 4 SECTION 2. Chapter 328J, Hawaii Revised Statutes, is
- 5 amended by adding a new section to be appropriately designated
- 6 and to read as follows:
- 7 "§328J- Placement of cigarettes and tobacco products.
- 8 (a) A person who owns, manages, operates, or otherwise controls
- 9 any place of employment where cigarettes or tobacco products are
- 10 sold or offered for sale shall not sell, permit to be sold,
- 11 offer for sale, or display for sale any cigarettes or tobacco
- 12 products, unless the cigarettes or tobacco products are stored
- 13 for sale behind a counter in an area accessible only to the
- 14 personnel of the business.
- 15 (b) This section shall not apply to retail tobacco stores,
- 16 bars, or any establishment for which the minimum age for
- 17 admission is eighteen.
- (c) For the purposes of this section:
- "Electronic cigarette" or "e-cigarette" means any
- 20 mechanical heating element, battery, or electronic circuit that
- 21 can be used to deliver a vapor of nicotine or any other
- 22 substances, the use or inhalation of which simulates smoking.

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- 1 The term shall include any such device, whether manufactured,
- 2 distributed, marketed, or sold as an e-cigarette; e-cigar;
- 3 e-pipe; any cartridge or component of the device or related
- 4 product; or any other related product name or descriptor.
- 5 "Tobacco" and "tobacco products" include electronic
- 6 cigarettes."
- 7 SECTION 3. Section 709-908, Hawaii Revised Statutes, is
- 8 amended by amending subsection (1) to read as follows:
- 9 "[+]\$709-908[+] Tobacco[+] and electronic smoking devices
- 10 prohibited; minors. (1) It shall be unlawful to sell or
- 11 furnish tobacco [in any shape or form, including chewing tobacco
- 12 and snuff], or any electronic smoking device to a minor under
- 13 eighteen years of age.
- 14 For the purposes of this section:
- 15 "Electronic smoking device" means an electronic device that
- 16 can be used to deliver nicotine or other substances to the
- 17 person inhaling from the device including but not limited to an
- 18 electronic cigarette, cigar, cigarillo, or pipe.
- 19 "Tobacco" means tobacco in any shape or form including
- 20 chewing tobacco and snuff.
- 21 (2) Signs using the statement, "The sale of tobacco
- 22 products and electronic smoking devices to persons under

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- 1 eighteen is prohibited", shall be posted on or near any vending
- 2 machine in letters at least one-half inch high and at or near
- 3 the point of sale of any other location where tobacco products
- 4 are sold in letters at least one-half inch high.
- 5 (3) It shall be unlawful for a minor under eighteen years
- 6 of age to purchase [any] tobacco [product,] or electronic
- 7 smoking device, as described under subsection (1). This
- 8 provision does not apply if a person under the age of eighteen,
- 9 with parental authorization, is participating in a controlled
- 10 purchase as part of a law enforcement activity or a study
- 11 authorized by the department of health under the supervision of
- 12 law enforcement to determine the level of incidence of tobacco
- 13 or electronic smoking device sales to minors.
- 14 (4) Any person who violates subsection (1) or (2), or
- 15 both, shall be fined \$500 for the first offense. Any subsequent
- 16 offenses shall subject the person to a fine not less than \$500
- 17 nor more than \$2,000. Any minor under eighteen years of age who
- 18 violates subsection (3) shall be fined \$10 for the first
- 19 offense. Any subsequent offense shall subject the violator to a
- 20 fine of \$50, no part of which shall be suspended, or the person
- 21 shall be required to perform not less than forty-eight hours nor

- 1 more than seventy-two hours of community service during hours
- 2 when the person is not employed and is not attending school."
- 3 SECTION 4. Statutory material to be repealed is bracketed
- 4 and stricken. New statutory material is underscored.
- 5 SECTION 5. This Act shall take effect upon its approval.

## Report Title:

Electronic Smoking Devices Sale or Purchase to Minors Prohibited

## Description:

Restricts the placement of cigarettes and tobacco products. Prohibits the sale of any electronic smoking device to a minor under eighteen years of age and the purchase of any electronic smoking device by a minor under eighteen years of age. Defines "electronic smoking device". (HB672 HD1)

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